

KHKS  
Dallas, TX  
Quarterly Issues/Programs List  
Third Quarter, 2018  
10/01/2018

KHKS  
Quarterly Issues/Programs List

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**July 1, 2018**

**To: I Heart Media Public File for KHKS**

**From: Anna de Haro**

**Re: Issues & Programs Summary for July 1, 2018 through September 30, 2018**

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**Below is a list of issues targeted for on-air coverage during the 3rd Quarter from July 1, 2018 through September 30, 2018. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas following a regional ascertainment meeting and after meeting with local community leaders.**

- 1) Local/National Economic Issues and Employment-related Issues**
- 2) Education and School Issues**
- 3) Public Health Issues**
- 4) Child Welfare Issues**
- 5) Drugs and Alcohol Abuse**
- 6) Military Support Programs in North Texas**
- 7) Community Involvement**
- 8) Transportation and Traffic Issues**
- 9) Crime and Violence**
- 10) Terrorism and Homeland Security**
- 11) Local Environment**

KHKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BULLYING:** BULLYING PREVENTION & BACK TO SCHOOL MENTAL HEALTH
- **COMMUNITY INVOLVEMENT:** COMMUNITY INVOLVEMENT AND THE ECONOMY
- **CONSUMER RIGHTS BUSINESS:** CONSUMER RIGHTS & BUSINESS ETHICS
- **DRUGS AND ALCOHOL:** ADDICTION AND RECOVERY
- **ECONOMIC AND HEALTH ISSUES:** ECONOMIC AND HEALTH ISSUES
- **EDUCATION:** EXPLORE HORIZONS TUTORING & CAREGIVING
- **HEALTH AND EDUCATION ISSUES:** HEART DISEASE AND EDUCATION
- **LAW ENFORCEMENT SUPPORT:** COMMUNITY POLICING AND UNICEF USA
- **LITERACY:** ABERG CENTER FOR LITERACY AND EDUCATION
- **VETERANS SUPPORT:** VETERANS SUPPORT AND COMMUNITY SERVICE

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERANS SUPPORT	SUNDAY MORNING MAGAZINE 7-1-18	VETERANS SUPPORT AND COMMUNITY SERVICE	VETERANS COALITION OF NTX	07/01/2018 06:08 AM	029:43
LAW ENFORCEMENT SUPPORT	SUNDAY MORNING MAGAZINE 7-8-18	COMMUNITY POLICING AND UNICEF USA	RUSS MARTIN FOUNDATION	07/08/2018 06:09 AM	031:10
EDUCATION	SUNDAY MORNING MAGAZINE 7-15-2018	EDUCATION AND SPECIAL EDUCATION	THE WARREN CENTER	07/15/2018 06:09 AM	029:16
EDUCATION	SUNDAY MORNING MAGAZINE 7-	EDUCATION AND ECONOMY	BACK TO SCHOOL CAMPAIGN	07/22/2018 06:10 AM	029:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
22-18					
BULLYING	SUNDAY MORNING MAGAZINE 7-29-18	BULLYING PREVENTION & BACK TO SCHOOL MENTAL HEALTH	GRANT HALLIBURTON FOUND	07/29/2018 06:08 AM	029:43
EDUCATION	SUNDAY MORNING MAGAZINE 8-5-18	EDUCATION ISSUES AND BRAIN HEALTH	BRAIN PERFORMANCE INSTITUTE	08/05/2018 06:10 AM	029:18
DRUGS AND ALCOHOL	SUNDAY MORNING MAGAZINE 8-12-18	ADDICTION AND RECOVERY	DRUG PREVENTION RESOURCES	08/12/2018 06:09 AM	028:29
CONSUMER RIGHTS BUSINESS	SUNDAY MORNING MAGAZINE 8-19-18	CONSUMER RIGHTS & BUSINESS ETHICS	BETTER BUSINESS BUREAU	08/19/2018 06:09 AM	028:41
HEALTH AND EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 8-26-18	HEART DISEASE AND EDUCATION	AMERICAN HEART ASSOC N TX	08/26/2018 06:08 AM	028:53
ECONOMIC AND HEALTH ISSUES	SUNDAY MORNING MAGAZINE 9-2-18	ECONOMIC AND HEALTH ISSUES	HOPE SUPPLY COMPANY	09/02/2018 06:07 AM	030:21
COMMUNITY INVOLVEMENT	SUNDAY MORNING MAGAZINE 9-9-18	COMMUNITY INVOLVEMENT AND THE ECONOMY	STATEFAIR	09/09/2018 06:07 AM	032:47
HEALTH AND EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 9-16-18	HEALTH ISSUE AND EDUCATION	PRISM HEALTH NTX DOT ORG	09/16/2018 06:05 AM	033:16
LITERACY	SUNDAY MORNING MAGAZINE 9-23-18	ABERG CENTER FOR LITERACY AND EDUCATION	THE ABERG CNTR FOR LITERACY	09/23/2018 06:09 AM	028:10
EDUCATION	SUNDAY MORNING MAGAZINE 9-30-18	EXPLORE HORIZONS TUTORING & CAREGIVING	EXPLORE HORIZONS TUTORING	09/30/2018 06:06 AM	030:37

PUBLIC AFFAIRS PROGRAMS FOR 3<sup>rd</sup> QUARTER 2018 FOR KHKS  
More Detailed Information about the Public Affairs Programs

July 1, 2018 through September 30, 2018

“Sunday Morning Magazine” cart #491030

July 1, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Veterans Support and Economic Issues

Guests: Nekima Horton the President and CEO of the Veteran's Coalition of North Central Texas and John Blackrock a veteran and the CEO and founder of Bryker Hyde.

Topic: Because it is the Sunday before the 4<sup>th</sup> of July we are highlighting nonprofits that help our veterans in North Texas. We all know that the freedoms that we have in the US are not free they are thanks to the men and women who fight for our country and protect our democracy. Nekima Horton with the Veterans Coalition of North Central Texas joined me to talk about everything that the coalition does to support the men and women who have fought for our country and how they aim to fill the gaps in services for our veterans working with nonprofits across our area to make sure that the needs of veterans and their families are met whether it is mental health issues, economic issues, housing or jobs. The mission of the coalition is to build bridges between local community resources, national resources and veterans and their families so that they can rebuild their lives in the aftermath of war. Nekima was joined by veteran John Blacklock the CEO and founder of Bryker Hyde a business that makes wallets and other leather goods. John has provided job training for veterans and encourages other businesses to do so as well and he volunteers with the coalition to help raise funds for veterans groups.

July 8, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Law Enforcement Support and support for children's welfare issues.

Guests: Dan O'Malley with the Russ Martin Show Listeners Foundation and Captain Mark Howard a retired Dallas County Sheriff's deputy and Casey Marsh the Vice President of UNICEF USA.

Topic: This week end marks the two year anniversary of the deadly rampage in downtown Dallas that claimed the lives of 5 Dallas police officers and so I invited Dan O'Malley with the Russ Martin Show Listeners Foundation and Captain Mark Howard, retired Dallas County Sheriff's Department, to join me to talk about how we can support our law enforcement community. The Russ Martin Show Listeners Foundation was created to offer monetary support to those who have died in the line of duty and following the tragedy of July 7<sup>th</sup> of 2016 they immediately delivered checks to the families of the fallen to help with immediate expenses. Dan and Captain Howard talked about what faces families of law enforcement and fire fighters when they lose their loved one. We also talked about community policing and how the law enforcement here in North Texas continues to work to build bridges with the communities that they serve so that those who are being protected feel safe and so that law enforcement understands the needs of those that they serve. We also shared how people can help law enforcement and how to make our communities stronger. Casey Marsh joined me for the last portion of the program to promote the work that UNICEF, The United Nations Children's Fund does to put children first. UNICEF is active helping children on several fronts from health, to nutrition, to clean water and education working in 190 countries around the world including the United States. UNICEF is currently helping with children on the US/Mexico border who have been separated from their parents and on July 20<sup>th</sup> they will have a meeting in Dallas to encourage more people to help with their mission.

July 15, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Science, Technology, Engineering and Math Education , Space Exploration and Special Education Issues.

Guests: Cheryl Sutterfield Jones the Executive Director of the Frontiers of Flight Museum and Amy Spawn the Executive Director of the Warren Center.

Topic: Recently the President announced that he was launching a new Space Force that would help protect the US from space attacks and also from meteors or asteroids and as far fetch as it sounds astrophysicist Neil Degrasse Tyson says it is an important initiative. Coming up on Saturday, July 21<sup>st</sup> it is the Annual Moon Day at the Frontiers of Flight Museum in Dallas, a nonprofit museum that focuses on educating the public on advances in flight and also the history of flight and also encourages STEM education. Cheryl Sutterfield Jones joined me to talk about the importance of the event and how families can have fun but also learn and we talked about the programs available at the museum for families and for schools. Amy Spawn the Executive Director of the Warren Center, a nonprofit that advocates, serves and empowers children and families impacted by developmental delays and disabilities joined me to talk about the work that they do on a daily basis to help families and we also promoted their upcoming Fantasy Football Night that will raise funds for their services and programs. We talked about what all parents should know about developmental delays and the importance of early intervention and education and how the Warren Center can help.

July 22, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Education and Economic Issues and Bullying Prevention and Mental Health Issues.

Guests: April Martin Nickels the Public Affairs Director for Kroger North Texas and Crystal Schanio with the Irving Independent School District.

Topic: In a little less than a month North Texas students will be going back to school and so it is time once again for our Backpack Boosters School Supply Drive. Crystal Schanio with the Irving Independent School District and April Martin Nickels with Kroger joined me to talk about "Backpack Boosters" for needy families in North Texas. Crystal talked about the importance of helping kids who may not be able to afford back to school supplies because their families are already barely making it month to month with rent, car insurance and buying groceries. She talked about the reality of what faces children today in low income zip codes and how these school supplies help the children focus on their education rather than their need. April Martin Nickels talked about outreach efforts by Kroger to help schools in North Texas and how communities and neighborhoods need to do their part to volunteer to help out their area school districts. We shared the ways that people can help lift up not just schools but communities as a whole since the future will depend on a well-educated workforce.

July 29, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Bullying Prevention and back to school mental health issues.

Guests: Vanita Halliburton the co-founder and President of the Grant Halliburton Foundation.

Topic: Vanita Halliburton joined me to talk about the upcoming Beyond Bullying conference in North Texas being presented by the Grant Halliburton Foundation, a nonprofit that focuses on mental health issues facing young people. The foundation offers programs to teach kids about bullying prevention, peer pressure and suicide prevention. The conference which is open to anyone that works with children will be held on August 11<sup>th</sup> and will talk about best practices to deal with bullies and those who are being bullied also ways to educate students to be up standers who will stand up to bullies and protect those who are being picked on. We also talked about the other programs offered by the Grant Halliburton foundation throughout the year to help children and adolescents who are going thru mental health issues and the signs that parents should be on the lookout for if their child is going through a difficult time we talked about their outreach to schools and to youth groups as well.

August 5, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Education and Brain Health

Guest: Dr. Jackie Gamino with the Brain Performance Institute.

Topic: With school about to get underway Dr. Jackie Gamino joined me to talk about ways that parents can get their children ready for back to school so that they don't suffer from that summer slide in education when they begin the new school year. Dr. Gamino not only offered tips for parents when it comes to education but also tips for brain health and brain power to help students become better learners. We talked about the research going on at the Brain Performance Institute which is part of the Center for Brain Health with UT Southwestern Medical Center which looks into overall brain health and is conducting research into brain diseases such as Alzheimer's, Parkinson's, post-traumatic stress and traumatic brain injury.

August 12, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Drug Abuse, the opioid epidemic and drug rehabilitation and the Economic Impact

Guest: Michael Molthan the founder of M2 The Rock a nonprofit that focuses on raising awareness and offering support to addicts.

Topic: Recently pop star and North Texas native Demi Lovato became the latest celebrity to suffer a drug overdose and although she survived her overdose once again draws attention to the opioid epidemic in this country. More and more people are becoming addicted to pain pills and to heroin and the country is spending billions on trying to curb the crisis that is impacting so many families. Michael Molthan joined me to share his own personal journey as an alcoholic and addict and what finally helped him find his way to recovery. We talked about what everyone needs to know about addiction and how to get the help but also how to know when you need the help. We talked about what families should do if a loved one is an addict and the programs that are available not just to the person suffering from addiction but also for the families. He talked about the disease that is alcoholism and addiction. Michael shared what he would like to see happen to curb the opioid crisis in this country and we promoted the national helplines and local nonprofits who are doing amazing work to help those struggling with addiction. We also touched on

the dangers that face kids going back to school who may be exposed to drugs and alcohol for the first time or who may be going off to college where binge drinking can lead to death and what they need to know and what parents need to know.

August 19, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Cyber Security and Fraud and Economic Issues

Guest: Amy Rasor the Fort Worth Regional Director of the Better Business Bureau.

Topic: Cybersecurity and fraud have been in the news due to recent hacks that have put people's information at risk and due to scams that have been perpetrated by individuals in the aftermath of North Texas storms that left roof damage in several areas and people claiming to be roofers cheated people out of money. Amy Rasor joined me to talk about the Better Business Bureau, a nonprofit that monitors the marketplace for deceptive advertising, sales tactics, fraud, misleading charitable appeals and fly by night scams, to talk about how consumers can protect themselves and how they can help others by reporting scams or shoddy work. A lot of people do not realize that the Better Business Bureau is a nonprofit or all of the programs that they have in place to help consumers from their Consumer Education Program, to Auto Line. to ways to protect yourself from cybersecurity threats or concert ticket scams. We talked about the need for people to educate senior citizens and immigrants who are most at risk of deceptive practices and the economic impact that these crimes have.

August 26, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Heart Health and Economic Issues due to health

Guest: Cami Thompson the Executive Director for the Fort Worth Division of the American Heart Association.

Topic: What do former President Bill Clinton, David Letterman, Barbara Walters and Kevin Smith all have in common? They have all suffered from massive heart attacks and unfortunately way to many North Texas families have a loved one who has as well. Cami Thompson joined me to talk about what we all need to know about heart health and to promote the upcoming Heart Walk which will take place in Dallas, Fort Worth and Denton on Saturday, September 8<sup>th</sup>. Cami also talked about the services and programs offered by the American Heart Association to people in our area who have been impacted by heart disease and stroke. We talked about the signs and symptoms and how they differ in men and women, we talked about signs for a stroke and we also discussed the rehabilitation following a heart attack and stroke and how the AHA is there to navigate the journey. We also discussed research and diet and the importance of living a healthy lifestyle and how the American Heart Association is promoting that healthy lifestyle in our area with their campaign that successfully made Fort Worth a smoke free city.

September 2, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Community Involvement, Economic Issues and Child Welfare Issues.

Guests: Liz Muth the Community Relations and Development Director of Hope Supply Company and Mirchelle Lewis the Executive Director of Cancer Support Community.

Topic: It is the first Sunday of September and in just nine days we will once again mark the anniversary of the 9-11 attacks on the United States and since that horrific day in 2001 September 11<sup>th</sup> has been declared a National Day of Service and Remembrance and for the past ten years we have taken part in 9-11 Day volunteering in our community to help area nonprofits. Today we highlighted the importance of volunteering and giving back and we also promoted the local charity that we will be helping out Hope Supply Company. Hope Supply is a nonprofit whose mission is to meet the critical needs of homeless and at risk children across North Texas. Hope Supply gathers donations from companies and individuals that will help homeless and at risk children from school supplies, to diapers and formula, to clothing. Hope Supply also offers the children different outings throughout the year that their families might not otherwise be able to afford. Hope Supply helps a multitude of agencies that provide services and programs to the homeless and needy in our area. For the second part of the program I was joined by Mirchelle Lewis with Cancer Support Community North Texas, a nonprofit that aims to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action and community. They offer free support to individuals and families with a focus on emotional and psycho social support which they believe goes hand in hand with what doctors do to take care of the physical body. With the passing last week end of Arizona Senator John McCain of glioblastoma an aggressive form of brain cancer we are all reminded that no matter who you are cancer can impact your life. Mirchelle talked about the programs offered by Cancer Support Community, support therapy and nutrition classes and exercise and art therapy and also promoted the upcoming One Run that

will be held in Dallas on September 15<sup>th</sup> that will benefit the services and programs of Cancer Support Community.

September 9, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Economic Issues, Agriculture, Community Involvement and Health.

Guests: Karissa Condoyanis with the State Fair of Texas and Sarah Lowe with the Alzheimer's Association of North Texas  
Topic: In just 19 days the State Fair of Texas will open at Fair Park in Dallas and Karissa Condoyanis joined to talk about the annual event and how the State Fair of Texas raises money not just for area food banks but for scholarships for students who are studying agriculture and animal husbandry. We talked about what is new at this year's state fair and how the event also helps to raise money to preserve the historic fair park which was built in the early 20's we talked about their Big Tex Urban Farms that help provide produce to underserved communities while also teaching students about healthy nutrition and farming and we talked about their educational outreach efforts. Sarah Lowe joined me for the second half of the program to talk about the work that the Alzheimer's Association is doing. It is estimated that every 66 seconds someone in the US develops Alzheimer's and as someone who lost her mother to this horrific disease, I wanted to shine a light on the disease and also on the research being done to find a cure to Alzheimer's. Sarah talked about why the issue is important to her after losing her grandmother to Alzheimer's and she talked about her work at a memory care facility. We also talked about the different programs and services that the Alzheimer's Association of North Texas offers to those people living with Alzheimer's and also the programs for family members with a loved one with Alzheimer's and we promoted the upcoming Walk to End Alzheimer's which will be held in The Colony on September 29<sup>th</sup>, in Arlington on October 6<sup>th</sup>, in Dallas on October 13<sup>th</sup> and in Fort Worth on October 27<sup>th</sup>.

September 16, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Health, Education and Economy

Guests: Dr. John Carlo the Chief Executive Officer of Prism Health of North Texas and David Gifford Robinson and Nathan Robbins the co-chairs for this year's Black Tie Dinner.

Topic: Our station is once again a presenting sponsor for the upcoming Lifewalk which will benefit Prism Health of North Texas and the work that they do here in North Texas to help those with HIV and AIDs. Dr. Carlo joined me to talk about the need for the entire community to understand that if you are sexually active, if you are having unprotected sex you are at risk of HIV and AIDs. So many of those who are newly diagnosed never thought they were at risk because they thought that this is a gay person's disease not thinking that if a spouse strays or a partner cheats you are at risk. Dr. Carlo talked about the programs offered by Prism Health and we promoted the upcoming Lifewalk which will take place Sunday, October 7th in Dallas. We also talked about the recent surge in STDs in North Texas more specifically syphilis and gonorrhea and the importance of educating youth about sexually transmitted diseases not just HIV and AIDs. For the second part of the program I was joined by David Gifford Robinson and Nathan Robbins the co-chairs of this year's Black Tie Dinner. Black Tie Dinner is the largest fund raising dinner for the LGBTQ community in the nation and this year it will be held November 3<sup>rd</sup> in Dallas. Black Tie Dinner will benefit the Human Rights Campaign and many other organizations including the Trevor Project which fights bullying against gay youth and Promise House which helps runaways and Legacy Counseling which offers mental health help for those who have been diagnosed with HIV and AIDS.

September 23, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Education and Literacy, Economic Issues and Immigration Issues.

Guest: Shana Harrison the Executive Director for the Aberg Center for Literacy.

Topic: The month of September is National Literacy Month. It is a time to encourage people to go to the library and to read. According to the US Department of Education it is estimated that almost 32 million adults in this country still can't read and so today we are highlighting the issue of literacy. Shana Harrison joined me to talk about the work that the Aberg Center for Literacy is doing in our area and how they are promoting educational issues with a multi-generational approach helping students and parents. Shana talked about the many programs they have including English classes for immigrants and for citizens, high school equivalency classes, early childhood and family literacy and Spanish language classes. We also talked about bringing illiteracy out from the shadows so that those who don't know how to read can get the help that they need. We talked about the

economic impact that illiteracy has on our community and how we can lift the community up by helping those who are struggling who later become self-sufficient and are able to earn more and lift themselves up out of poverty.

September 30, 2018

Aired 6:15am to 6:45am

30 minute program

Issues: Education, STEM education, Economic Issues and Health

Guests: Belinda Southgate and Lydia Goss with Explore Horizons and Tyler Dillon whose father John Dillon suffers from Alzheimer's.

Topic: Belinda Southgate and Lydia Goss with Explore Horizons Tutoring Centers joined me to talk about the upcoming Young Mathematicians Award Competition. This free competition aims to give area students a taste for high level problem solving. Belinda and Lydia talked about their outreach to local schools to help them create fearless learners and how they can make math fun teaching to those students individual needs. We also promoted their free workshops for families and the importance of STEM education. For the last portion of the program I was joined by Tyler Dillon whose father John Dillon, a former co-worker at I Heart, has been diagnosed with Alzheimer's. Tyler shared his family's journey with the disease, the signs they missed and the importance of early diagnosis. John who worked here was showing signs of dementia while employed here but masked his symptoms and Tyler talked about how this is extremely common and we talked about what other families need to know about the disease and what to be on the lookout for and how the Alzheimer's Association can help. We also promoted the upcoming Walk to End Alzheimer's in Arlington that Tyler and his mother will be taking part in to raise money for research to hopefully find a cure for Alzheimer's.

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AMERICAN RED CROSS	AMERICAN RED CROSS	000:29	002
ANIMAL RIGHTS & PROTECTION	ANIMAL RESCUE CRUSADERS	000:17	057
COMMUNITY INVOLVEMENT	9-11 DAY DOT ORG	000:15	044
COMMUNITY INVOLVEMENT	COMMUNITIES FOUND NTX	000:16	016
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	SIX STONES MISSION NETWORK	000:15	041
COMMUNITY INVOLVEMENT	WE DAY	000:15	020
DRUNK DRIVING PREVENTION	TX DOT	000:14	012
ECONOMY	NO KID HUNGRY	000:15	012
EDUCATION	BACK TO SCHOOL CAMPAIGN	000:15	035
EDUCATION	BACK TO SCHOOL CAMPAIGN	000:17	036
EDUCATION	THE WARREN CENTER	000:15	023
EDUCATION	THE WARREN CENTER	000:16	017
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	004
HEALTH ISSUE	ALZHEIMER'S ASSOC NORTH TX	000:16	046
HEALTH ISSUE	ALZHEIMER'S ASSOC NORTH TX	000:17	006
HEALTH ISSUE	AMERICAN CANCER SOCIETY	000:16	004
HEALTH ISSUE	AMERICAN HEART ASSOC N TX	000:15	032
HEALTH ISSUE	CANCER SUPPORT COMMUNITY	000:18	019
HEALTH ISSUE	CROHNS AND COLITIS FOUND NTX	000:14	035
HEALTH ISSUE	KIDD'S KID'S CHARITY	000:16	007
HEALTH ISSUE	PRISM HEALTH NTX DOT ORG	000:17	016
HEALTH ISSUE	RED CROSS N.TX	000:17	010
HEALTH ISSUE	STAND UP TO CANCER	000:15	001
LAW ENFORCEMENT SUPPORT	FALLEN OFFICERS FUND	000:16	027
LGBT RIGHTS	BLACK TIE DOT ORG	000:15	046
LGBT RIGHTS	THE RESOURCE CENTER	000:15	022
MENTAL HEALTH ISSUES/SUICIDE	GRANT HALLIBURTON FOUND	000:15	028
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	008
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	005
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	019
PSA	9-11 DAY	000:30	001
TRANSPORTATION	TX DOT	000:10	003

## **KHKS Newscasts / Traffic Reports / Weather Reports**

**3rd Quarter 2018**

**3 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.**

**1 – 30 second Traffic Update in the 12pm hour Monday through Friday**

**2 - 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.**

**2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.**

**1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.**

**2 – 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.**

## **KHKS Appearances and Events for non profits**

Throughout the year KHKS helps promote morning show host Kidd Kraddick's nonprofit Kidd's Kids. The nonprofit helps send sick kids to Disney World every year. During the 4th Quarter there were several restaurants who donated part of their proceeds to Kidd's Kids including Raising Cane's Chicken Fingers and Chili's Restaurants.

On Wednesday, July 11<sup>th</sup>, Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth attended the 3<sup>rd</sup> Quarter Ascertainment meeting at the offices of Service Broadcasting in Arlington. The purpose of the meeting was to ask community leaders what they consider to be the main issues and concerns of the North Texas community.

**Speakers:**

**\*\*\*\*Nicole Dawkins Briscoe, the founder of Keegan's Place a new nonprofit that aims to enhance mental health awareness and to end the stigma. Nicole started Keegan's place after her son Keegan was diagnosed with major depressive disorder. [www.keegansplace.org](http://www.keegansplace.org).**

**Issues: Lack of mental health education, economic issues, transportation, community involvement, racial disparity.**

**\*\*\*\*Alexandria Horsley and Trenete Wilson with The Lullaby House a nonprofit that provides long term care for teen moms and their children.**

**Issues: Teen pregnancy, Economy, Education and job training, Community Involvement, Housing, child welfare issues, domestic violence, mental health and overall health.**

**\*\*\*\*Anita Hawkins with Find One Reason to Smile a nonprofit that helps victims of domestic violence.**

**Issues: Domestic Violence, Health Issues, Economy, Education, Community Involvement, child welfare issues,**

**\*\*\*\*Nefrintina Hawkins with Sonya's House a nonprofit that allows homeless people to enjoy clean, stable housing while they get their lives back on track. [www.sonyashouseinc.org](http://www.sonyashouseinc.org).**

**Issues: Economy, Education and job training, Community Involvement, Crime and Violence. Housing, child welfare issues, transportation.**

**On Thursday, July 12<sup>th</sup>, Anna de Haro, the Public Affairs Director for I Heart Media Dallas/Fort Worth, gave a group of students from around the country who are interning for the summer with Asher Media in Dallas a tour of the radio station and gave the students some on hands training of how we handle traffic, weather and air shifts, as well as answered questions about how radio stations operate in today's environment.**

**Between July 18<sup>th</sup> and July 31<sup>st</sup> KHKS was on site at local Kroger stores for Backpack Boosters a back to school supply drive for kids in need in North Texas.**

**Between August 31<sup>st</sup> and September 28<sup>th</sup> KHKS hosted various high school cheerleading teams in our studio. KHKS went to their pep rallies and we were on-site at their football games with music, games, and prizes.**

**On Wednesday, September 5<sup>th</sup> and on Thursday, September 6<sup>th</sup> KHKS teamed up with Kidd's Kids to surprise families with a trip to Disney World.**

**On Tuesday, September 11<sup>th</sup> the I Heart Media Dallas/Fort Worth sales department along with Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth volunteered with Hope Supply Company a nonprofit that helps homeless and at risk youth by supplying agencies that help them with much needed supplies like clothing, school supplies, diapers and formula. The I Heart Media DFW team boxed up over 33 thousand diapers that are sent to those agencies and boxed up baby formula as well.**

**On Friday, September 14<sup>th</sup>: KHKS was the Radio Partner for the Dallas Pride Festival. We supported the event with PSAs and were on-site with music, games and prizes to help promote this event that benefits the Resource Center a nonprofit that serves the LGBTQ community of North Texas.**

**On Saturday, September 15<sup>th</sup>: KHKS was the Radio Partner for the Dallas Pride Parade. We supported the event with PSAs and were on-site with a float to help promote this event that benefits the Resource Center a nonprofit that serves the LGBTQ community of North Texas.**

**On Saturday, September 15<sup>th</sup>: KHKS was the Radio Partner for the One Run at Trinity Groves in Dallas to help raise funds and awareness for Cancer Support Community North Texas. KHKS supported the event with posts on social media and the team was on-site with music, games and prizes to help promote this event.**

**On Saturday, September 15<sup>th</sup>, KHKS teamed up with Kidd's Kids to host a reunion for Kidd's Kids alum at the Crayola Experience at Willow Bend Mall.**

**On Sunday, September 16<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth represented I Heart at the grand opening of the new North Texas Food Bank Plano facility which will be a distribution center for the food bank but also will serve as an educational facility for the area. The new facility features a urban farm that will grow produce for underserved people and will teach farming and gardening to individuals.**

**On Saturday September 29<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth was on hand from 7:30am to 10:30am at the Walk to End Alzheimer's at Grandscape in the Colony to help raise funds and awareness for Alzheimer's.**

**On Saturday September 29<sup>th</sup> KHKS personality Billy The Kidd and Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth were on hand at the Kids Shouldn't Have Cancer Foundation Gold Party from 5pm to 11pm. September is Pediatric Cancer Awareness Month and the annual Gold Party raises funds for research in to pediatric cancers since pediatric cancers only receive around 4 percent of the research dollars from the National Institute for Health. The event also serves as a memorial for Jonny Wade who at the age of 8 lost his battle to brain cancer.**

## **Donations**

**On Thursday, August 2<sup>nd</sup>, KHKS partnered with Kroger and Vandergriff Toyota to donate 3,000 dollars' worth of gift cards to Angela Hammonds. Angela fell on hard times when she was diagnosed with cancer. KHKS helped provide Angela and her family with money for groceries, school supplies, and clothes**

**On Friday, August 31<sup>st</sup>, KHKS donated auction items to the Church's Chicken annual Church's Partners Foundation Emergency Fund Silent Auction. The Auction helps raise money for employees of Church's Chicken who have experienced a crisis or who need disaster relief aid.**

**On Friday, September 21<sup>st</sup>, KHKS donated autographed items to the Assist The Officer Foundation Dallas for Back The Blue Charity Golf Tournament on September 21<sup>st</sup>.**