

KHKS
Dallas, TX
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/03/2019

KHKS
Quarterly Issues/Programs List

October 1, 2018

To: I Heart Media Public File for KHKS

From: Anna de Haro

Re: Issues & Programs Summary for October 1, 2018 through December 31, 2018

Below is a list of issues targeted for on-air coverage during the 4th Quarter from October 1, 2018 through December 31, 2018. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.

- 1) Local/National Economic Issues and Employment-related Issues**
- 2) Education and School Issues**
- 3) Public Health Issues**
- 4) Child Welfare Issues**
- 5) Crime and Violence**
- 6) Housing Issues**
- 7) Drugs and Alcohol Abuse**
- 8) Transportation and Traffic Issues**
- 9) Racism and Discrimination**
- 10) Terrorism and Homeland Security**
- 11) Local Environment**
- 12) Community Involvement**

KHKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** COMMUNITY INVOLVEMENT
- **DOMESTIC VIOLENCE:** DOMESTIC VIOLENCE PREVENTION AND AWARENESS
- **DRUGS AND ALCOHOL:** DRUGS AND ALCOHOL AND REHABILITATION
- **ECONOMIC ISSUES AND VETERANS:** HOMELESS VETERANS AND VETERANS ISSUES
- **ECONOMY:** ECONOMIC ISSUES
- **ECONOMY & EDUCATION ISSUES:** ECONOMIC ISSUES AND EDUCATION
- **EDUCATION:** LEARNING DIFFERENCES & CHILD ABUSE PREVENTION
- **HEALTH ISSUE:** HEALTH PANCREATIC CANCER

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------------|----------------------------------|---|------------------------------|------------------------|----------|
| EDUCATION | SUNDAY MORNING MAGAZINE 10-14-18 | LEARNING DIFFERENCES & CHILD ABUSE PREVENTION | SHELTON SCHOOL FOR DYSLEXIA | 10/14/2018 06:00 AM | 031:28 |
| DOMESTIC VIOLENCE | SUNDAY MORNING MAGAZINE 10-21-18 | DOMESTIC VIOLENCE PREVENTION AND AWARENESS | THE FAMILY PLACE DALLAS | 10/21/2018 06:05 AM | 029:15 |
| HEALTH ISSUE | SUNDAY MORNING MAGAZINE 10-28-18 | HEALTH PANCREATIC CANCER | PANCREATIC CANCER ACTION NET | 10/28/2018 06:07 AM | 028:39 |
| ECONOMIC ISSUES AND VETERANS | SUNDAY MORNING MAGAZINE 11-11-18 | HOMELESS VETERANS AND VETERANS ISSUES | OPERATION CARE INTERNATIONAL | 11/11/2018 06:07 AM | 034:31 |
| ECONOMY | SUNDAY MORNING | ECONOMIC ISSUES | NORTH TEXAS FOOD BANK | 11/18/2018 06:03 AM | 033:48 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------------------------|---|--|--------------------------|------------------------|----------|
| | MAGAZINE 11-18-18 | | | | |
| ECONOMY | SUNDAY MORNING MAGAZINE 11-25-18 | ECONOMIC ISSUES | NORTH TEXAS FOOD BANK | 11/25/2018 06:04 AM | 031:46 |
| COMMUNITY INVOLVEMENT | SUNDAY MORNING MAGAZINE 12-16-18 | COMMUNITY INVOLVEMENT | VOLUNTEER NOW NTX | 12/16/2018 06:06 AM | 031:15 |
| ECONOMY & EDUCATION ISSUES | SUNDAY MORNING MAGAZINE 12-23-18 | ECONOMIC ISSUES AND EDUCATION | VOGEL ALCOVE | 12/23/2018 06:09 AM | 030:05 |
| DRUGS AND ALCOHOL | SUNDAY MORNING MAGAZINE 12-30-18 | DRUGS AND ALCOHOL AND REHABILITATION | SHATTERPROOF DOT ORG | 12/30/2018 06:04 AM | 034:25 |

***More Detailed Information

PUBLIC AFFAIRS PROGRAMS FOR 4th QUARTER 2018 FOR KHKS

October 1, 2018 to December 31, 2018

“Sunday Morning Magazine” cart #491030

October 7, 2018

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Health, Economy, Education and Transportation

Guests: Joy Donovan Brandon with the American Cancer Society, Dr. Vihn Trang with Texas Oncology and Sandra Aguilar a breast cancer survivor.

Topic: It is the first Sunday of October and since October is Breast Cancer Awareness Month I was joined by Joy Donovan Brandon with the American Cancer Society and by Dr. Vihn Trang with Texas Oncology and Sandra Aguilar a breast cancer survivor who shared her own personal journey with us. We talked about the upcoming Making Strides Against Breast Cancer Walk that will take place October 27th in Dallas and the services and programs offered by the American Cancer Society for those who have been diagnosed as well as signs and symptoms that women and men should be on the lookout for. We talked about research and the impact the disease has on the family as a whole. We talked about the economic impact of chronic illnesses and the health care system.

October 14, 2018

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Education and Learning Differences and Child Abuse Prevention

Guests: Suzanne Stell the Executive Director of the Shelton School and Jacob Eckart a student from Shelton who has dyslexia and Lynn McLean the CEO of the Children’s Advocacy Center of Collin County and Al Eli with Harley Davidson Financial Services.

Topic: October is Learning Differences Awareness Month and Suzanne joined me to talk about how Shelton leads the way nationally in helping students with learning differences from dyslexia to ADHD. She talked about the research that goes on at the lab at the school to find new ways of teaching students with learning differences and Jacob Eckart talked about dealing with dyslexia, when he was diagnosed and how it has impacted her life. Suzanne talked about community outreach programs that Shelton has to help parents teach their kids if they don’t go to Shelton and we talked about what all parents should know about

signs of learning differences and the importance of early intervention so that students don't fall behind or begin to show signs of mental health issues because they feel less than when the truth is they just learn differently. Lynn McLean the CEO of the Children's Advocacy Center of Collin County and Al Eli with Harley Davidson Financial Services joined me for the second segment of the program to talk about upcoming Teddy Bear Ride that will benefit the Advocacy Center and their work with abused and neglected kids in Collin County. The ride will take place on Sunday, October 28th and Harley Davidson is the chief sponsor of the ride. Lynn talked about signs of abuse and the services and programs offered by the Advocacy Center to help children in our area.

October 21, 2018

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Crime Prevention, Economic Issues, and Domestic Violence Awareness

Guest: Paige Flink the Executive Director of the Family Place .

Topic: October is Domestic Violence Awareness Month and Paige joined me to talk about what we should all know about family violence the signs to be on the lookout for and the impact that this problem has on families and on our community. Paige talked about the work that the Family Place does to raise awareness about the issue of domestic violence but also to help the victims and their families. We talked about safety planning, the abuse hotline and ways to help those who are being abused. We also talked about the Partners Card campaign which will raise funds for the Family Place's services and programs including their transitional living and emergency shelters. The show comes on the heels of the death of former Real Housewives of Dallas guest star Donna Alexander who was murdered by her ex-boyfriend earlier this month. He reportedly had abused her for years and had inspired her to become an advocate for those impacted by domestic violence.

October 28, 2018

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Health, Education and Economic Issues

Guests: Dr. Victoria Manax Rutson the Chief Medical Officer for the Pancreatic Cancer Network and Kenny Anet a pancreatic cancer survivor.

Topic: The mid-term elections are coming up on Tuesday November 6th and once again the issue of healthcare is front and center for a lot of voters. Health care costs continue to soar and treatment can sometimes put a huge financial burden on families. Today the focus was on one of the deadliest forms of cancer, a cancer that this summer claimed the life of the legendary singer Aretha Franklin. Dr. Victoria Manax Rutson and Kenny Anet joined me to talk about the work that the Pancreatic Cancer Action Network is doing to help those impacted by the disease like Kenny and also their work raising awareness and raising research dollars. We also promoted the upcoming Purple Stride DFW Walk that will benefit the Pancreatic Cancer Action Network. The event will take place on Saturday, November 10th at Klyde Warren Park in Dallas.

November 4, 2018

Aired 6:15am to 6:45am

30 minute program

I Heart Media National Program on Diabetes Awareness

November 11, 2018

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Veterans Issues and Military Support and Mental Health Issues and Economic Issues

Guests: Nekima Horton with the Veterans Coalition of North Central Texas and Tamara Gibbs a navy veteran.

Topic: Today is Veteran's Day, a time to honor our nation's veterans and their families for the sacrifices they have made on our country's behalf. Nekima Horton and Tamara Gibbs joined me to talk about the Veterans Coalition of North Central Texas and their services and programs to help our veterans adapt to their new normal when they return with job opportunities, mentoring opportunities, mental health programs, housing and any need a veteran may encounter. We promoted the upcoming Thanksgiving for Veterans and we talked about ways to help veterans and their families not just on Veteran's Day or during the holidays but year round. Tamara Gibb shared her own personal struggles with depression and how Operation Healthy Reunions has helped her and her family.

November 18, 2018

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Economic Issues and Animal Rights and Education.

Guests: Anna Kurian with the North Texas Food Bank and Al James the Executive Director of the Arthritis Foundation of North Texas and Chastity Saunders a woman with a form of psoriatic arthritis.

Topic: The holidays are a time when we all try to give back to the community and one way to give back is to help out the North Texas Food Bank with canned food drives or online donations. Anna Kurian talked about the work that the North Texas Food Bank does to help feed the hungry in our area and the vast number of services and programs aimed at helping the most vulnerable from children to senior citizens. For the second segment of the program I was joined by Al James with the Arthritis Foundation of North Texas and Chastity Saunders who has psoriatic arthritis. Al talked about the work that the Arthritis Foundation does to help those impacted by the disease and Chastity shared her own story of living with a painful form of arthritis. We talked about the different types of arthritis, what to be on the lookout for, research and we promoted the upcoming Jingle Bell Run/Walk which will benefit the Arthritis Foundation. There will be an event in Fort Worth on December 1st and in Frisco on December 2nd. The event raises awareness and raises funds for programs and most importantly for research.

November 25, 2018

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Economic Issues

Guests: Major John Rich and Major Babara Rich the Co-Commanders of the Salvation Army DFW .

Topic: Majors John and Barbara Rich with the Salvation Army DFW joined me to talk about the issue of helping the needy this holiday season and why the programs offered by the Salvation Army are important and how they help people get back on their feet. With the holidays right around the corner the Salvation Army has kicked off their biggest fundraisers of the year including the Red Kettle campaign which asks people to donate their change to help the needy and the Angel Tree program which provides holiday gifts for needy kids. We talked about the many programs offered by the Salvation Army throughout the year not just during the holidays that help young people, veterans, the poor and homeless and senior citizens and we also talked about the need this year for volunteers to help out at Red Kettle sites around the area. The economy is booming and so the Salvation Army is finding it hard to man the Red Kettle sites this year and so they are asking for people to volunteer their time for one day leading up to Christmas. .

December 16, 2018

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Community Involvement and Economy and Health Issue.

Guests: Tammy Richards the President of Volunteer Now and Cliff Ackerman with Be The Match.

Topic: It's almost Christmas and as we all search for the perfect gift today we focused on giving the gift of your time through volunteering in your community and also on the gift of life by becoming a registered Blood Marrow donor. Tammy Richards joined me for the first segment of the program to talk about Volunteer Now and how they match up volunteers with nonprofits in our community. With the recent passing of former President George H.W. Bush the founder of A Thousand Points of Lights Foundation which promotes volunteerism I thought it was important to highlight how volunteering helps communities Tammy Richards joined me to talk about the need for volunteers and the impact that volunteer hours have on our community. We talked about all the different ways that people can give back for an hour, a day, or as an ongoing volunteer. For the second segment of the program I was joined by Cliff Ackerman of Be The Match a nonprofit that raises awareness about the need for blood marrow donors to sign up on a national registry. Cliff who received a blood marrow donation that saved his life after he battled leukemia shared his story and the importance of raising awareness about the need for donors and the impact that your involvement can make in saving a life.

December 23, 2018

Aired 6:15am to 6:45am

30 minute program

Issues Covered: Economy and Education and Child Safety.

Guest: Karen Hughes the President and CEO of Vogel Alcove a nonprofit that helps homeless children in our area.

Topic: Karen Hughes joined me to talk about the upcoming Day 1 Dallas a benefit event that will be held January 1st at Fair Park in Dallas that will raise funds for Vogel Alcove a nonprofit that helps the youngest victims of poverty in North Texas, homeless

children. Karen talked about all the fun activities that will take place at Day 1 Dallas but also the importance of an event like this to raise awareness about the issue of homeless children since so many people think the homeless are alcoholics or drug addicts and don't think of the youngest victims and their families. Karen talked about the programs that Vogel has in place to help kids from infant to 15 and their families as well so that the parents can get on their feet and break the cycle of poverty. We talked about the importance of early education for homeless children and how the programs offer a mental safety net for the kids so that they can feel safe and loved and not afraid of their financial circumstances or feel less than other kids.

December 30, 2018
 Aired 6:15am to 6:45am
 30 minute program

Issues Covered: Drug and Alcohol Addiction and the Opioid Epidemic, Economic Issues and Justice Reform.
 Guests: Kevin Roy the Chief Policy Officer for Shatterproof and Roderick Johnson a Shatterproof Ambassador in Dallas.
 Topic: It's the end of the year and one of the top news stories of 2018 was the Opioid Epidemic and it's effects on families and communities. Shatterproof is a national nonprofit that is dedicated to ending the devastation addiction causes families. Kevin Roy joined me on the phone to talk about how Shatterproof began following the death of founder Gary Mendell's son to drug addiction and how Gary felt lost and hopeless in dealing with the tragedy and seeing what other families were going through. Shatterproof works to change policy to better help addicts and their families and they raise awareness about how to help families dealing with addiction. They offer online support and they are advocating with local, state and federal government officials to change the justice system so that our prisons and jails are not serving as rehab facilities but that judges sentence addicts to true rehabs. Shatterproof is also helping families steer clear of facilities that do not offer results based therapies since many rehab centers are now for profit institutions that are bilking customers. Roderick Johnson joined me to share his own personal story of struggling with addiction and his path to recovery and why the work that Shatterproof is doing is making a difference.

**Section II
 NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
 PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------------|-----------------------------------|----------|------|
| HEALTH ISSUE | Living With Diabetes Longform PSA | 029:01 | 001 |
| ANIMAL RIGHTS & PROTECTION | PAWS IN THE CITY | 000:15 | 008 |
| ANIMAL RIGHTS & PROTECTION | PAWS IN THE CITY | 000:16 | 017 |
| BULLYING | CRISIS TEXTLINE | 000:30 | 002 |
| COMMUNITY INVOLVEMENT | CHI OMEGA CHRISTMAS MARKET | 000:16 | 068 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------------|------------------------------|----------|------|
| COMMUNITY INVOLVEMENT | CRISIS TEXTLINE | 000:30 | 010 |
| COMMUNITY INVOLVEMENT | L'OREAL | 000:30 | 002 |
| DISASTER RELIEF | 100 ROOFS | 000:30 | 003 |
| DISASTER RELIEF | RED CROSS | 000:30 | 004 |
| DRUGS AND ALCOHOL | TX DOT | 000:15 | 011 |
| ECONOMIC AND HEALTH ISSUES | RONALD MCDONALD HOUSE DALLAS | 000:14 | 066 |
| ECONOMY | NORTH TEXAS FOOD BANK | 000:19 | 082 |
| ECONOMY | OPERATION CARE INTERNATIONAL | 000:16 | 065 |
| ECONOMY | SALVATION ARMY DFW | 000:15 | 052 |
| ECONOMY | SALVATION ARMY DFW | 000:16 | 046 |
| ECONOMY & EDUCATION ISSUES | VOGEL ALCOVE | 000:18 | 068 |
| EDUCATION & HEALTH ISSUES | MHMR TARRANT AND DALLAS | 000:15 | 011 |
| HEALTH AND FITNESS | RED | 000:30 | 003 |
| HEALTH ISSUE | ALZHEIMER'S ASSOC NORTH TX | 000:16 | 018 |
| HEALTH ISSUE | AMERICAN CANCER SOCIETY | 000:16 | 032 |
| HEALTH ISSUE | ARTHRITIS FOUNDATION NTX | 000:18 | 103 |
| HEALTH ISSUE | KIDD'S KID'S CHARITY | 000:16 | 023 |
| HEALTH ISSUE | LEUKEMIA & LYMPHOMA SOCIETY | 000:16 | 092 |
| HEALTH ISSUE | MAKE A WISH FOUNDATION N. TX | 000:19 | 001 |
| HEALTH ISSUE | PANCREATIC CANCER ACTION NET | 000:17 | 052 |
| HEALTH ISSUE | PRISM HEALTH NTX DOT ORG | 000:17 | 008 |
| LGBT RIGHTS | BLACK TIE DOT ORG | 000:18 | 009 |
| MOTOR VEHICLE SAFETY | PROJECT YELLOW LIGHT | 000:30 | 002 |

KHKS Newscasts / Traffic Reports / Weather Reports

4th Quarter 2018

3 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.

1 – 30 second Traffic Update in the 12pm hour Monday through Friday

2 - 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.

2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.

1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.

2 – 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.

KHKS Appearances and Events for non profits

Throughout the year KHKS helps promote morning show host Kidd Kraddick's nonprofit Kidd's Kids. The nonprofit helps send sick kids to Disney World every year. During the 4th Quarter there were several restaurants who donated part of their proceeds to Kidd's Kids including Raising Cane's Chicken Fingers and Chili's Restaurants.

From October to November KHKS partnered with local high schools for "Friday Night Lights." Each week KHKS put a spot light on a different high school and invited cheerleaders from the schools to come up to the radio station for an interview and tours. KHKS was also on site for the school's pep rally and football game with games and music.

On Wednesday, October 3rd KHKS was the Radio Partner for The Partners Card's Fundraiser. KHKS along with the sister stations supported fundraising with promotional mentions, digital coverage on our website and social media platforms. The Partner's Card Benefits the Family Place, which helps families in need who have been affected by domestic violence.

On Sunday, October 7th KHKS was on hand for the annual Lifewalk benefitting Prism Health North Texas. The event raises awareness about Aids and HIV and also raises funds for Prism Health's programs that help those impacted by AIDS and HIV in our community.

On Monday, October 9th KHKS supported Kidd's Kids Day and encouraged listeners to donate money at any Raising Cane's location in North Texas to help send kids with life threatening illnesses to the 2018 Kidd's Kids trip to Disney World. KHKS personalities were on site at different Raising Cane's locations in North Texas encouraging people to donate.

On Saturday, October 13th KHKS was on hand for the annual Walk to End Alzheimer's at Dallas City Hall Plaza. Anna de Haro the Public Affairs Director for I

Heart Media Dallas/Fort Worth was on site at the event which benefits the Alzheimer's Association of North Texas.

From October 26th through November 4th KHKS was one of the radio sponsors for the Partners Card benefiting The Family Place, a nonprofit that helps victims of domestic violence. KHKS ran PSAs & included the event in the event calendar to help support donations.

On Saturday November 3rd KHKS was a media sponsor for Black Tie Dinner, the largest dinner of its kind benefiting LGBTQ North Texas Organizations and nationally to the Human Rights Campaign. KDMX along with the sister stations supported fundraising with promotional mentions, digital coverage on our website and social media platforms. The Dinner raised \$1.85 Million Dollars this year and funds were distributed to various organizations including Legacy Counseling in Dallas and Resource Center and the Human Rights Campaign.

From November 14th through the 18th KHKS helped with the Chi Omega Christmas Market which was held at Centennial Hall at Fair Park in Dallas. The Chi Omega Christmas Market raises funds for area nonprofits like Attitudes and Attire that helps women in need and the Make A Wish Foundation as well as Avance with their early childhood education programs.

On Thursday, November 15th KHKS teamed up with Kidd's Kids to help with the official sendoff where Kidd's Kids families take off from Dallas Lovefield to Disney World. KHKS was on site with music, a photo booth, and cheered on the families

On Tuesday, November 27th Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth was a presenter at a Career Day Festival at Arbor Creek Middle School in Carrollton. Anna spoke to several groups of 8th graders about career opportunities in radio and answered questions about her job in radio. The career fair was from 9am to 1pm.

Donations/Kissmas Wishes

I Heart Media Dallas donated items to be used to raise money for the Grant Halliburton Foundation, a nonprofit that helps education young people about mental health issues as well as helps families dealing with a loved one diagnosed with a mental health issue. The event, Steaks on the Lake, was held on Friday, November 16th and I Heart Dallas donated 4 tickets to a Dallas Mavericks game as well as a Martin guitar signed by Ed Sheeran, a Coach purse signed by Selena Gomez and a Raising Cane's gift basket that included free food from Raising Cane's.

- **December 4th: KHKS granted Christian Sanchez's KISSMAS WISH. KHKS and RCA Records donated new games, electronics, dolls, art supplies, and a \$200 VISA gift card to the Christian Sanchez for the Holidays. Christian's family fell on hard times when he was diagnosed with Leukemia.**
- **December 6th: KHKS granted Erin Sheppard's KISSMAS WISH. KHKS and Vandergriff Toyota donated new a tablet, sports equipment, toys, Six Flags tickets, and a \$100 VISA gift card to Erin Sheppard for the Holidays.**
- **December 11th: KHKS granted Stephanie Garza's KISSMAS WISH. KHKS donated new games, an American Girl Doll, developmental toys, and a \$200 VISA gift card to Stephanie Garza for the Holidays. Stephanie Garza's family fell on hard times when her son with Down Syndrome had to have surgery.**
- **December 12th: KHKS partnered with the Marine Corps Toys-For-Tots for "Stuff-The-Bus". KHKS encouraged listeners to drop off new unwrapped toys for disadvantaged children at Christmas time. Toys- For-Tots collects toys for disadvantaged children all across the US during Christmas time.**
- **December 11th: KHKS granted Eulojia Ledesma's KISSMAS WISH. KHKS and Vandergriff Toyota donated \$1,000 dollars to Eulojia Ledesma for the Holidays. Eulojia Ledesma's family fell on hard times when her husband was diagnosed with stage 4 cancer.**