

CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request: 9-23-16

Time of Request: 5:30p

Candidate Name: John Kennedy

Party: Republican Candidate for (Office): U.S. Senate (Location): _____

Candidate's Authorized Committee: Kennedy for Senate 2016

Address: 1427 Leslie Avenue Alexandria, VA 22301

Telephone: 703-518-4747

Agency for Candidate (if any): Smart Media Group

Name of Person Requesting Information/Time: Nancy Rubin

Information Requested: Rate Cards & Disclosure

- Rates for: _____
- Availability for: _____
- Other: _____

Disposition of Request:

Accepted: ☒ Rejected: ☐ Accepted or Rejected in part (attach explanation): _____

Rate Charged for Spot: _____

Class of Time Purchased: _____

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary):

Attached _____

Rebate Paid (if any): _____

Disclosure Statement Provided by Station: Yes: ☒ No: ☐ Previously provided: _____

Certificate (for Federal candidates only) Provided: Yes: ☒ No: ☐ Previously provided: _____

Other Information: _____

Inquiry Received By: Malcolm Pelham – Political Coordinator – Entercom New Orleans

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WWL AM/FM	Date: 9-21-16
---	---

I, Smart Media Group

being/on behalf of: Kennedy for U.S. Senate

a legally qualified candidate of the Republican

political party for the office of: U.S. Senate

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Kennedy for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Vanderbrook

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/24/16

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Kennedy for Senate 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kennedy for Senate 2016

printed name

9/23/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER

Orders
 Order / Rev: 649569
 Alt Order #: _____
 Product Desc: _____
 Estimate: 926C03
 Flight Dates: 09/26/16 - 10/01/16
 Original Date / Rev: 09/23/16 / 09/23/16
 Order Type: GENERAL

Primary AE: Entercom New Orleans WA
 Sales Office: New Orleans House
 Sales Region: L-NEW
 Local

Agency
 Name: Smart Media Group
 Buying Contact: _____
 Billing Contact: _____
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Kennedy for US Senate
 Demographic: A18+
 Product Codes: Candidates
 Priority: FULL
 Revenue Codes: AGY, POL, POL-CAND

New Business Thru: _____
 Order Separation: 00:30:00
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/01/16	4	\$2,488.00	\$2,114.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	4	\$2,488.00	\$2,114.80	0.00
Totals	4	\$2,488.00	\$2,114.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
New Orleans House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWL	09/26/16	09/26/16	In Game Show/Play-by-Play	CM	In Game Show/Play-by-Play	M-----	1:00	1	\$2,352.00	SPEC	0.00	NM	1	\$2,352.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 M----- 1 \$2,352.00 0.00															
N 2	WWL	09/26/16	10/01/16	M-Su 5a-12m	CM	7:00 PM-12:00 XM	-TW----	1:00	2	\$39.00	PRE	0.00	NM	2	\$78.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 -TW---- 2 \$39.00 0.00															
N 3	WWL	09/26/16	10/01/16	Sa 5a-8p	CM	10:00 AM-3:00 PM	-----S-	1:00	1	\$58.00	PRE	0.00	NM	1	\$58.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 -----S- 1 \$58.00 0.00															
Totals														4	\$2,488.00

MEDIA..... BA RADIO
 CLIENT..... KENNEDY FOR US SENATE
 PRODUCT..... ORDER
 ESTIMATE..... 9/26-10/03 RADIO
 STATION..... WFL
 CHANNEL 670
 MARKET..... LAFL LAFAVETTE, LA
 START/END DATES 9/26/16 - 11/08/16
 FLIGHT DATES 9/26/16 - 10/03/16
 RATING SERVICE ARB

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK											TOTAL SPOTS
LEN	NETWK	PROGRAM				Sa	Se	Se	Se	Se	Oc	Oc	Oc	Oc	Oc	Oc	Oc
1	60	MTWTF.. 0600A-1200M SAINTS GAME		2352.00	G	1											1
3	60	MTWTF.. 0700P-1200M		39.00	G		1	1									2
7	60SS 1000A-0300P		58.00	G						1						1
9/26/16 - 10/11/16																	
TOTAL SPOTS 4																	
TOTAL COST 2488.00																	

Here is the instructions for the 150 spots

SmartTraffic
Your messages run when and where they are supposed to.
Traffic Instructions from Smart Media Group
[Station Name Here]

Please review and follow the link below to confirm these instructions and complete the confirmation process.

VIEW AND CONFIRM RECEIPT OF TRAFFIC INSTRUCTIONS

Client: Kennedy for US Senate
Flight Dates: September 26, 2016 to *Until further notice*

Notes:

- Please confirm when you have received both the traffic instructions and spot.
- Thanks!

Spots
KEN16-115R-60 - Top Radio
Rotation: 100%
Length: 60 seconds
Delivery Method: FTP Download

Is this contact information correct?
If not, please contact us by calling 703-518-4747
or emailing us at traffic@smartmediagrp.com

Aaron King
akind@smartmediagrp.com
(703) 940-0465