

# ORDER



**Orders**  
**Order / Rev:** 989091  
 Alt Order #:  
**Product Desc:** OCT 10/3-10/9  
**Estimate:** 2560  
**Flight Dates:** 10/03/22 - 10/09/22  
**Original Date / Rev:** 03/04/22 / 03/04/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Ken Vialpando  
**Sales Office:** Den  
**Sales Region:** LOC

**Agency Name:** BlueWest Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 East 18th Avenue  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Griswold/Democrat/Secstate  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** DEF

**New Business Thru:**  
**Advertiser External ID:** 214153  
**Agency External ID:** 103052  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/09/22	94	\$27,990.00	\$23,791.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	94	\$27,990.00	\$23,791.50	0.00
<b>Totals</b>	<b>94</b>	<b>\$27,990.00</b>	<b>\$23,791.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/03/22	10/07/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$100.00	P-6	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/22	10/09/22	MTWTF--		5				\$100.00		0.00			
N 2	KMGH	10/03/22	10/07/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/22	10/09/22	MTWTF--		5				\$175.00		0.00			
N 3	KMGH	10/03/22	10/07/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	10	\$300.00	P-6	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/22	10/09/22	MTWTF--		10				\$300.00		0.00			
N 4	KMGH	10/03/22	10/07/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	10	\$325.00	P-6	0.00	NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/22	10/09/22	MTWTF--		10				\$325.00		0.00			
N 5	KMGH	10/08/22	10/08/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----S-	:30	1	\$115.00	P-6	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/22	10/09/22	-----S-		1				\$115.00		0.00			
N 6	KMGH	10/08/22	10/08/22		CM	7-8am	-----S-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00

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Advertiser: Griswold/Democrat/Secstate  
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 Estimate: 2560  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 7-8am News											
				Sa 7-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S-		1			\$200.00			0.00			
N 7	KMGH	10/09/22	10/09/22	Su Good Morning America	CM	6-7am	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
				Su Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S		1			\$150.00			0.00			
N 8	KMGH	10/09/22	10/09/22	Su 7-8am News	CM	7-8am	-----S	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
				Su 7-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S		1			\$200.00			0.00			
N 9	KMGH	10/03/22	10/06/22	M-F 10-11am	CM	10-11am	M--T---	:30	2	\$400.00	P-6	0.00	NM	2	\$800.00
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	M--T---		2			\$400.00			0.00			
N 10	KMGH	10/03/22	10/07/22	M-F 11-1135am News	CM	11-1135am	MTWTF--	:30	5	\$275.00	P-6	0.00	NM	5	\$1,375.00
				M-F 11-1135am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	MTWTF--		5			\$275.00			0.00			
N 11	KMGH	10/04/22	10/04/22	M-F 12-1pm	CM	12-1pm	-T-----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
				GMA3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	-T-----		1			\$200.00			0.00			
N 12	KMGH	10/03/22	10/07/22	M-F 3-4pm	CM	3-4pm	MTWTF--	:30	5	\$125.00	P-6	0.00	NM	5	\$625.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	MTWTF--		5			\$125.00			0.00			
N 13	KMGH	10/03/22	10/07/22	M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	10	\$175.00	P-6	0.00	NM	10	\$1,750.00
				M-F 4-5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	MTWTF--		10			\$175.00			0.00			
N 14	KMGH	10/03/22	10/07/22	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$400.00	P-6	0.00	NM	5	\$2,000.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	MTWTF--		5			\$400.00			0.00			
N 15	KMGH	10/03/22	10/07/22	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	7	\$400.00	P-6	0.00	NM	7	\$2,800.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	MTWTF--		7			\$400.00			0.00			
N 16	KMGH	10/09/22	10/09/22	Su 5-6pm News	CM	5-6pm	-----S	:30	2	\$350.00	P-6	0.00	NM	2	\$700.00
				Su 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S		2			\$350.00			0.00			
N 17	KMGH	10/03/22	10/07/22	M-F 1035-1137pm	CM	1035-1137pm	MT--TF--	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	MT--TF--		4			\$225.00			0.00			
N 18	KMGH	10/03/22	10/07/22	M-F/Su 10-1035pm News	CM	10-1035pm	MTWTF--	:30	10	\$425.00	P-6	0.00	NM	10	\$4,250.00
				M-F/Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	MTWTF--		10			\$425.00			0.00			
N 19	KMGH	10/08/22	10/08/22	Sa 10-1035pm News	CM	10-1037pm	-----S-	:30	2	\$300.00	P-6	0.00	NM	2	\$600.00
				Sa 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S-		2			\$300.00			0.00			
N 20	KMGH	10/09/22	10/09/22	M-F/Su 10-1035pm News	CM	10-1035pm	-----S	:30	2	\$300.00	P-6	0.00	NM	2	\$600.00
				M-F/Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----S		2				\$300.00		0.00			
N21	KMGH	10/03/22	10/07/22	M-F 630-7pm The List	CM	630-7pm	M-WTF--	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	M-WTF--		4				\$225.00		0.00			
N22	KMGH	10/05/22	10/05/22	Wednesday Prime B Modern Family	CM	8:00 PM-8:30 PM (8:00 PM-8:30 PM)	--W----	:30	1	\$2,200.00	P-6	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	--W----		1				\$2,200.00		0.00			
Totals													94	\$27,990.00	