

KHKS  
Dallas, TX  
Quarterly Issues/Programs List  
First Quarter, 2017  
03/31/2017

KHKS  
Quarterly Issues/Programs List

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**January 1, 2017**

**To: Clear Channel Public File for KHKS**

**From: Anna de Haro**

**Re: Issues & Programs Summary for January 1, 2017 through March 31, 2017**

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**Below is a list of issues targeted for on-air coverage during the 1st Quarter from January 1, 2017 through March 31, 2017. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.**

- 1) Local/National Economic Issues and Employment Related Issues**
- 2) Public Health Issues & Healthcare Issues**
- 3) Housing Issues**
- 4) Drugs and Alcohol Abuse**
- 5) Child Welfare Issues**
- 6) Crime and Violence**
- 7) Racism and Discrimination**
- 8) Transportation and Traffic Issues**
- 9) Environmental Issues**
- 11) Community Involvement**
- 12) Terrorism and Homeland Security**

KHKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RIGHTS & PROTECTION:** SPAY NEUTER NETWORK
- **CRIME AND LAW ENFORCEMENT:** SECURITY ISSUES & POLICING
- **ECONOMY & HOUSING:** HOMELESSNESS, HOUSING & ECONOMY
- **EDUCATION:** MENTORING & EDUCATION
- **HEALTH AND EDUCATION ISSUES:** HEALTH ISSUES AND EDUCATION
- **HEALTH ISSUE:** DEVELOPMENTAL DISABILITIES
- **MENTAL HEALTH ISSUES/SUICIDE:** SUICIDE PREVENTION & ADOLESCENT MENTAL HEALTH
- **REFUGEE & IMMIGRATION ISSUES:** REFUGEE AND IMMIGRATION ISSUES

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ANIMAL RIGHTS & PROTECTION	SUNDAY MORNING MAGAZINE 1-1-17	SPAY NEUTER NETWORK	SPAY NEUTER NETWORK	01/01/2017 06:27 AM	027:53
ECONOMY & HOUSING	SUNDAY MORNING MAGAZINE 1-8-17	HOMELESSNESS, HOUSING & ECONOMY	DALLAS LIFE	01/08/2017 06:11 AM	029:43
CRIME AND LAW ENFORCEMENT	SUNDAY MORNING MAGAZINE 1-15-17	SECURITY ISSUES & POLICING	DR. ALEX DEL CARMEN	01/15/2017 06:14 AM	028:54
EDUCATION	SUNDAY MORNING MAGAZINE 1-22-17	MENTORING & EDUCATION	TRINITY RIVER MISSION	01/22/2017 06:08 AM	030:33
CRIME AND LAW	SUNDAY	HUMAN	NEW FRIENDS	02/05/2017	028:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENFORCEMENT	MORNING MAGAZINE 2-5-17	TRAFFICKING	NEW LIFE	06:15 AM	
MENTAL HEALTH ISSUES/SUICIDE	SUNDAY MORNING MAGAZINE 2-12-17	SUICIDE PREVENTION & ADOLESCENT MENTAL HEALTH	GRANT HALLIBURTON FOUND	02/12/2017 06:08 AM	029:29
HEALTH ISSUE	SUNDAY MORNING MAGAZINE 2-19-17	DEVELOPMENTAL DISABILITIES	ARC OF DALLAS	02/19/2017 06:14 AM	027:37
ANIMAL RIGHTS & PROTECTION	SUNDAY MORNING MAGAZINE 2-26-17	ANIMAL RIGHTS & SHELTER PET ADOPTION MONTH	SPCA OF TEXAS	02/26/2017 06:12 AM	029:27
CRIME AND LAW ENFORCEMENT	SUNDAY MORNING MAGAZINE 3-5-17	LAW ENFORCEMENT, POLICE BRUTALITY AND COMMUNITY	MOTHERS AGAINST POLICE BRUTAL	03/05/2017 06:09 AM	029:22
HEALTH AND EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 3-12-17	HEALTH ISSUES AND EDUCATION	AMERICAN CANCER SOCIETY	03/12/2017 06:12 AM	029:06
REFUGEE & IMMIGRATION ISSUES	SUNDAY MORNING MAGAZINE 3-26-17	REFUGEE AND IMMIGRATION ISSUES	NORTHWEST COMMUNITY CENTER	03/26/2017 06:11 AM	029:18

\*\*More Detailed Information  
PUBLIC AFFAIRS PROGRAMS FOR 1<sup>st</sup> QUARTER 2017 KHKS

January 1, 2017 through March 31, 2017

“Sunday Morning Magazine” cart #491030

January 1, 2017

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Animal Rights, Economy and Education

Guest: Jacob Carty Communications Manager for Spay Neuter Network North Texas.

Topic: Jacob Carty joined me to talk about raising awareness about spaying and neutering pets. The Spay Neuter Network, a North Texas nonprofit, has kicked off a campaign titled “Happy Neuter Year” to encourage people to spay and neuter with low cost spay and neuter services throughout the month of January. Jacob talked about the services and programs offered by the Spay Neuter Network including their mobile unit that goes into North Texas zip codes that animal rights activists have determined are the areas where the most animal surrenders take place. We talked about educating the public about the impact that spaying and neutering has on the number of unwanted animals.

January 8, 2017

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Economic Issues and Homelessness.

Guest: Reverend Bob Sweeney the Executive Director of Dallas Life, the largest homeless shelter in North Texas.

Topic: Reverend Bob Sweeney joined me to talk about the work that Dallas Life does in our area to help the homeless who have lost everything either due to addiction, unemployment, health issues or divorce. Reverend Sweeney talked about the services and programs that they have in place to help the homeless get medical help and economic help as well as educational help so that they can join the workforce and become self-sufficient. We also talked about the housing first approach to homelessness that Reverend Sweeney believes does not address the root causes of homelessness however the approach has had much success in the state of Utah getting homeless people off the streets. We also promoted the food drive through the Souper Bowl of Caring that will benefit Dallas Life that is running now thru Super Bowl Sunday.

January 15, 2017  
Aired 6:15am to 6:45am  
30 minute program

Issues Covered: Crime and Law Enforcement, Economic Issues, Education and Racial Discrimination.

Guest: Dr. Alex Del Carmen the Head of the School of Criminology, Criminal Justice and Strategic Studies at Tarleton State University in Fort Worth.

Topic: It is MLK week end and the issue of racial tension between police and the people they are charged with protecting especially those of color is at an all-time high across the US and so Dr. Del Carmen joined me to talk about community policing and ways that police are trying to reach out to the communities they serve so that they can work together to make neighborhoods safer. We also discussed the recent terror attack in Fort Lauderdale and protecting airports and high profile areas from attack and the need for better mental health care services to keep guns out of the hands of those who would do us harm because of their mental illness. Dr. Del Carmen also talked about policing in the era of Facebook Live and how he is training police recruits and students to deal with having a camera on them 24/7 and we talked about the recent incident in Fort Worth involving a police officer who was caught on Facebook Live tazing a woman who had called police after her son was hit by a neighbor for littering and best practices for officers in dealing with volatile situations.

January 22, 2017  
Aired 6:15am to 6:45am  
30 minute program

Issues Covered: Education, Mentoring, Economic Issues.

Guests: Dolores Sosa Green the Executive Director of the Trinity River Mission and Amber Green the Youth Alumni Manager at Trinity River Mission.

Topic: The month of January is National Mentoring Month aimed at encouraging people to mentor students at area schools and one nonprofit here in North Texas that relies on volunteer mentors to help low income students is the Trinity River Mission an after school program in West Dallas. Dolores and Amber joined me to talk about the programs and services provided by TRM, Tutor Read Mentor, and the impact that their programs have on the area and the families that they help and the graduation success rate that they have and how the high school drop out rate in their area has gone down thanks in part to their work. Amber received after school homework help at TRM and became the first in her family to graduate from high school and college and she now works as the Youth and Alumni Manager at the nonprofit. She talked about what the TRM Believe and Achieve Program meant to her and she encouraged people to become mentors. I also spent time in the program intro and outro talking about community efforts to help the family of fallen Little Elm detective Jerry Walker who was gunned down this week by a suspect brandishing a gun in a Little Elm neighborhood.

January 29, 2017  
Aired 6:15am to 6:45am  
30 minute program

Issues Covered: Economic Issues and Education.

Guest: Snowe Saxman a Financial Literacy Expert.

Topic: For many North Texans the New Year is a time to start thinking about being physically fit and becoming fiscally fit. Best-selling author Snowe Saxman known as the money oracle joined me on the program to talk about financial tips so that people can get out of debt and clean up their finances. We talked about budgeting, saving for emergencies, how to deal with student loan debt and how to make sure you educate yourself before buying a home so that you don't find yourself in a financial mess. We talked about ways to work with credit card companies and debt collectors and she talked about investing best practices.

February 5, 2017

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Health issue, Sports Related Injuries and Economic Issues.

Guest: Kelly Cruse the Executive Director of New Friends New Life

Topic: It is Super Bowl Sunday and as the NFL gets ready to crown their national champions we tackled a subject that the NFL and others have been trying to highlight ahead of the big game and that is the issue of human trafficking. Kelly Cruse joined me to talk about the reality of human trafficking in North Texas, a problem that most people mistakenly believe only happens in third world countries, with Dallas' sex trade estimated as being a 99 million dollar a year business and many of those involved are trafficked women. Kelly Cruse talked about how New Friends New Life helps those who are victims and how they aim to educate the public about the situation and how to spot victims and report to authorities if they suspect someone is a victim of human trafficking. We also promoted the upcoming New Friends New Life luncheon that will take place in May that will feature actor Ashton Kutcher an advocate for victims of human trafficking.

February 12, 2017

Aired 6:15am to 6:45am

30 minute program

Issue covered: Mental Health Issues and Education and Suicide Prevention.

Guests: Vanita Halliburton the Founder and President of the Grant Halliburton Foundation and Sierra Sanchez the Senior Program Coordinator with the Grant Halliburton Foundation.

Topic: Recently a North Texas student who had been bullied ran away and the incident once again raised awareness of the issue of bullying and also mental health issues among our youth. Vanita Halliburton and Sierra Sanchez joined me to talk about methods that teenagers and young adults can cope when dealing with life's daily challenges from bullying to depression and school pressure. We talked about the programs that the Grant Halliburton Foundation has to promote mental well being and their services for teens and for families including parents. Raising awareness about mental health issues is extremely important and Sierra talked about the community outreach that the Foundation does at schools and at churches. We talked about suicide prevention and the signs that loved ones should be on the look out for and we also promoted the upcoming Beacon of Hope Luncheon in Dallas that will benefit the Grant Halliburton Foundation.

February 19, 2017

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Developmental Disabilities, Education and Health Issues.

Guest: Brooke Dieterlen the Executive Director of the ARC of North Texas.

Topic: March is Developmental Disabilities Awareness Month and Brooke joined me to talk about the services and programs that the ARC of North Texas offers to people with Developmental and Intellectual Disabilities including day care programs for those who have aged out of the school system but still need care so that their parents can go to work, we talked about their spring break and summer camps and their life skills classes as well as their guardianship programs for people with developmental disabilities whose parents have passed away and there is no one to care for them. The ARC also offers safety courses for those who are developmentally or intellectually disabled. We also promoted the upcoming Gala which will raise funds for the ARC and the March for Respect which will be held at Main Street Garden in downtown Dallas on March 25<sup>th</sup> aimed at raising awareness about showing love and respect for those with developmental disabilities from down syndrome, autism, Asperger's and more. Brooke also talked about the advocacy that the ARC does with the state legislature and to the federal government.

February 26, 2017

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Animal Rights and Protection, Education and Economic Issues.

Guest: Maura Davies the Communications Director for the SPCA of Texas.

Topic: February is Shelter Pet Adoption Month and February 28<sup>th</sup> is World Spay Day set aside to highlight the importance of

spaying and neutering animals so as to decrease the population of unwanted dogs and cats and to limit the number of animals that are euthanized every year because they do not have homes. Maura Davies joined me to talk about the SPCA of Texas and their services and programs to provide homes for homeless pets and to educate the public about taking care of animals and we talked about spaying and neutering and their programs targeting those areas in North Texas that have the highest number of surrendered animals to area animal shelters. We talked about the classes for new pet owners and their grief support groups for those who have lost a pet and programs aimed at teaching kids about the need to take care of animals and prevent animal cruelty.

March 5, 2017

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Crime and Violence, Racial Discrimination, Law Enforcement and Human Rights.

Guest: Collette Flanagan the Founder of Mother's Against Police Brutality.

Topic: Coming up on Saturday, March 11<sup>th</sup> in Dallas the 2<sup>nd</sup> Annual Clinton R. Allen: Youth Speak Out Against Police Brutality Event will be held to draw attention to the issue of policing in our area and how police need to be held accountable when they gun down someone who is innocent and how they must be better trained to deal with volatile situations so that every encounter with someone, especially of color, doesn't end up with someone being shot. Collette Flanagan began her nonprofit Mother's Against Police Brutality following the death of her son Clinton in 2013 and although police had at first said it was a justifiable shooting it turns out after investigation that Clinton was innocent and that the officer overreacted shooting Clinton multiple times. Collette talked about the efforts her organization has made with the Justice Department to provide better training for police and she talked about community policing as a way of bridging the gap between police and those that they serve.

March 12, 2017

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Health Issues, Education, Economy.

Guests: Dr. Durado Brooks the Managing Director of Cancer Control Intervention for the American Cancer Society and Cynt Marshall a survivor of colon cancer.

Topic: March is Colon Cancer Awareness Month and Dr. Brooks and Cynt Marshall joined me to talk about what we all need to know about colon cancer, the signs, symptoms, and therapies and also how to prevent colon cancer. Dr. Brooks also talked about the American Cancer Society's campaign to get more people screened for colon cancer since it is the most preventable form of cancer when caught early. We talked about screening methods and we talked about programs and services offered by the American Cancer Society to those who have been diagnosed with cancer of any kind. Cynt shared her own personal journey with colon cancer and how she was diagnosed thanks to her company AT&T's healthy initiative which encouraged employees to get screened. Cynt talked about how all companies should work towards a healthy workforce by encouraging healthy lifestyles and yearly checkups.

Program for March 19<sup>th</sup> not aired due to the I Heart Pitbull Album Release Party which aired at 6:15am.

March 26, 2017

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Economic, Education, Human Rights and Refugees.

Guests: Liz Curfman the Refugee Ministry Director for Northwest Community Center and Jean Congera an African Refugee who now serves as a community leader for Northwest Community Center.

Topic: There has been a lot of talk about refugees and banning them from coming to the US during the Trump Administration and so in an effort to shine a light on refugee programs in North Texas I invited Liz and Jean with the Northwest Community Center to join me to talk about their programs in the Vickery Meadow area of Dallas to help refugees that come to our area. Liz talked about the reality of how refugees end up in the US and the vetting process that can take upwards of two to three years and how families are not coming to our area because they want but because they are fleeing war, famine or persecution and how the United Nations works with partner countries to find placement for the refugees. Jean shared his story of coming to North Texas after fleeing war in several African countries and how it took his family three years of waiting to find out where they would end up. He talked about the difficulties of being a refugee. Learning to adapt to new cultures, a new language and learning new job skills. We talked about the services and programs the Community Center which was started by Northwest Bible Church offers to refugees including English classes, job skills training and ministry and mental health services. We also talked about ways that the

people of North Texas can help refugees in our area.

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL RIGHTS & PROTECTION	SPAY NEUTER NETWORK	000:17	031
ARTS AND CULTURE	DALLAS MUSEUM OF ART	000:17	011
ARTS AND EDUCATION	HOUSE OF BLUES CHARITY	000:16	003
ARTS AND EDUCATION	HOUSE OF BLUES CHARITY	000:17	030
CHILD ABUSE PREVENTION	CHILDREN'S ADVOCACY CENTERS	000:20	003
CHILD ABUSE PREVENTION	JONATHAN'S PLACE DALLAS	000:17	002
CHILD HEALTH ISSUES	CHILDRENS MIRACLE NETWORK	000:10	001
CHILD HEALTH ISSUES	KIDD'S KID'S CHARITY	000:17	010
CHILD HEALTH ISSUES	KIDD'S KID'S CHARITY	000:21	003
CHILD HEALTH ISSUES	RONALD MCDONALD CHARITIES	000:16	014
CHILD HEALTH ISSUES	WIPE OUT KIDS' CANCER	000:16	017
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:31	002
DISABILITIES	SPECIAL OLYMPICS	000:17	033
DRUGS AND ALCOHOL	MADD NORTH TX	000:13	002
DRUGS AND ALCOHOL	MADD NORTH TX	000:17	001
ECONOMIC ISSUES AND VETERANS	ATTITUDES AND ATTIRE	000:16	039
ECONOMY	CITY CAREER FAIR	000:15	023
ECONOMY	METROCREST SERVICES	000:16	011
ECONOMY	NORTH TEXAS FOOD BANK	000:17	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	ARC NORTH TEXAS	000:18	036
HEALTH AND FITNESS	FRUITS & VEGGIES	000:30	001
HEALTH ISSUE	COLON CANCER COALITION	000:17	050
HEALTH ISSUE	LEUKEMIA & LYMPHOMA SOCIETY	000:18	028
HEALTH ISSUE	MARCH OF DIMES	000:16	012
HUNGER PREVENTION	SOUPER BOWL OF CARING	000:17	010
HUNGER PREVENTION	SOUPER BOWL OF CARING	000:18	010
LAW ENFORCEMENT SUPPORT	DALLAS FALLEN OFFICER FOUNDAT	000:13	006
MENTAL HEALTH ISSUES/SUICIDE	PSA BEACON OF HOPE LUNCHEON	000:15	021
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
PEACE	PEACE IN THE STREETS	000:31	001
SAFE DRIVING	PROJECT YELLOW LIGHT	000:31	001
TRANSPORTATION	TX DOT	000:10	003

## **KHKS Newscasts / Traffic Reports / Weather Reports**

### **1<sup>st</sup> Quarter 2017**

**3 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.**

**1 – 30 second Traffic Update in the 12pm hour Monday through Friday**

**2 - 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.**

**2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.**

**1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.**

**2 – 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.**

## **KHKS Appearances and Events for non profits**



Throughout the year KHKS helps promote morning show host Kidd Kraddick's non profit Kidd's Kids. The non profit helps send sick kids to Disney World every year. During the 4th Quarter there were several restaurants who donated part of their proceeds to Kidd's Kids including Raising Cane's Chicken Fingers and Chili's Restaurants.

On Wednesday, January 18<sup>th</sup>, Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth attended the 1<sup>st</sup> Quarter Ascertainment meeting at the offices of Cumulus Radio in Dallas. The purpose of the meeting was to ask community leaders what they consider to be the main issues and concerns of the North Texas community.

**Speakers:**

\*\*\*\*Jennifer Johns the Executive Director of the Ronald McDonald House of Fort Worth. The house is a home away from home for families who are being treated at our area children's hospitals. Phone number 817-870-4942 and website is [www.rmhfw.org](http://www.rmhfw.org).

**Issues: Health, Economy, Education, Community Involvement, Volunteering, Mental Health Issues.**

\*\*\*\*Kam S. Phillips the Founder and CEO of Dream Outside the Box, a nonprofit that works with low income students to introduce them to careers and opportunities that they may not have been exposed to or thought of as future endeavors. This after school program uses college students who work with youth organizations. Website is [www.dreamoutsidethebox.org](http://www.dreamoutsidethebox.org).

**Issues: Education, Economy, Community Involvement, Crime and Violence.**

\*\*\*\*Rebecca Cox the Vice President of Metro Dallas Homeless Alliance, a nonprofit that works with different area nonprofits that aid the homeless in our area to work on best practices to find a solution to homelessness in our area. Phone number 972-638-5600 and the website is [www.mdhadallas.org](http://www.mdhadallas.org).

**Issues: Economic, Housing, Health, Education, Crime and Violence, Law Enforcement, Child Safety Issues, Jobs and Mental Health issues.**

\*\*\*\*Megan Attwood the Marketing Manager of Camp Summit Texas a nonprofit that provides a camp experience to those with physical and mental differences in our area. Phone number 972-484-8900 ext. 103 and the website is [www.campsummittx.org](http://www.campsummittx.org).

**Issues: Economic, Housing, Health, Education, Crime and Violence, Law Enforcement, Child Safety Issues, Jobs and Mental Health issues.**

**\*\*\*\*Victoria Albrecht the Communications Manager for SPCA of Texas a nonprofit that is dedicated to providing every animal exceptional care and a loving home. Phone number 972-742-7722 and the website is [www.sPCA.org](http://www.sPCA.org).**

**Issues: Education, Economic, Animal Rights, Crime and Violence.**

**On February 3<sup>rd</sup> KHKS was on site at a Career Fair for 8<sup>th</sup> graders at Argyle Middle School. The KHKS promo team talked to 600 students about educational prerequisites for careers in radio and gave descriptions of the different types of jobs at a radio station as well as salary and benefits and an overview of tools and equipment used and took resumes from the students to go over and help the students understand what employers in radio are looking for.**

**On February 3<sup>rd</sup> KHKS staff conducted a tour of our I Heart Dallas studios to college students studying communications at area universities. The tour was presented by American Women in Media a nonprofit that promotes media careers and provides scholarships to area students seeking a career in radio, television and film.**

**On Monday, February 13<sup>th</sup>, Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth. attended the Alzheimer's Associations Advisory Board meeting in Dallas to talk about plans for 2017 including the Move for Minds Conference in June that will feature keynote speaker Maria Shriver, the Longest Day event on June 21<sup>st</sup> highlighting caregivers and the 2017 Walk to End Alzheimer's in Dallas and The Colony in September. The Advisory Board discussed ways to raise more money for research and ways to promote the upcoming events through social media and radio as well as promote programs offered by the nonprofit to those living with and caring for those with Alzheimers.**

**On Wednesday, February 22<sup>nd</sup>, Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, took part in the 17<sup>th</sup> Annual Shelton School Ethics Symposium in Dallas as a member of the "Ethics in Media" panel. The purpose of the event is to provide a forum for the discussion of real world ethical challenges and an increased understanding of the importance of choices to students who take part in the symposium. The symposium was open to high school sophomores and juniors from different North Texas High Schools.**

**On Friday, February 24<sup>th</sup>, Anna de Haro, Public Affairs Director for I Heart Media Dallas/Fort Worth emceed the Attitudes and Attire Fashion Show and Luncheon from 11am to 1pm at the World Trade Center in Dallas. The event benefitted the nonprofit which helps disadvantaged women in our community.**

**On Saturday, March 11<sup>th</sup>, 1061 Kiss FM participated in the Dallas Maverick's St Patrick's Day Parade. Kiss FM had a promotions team on-site and ran no charge promotional mentions encouraging the community to attend the event which was presented by GAABA, Greenville Avenue Area Business Association, and benefitted the GAABA Scholarship fund which awards educational scholarships to Dallas Independent School District students.**

**On Wednesday, March 15<sup>th</sup>, Anna de Haro, Public Affairs Director for I Heart Media Dallas/Fort Worth, gave a tour of our I Heart Media Dallas facilities to Girl Scout Troop 1124 from Keller. The Girl Scouts ages 11 to 14 are part of Keller ISD and wanted a tour of the radio stations to get credit for a badge. We not only toured the control rooms but we also taught the girls how to record commercials, weather breaks and public service announcements and answered questions about careers in radio.**

## **Donations**

**KHKS held an online auction of artist memorabilia, concert tickets and fan experiences to raise money that would be donated to the fallen officer fund for Little Elm Police Detective Jerry Walker. The online auction was conducted January 19<sup>th</sup> through the 31<sup>st</sup> by I Heart Media DFW and raised \$6,334.**

**On February 23<sup>rd</sup> KHKS donated 4 tickets to The Price is Right Live to the Grant Halliburton Foundation for their Beacon of Hope Luncheon in Dallas. The donation was for the luncheon's raffle which helped to raise funds for the Grant Halliburton Foundation which helps teens and young adults facing mental health issues and educates the public about suicide prevention.**

**On February 24<sup>th</sup> KHKS donated Kiss FM Jingle Ball T-shirts to St. Barnabas Church in Arlington for an auction the church was going to have.**

**KHKS donated Kiss FM T-shirts to Fossil Ridge High School in Keller for their Project Graduation Celebration for the Class of 2017. The t-shirts were to be auctioned off to raise money for the Class of 2017. Project Graduation is a nonprofit parent group that raises funds to provide a drug and alcohol free**

celebration for graduating seniors on the evening of graduation which this year will be held on May 27, 2017.

## **Community Calendar Information 1st Quarter 2017**

**\*\*Information listed on station's website's Community Calendar and also mentioned on station PSAs during 1<sup>st</sup> Quarter 2017 which directed people to station website for community events and listings\*\***

**Walk or Run the Hotcake Hustle Saturday, January 7<sup>th</sup> at the Addison Circle Conference Center. You can take part in the 5k, the 10k or the 1 mile fun run. The Hotcake Hustle features music and a beer garden and of course everyone gets a hotcake breakfast after the race provided by the Original Pancake House. This year's event benefits Metrocrest Services serving Carrollton, Addison, Farmers Branch, Coppell and Dallas by providing programs for individuals, families and seniors that lead to self-sufficiency and foster independence. Find out more at [www.runproject.org](http://www.runproject.org) and click on the link for Hotcake Hustle.**

**Climb, Conquer, Cure. Sign up now for the 2017 Big D Climb benefitting the Leukemia and Lymphoma Society. The Big D Climb will be held Saturday, January 28<sup>th</sup> at the Bank of America Plaza in Dallas. Join others as they climb 70 stories and raise awareness and money to help find a cure for leukemia and lymphoma. Find out more at [www.bigdclimb.org](http://www.bigdclimb.org).**

**Special Olympics Texas will be hosting their annual Polar Plunge Saturday, January 21<sup>st</sup> at 10am in North Richland Hills at NRH2O Family Water Park. Find out more about how you can help Special Olympics Texas by taking the plunge by visiting [www.sotx.org/polarplunge](http://www.sotx.org/polarplunge).**

**Join Special Olympics Texas for the 2<sup>nd</sup> Annual Farmers Branch Polar Plunge benefitting Special Olympics. The event will be held on Saturday, February 4<sup>th</sup> 2017 at the Farmers Branch Aquatics Center located at 140321 Heartside Place in Farmers Branch. Raise a minimum of \$60.00 in donations (\$30.00 if under 18) from Friends, family and co-workers. If you have any questions, please contact Sgt. Terry Eoff with the Farmers Branch Police Department at (972) 919-9352**

**Stan's Lakeview Draffhouse in The Colony will be hosting a Back the Blue Fundraiser featuring live music and a Texas Hold Em Tournament on Saturday, February 18<sup>th</sup> from 1pm to 6pm with all proceeds benefitting the family of fallen Little Elm Detective Jerry Walker. Stan's is located at 4847 Main Street in The Colony. Find out more at [www.stanslakeview.com](http://www.stanslakeview.com).**

**The Beacon of Hope Community Luncheon will be held Thursday, February 23<sup>rd</sup> at the Renaissance Hotel in Dallas. The event will benefit the Grant Halliburton Foundation, a nonprofit that focuses on adolescent mental health and suicide prevention. The featured speaker at this year's luncheon will be best selling author Glennon Doyle Melton, who wrote the books "Carry On" and "Warrior" about her struggles with bulimia, drugs and alcohol. Find out more about the luncheon and the work that the Grant Halliburton Foundation does at [www.granthalliburton.org](http://www.granthalliburton.org).**

**The 21st Annual Attitudes and Attire Fashion Show and Luncheon will be held Friday, February 24<sup>th</sup> in the Grand Pavilion of the Dallas Trade Mart. The event benefits Attitudes and Attire, a nonprofit dedicated to promoting personal growth for women seeking self-sufficiency. Among the many programs offered are the Hopeful Smiles program and the Boots to Heels program which helps female veterans who are trying to find their way out of poverty and sometimes homelessness. Find out more about these programs and the luncheon and fashion show featuring designs by Eileen Fisher at [www.attitudesandattire.org](http://www.attitudesandattire.org).**

**The 22nd Annual St. Paddy's Day Dash Down Greenville will take place Saturday, March 11<sup>th</sup>. Register to take part in the walk or the run down Greenville before the parade and then afterwards enjoy beer, food, live music and more. Plus the event benefits the North Texas Food Bank. Find out more at Run Project dot org slash dash down Greenville.**

**The March for Respect empowering those with developmental disabilities in North Texas will be held Saturday, March 25<sup>th</sup> at Main Street Garden in Dallas. Come out and show your support at this free event featuring family activities and cash prizes for the group with the largest attendance. Find out more at [www.arcnorthtexas.org](http://www.arcnorthtexas.org).**

**Get Your Rear in Gear and take part in the Tour de Tush in Fort Worth Saturday, March 25<sup>th</sup> at Trinity Park Pavilion. This 5k Run, walk or 13 mile bike ride will benefit the Colon Cancer Coalition and their mission to prevent, treat and beat colon cancer. Find out more at [www.coloncancercoalition.org](http://www.coloncancercoalition.org) and click on the link for Get Your Rear in Gear.**

If you are looking for a job or if you are a company looking for new employees, then make sure to attend the 2017 City of Dallas Diversity Employment Day Career Fair Monday, March 27th from 11am to 3pm at the Holiday Inn Conference Center, 6055 LBJ, Dallas, Texas 75240. Find out more at [www.citycareerfair.com](http://www.citycareerfair.com).

RaceTrac's Run for Research 5K, in support of the Michael J. Fox Foundation for Parkinson's Research will be held Saturday, April 8<sup>th</sup> at Levitt Pavilion in Arlington. The theme this year is Race for Fox in your Craziest Socks. This family friendly event is open to runners and walkers of all levels so sign up today at [www.racetrak5k.com](http://www.racetrak5k.com).

Join thousands of North Texans as we March for Babies in Dallas at Lawn at ReUnion and in Fort Worth at Panther Island Pavilion Saturday, April 22<sup>nd</sup>. The walk begins at 9am. Each step brings us one step closer to giving every baby the healthiest start possible. Sign up today at [www.marchforbabies.org](http://www.marchforbabies.org)

Journey into the Field of Dreams at the 2017 Equest Gala Saturday, April 29<sup>th</sup> at the Texas Horse Park, 811 Pemberton Hill Road, Dallas, Texas 75217, The 2017 Equest Gala will be an evening of enchantment, where hope is limitless and dreams can come true. The event will start at 7pm and will feature gourmet southern cuisine, craft cocktails, live music and a live and silent auction. The Gala will benefit Equest a nonprofit whose mission is to improve lives thru the human horse connection. Find out more at [www.equest.org](http://www.equest.org).

Comerica Bank and Iron Mountain are teaming up to help protect your identity and the environment, while helping to stock the North Texas Food Bank's shelves at the 7<sup>th</sup> Annual Shred Day DFW from 8am to 5pm on Saturday, April 29<sup>th</sup> at Mercer Business Park in Dallas, Visit [www.comerica.com/shreddaydfw](http://www.comerica.com/shreddaydfw).

Join with Rebuilding Together as they help revitalize the south Dallas community of Mill City on Saturday, April 29<sup>th</sup>. Teams of volunteers will help make repairs and renovations to a dozen homes in one day in an effort of neighborhood revitalization. For more information, or to sign up your team, please visit [www.rebuildingdallas.org](http://www.rebuildingdallas.org) or call 972-245-6900

Join Dallas' Mental Health Walk to raise awareness about mental health issues and to fight the stigma surrounding people battling mental illness whether they are suffering from depression or they are bi-polar. Sign up to participate in Nami Walks Dallas Saturday, May 13<sup>th</sup> at the Dr. Pepper Ballpark in Frisco. The walk starts at 8:30am. With every step walkers take, they create visibility, fight

discrimination and celebrate recovery so help raise funds and awareness around mental illness. Find out more at [www.namidallas.org](http://www.namidallas.org).

Dallas' Take Steps for Crohn's and Colitis Walk will be held Saturday, May 20th at Reverchon Park, 35050 Maple Avenue, Dallas, Texas 75219. The event is a great way to bring together friends, family and community to fundraise and walk to spread awareness about digestive diseases while connecting with the greater IBD community in North Texas as together we fight to find a CURE! There will be food, music, family activities and much more. Find out more about the Crohn's and Colitis Foundation and Take Steps by visiting [www.ccfa.org](http://www.ccfa.org) and clicking on the link for events.

Join thousands of North Texas cyclists at The 30<sup>th</sup> Annual Bike MS: Sam's Club Round-Up Ride. The event will take place May 6<sup>th</sup> through the 7<sup>th</sup>. This 2 day, 163 mile journey will start in Frisco with an overnight in Grapevine and finish in Fort Worth's Sundance Square. Bike MS includes people living with MS, their friends, families and neighbors, as well as corporate teams and individuals raising money for research and for life-changing services provided by the MS Society of North Texas. Find out more at [www.nationalmssociety.org](http://www.nationalmssociety.org) and click on the link for upcoming events.