

KFXR
Dallas, TX
Quarterly Issues/Programs List
First Quarter, 2021
04/16/2019
KFXR
Quarterly Issues/Programs List

KFXR provides its listeners with programming and public service announcements that address issues of concern to our local community.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

January 1, 2021

To: Clear Channel Public File for KFXR

From: Anna de Haro

Re: Issues & Programs Summary for January 1, 2021 through March 31, 2021

Below is a list of issues targeted for on-air coverage during the 1st Quarter from January 1, 2021 through March 31, 2021. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.

- 1) Public Health Issues & Healthcare Issues -- Coronavirus**
- 2) Local/National Economic Issues and Employment Related Issues**
- 3) Education Issues**
- 4) Child Welfare Issues**
- 5) Drugs and Alcohol Abuse**
- 6) Terrorism and Homeland Security**
- 7) Crime and Violence**
- 8) Racism and Discrimination**
- 9) Transportation and Traffic Issues**
- 10) Environmental Issues**
- 11) Community Involvement**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Spot Frequency Report for Specific Spot Number
From: 01/01/2021 To: 03/31/2021
KFXR-AM

Air Date	Air Time	Spot Number	Spot Title	Length	Played	ISCI Code
01/03/2021	08:00:14	0050764-011	SUNDAY MORNING MAGAZINE	1-3-21		29:17.564 1
01/03/2021	10:30:16	0050764-011	SUNDAY MORNING MAGAZINE	1-3-21		29:17.564 2
01/10/2021	08:00:14	0050764-012	SUNDAY MORNING MAGAZINE	1-10-21		28:19.858 3
01/10/2021	10:31:15	0050764-012	SUNDAY MORNING MAGAZINE	1-10-21		28:19.858 4
01/17/2021	08:00:14	0050764-013	SUNDAY MORNING MAGAZINE	1-17-21		27:55.511 5
01/17/2021	10:31:38	0050764-013	SUNDAY MORNING MAGAZINE	1-17-21		27:55.511 6
01/24/2021	08:00:14	0050764-014	SUNDAY MORNING MAGAZINE	1-24-21		29:19.262 7
01/24/2021	10:30:46	0050764-014	SUNDAY MORNING MAGAZINE	1-24-21		29:19.262 8
01/31/2021	08:00:16	0050764-001	SUNDAY MORNING MAGAZINE	1-31-21		31:05.897 9
01/31/2021	10:28:29	0050764-001	SUNDAY MORNING MAGAZINE	1-31-21		31:05.897 10
02/07/2021	10:00:14	0050764-002	SUNDAY MORNING MAGAZINE	2-7-21		30:18.588 11
02/14/2021	10:00:15	0050764-003	SUNDAY MORNING MAGAZINE	2-14-21		30:07.486 12
02/21/2021	10:00:22	0050764-011	SUNDAY MORNING MAGAZINE	2-21-21		29:17.564 13
02/28/2021	10:00:14	0050764-004	SUNDAY MORNING MAGAZINE	2-28-21		28:48.803 14
03/07/2021	10:00:14	0050764-005	SUNDAY MORNING MAGAZINE	3-7-21		28:51.937 15
03/14/2021	10:00:14	0050764-006	SUNDAY MORNING MAGAZINE	3-14-21		29:30.443 16
03/21/2021	10:00:14	0050764-007	SUNDAY MORNING MAGAZINE	3-21-21		29:15.814 17
03/28/2021	10:00:14	0050764-008	SUNDAY MORNING MAGAZINE	3-28-21		30:12.684 18

Spot Frequency Report for Specific Spot Number
From: 01/01/2021 To: 03/31/2021
KFXR-AM

Air Date	Air Time	Spot Number	Spot Title	Length	Played	ISCI Code	
01/03/2021	08:28:52	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:53.350 1	PUBLIC
01/10/2021	08:28:52	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:53.350 1	PUBLIC
01/17/2021	08:28:39	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:52.490 2	PUBLIC
01/24/2021	08:29:54	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:55.990 3	PUBLIC
01/31/2021	08:29:54	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:55.990 3	PUBLIC
02/07/2021	08:29:54	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:55.990 3	PUBLIC
02/14/2021	10:30:01	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:52.850 4	PUBLIC
02/21/2021	10:30:01	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:52.850 4	PUBLIC
02/28/2021	10:29:58	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:54.580 5	PUBLIC
03/07/2021	10:29:54	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:56.930 6	PUBLIC
03/14/2021	10:30:01	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:48.670 7	PUBLIC
03/21/2021	10:29:56	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:56.640 8	PUBLIC
03/28/2021	10:29:56	9007792-001	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS			29:56.640 8	PUBLIC

****More Detailed Information**
PUBLIC AFFAIRS PROGRAMS FOR 1st QUARTER 2021 KFXR

January 1, 2021 through March 31, 2021

“Sunday Morning Magazine” cart #50764

January 3, 2021

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Mental Health Issues and the impact of Covid 19 and the pandemic on our mental health.

Guest: Vanita Halliburton the co-founder of the Grant Halliburton Foundation.

Topic: As we embark on a new year I wanted to focus on the issue of mental health since the past year has weighed heavily on so many people. Vanita Halliburton the co-founder of the Grant Halliburton Foundation joined me on the program to talk about the toll that the pandemic has had on people’s mental health with people feeling isolated and disconnected, especially young people. We talked about signs to be on the lookout for that someone may be spiraling in to depression or struggling with mental health issues and we talked about the work that the Grant Halliburton Foundation does to help youth dealing with mental health issues here in North Texas. We talked about the program that they have and how they have adapted to virtual programs for schools since many schools are still online and with limited access to be in schools for presentations. We talked about the issues facing youth and families and how to get help and to fight the stigma surrounding mental health issues and the rise in the number of suicides as a result of the pandemic.

January 10, 2021

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Education and Mentoring and Economic Issues

Guest: Jenny Harper the Market President of Big Brothers Big Sisters Greater Dallas

Topic: The month of January is National Mentoring Month, a time set aside to raise awareness about the importance of mentoring and the impact that it has on the lives of young people. Of course the Coronavirus pandemic has changed the way that mentoring organizations meet up with their mentees from in person to virtual connections. Jenny Harper from Big Brothers Big Sisters Greater Dallas joined me to talk about mentoring in the age of Covid 19 and how they have actually increased the number of mentors because it is easier for people to take part in their programs. We talked about who can become a big and how the organization finds the littles and how they connect them with their mentor. Jenny talked about the time commitment that they expect from those who volunteer to be Bigs and the impact that the Bigs have on the lives of young people. Jenny shared Bigs in Blue which pairs a little with someone in law enforcement and Operation Bigs which helps children who have a parent in the military and also their program that helps those who have an incarcerated parent. They even have a program that partners people in retirement, assisted living and senior groups with young people and how it helps all of those involved.

January 17, 2021

Aired 8am to 8:30am and 10:30am to 11am

Aired 6:30am to 7am

30 minute program

Issues Covered: Community Involvement in the age of Covid 19 and Importance of Volunteering

Guest: Tammy Richards the CEO of Volunteer Now

Topic: It’s MLK weekend a time that the family of the late civil rights leader has designated as a time to give back to your community so instead of a day off it should be a day on. Tammy Richards joined me on the phone to talk about volunteer opportunities in North Texas and the work that Volunteer Now does to connect volunteers to nonprofits in our area. Tammy talked about how things have changed as a result of Covid 19 but how the need is greater to help organizations that have been impacted by the economic shutdown. The need for help from food banks and school programs has increased and Tammy talked about what was most pressing right now and how volunteers are the backbone of our community. Tammy talked about all of the nonprofits that they work with here in North Texas and how every day there are opportunities for people to help out by donating an hour, two hours, weekly, monthly or yearly and every little bit has a huge impact on our community. We talked about how they help nonprofits with background checks, with donated goods, how they help those who are looking to work community service hours ordered by the court and the work they do to help companies looking for team building projects.

January 24, 2021

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Economic Issues, Food Insecurity and Education.

Guest: Alison Reese the Executive Director of the Souper Bowl of Caring

Topic: The Coronavirus pandemic has had such a huge impact on the nation's economy and has forced many families to turn to food banks for help. As more and more food banks in North Texas step up to help families in need, some who never had ever turned to a food bank, the food banks are turning to citizens who can help to make donations of food and money so that they can continue their mission of taking care of those in need. The Souper Bowl of Caring, which is underway now through Super Bowl Sunday, highlights the issue of food insecurity in our area. In North Texas 1 in 5 kids is food insecure and that number is surely going to rise as a result of the pandemic. Alison talked about how the Souper Bowl of Caring started and how it works and how we can all do our part. She talked about families that they have seen over the course of the past year and shared face of hunger today.

January 31, 2021

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Economic Issues and Sex Trafficking and Abuse and Intolerance and Crime.

Guest: Bianca Jackson the Chief Executive Officer of New Friends New Life.

Topic: The month of January is Slavery and Human Trafficking Awareness Month and since most people think this crime only happens in third world countries and not here in the US I wanted to have Bianca Jackson with New Friends New Life, a nonprofit that helps the victims of human trafficking, come in to share the reality of this crime and how it is happening here in North Texas. We talked about the work that New Friends New Life does to help the victims of this crime and their services and programs and we talked about ways the community can help in the fight against human trafficking especially men, we discussed the youth education program that New Friends New Life has that goes into schools to help young people understand the dangers and we also highlighted ways that people can spot someone who may be the victim of human trafficking. We talked about the case of Operation Lost Angels in California earlier this month and how law enforcement was able to rescue 33 children from human traffickers but how in the U.S. every year 100 thousand children are trafficked so it is vitally important to raise awareness about the issue so that people know what to be on the lookout for and how they can help if they suspect someone is being trafficked. We shared the hotline for Human Trafficking 1-888-373-7888 or text 233733 Be Free.

February 7, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Health Issues, Covid 19, Heart Health and Education and Economic Issues

Guest: Dr. Mark Casanova the President of the Dallas County Medical Society

Topic: The month of February is Heart Health Month, a time to spotlight the issue of heart disease the number one killer of Americans even during the age of Covid 19. Dr. Casanova joined me to talk about what everyone should know about heart health and how covid 19 which was thought to be a respiratory virus has morphed in to a vascular illness as well with those with heart issues more likely to have bad outcomes if they get covid 19. Dr. Casanova talked about signs of heart attacks and strokes and we talked about heart attacks are different for men and women and how to be proactive about your health especially during the pandemic since many patients are putting off going to the emergency room because of the pandemic and then they end up dying at home or with a worse situation. We also talked about gaps in services to so many people in North Texas and how the pandemic has brought this to light and how people who are at highest risk for heart attacks or high blood pressure don't have insurance, we also discussed the vaccine rollout and what people should know about the covid 19 vaccine and why people should still be practicing social distancing, mask wearing and washing their hands and not become complacent.

February 14, 2021

Aired 10am to 10:30am

30 minute program

Issues covered: Emergency Preparedness, Relationship issues, Mental Health, Education and Economic Issues

Guest: Chris Robinson a Licensed Professional Counselor with Summit Counseling.

Topic: It is Valentine's Day but North Texans are hunkered at home as a huge winter storm blankets our area bringing some of the coldest weather that the area has seen in decades. We shared information on 211 the social services hotline for help for those needing a warming center or help due to an accident in icy road conditions. Chris Robinson a licensed professional counselor with Summit Counseling joined me on the program to talk about relationship issues on this Valentine's Day since so many couples have been struggling during the pandemic to stay connected and to deal with economic concerns that add stress to

relationships. Chris Robinson shared tips on how to reconnect and how to deal with problems before your relationship is broken. We talked about the five love languages and how to know which language your partner uses and wants.

February 21, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Winter Storm and Emergency Preparedness and Covid 19

February 28, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Winter Storm and Emergency Preparedness, Economic Issues and Blood Supply

Guest: Dan Halyburton with the American Red Cross North Texas

Topic: The winter storms left a path of destruction across North Texas and even though the weather has warmed up so many families are still dealing with the aftermath, working with FEMA, insurance companies, plumbers and electricians and more. The storm is a reminder as we prepare for the spring storm season that we all need to be prepared for severe weather and Dan Halyburton with the American Red Cross North Texas joined me to talk about how the Red Cross helped during the winter storm and how they are still helping families impacted by the winter weather and we talked about how to be Red Cross ready for spring storms such as tornadoes, hail and high wind. We talked about the Red Cross Emergency App that has all the information you need and provides instant access to weather alerts. We also talked about the impact that the winter storm had on our area's blood supply which is dangerously low right now and how people can help by donating blood at any Red Cross Blood Center. Dan also shared other programs that the Red Cross offers to help people in North Texas and how those programs have been impacted by the covid 19 pandemic from training and certification classes to swim classes. We also talked about their April Home Fires Sound the Alarm Campaign aimed at getting people to install smoke detectors for fire safety.

March 7, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Economic Issues, Education and Women's Rights

Guest: Roslyn Dawson Thompson the President and CEO of Texas Women's Foundation

Topic: March 8th is International Women's Day, a global day celebrating the social, economic, cultural and political achievements of women. Roslyn Dawson Thompson joined me to talk about how the Texas Women's Foundation works towards advancing economic security and leadership opportunities for women and girls in North Texas and we talked about the impact that Covid 19 has had on women in the workforce with more and more women leaving the workforce to take care of kids who were not able to go to school because of the pandemic and no child care to care for the children while they worked. We talked about the economic hurdles women must deal with in the workforce due to the lack of equal pay for equal work and we talked about how helping women helps families since so many families in North Texas are headed up by single moms. We talked about the impact that inequality has on our economy as a whole and how the foundation helps girls follow their educational goals. We also talked about the importance of the upcoming US census and how the foundation is working to make sure that women are counted so that the money allocated goes to programs aimed at helping women.

March 14, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Health Issues, Covid 19 and the impact on Healthcare for the elderly

Guest: Dr. Diana Kerwin the President and Founder of Kerwin Medical Center in Dallas, a clinical research site dedicated to improving treatment options of Alzheimer's and Dementia patients.

Topic: This week marked the one year anniversary of the Coronavirus pandemic here in the US and among the most vulnerable during the pandemic have been the elderly and organizations that help those with Alzheimer's and Dementia have seen first hand how bad the pandemic has hurt their patients who have been separated from loved ones and have been dealing with confusion in assisted living and memory care centers. Dr. Kerwin joined me to talk about how covid 19 has affected those with memory issues and the work that the Alzheimer's Association does to help families. We talked about what all families should know about Alzheimer's and Dementia since it is estimated that every 60 seconds someone is diagnosed with Alzheimer's. We talked about the services and programs offered by the association and we talked about research and she offered tips on dealing with a loved one with memory issues.

March 21, 2021

Aired 10am to 10:30am

30 minute program

Issues: Economic Issues, Education and FEMA's work in North Texas following last month's winter storm

Guest: Nathan Custer a media relations specialist with FEMA the Federal Emergency Management Agency.

Topic: It has been a month since the winter storm that wreaked havoc on North Texas and many families are still dealing with issues due to burst pipes and high electric bills and apartments and homes that are unlivable and trying to deal with the cost of repairs when they are already hurting economically due to the pandemic. Nathan Custer joined me to talk about what families who were affected by the storms should know about the help that FEMA can provide as a result of this storm and future storms. We talked about the deadline for apply for assistance and what sort of assistance is available, we discussed what is not covered by FEMA and we talked about the devastation that FEMA found when they surveyed the state in the aftermath of the winter storm. Nathan talked about misconceptions that people have about what FEMA provides and we talked about the economic impact of the storm and how FEMA will work with the Small Business Administration to help businesses and also with Texas Workforce Commission.

March 28, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Health Issues/Coronavirus and blood supply

Guests: Cindy Brinker Simmons the Founder of Wipe Out Kids Cancer and Dalton Stewart with Jersey Mike's Subs.

Topic: Coming up on Wednesday, March 31st, it's Jersey Mike's annual Day of Giving with 100 percent of sales going to the North Texas charity Wipe Out Kids Cancer. Cindy Brinker Simmons joined me to talk about the importance of the fund raiser and Dalton Stewart talked about why as a franchiss who has more than 50 Jersey Mike Sub shops in North Texas it is important for them to make a difference in the communities they serve. Cindy shared how Wipe Out Kids Cancer came about as a tribute to her mom who died of cancer when Cindy was only 12 years old and how the idea of the charity came up at her mother's funeral. She talked about the work that the charity does to raise money for important research in to pediatric cancer and how their work has led to new medicine for children with cancer and she talked about the programs that they have that help families with a child with cancer and how the pandemic has meant that many of their programs have gone virtual but how they have not stopped serving the families who receive that diagnosis. Dalton talked about how people can help Wipe Out Kids Cancer simply by buying their lunch or dinner at any Jersey Mikes in North Texas on March 31st.

The following National program airs on KFXR at 10:30am

iHeartRadio Communities: Public Affairs Special **(REPLAY OF THE 12/25-12/27 SHOW)**

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/01 - 01/03**

Guests & Topics:

- **U.S. Surgeon General Dr. Jerome Adams** - Update on the current coronavirus outbreak happening across the country & how to stay safe following holiday gatherings
- **Dr. Jason Wilson, Associate Medical Director of the Emergency Department at Tampa General Hospital** - COVID-19 vaccine recipient on what you need to know about the vaccine
- **Dr. Richard Feifer, Chief Medical Officer at Genesis Healthcare** - Preparations underway for vaccine arrival at nursing homes and long-term care facilities across the country

The following National program airs on KFXR at 10:30am

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/08 - 01/10**

Guests & Topics:

- **Mark Weber, Deputy Assistant Secretary for Public Affairs/Human Services in the Office of the Assistant Secretary for Public Affairs at HHS-** Weber discussed the latest rollout for the COVID-19 vaccines and vaccine misinformation.
- **Lisa Bruno, a registered dietician and nutrition communications specialist with Masters in Nutrition** - Bruno talked about tips for a healthier 2021.
- **Lauren Berlengeri, Founder and CEO at HigherDOSE.** Berlengeri is a holistic nutritionist and health coach and covered outside-the-box ideas for a healthier New Year routine

The following National program airs on KFXR at 10:30am

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/15 - 01/17**

Guests & Topics:

- **RADM Felicia Collins is the Deputy Assistant Secretary for Minority Health for Health and Human Services.** Collins gave us an update on COVID-19 and talked about why the impact of COVID has been so great on minority populations. She also discussed vaccine safety and when we might expect to get back to normal.
- **Trovon C. Williams- NAACP, Vice President of Marketing and Communications** - Williams discussed Martin Luther King Day and how the NAACP is raising National awareness about the history of King. He also discussed some of the challenges COVID has caused for African Americans and talked about next week's inauguration of President-elect Biden and Kamala Harris.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/22 - 01/24**

Guests & Topics:

- **Dr. Jason Wilson, ER Doctor & Associate medical director of the emergency department at Tampa General Hospital** explained how the vaccine actually works and the effects of doses on immunity levels.
- **Dr. Celine Gounder, an infectious disease expert and a member of Biden's COVID-19 task force,** talked about the Biden administration's pandemic priorities. She discussed how they plan to tackle supply, distribution and vaccine demand challenges. Also, deterring the spread of COVID and its economic impact on our country.
- **Kenneth C. Davis - Historian and the author of Don't Know Much About® History** discussed the historical components of the Biden/Harris inauguration and what to expect during Biden's first 100 Days.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/29 - 01/31**

Guests & Topics:

- **David Waddell- CEO & Chief Investment Strategist, Waddell & Associates of Nashville.** The GameStop stock spectacle pitting Reddit against hedge fund giants has everyone talking and many just trying to figure out what is going on and how a stock goes from \$60 to \$300+ in one day. Waddell talked about this week's Wall Street phenomenon and gave us insight on how this happened.
- **Carolyn Reynolds- Pandemic Action Network Co-Founder,** talked about what should we expect from the Biden-Harris administration in terms of addressing COVID-19. What do recent actions mean for COVID-19 response. She talked about what Americans should be doing right now while we anticipate widespread vaccine distribution and the threat of future pandemics.
- **David Grimm, Ph.D, is online News Editor of Science and an expert in animal welfare, animal rights, and the science of cats and dogs.** Grimm talked about the latest research on COVID-19 and house pets. He discussed the potential possibility that cats and dogs will need to be vaccinated against COVID in order to prevent human transmission and the further spreading of the virus.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/05 - 02/07**

Guests & Topics:

- **Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration.** Marks discussed why there is so much concern around the safety of the COVID-19 vaccines and how the vaccine were tested and the effectiveness for everyone. He talked about who is potentially at risk for side effects.
- **RIO CORTEZ award winning poet and Author of: THE ABC'S OF BLACK HISTORY.** February is black history month. Ms. Cortez talked about the significance of literacy and African American history. She discussed easy ways to associate the alphabet with black values and culture.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/12 - 02/14**

Guests & Topics:

- **Patricia N. Whitley Williams, MD, NFID (National Foundation for Infection Diseases) president and associate dean of inclusion and diversity at Rutgers Robert Wood Johnson Medical School**, discussed recent findings about how the healthcare system can build trust with Black communities. She talked about the main reasons why Black adults are worried about COVID-19 and flu vaccines and the urgency in getting accurate information into communities.
- **Margaret Laws, President & CEO of Hopelab** - Hopelab creates behavior-change tech to help teens and young adults live happier, healthier lives. Focused on youth/young adult mental health and well-being, Hopelab spearheads initiatives for lonely college students, LGBTQ+ youth, helping youth quit vaping, a chatbot for young people following cancer treatment, and an app for first-time moms. Laws discussed the importance of teen mental health especially during the pandemic.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/19 - 02/21**

Guests & Topics:

- **Artis Stevens - President & CEO Big Brothers, Big Sisters.** Stevens talked about the impact of the BBBS organization nationwide and his goals as the 1st black President and CEO of the organization since 1904. As the nation's largest donor-volunteer supported mentoring network, Stevens discussed the impact of COVID-19 and what can be done to help give kids a better future.
- **Carolyn Cawley - President of the U.S. Chamber of Commerce Foundation.** Cawley discussed the Sharing Solutions: A Virtual Nationwide Tour to drive solutions to the opioid epidemic as more than 40 states report increases in opioid-related mortality amid COVID-19. As part of the campaign, the Foundation and its partners will convene 50 virtual events in 50 states to showcase innovative workforce solutions and support employers as they tackle growing substance misuse in their communities and in the post-COVID workplace.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/26 - 02/28**

Guests & Topics:

- **Dr. Harold S. Koplewicz, the president of the Child Mind Institute**, has a new parenting book: THE SCAFFOLD EFFECT: Raising Resilient, Self-Reliant, and Secure Kids in the Age of Anxiety and all author proceeds benefit the Child Mind Institute. He discussed a strategy for parents called scaffold parenting. The metaphor is that the child is the "building," and the parents are the scaffold around it, the framework that guides and protects as the child rises and grows
- **Dave Fuehrer, cancer survivor, co-founder and CEO of GRYT Health.** Run by cancer patients, survivors, and caregivers, GRYT is a digital health

company that offers support through connection and education and serves to improve quality of life and increase survival for people confronting cancer. Their latest project is the COVID Advocacy Exchange (CAE). Launched in partnership with Bristol Myers Squibb, the CAE convenes advocacy groups, patients, and industry to synchronize efforts, facilitate resource sharing and provide an opportunity for increased connection and collaboration. Fuehrer talked about COVID-19's impact on patient advocacy and the importance of digital health platforms like the COVID Advocacy Exchange during this time.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/05 - 03/07**

Guests & Topics:

- **Marty Makary, MD - Health Policy Expert; John Hopkins surgeon and Professor of Health Policy; Author, The Price We Pay; Editor-in-Chief at MedPage Today.** Dr. Makary put a positive spin on COVID-19. He believes we could reach herd immunity as early as April. He also thinks the number of people with natural immunity is severely underestimated due to a high number of asymptomatic infections and current antibody tests that aren't completely accurate because they only look for the actual antibodies.
- **Yvonne Yancy, Chief Human Resources Officer & Amanda Morin Associate Director, Thought Leadership & Expertise at Understood.org.** In the United States, 1 in 5 people have learning and thinking differences, like dyslexia and ADHD, and 1 in 4 adults have some type of disability. Understood.org provides information, helpful resources, and chairs supportive communities so people who think differently can thrive at home, school and work. Both Yancy and Morin talked about their organization and their innovative perspectives. Their mission is to decrease friction, increase access, prioritize clarity and improve always.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/12 - 03/14**

Guests & Topics:

- **Lucy McBride MD, practicing internist, COVID-19 health-care educator and mental health advocate.** McBride talk about FONO, or a Fear Of Normal. Month after month, we have been yearning to be done with enforced distancing, social isolation and life in a more virtual reality. Now that the moment will be arriving - as millions of Americans have been vaccinated and millions more will soon roll up their sleeves for it — the prospect is oddly disconcerting. McBride discussed FONO and reentry into a normal life following over a year of quarantine.
- **Dr. Sally Zol, CEO of United Through Reading.** Zol talked about how United Through Reading has been connecting military families through video-recorded story time for more than 30 years, making sure parents don't miss reading bedtime stories just because their military service takes them away

from home. In 2019, they released a reading app, putting Story Stations in the hand of every military family with a mobile device. They also offer free books to families that use our program, helping military families maintain strong literacy supports for their children. Zol discussed the importance of UTR and how families can get involved.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/19 - 03/21**

Guests & Topics:

- **Dr. LaShawn McIver is Director of the Office of Minority Health for the Centers for Medicare and Medicaid Services.** McIver discussed COVID-19 as it pertains to Medicaid and Medicare and vaccine safety for diverse populations. She talked about the vaccine timeline and how the FDA is monitoring the long-term safety of these vaccines and what we know about long-term side effects of COVID-19 vaccines.
- **Mayim Bialik is an American actress, neuroscientist, and author.** She played the title character of the NBC sitcom Blossom. With Brain Health Awareness Week (March 15-21) this week, Bialik talked about the importance of brain health (we all think to take care of our skin or our heart or even our hair but often don't even think about our brains) and her holistic approach to staying sharp with a busy lifestyle and throughout a pandemic and beyond.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/26 - 03/28**

Guests & Topics:

- **Barney Graham, M.D., Ph.D. Dr. Graham is chief of the Viral Pathogenesis Laboratory at NIAID's Vaccine Research Center.** Graham has led a team that has been studying coronaviruses (among other viruses) for years before SARS-CoV-2 was first identified as a novel coronavirus. The mRNA-1273 vaccine (and pivotal technology used in other COVID-19 vaccines) was not made overnight. Graham addressed why the speed with which these vaccines were developed can make people feel hesitant to get vaccinated and talked about the well-thought-out process of vaccine development. Graham also talked about the differences in the three vaccines and the new COVID-19 variants that are emerging throughout the world. He also talked about treatments on the horizon.
- **Joi Gordon is the CEO of Dress for Success Worldwide.** She discussed Women's History Month and how Dress for Success has become a globally recognized leader that has empowered more than one million women to become economically advanced in nearly 150 cities in more than 20 countries. In addition to expanding the organization's reach, Joi talked about Dress for Success programming, offering a full continuum of services that help women secure employment, advance in their careers, and achieve financial freedom.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE			DURATION		RUNS		
Line No.	Station	Title	ISCI Code	Status	Sched Day	Sched Date	Sched Time	Actual Day

**Advertiser: Local
Promo PSA
Order No.:
1519297503**

4	KFXR-AM	PSA Trains at NorthPark	PSA Trains at NorthP	Verified	Fri	01/01/2021	0:05:30	Fri
4	KFXR-AM	PSA Trains at NorthPark	PSA Trains at NorthP	Verified	Fri	01/01/2021	12:32:51	Fri
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4	KFXR-AM	PSA Trains at NorthPark	PSA Trains at NorthP	Verified	Sat	01/02/2021	21:47:57	Sat

**Order No.:
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4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Tue	03/09/2021	19:34:00	Tue	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Wed	03/10/2021	12:32:51	Wed	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Wed	03/10/2021	13:19:22	Wed	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Wed	03/10/2021	20:34:00	Wed	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Thu	03/11/2021	0:05:30	Thu	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Thu	03/11/2021	12:32:51	Thu	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Thu	03/11/2021	14:19:37	Thu	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Fri	03/12/2021	0:05:30	Fri	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Fri	03/12/2021	12:32:51	Fri	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Fri	03/12/2021	15:19:37	Fri	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sat	03/13/2021	1:05:30	Sat	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sat	03/13/2021	16:19:51	Sat	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sat	03/13/2021	21:17:37	Sat	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sun	03/14/2021	2:33:00	Sun	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sun	03/14/2021	11:19:21	Sun	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sun	03/14/2021	21:11:30	Sun	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Mon	03/15/2021	12:48:12	Mon	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Mon	03/15/2021	14:19:37	Mon	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Mon	03/15/2021	19:34:00	Mon	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Tue	03/16/2021	12:32:51	Tue	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Tue	03/16/2021	13:19:22	Tue	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Tue	03/16/2021	20:34:00	Tue	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Wed	03/17/2021	12:32:51	Wed	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Wed	03/17/2021	13:19:22	Wed	
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Wed	03/17/2021	21:34:00	Wed	

4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Thu	03/18/2021	0:05:30 Thu
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Thu	03/18/2021	12:32:51 Thu
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Thu	03/18/2021	14:19:37 Thu
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Fri	03/19/2021	0:05:30 Fri
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Fri	03/19/2021	17:47:57 Fri
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Fri	03/19/2021	18:47:57 Fri
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sat	03/20/2021	1:33:00 Sat
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sat	03/20/2021	16:19:51 Sat
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sat	03/20/2021	21:17:37 Sat
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sun	03/21/2021	2:33:00 Sun
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sun	03/21/2021	11:19:21 Sun
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sun	03/21/2021	21:24:21 Sun
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Mon	03/22/2021	12:48:12 Mon
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Mon	03/22/2021	14:19:37 Mon
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Mon	03/22/2021	19:34:00 Mon
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Tue	03/23/2021	12:48:12 Tue
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Tue	03/23/2021	14:19:37 Tue
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Tue	03/23/2021	20:34:00 Tue
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Wed	03/24/2021	12:32:51 Wed
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Wed	03/24/2021	13:19:22 Wed
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Wed	03/24/2021	21:34:00 Wed
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Thu	03/25/2021	0:05:30 Thu
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Thu	03/25/2021	12:32:51 Thu
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Thu	03/25/2021	15:19:37 Thu
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Fri	03/26/2021	0:33:00 Fri
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Fri	03/26/2021	12:32:51 Fri
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Fri	03/26/2021	16:19:37 Fri
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sat	03/27/2021	1:33:00 Sat
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sat	03/27/2021	16:19:51 Sat
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sat	03/27/2021	21:17:37 Sat
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sun	03/28/2021	2:33:00 Sun
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sun	03/28/2021	11:19:21 Sun
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Sun	03/28/2021	21:24:21 Sun
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Mon	03/29/2021	12:48:12 Mon
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Mon	03/29/2021	14:19:37 Mon

AM	Calendar						
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Mon	03/29/2021	19:34:00	Mon
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Tue	03/30/2021	12:48:12	Tue
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Tue	03/30/2021	14:19:37	Tue
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Tue	03/30/2021	20:34:00	Tue
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Wed	03/31/2021	0:05:30	Wed
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Wed	03/31/2021	12:32:51	Wed
4 KFXR-AM	PSA KFXR Community Calendar	PSA KFXR	Verified	Wed	03/31/2021	13:19:22	Wed

Order No.:
171923047
6

4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sat	01/16/2021	0:05:30	Sat
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sat	01/16/2021	0:33:00	Sat
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sat	01/16/2021	0:59:20	Sat
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sat	01/16/2021	1:33:00	Sat
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sun	01/17/2021	1:59:20	Sun
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sun	01/17/2021	11:19:21	Sun
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sun	01/17/2021	13:11:30	Sun
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sun	01/17/2021	22:11:30	Sun
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Mon	01/18/2021	13:19:22	Mon
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Mon	01/18/2021	15:20:23	Mon
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Tue	01/19/2021	14:19:37	Tue
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Tue	01/19/2021	16:19:37	Tue
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Wed	01/20/2021	0:59:20	Wed
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Wed	01/20/2021	14:19:37	Wed
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Thu	01/21/2021	15:20:23	Thu
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Thu	01/21/2021	20:34:00	Thu
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Fri	01/22/2021	15:20:23	Fri
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Fri	01/22/2021	21:34:00	Fri
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sat	01/23/2021	2:59:20	Sat
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sat	01/23/2021	22:17:37	Sat
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sat	01/23/2021	22:47:57	Sat
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sun	01/24/2021	4:33:00	Sun
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sun	01/24/2021	12:18:30	Sun
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sun	01/24/2021	21:11:30	Sun
4 KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Mon	01/25/2021	1:05:30	Mon

4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Mon	01/25/2021	13:19:22	Mon
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Mon	01/25/2021	14:19:37	Mon
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Tue	01/26/2021	0:05:30	Tue
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Tue	01/26/2021	14:19:37	Tue
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Tue	01/26/2021	15:19:37	Tue
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Wed	01/27/2021	14:19:37	Wed
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Wed	01/27/2021	16:47:57	Wed
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Thu	01/28/2021	15:19:37	Thu
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Thu	01/28/2021	18:19:37	Thu
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Fri	01/29/2021	14:19:37	Fri
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Fri	01/29/2021	19:34:00	Fri
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sat	01/30/2021	23:17:15	Sat
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sat	01/30/2021	23:47:00	Sat
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sun	01/31/2021	11:19:21	Sun
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sun	01/31/2021	22:41:00	Sun
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Mon	02/01/2021	0:59:20	Mon
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Mon	02/01/2021	13:19:22	Mon
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Tue	02/02/2021	14:19:37	Tue
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Tue	02/02/2021	14:47:57	Tue
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Wed	02/03/2021	15:19:37	Wed
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Wed	02/03/2021	15:47:57	Wed
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Wed	02/03/2021	20:34:00	Wed
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Thu	02/04/2021	14:19:37	Thu
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Thu	02/04/2021	14:47:57	Thu
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Thu	02/04/2021	21:34:00	Thu
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Fri	02/05/2021	14:19:37	Fri
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Fri	02/05/2021	18:47:57	Fri
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sat	02/06/2021	23:17:15	Sat
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sat	02/06/2021	23:47:00	Sat
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sun	02/07/2021	11:19:21	Sun
4	KFXR-AM	PSA Souper Bowl of Caring	PSA Souper Bowl of	Verified	Sun	02/07/2021	22:11:30	Sun

Order No.:
171924441
2

4	KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Mon	03/01/2021	0:05:30	Mon
4	KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Mon	03/01/2021	14:19:37	Mon

AM		Career Fair					
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Mon	03/01/2021	15:19:37	Mon
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Tue	03/02/2021	0:33:00	Tue
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Tue	03/02/2021	15:19:37	Tue
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Tue	03/02/2021	16:19:37	Tue
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Wed	03/03/2021	1:33:00	Wed
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Wed	03/03/2021	15:19:37	Wed
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Wed	03/03/2021	17:19:37	Wed
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Thu	03/04/2021	0:05:30	Thu
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Thu	03/04/2021	2:33:00	Thu
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Thu	03/04/2021	14:19:37	Thu
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Fri	03/05/2021	13:19:22	Fri
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Fri	03/05/2021	14:19:37	Fri
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Fri	03/05/2021	19:34:00	Fri
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Sat	03/06/2021	5:17:15	Sat
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Sat	03/06/2021	22:17:37	Sat
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Sat	03/06/2021	23:17:15	Sat
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Sun	03/07/2021	11:19:21	Sun
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Sun	03/07/2021	13:11:30	Sun
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Sun	03/07/2021	22:11:30	Sun
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Mon	03/08/2021	0:05:30	Mon
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Mon	03/08/2021	14:19:37	Mon
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Mon	03/08/2021	15:19:37	Mon
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Tue	03/09/2021	0:33:00	Tue
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Tue	03/09/2021	15:19:37	Tue
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Tue	03/09/2021	16:19:37	Tue
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Wed	03/10/2021	1:33:00	Wed
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Wed	03/10/2021	14:19:37	Wed
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Wed	03/10/2021	17:47:57	Wed
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Thu	03/11/2021	2:59:20	Thu
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Thu	03/11/2021	13:19:22	Thu
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Thu	03/11/2021	18:47:57	Thu
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Fri	03/12/2021	13:19:22	Fri
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Fri	03/12/2021	14:19:37	Fri
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Fri	03/12/2021	19:34:00	Fri

4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Sat	03/13/2021	5:17:15 Sat
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Sat	03/13/2021	22:17:37 Sat
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Sat	03/13/2021	23:17:15 Sat
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Sun	03/14/2021	9:56:30 Sun
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Sun	03/14/2021	14:11:30 Sun
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Sun	03/14/2021	22:11:30 Sun
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Mon	03/15/2021	0:05:30 Mon
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Mon	03/15/2021	15:19:37 Mon
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Mon	03/15/2021	16:19:37 Mon
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Mon	03/15/2021	17:19:37 Mon
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Tue	03/16/2021	1:05:30 Tue
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Tue	03/16/2021	14:19:37 Tue
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Tue	03/16/2021	15:19:37 Tue
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Tue	03/16/2021	19:34:00 Tue
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Wed	03/17/2021	2:33:00 Wed
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Wed	03/17/2021	14:19:37 Wed
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Wed	03/17/2021	15:19:37 Wed
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Wed	03/17/2021	20:34:00 Wed
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Thu	03/18/2021	13:19:22 Thu
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Thu	03/18/2021	15:19:37 Thu
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Thu	03/18/2021	16:19:37 Thu
4 KFXR-AM	PSA City Career Fair	PSA City Career Fair	Verified	Thu	03/18/2021	21:34:00 Thu

Order No.:
171924535
1

4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/05/2021	0:59:20 Fri
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/05/2021	16:19:37 Fri
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/05/2021	16:47:57 Fri
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/05/2021	18:47:57 Fri
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/06/2021	1:05:30 Sat
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/06/2021	1:33:00 Sat
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/06/2021	1:59:20 Sat
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/06/2021	2:33:00 Sat
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/07/2021	2:59:20 Sun
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/07/2021	12:19:51 Sun
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/07/2021	23:11:30 Sun

	AM	Cancer	Out Kids				
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/07/2021	23:41:00 Sun
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/08/2021	16:19:37 Mon
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/08/2021	16:47:57 Mon
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/08/2021	19:34:00 Mon
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/09/2021	17:19:37 Tue
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/09/2021	17:47:57 Tue
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/09/2021	21:34:00 Tue
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Wed	03/10/2021	0:05:30 Wed
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Wed	03/10/2021	15:19:37 Wed
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Wed	03/10/2021	15:47:57 Wed
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Thu	03/11/2021	0:59:20 Thu
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Thu	03/11/2021	15:19:37 Thu
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Thu	03/11/2021	15:47:57 Thu
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/12/2021	0:59:20 Fri
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/12/2021	16:19:37 Fri
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/12/2021	16:47:57 Fri
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/13/2021	0:05:30 Sat
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/13/2021	0:33:00 Sat
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/13/2021	1:59:20 Sat
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/14/2021	3:05:30 Sun
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/14/2021	12:19:51 Sun
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/14/2021	23:11:30 Sun
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/15/2021	18:19:37 Mon
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/15/2021	18:47:57 Mon
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/15/2021	20:34:00 Mon
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/16/2021	16:19:37 Tue
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/16/2021	16:47:57 Tue
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/16/2021	21:34:00 Tue
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Wed	03/17/2021	0:05:30 Wed
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Wed	03/17/2021	16:19:37 Wed
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Wed	03/17/2021	16:47:57 Wed
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Thu	03/18/2021	0:59:20 Thu
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Thu	03/18/2021	17:19:37 Thu
4	KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Thu	03/18/2021	17:47:57 Thu

4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/19/2021	0:59:20 Fri
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/19/2021	16:19:37 Fri
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/19/2021	16:47:57 Fri
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/20/2021	2:05:30 Sat
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/20/2021	22:17:37 Sat
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/20/2021	22:47:57 Sat
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/21/2021	3:33:00 Sun
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/21/2021	12:19:51 Sun
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/21/2021	22:11:30 Sun
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/22/2021	15:19:37 Mon
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/22/2021	15:47:57 Mon
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/22/2021	20:34:00 Mon
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/23/2021	15:19:37 Tue
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/23/2021	15:47:57 Tue
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/23/2021	21:34:00 Tue
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Wed	03/24/2021	0:05:30 Wed
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Wed	03/24/2021	14:19:37 Wed
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Wed	03/24/2021	14:47:57 Wed
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Thu	03/25/2021	0:59:20 Thu
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Thu	03/25/2021	13:19:22 Thu
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Thu	03/25/2021	16:19:37 Thu
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/26/2021	1:33:00 Fri
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/26/2021	13:19:22 Fri
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Fri	03/26/2021	17:47:57 Fri
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/27/2021	2:59:20 Sat
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/27/2021	22:17:37 Sat
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sat	03/27/2021	22:47:57 Sat
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/28/2021	3:59:20 Sun
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/28/2021	12:18:30 Sun
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Sun	03/28/2021	22:11:30 Sun
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/29/2021	0:05:30 Mon
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/29/2021	15:19:37 Mon
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/29/2021	15:47:57 Mon
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Mon	03/29/2021	17:19:37 Mon
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/30/2021	0:33:00 Tue

AM	Cancer	Out Kids				
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/30/2021	15:19:37 Tue
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/30/2021	15:47:57 Tue
4 KFXR-AM	PSA Wipe Out Kids Cancer	PSA Wipe Out Kids	Verified	Tue	03/30/2021	18:19:37 Tue

1190 News / Traffic Reports / Weather Reports

1st Quarter 2021

3 minutes of Fox National News at the Top of the Hour Monday through Sunday

1 minute of Local News at :03 after the hour Monday thru Friday 5am to 7pm.

3 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.

3 – 30 second Traffic Updates every hour between 11am and 1pm Monday through Friday

3 - 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.

2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.

1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.

2 – 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.

KFXR Appearances and events for Non Profits

KFXR’s Russ Martin Show hosts the non profit Paws in the City, an agency that aims to end the overpopulation, abuse, neglect of North Texas dogs and cats, every Friday for a segment that encourages animal adoptions.

February 22nd The Russ Martin Show Listeners Foundation donated \$40,000 to the widow and wife of fallen DPD officer Mitchell Penton. Officer Penton died in the line of duty when responding to a vehicle accident on 75 and Walnut Hill Lane in Dallas.

March 8th KFXR declared the day the Russ Martin Show Listeners Foundation Day. KFXR made raising funds for the foundation the sole object of the entire day's broadcast. KFXR encouraged listeners, fans and supporters to donate to the foundation in honor of Russ Martin, who passed away on February 27th. KFXR also reached out to the cities of Dallas, Fort Worth and Frisco to obtain proclamations from the cities to also declare March 5, 2021 as the Russ Martin Show Listeners Foundation Day. Over \$50K was raised for the foundation as a result of Russ Martin Show Listeners Foundation Day.

March 19th from 10am to 2pm Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth along with Dave Keiser, Kevin Maus and David Hynson in the I Heart DFW sales department took part in a virtual career fair with City Career Fairs conducting interviews virtually with prospective employees searching for opportunities in radio.

March 24th from 10am to 11am Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth was the virtual guest speaker for the radio production class at the University of Texas at Arlington. Anna talked about how she began her career in radio, education requirements for a career in radio and she answered questions from students about her job and the future of radio and how the radio stations have responded to the Coronavirus pandemic and also the recent winter storm. She also talked about future career opportunities and best practices for finding a job in radio.

March 25th from noon to 1:30pm Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth was the virtual emcee for the Project Transformation luncheon. Project Transformation is a North Texas nonprofit that helps kids from low income families with after school programs, summer programs and through mentorship programs. The virtual luncheon was a fundraiser and also a way to raise awareness about the work that Project Transformation does in the community.