



KPNX
200 East Van Buren Street
Phoenix, AZ 85004
Main: (602)257-1212
Billing:

www.12news.com

Billing Address:

1060 Advisors/ POL
Attention: Accounts Payable
1309 Coffeen Ave Ste # 1200
Sheridan, WY 82801

Send Payment To:

KPNX
P.O. Box 637386
Cincinnati, OH 45263-7386

DUPLICATE INVOICE

Property	KPNX		
Invoice #	2864078-1	Order #	2864078
Invoice Date	02/25/24	Alt Order #	WOC14502868
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/25/24	Flight Dates	02/19/24 - 03/10/24
Advertiser	ISS/ Financial Services Forum		
Product	Basel Capitol Campaign_Q1_Q2'24		
Estimate #	8		
Account Executive	Jim Quinn		
Sales Office	TEGNA Sales Philadelphia		
Sales Region	National		
Agency Code			
Advertiser Code	7		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	75506AG		
Advertiser Ref	M226644		
Product 1	9		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/19/24	03/10/24	12News @ 1p	1-130p	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 MTWTF-- 3 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KPNX	M	02/19/24	1:12 PM	12News @ 1p	1-130p	:30	1FSF0002000H	\$300.00 NM
1	KPNX	Tu	02/20/24	1:13 PM	12News @ 1p	1-130p	:30	1FSF0002000H	\$300.00 NM
2	KPNX	F	02/23/24	1:29 PM	12News @ 1p	1-130p	:30	1FSF0002000H	\$300.00 NM
2	02/19/24	03/10/24	12News @ 4p	4-5p	MTWTF--	:30	3	\$300.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KPNX	M	02/19/24	4:14 PM	12News @ 4p	4-5p	:30	1FSF0002000H	\$300.00 NM
1	KPNX	Tu	02/20/24	4:15 PM	12News @ 4p	4-5p	:30	1FSF0002000H	\$300.00 NM
3	KPNX	W	02/21/24	4:55 PM	12News @ 4p	4-5p	:30	1FSF0002000H	\$300.00 NM
3	02/19/24	03/10/24	12News Saturday Today	12 News Sat Today	-----S-	:30	2	\$125.00	NM
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2	KPNX	Sa	02/24/24	6:52 AM	12News Saturday Today	12 News Sat Today	:30	1FSF0002000H	\$125.00 NM
1	KPNX	Sa	02/24/24	7:29 AM	12News Saturday Today	12 News Sat Today	:30	1FSF0002000H	\$125.00 NM
4	02/19/24	03/10/24	12News Sunday	530-6p	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----S 1 \$400.00									

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX M 02/19/24 5:29 PM NBC Nightly News NBC Nightly News :30 1FSF0002000H \$1,600.00 NM									
11	02/19/24	03/10/24	NBC Today	7-9a	MTWTF--	:30	1	\$550.00	NM
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12	02/19/24	03/10/24	Sunday Square Off	8-830a	-----S	:30	1	\$200.00	NM
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13	02/19/24	03/10/24	Today 3rd Hour	9-10a	MTWTF--	:30	3	\$350.00	NM
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Total Spots							27		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$8,525.00
<u>Agency Commission</u>	\$1,278.75
<u>Net Amount Due</u>	\$7,246.25
City Advertising Tax 0.5%	\$36.23
<u>Amount Due</u>	\$7,282.48

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.