



**KPNX**  
**200 East Van Buren Street**  
**Phoenix, AZ 85004**  
**Main: (602)257-1212**  
**Billing:**

[www.12news.com](http://www.12news.com)

Billing Address:

**1060 Advisors/ POL**  
**Attention: Accounts Payable**  
**1309 Coffeen Ave Ste # 1200**  
**Sheridan, WY 82801**

Send Payment To:

**KPNX**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

# DUPLICATE INVOICE

Property	KPNX		
Invoice #	2864078-2	Order #	2864078
Invoice Date	03/10/24	Alt Order #	WOC14502868
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/10/24	Flight Dates	02/19/24 - 03/10/24
Advertiser	ISS/ Financial Services Forum		
Product	Basel Capitol Campaign_Q1_Q2'24		
Estimate #	8		
Account Executive	Jim Quinn		
Sales Office	TEGNA Sales Philadelphia		
Sales Region	National		
Agency Code			
Advertiser Code	7		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	75506AG		
Advertiser Ref	M226644		
Product 1	9		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/19/24	03/10/24	12News @ 1p	1-130p	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 MTWTF-- 3 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KPNX	Tu	02/27/24	1:09 PM	12News @ 1p	1-130p	:30	1FSF0002000H	\$300.00 NM
5	KPNX	W	02/28/24	1:13 PM	12News @ 1p	1-130p	:30	1FSF0002000H	\$300.00 NM
4	KPNX	F	03/01/24	1:29 PM	12News @ 1p	1-130p	:30	1FSF0002000H	\$300.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 MTWTF-- 3 \$300.00									
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8	KPNX	Tu	03/05/24	1:11 PM	12News @ 1p	1-130p	:30	1FSF0003000H	\$300.00 NM
9	KPNX	W	03/06/24	1:25 PM	12News @ 1p	1-130p	:30	1FSF0003000H	\$300.00 NM
7	KPNX	Th	03/07/24	1:24 PM	12News @ 1p	1-130p	:30	1FSF0003000H	\$300.00 NM
2	02/19/24	03/10/24	12News @ 4p	4-5p	MTWTF--	:30	3	\$300.00	NM
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6	KPNX	M	02/26/24	4:28 PM	12News @ 4p	4-5p	:30	1FSF0002000H	\$300.00 NM
4	KPNX	Th	02/29/24	4:48 PM	12News @ 4p	4-5p	:30	1FSF0002000H	\$300.00 NM
5	KPNX	F	03/01/24	4:45 PM	12News @ 4p	4-5p	:30	1FSF0002000H	\$300.00 NM
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8	KPNX	W	03/06/24	4:30 PM	12News @ 4p	4-5p	:30	1FSF0003000H	\$300.00 NM

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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Estimate #	8		

[www.12news.com](http://www.12news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																										
5	02/19/24	03/10/24	12News Sunday Today	Various	-----S	:30	3	\$200.00	NM																																																																																																																																																										
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

**KPNX**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

# DUPLICATE INVOICE

Invoice #	2864078-2	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/10/24
Advertiser	ISS/ Financial Services Forum		
Product	Basel Capitol Campaign_Q1_Q2'24		
Estimate #	8		

[www.12news.com](http://www.12news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	02/19/24	03/10/24	Meet The Press	Meet the Press	-----S	:30	1	\$550.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX Su 03/03/24 6:59 AM Meet The Press Meet the Press :30 1FSF0002000H \$550.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KPNX Su 03/10/24 7:44 AM Meet The Press Meet the Press :30 1FSF0003000H \$550.00 NM									
9	02/19/24	03/10/24	NBC News Daily	12-1p	MTWTF--	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 MTWTF-- 2 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KPNX Tu 02/27/24 11:59 AM NBC News Daily 12-1p :30 1FSF0002000H \$250.00 NM 4 KPNX F 03/01/24 11:58 AM NBC News Daily 12-1p :30 1FSF0002000H \$250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 MTWTF-- 2 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KPNX W 03/06/24 11:59 AM NBC News Daily 12-1p :30 1FSF0003000H \$250.00 NM 6 KPNX Th 03/07/24 12:44 PM NBC News Daily 12-1p :30 1FSF0003000H \$250.00 NM									
10	02/19/24	03/10/24	NBC Nightly News	NBC Nightly News	MTWTF--	:30	1	\$1,600.00	NM
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11	02/19/24	03/10/24	NBC Today	7-9a	MTWTF--	:30	1	\$550.00	NM
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**Cincinnati, OH 45263-7386**

# DUPLICATE INVOICE

Invoice #	2864078-2	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/10/24
Advertiser	ISS/ Financial Services Forum		
Product	Basel Capitol Campaign_Q1_Q2'24		
Estimate #	8		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	02/19/24	03/10/24	Sunday Square Off	8-830a	-----S	:30	1	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX Su 03/03/24 8:16 AM Sunday Square Off 8-830a :30 1FSF0002000H \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KPNX Su 03/10/24 8:11 AM Sunday Square Off 8-830a :30 1FSF0003000H \$200.00 NM									
13	02/19/24	03/10/24	Today 3rd Hour	9-10a	MTWTF--	:30	3	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 MTWTF-- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KPNX Th 02/29/24 9:57 AM Today 3rd Hour 9-10a :30 1FSF0002000H \$350.00 NM 4 KPNX F 03/01/24 9:57 AM Today 3rd Hour 9-10a :30 1FSF0002000H \$350.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 MTWTF-- 3 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 KPNX M 03/04/24 9:56 AM Today 3rd Hour 9-10a :30 1FSF0003000H \$350.00 NM 7 KPNX W 03/06/24 9:57 AM Today 3rd Hour 9-10a :30 1FSF0003000H \$350.00 NM 6 KPNX F 03/08/24 9:57 AM Today 3rd Hour 9-10a :30 1FSF0003000H \$350.00 NM									
14	02/19/24	03/10/24	Today In AZ - 5:30a	530-6a	MTWTF--	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 MTWTF-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX Th 02/29/24 5:54 AM Today In AZ - 5:30a 530-6a :30 1FSF0002000H \$150.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 MTWTF-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KPNX M 03/04/24 5:40 AM Today In AZ - 5:30a 530-6a :30 1FSF0003000H \$150.00 NM									
<b>Total Spots</b>							<b>54</b>		

## Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	<b>\$16,700.00</b>
<u>Agency Commission</u>	<b>\$2,505.00</b>
<u>Net Amount Due</u>	<b>\$14,195.00</b>
<b>City Advertising Tax 0.5%</b>	<b>\$70.97</b>
<u>Amount Due</u>	<b>\$14,265.97</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premio.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.