

KPNX
200 East Van Buren Street
Phoenix, AZ 85004
Main: (602)257-1212

www.12news.com

Billing Address:

1060 Advisors/ POL Attention: Accounts Payable 1309 Coffeen Ave Ste # 1200 Sheridan, WY 82801

Send Payment To:

KPNX P.O. Box 637386 Cincinnati, OH 45263-7386

KPNX W 03/06/24

4:30 PM 12News @ 4p

VOICE							
Property	KPNX						
Invoice #	2864078-2	Order #	2864078				
Invoice Date	03/10/24	Alt Order #	WOC14502868				
Invoice Month	March 2024	Deal #					
Invoice Period	02/26/24 - 03/10/24	Flight Dates	02/19/24 - 03/10/24				
Advertiser	ISS/ Financial Service	es Forum					
Product	Basel Capitol Campa	aign_Q1_Q2'24	1				
	8						
	Account Executive	Jim Quinn					
	Sales Office	TEGNA Sales Philadelphia					
	Sales Region	National					
	Agency Code						
	Advertiser Code	7					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	75506AG					
	Advertiser Ref	M226644					
	Product 1	9					
	Product 2						

:30 1FSF0003000H

Line Start [	Date End Da	e Descr	iption	Start/End Time	MIWIFSS	Length	Spots/ Week	Rate	Туре		
1 02/19/	/24 03/10/2	1 12Nev	vs @ 1p	1-130p	МГWГF	:30	3	\$300.00	NM		
Weeks	Start Dat 02/26/24	e End Da 03/03/2		Spots/Week 3	Rate \$300.00						
Spots: #	<u>Ch</u> <u>Day</u>	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate	Type
6	KPNX Tu	02/27/24	1:09 PM 12News	s @ 1p	1-130p	:3	0 1FSF0002	000Н		\$300.00	NM
5	KPNX W	02/28/24	1:13 PM 12News	s @ 1p	1-130p	:3	0 1FSF0002	Ю00Н		\$300.00	NM
4	KPNX F	03/01/24	1:29 PM 12News	s @ 1p	1-130p	:3	0 1FSF0002	НОООН		\$300.00	NM
Weeks				Spots/Week	Rate						
	03/04/24	03/10/2		3	\$300.00						
Spots: #	<u>Ch</u> <u>Day</u>	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time		h <u>Ad-ID</u>				Type
8	KPNX Tu	03/05/24	1:11 PM 12News	s @ 1p	1-130p	:3	0 1FSF0003	Н000Н		\$300.00	NM
9	KPNX W	03/06/24	1:25 PM 12News	s @ 1p	1-130p	:3	0 1FSF0003	НОООН		\$300.00	NM
7	KPNX Th	03/07/24	1:24 PM 12News	s @ 1p	1-130p	:3	0 1FSF0003	НОООН		\$300.00	NM
2 02/19/	/24 03/10/2	1 12Nev	vs @ 4p	4-5p	MTWTF	:30	3	\$300.00	NM		
Weeks	Start Dat 02/26/24	End Da 03/03/2		Spots/Week 3	Rate \$300.00						
Spots: #	Ch Day	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
6	KPNX M	02/26/24	4:28 PM 12News	s @ 4p	4-5p	:3	0 1FSF0002	НОООН		\$300.00	NM
4	KPNX Th	02/29/24	4:48 PM 12News	s @ 4p	4-5p	:3	0 1FSF0002	Ю00Н		\$300.00	NM
5	KPNX F	03/01/24	4:45 PM 12News	s @ 4p	4-5p	:3	0 1FSF0002	000Н		\$300.00	NM
Weeks	Start Dat 03/04/24	End Da 03/10/2		Spots/Week 3	Rate \$300.00						
Spots: #	Ch Day	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
9	KPNX Tu	03/05/24	4:49 PM 12News	s @ 4p	4-5p	:3	0 1FSF0003	Н000Н		\$300.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

4-5p

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

\$300.00 NM



Invoice #	2864078-2	Invoice Month	March 2024				
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/10/24				
Advertiser	ISS/ Financial Services Forum						
Product	Basel Capitol Campaign	Basel Capitol Campaign_Q1_Q2'24					
Estimate #	8						

www.12news.com

S	p	0	ts/

							Spots/			
Spots: #   Ch   Day   Air   Date   Air   Time   Description   4-5p   330   185F000300001   S300.00   NM	Line Start Date	e End Date	Description	Start/End Time	MTWTFSS L	ength	Week	Rate	Type	
3   3   3   3   3   3   3   3   3   3	2 02/19/24	03/10/24	12News @ 4p	4-5p	МГWГF	:30	3	\$300.00	NM	
3   3   3   3   3   3   3   3   3   3	Spots: # Ch	n Day Air	Date Air Time Descrip	otion	Start/End Time	Length	n Ad-ID			Rate Type
Weeks:   Start Date   Co226/24   Co33003/24   Co-S   2   Start Date   Co226/24   Co33003/24   Co-S   2   Start Date   Co226/24   Co3003/24   Co-S   2   Start Date   Co226/24	:			s @ 4p	4-5p			ВОООН		
Weeks:   Start Date   Co226/24   Co33003/24   Co-S   2   Start Date   Co226/24   Co33003/24   Co-S   2   Start Date   Co226/24   Co3003/24   Co-S   2   Start Date   Co226/24	3 02/19/24	03/10/24	12News Saturday Toda	y 12 News Sat Today	S-	:30	2	\$125.00	NM	
Spots: #   Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type				,				*		
A	Weeks:									
New	Spots: # Ch	n <u>Day Air</u>	Date Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
Meeks   Start Date   Start Da	4 KF	PNX Sa 03/0	02/24 6:40 AM 12New	s Saturday Today	12 News Sat Toda	ıy :30	1FSF0002	НОООН		\$125.00 NM
Spots   #   Ch   Day   Air   Date   Air   Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	3 KF	PNX Sa 03/0	02/24 7:24 AM 12New	s Saturday Today	12 News Sat Toda	ıy :30	1FSF0002	1000Н		\$125.00 NM
Second   Figure   F	Weeks:			Spots/Week 2						
6   KPNX   Sa   03/09/24   7:07 AM 12News Saturday Today   12 News Sat Today   3:0 1FSF0003000H   \$125.00 NM     4   02/19/24   03/10/24   12News Sunday   530-6p  S   :30   1   \$400.00 NM	Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
Weeks:   Start Date   Gold Date   MTWTFSS   Spots/Week   Start/End Time   Length   Ad-ID   Rate   Type	5 KF	PNX Sa 03/0	09/24 6:38 AM 12New	s Saturday Today	12 News Sat Toda	ıy :30	1FSF0003	8000Н		\$125.00 NM
Weeks   Start Date   End Date   MTWTFSS   Spots/Week   Rate   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Start/End Time   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time	6 KF	PNX Sa 03/0	09/24 7:07 AM 12New	s Saturday Today	12 News Sat Toda	ıy :30	1FSF0003	ВОООН		\$125.00 NM
Weeks   Start Date   End Date   MTWTFSS   Spots/Week   Rate   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Start/End Time   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time	4 02/10/24	03/10/24	12Nows Sunday	520 6n	S	-30	1	\$400.00	NIM	
Spots: # Ch	4 02/19/24	03/10/24	12News Sunday	550-бр	3	.30	ļ	<b>Φ400.00</b>	INIVI	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	Weeks:			Spots/Week 1						
2	Spots: # Ch		00/00/21	otion	•	l enath	Ad-ID			Rate Type
Weeks   Start Date   End Date   MIWIFSS   Spots/Week   Start/End Time   Length Ad-ID   Rate   Type   Start Date   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Start/End Time   Start/End Time   Length Ad-ID   Start/End Time   Start/End Time   Length Ad-ID   Start/End Time   Start/End	:							2000Н		
Spots   # Ch			) FRUMPOG			.00				ψ 100100 ·
See   MG   5.10,5.11   Su   03/03/24   Side   Sunday   Sounday		03/04/24	03/10/24S	1	\$400.00					
Social Point	Spots: # Ch	<u>Day Air</u>	Date <u>Air Time</u> Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   \$200.00	3 KF	PNX Su 03/	10/24 5:44 PM 12New	s Sunday	530-6p	:30	1FSF0003	8000Н		\$400.00 NM
Spots: # Ch	5 02/19/24	03/10/24	12News Sunday Today	Various	S	:30	3	\$200.00	NM	
Spots   # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	Weeks:									
4 KPNX Su 03/03/24 12News Sunday Today Various :00 \$200.00 NM See MG 5.10,5.11 zs  6 KPNX Su 03/03/24 12News Sunday Today Various :00 \$200.00 NM See MG 5.10,5.11 zs  5 KPNX Su 03/03/24 8:37 AM 12News Sunday Today Various :30 1FSF0002000H \$200.00 NM 10 KPNX Su 03/03/24 9:00 AM 12News Sunday Today Various :30 1FSF0002000H \$200.00 NM MG for 5.6,5.4  11 KPNX Su 03/03/24 9:23 AM 12News Sunday Today Various :30 1FSF0002000H \$200.00 NM WG for 5.6,5.4  Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24S Spots/Week \$200.00	0			•	•	1	A . L . ID			Data Torra
See MG 5.10,5.11 zs  6 KPNX Su 03/03/24 12News Sunday Today Various :00 \$200.00 NM See MG 5.10,5.11 zs  5 KPNX Su 03/03/24 8:37 AM 12News Sunday Today Various :30 1FSF0002000H \$200.00 NM 10 KPNX Su 03/03/24 9:00 AM 12News Sunday Today Various :30 1FSF0002000H \$200.00 NM MG for 5.6,5.4  11 KPNX Su 03/03/24 9:23 AM 12News Sunday Today Various :30 1FSF0002000H \$200.00 NM MG for 5.6,5.4  Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 Find Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 Rate					· · · · · · · · · · · · · · · · · · ·					
6 KPNX Su 03/03/24 12News Sunday Today Various :00 \$\frac{{\frac{\$\frac{\$\frac{\$\frac{\$\frac{\$\frac{{\frac{\$\frac{{\frac{\$\frac{{\frac{\$\frac{{\frack}}}}}}}}}}}}} }}} }} }} }{ }}{ }} }} }}	4 KF	See MG		s Sunday Today	various	:00	,			<del>\$200.00</del> NM
See MG 5.10,5.11   Zs   S	6 KF		0.3/24 12Neu	s Sunday Today	Various	.00	)			NIA 00 00 C
5 KPNX Su 03/03/24 8:37 AM 12News Sunday Today Various :30 1FSF0002000H \$200.00 NM 10 KPNX Su 03/03/24 9:00 AM 12News Sunday Today Various :30 1FSF0002000H \$200.00 NM MG for 5.6,5.4 \$200.00 NM MG for	0 14	See MG		o canaay roady	vanous	.00	•			φ200.00 14101
10 KPNX Su 03/03/24 9:00 AM 12News Sunday Today Various :30 1FSF0002000H \$200.00 NM MG for 5.6,5.4  11 KPNX Su 03/03/24 9:23 AM 12News Sunday Today Various :30 1FSF0002000H \$200.00 NM MG for 5.6,5.4  Weeks: Start Date 03/04/24 03/10/24 MTWFSS Spots/Week Rate \$200.00	5 KF		03/24 8:37 AM 12New	s Sunday Today	Various	:30	1FSF0002	Н000		\$200.00 NM
11       KPNX       Su 03/03/24       9:23 AM 12News Sunday Today       Various       :30 1FSF0002000H       \$200.00 NM         MG for 5.6,5.4         Weeks:       Start Date 03/04/24       End Date 03/10/24       MFWFFSS 05/00000       Spots/Week 3200.00       Rate \$200.00	10 KF		03/24 9:00 AM 12New	•	Various	:30	1FSF0002	НОООН		\$200.00 NM
Weeks:         Start Date 03/04/24         End Date 03/10/24         MTWTFSSS         Spots/Week 3         Rate \$200.00	11 KF	PNX Su 03/0	03/24 9:23 AM 12New	s Sunday Today	Various	:30	1FSF0002	1000Н		\$200.00 NM
·	Weeks:	Start Date	End Date MTWTFSS							
	Spots: # Ch	n <u>Day Air</u>	Date Air Time Descrip	otion	•	Length	Ad-ID			Rate Type

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Invoice #	2864078-2	Invoice Month	March 2024				
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/10/24				
Advertiser	ISS/ Financial Services F	ISS/ Financial Services Forum  Basel Capitol Campaign_Q1_Q2'24					
Product	Basel Capitol Campaign						
Estimate #	8	1 0 = 4 = 4					

Spots/

www.12news.com

ength	Week	Rate	Туре		
:30	3	\$200.00	NM		_
Lengt	h Ad-ID			Rate Type	_
:3	0 1FSF00020	Н000		\$150.00 NM	
:3	0 1FSF0003	ОООН		\$125.00 NM	

Line Start	Date	End Date	Descr	ription		Start/End Time	MTWTFSS		Length	Week	Rate	Type		
5 02/19	9/24	03/10/24	12Ne	ws Sunday	Today	Various	S		:30	3	\$200.00	D NM		
Spots: #	Ch	Day Air	Date	Air Time	Descript	ion	Start/En	d Time	Lengt	h Ad-ID			Rate	Туре
12	KPNX		/29/24	5:29 AM	12News	Today in AZ	530-6a			0 1FSF000	)2000Н		\$150.00	
14	KPNX	Tu 03 MG for 5		5:00 AM	12News	Today in AZ	5-530a		:3	0 1FSF000	З000Н		\$125.00	NM
13	KPNX	W 03. MG for 5		4:59 AM	12News	Today in AZ	5-530a		:3	0 1FSF000	ЭЗОООН		\$125.00	NM
7	KPNX		/10/24 5.12,5.1		12News	Sunday Today	Various		:0	0			<del>\$200.00</del>	NM
9	KPNX		/10/24 5.12,5.1		12News	Sunday Today	Various		:0	0			<del>\$200.00</del>	NM
8	KPNX		/10/24	8:44 AM	12News	Sunday Today	Various		:3	0 1FSF000	ЭЗОООН		\$200.00	NM
6 02/19	9/24	03/10/24	Arizor	na Midday		130-2p M-F	МГWГF		:30	2	\$250.00	O NM		
Week	_	Start Date 02/26/24	End Da			Spots/Week 2	Rate \$250.00							
Spots: #	Ch	Day Air		Air Time			Start/En	d Time	Lengt	h Ad-ID			Rate	Type
4	KPNX			1:42 PM			130-2p N			0 1FSF000	2000Н		\$250.00	
3	KPNX			1:52 PM		•	130-2p N			0 1FSF000			\$250.00	
Week	s: <u>S</u>	Start Date 03/04/24	End Da 03/10/2	nte MTWI	FSS	Spots/Week 2	Rate \$250.00	VII	.5	0 1151 000			Ψ230.00	INIVI
Spots: #	Ch	Day Air	Date	Air Time	Descript	ion	Start/En	d Time	Lengt	h Ad-ID			Rate	Туре
6	KPNX		/04/24	1:37 PM			130-2p N			0 1FSF000	З000Н		\$250.00	
5	KPNX		/08/24	1:52 PM		,	130-2p N		:3	0 1FSF000	3000Н		\$250.00	
7 02/19	9/24	03/10/24	Dateli	ne NBC		3-4p	МГWГF		:30	3	\$125.00	0 NM		
Week		Start Date 02/26/24	End Da 03/03/2			Spots/Week 3	Rate \$125.00							
Spots: #	Ch	Day Air	Date	Air Time	Descript	ion	Start/En	d Time	Lengt	h Ad-ID			Rate	Type
5	KPNX	Tu 02	/27/24	3:19 PM	Dateline	NBC	3-4p		:3	0 1FSF000	2000Н		\$125.00	MM
4	KPNX	W 02	/28/24	3:52 PM I	Dateline	NBC	3-4p		:3	0 1FSF000	2000Н		\$125.00	NM
6	KPNX		/01/24	3:37 PM I			3-4p		:3	0 1FSF000	2000Н		\$125.00	
Week		Start Date 03/04/24	End Da 03/10/2	<u>MTWI</u>	FSS	Spots/Week 3	Rate \$125.00						,	
Spots: #	Ch	Day Air	Date	Air Time	Descript	ion	Start/En	d Time	Lengt	h Ad-ID			Rate	Type
7	KPNX			2:59 PM I		<del></del>	3-4p			0 1FSF000	3000Н		\$125.00	
9	KPNX			2:59 PM I			3-4p		-	0 1FSF000			\$125.00	
8	KPNX		/08/24	3:30 PM I		_	3-4p		:3	0 1FSF000	3000Н		\$125.00	
8 02/19	9/24	03/10/24	Meet	The Press		Meet the Press	S		:30	1	\$550.00	D NM		
Week	_	Start Date 02/26/24	End Da 03/03/2		<u>FSS</u> S	Spots/Week 1	Rate \$550.00							

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		1					
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Product	Basel Capitol Campaign	Basel Capitol Campaign_Q1_Q2'24					
Estimate #	8	1 1 3 = 4 = 4					

www.12news.com

Spots/

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
8 02/19/24	03/10/24	Meet The Press	Meet the Press	S	:30	1	\$550.00	NM	
Spots: # Ch	Day Ai	r Date Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Type
	NX Su 03	6:59 AM Meet	The Press	Meet the Press	:30	1FSF0002	H0008		\$550.00 NM
Weeks:	Start Date 03/04/24	End Date <u>MTWTFSS</u> S	Spots/Week 1	Rate \$550.00					
Spots: # Ch	<u>Day Ai</u>	r Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate Type
3 KP	NX Su 03	3/10/24 7:44 AM Meet	The Press	Meet the Press	:30	1FSF0003	3000Н		\$550.00 NM
9 02/19/24	03/10/24	NBC News Daily	12-1p	МГWГF	:30	2	\$250.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS MTWTF	Spots/Week 2	Rate \$250.00					
Spots: # Ch	Day Ai	r Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate Type
3 KP	NX Tu 02	2/27/24 11:59 AM NBC N	News Daily	12-1p	:30	1FSF0002	H0005		\$250.00 NM
4 KP	NX F 03	3/01/24 11:58 AM NBC N	News Daily	12-1p	:30	1FSF0002	H0005		\$250.00 NM
Weeks:	Start Date 03/04/24	End Date MTWTFSS MTWTF	Spots/Week	<u>Rate</u> \$250.00					
Spots: # Ch			iption	Start/End Time	Length	Ad-ID			Rate Type
	NX W 03			12-1p		1FSF0003	3000Н		\$250.00 NM
6 KP	NX Th 03	3/07/24 12:44 PM NBC I	News Daily	12-1p	:30	1FSF0003	3000H		\$250.00 NM
10 02/19/24	03/10/24	NBC Nightly News	NBC Nightly News	МГWГF	:30	1	\$1,600.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS MTWTF	Spots/Week 1	Rate \$1,600.00					
Spots: # Ch	Day Ai	r Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate Type
2 KP	NX Tu 02		Nightly News	NBC Nightly New	vs :30	1FSF0002	H0005		\$1,600.00 NM
Weeks:	Start Date 03/04/24	End Date MTWTFSS MTWTF	Spots/Week 1	<u>Rate</u> \$1,600.00					
Spots: # Ch	<u>Day Ai</u>	r Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate Type
3 KP	NX Tu 03	3/05/24 5:28 PM NBC I	Nightly News	NBC Nightly New	/s :30	1FSF0003	3000H		\$1,600.00 NM
11 02/19/24	03/10/24	NBC Today	7-9a	МГWГF	:30	1	\$550.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS MTWTF	Spots/Week 1	Rate \$550.00					
Spots: # Ch	Day Ai	r Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate Type
2 KP	NX F 03	8/01/24 8:59 AM NBC	Гoday	7-9a	:30	1FSF0002	H0005		\$550.00 NM
Weeks:	Start Date 03/04/24	End Date MTWTFSS MTWTF	Spots/Week	<u>Rate</u> \$550.00					
Spots: # Ch			iption	Start/End Time	Length	Ad-ID			Rate Type
. – –		8/04/24 8:43 AM NBC		7-9a		1FSF0003	3000H		\$550.00 NM
12 02/19/24	03/10/24	Sunday Square Off	8-830a	S	:30	1	\$200.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
On ata. " O'	02/26/24	03/03/24S	1	\$200.00	1	A - 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			D-4- T-
Spots: # Ch	<u>Day Ai</u>	r Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.



Invoice #	2864078-2	Invoice Month	March 2024				
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/10/24				
Advertiser	ISS/ Financial Services Forum						
Product	Basel Capitol Campaign	Basel Capitol Campaign_Q1_Q2'24					
Estimate #	8						

www.12news.com								
				Spots/				
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
12 02/19/24 03/10/24 Sunday Square Off 8	3-830a	S	:30	1	\$200.00	NM		
Spots: # Ch Day Air Date Air Time Description	n	Start/End Time	Lenat	h Ad-ID			Rate	Type
2 KPNX Su 03/03/24 8:16 AM Sunday So	_	8-830a		) 1FSF00020	000Н		\$200.00	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate	.00	J 11 51 0002	00011		Ψ200.00	14171
03/04/24 03/10/24S	1	\$200.00						
Spots: # Ch Day Air Date Air Time Description	<u>n</u>	Start/End Time		h Ad-ID			Rate	<del></del> :
3 KPNX Su 03/10/24 8:11 AM Sunday So	quare Off	8-830a	:30	) 1FSF0003	000Н		\$200.00	NM
13 02/19/24 03/10/24 Today 3rd Hour 9	9-10a	MTWTF	:30	3	\$350.00	NM		
. NEW TOO		_						
Weeks: Start Date O2/26/24 End Date MTWTFSS MTWTF-	Spots/Week 2	<u>Rate</u> \$350.00						
Spots: # Ch Day Air Date Air Time Description	_	Start/End Time	Lengtl	h Ad-ID			Rate	Type
5 KPNX Th 02/29/24 9:57 AM Today 3rd	– Hour	9-10a	:30	1FSF00020	000Н		\$350.00	:
4 KPNX F 03/01/24 9:57 AM Today 3rd	Hour	9-10a	:30	) 1FSF0002	000Н		\$350.00	NM
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate						
03/04/24 03/10/24 MTWTF	3	\$350.00		F 441D			Data	T a
Spots: # Ch Day Air Date Air Time Description 8 KPNX M 03/04/24 9:56 AM Today 3rd	_	Start/End Time 9-10a		<u>h Ad-ID</u> ) 1FSF00030	00011		Rate \$350.00	
7 KPNX W 03/06/24 9:57 AM Today 3rd		9-10a 9-10a		) 1FSF00030			\$350.00	1
6 KPNX F 03/08/24 9:57 AM Today 3rd		9-10a 9-10a		:30 1FSF0003000H				1
,				J 11 51 0000			\$350.00	14141
14 02/19/24 03/10/24 Today In AZ - 5:30a 5	530-6a	MTWTF	:30	1	\$150.00	NM		
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate						
02/26/24 03/03/24 MTWTF	1	\$15 <u>0.00</u>						
Spots: # Ch Day Air Date Air Time Description	_	Start/End Time		h Ad-ID			Rate	
2 KPNX Th 02/29/24 5:54 AM Today In A		530-6a	:30	) 1FSF00020	000Н		\$150.00	NM
Weeks: Start Date O3/04/24 End Date O3/10/24 MTWTF	Spots/Week 1	<u>Rate</u> \$150.00						
Spots: # Ch Day Air Date Air Time Description	n '	Start/End Time	Lenatl	h Ad-ID			Rate	Туре
3 KPNX M 03/04/24 5:40 AM Today In A		530-6a		1FSF0003	000Н		\$150.00	
		Total Cnat-		.,				
		Total Spots	5	<b>34</b>				

# Include Invoice # on Check - Payment Terms 30 Days

\$16,700.00	Gross Total
\$2,505.00	Agency Commission
\$14,195.00	Net Amount Due
\$70.97	City Advertising Tax 0.5%
\$14,265.97	Amount Due

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