

ORDER



Orders
Order / Rev: 971604
 Alt Order #:
Product Desc: OCT 10/17-10/23
Estimate: 2547
Flight Dates: 10/17/22 - 10/23/22
Original Date / Rev: 01/13/22 / 01/13/22
Order Type: GENERAL

KMGH
Primary AE: Ken Vialpando
Sales Office: Den
Sales Region: LOC

Agency Name: BlueWest Media
Buying Contact:
Billing Contact: Mary Wittemyer
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Griswold/Democrat/Secstate
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 214153
Agency External ID: 103052
Unit Code: General
Order Separation: 00:20:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/26/22 | 10/23/22 | 89 | \$33,515.00 | \$28,487.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2022 | 89 | \$33,515.00 | \$28,487.75 | 0.00 |
| Totals | 89 | \$33,515.00 | \$28,487.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ken Vialpando | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| KMGH | 15% | \$33,515.00 |
| Market | 100% | \$223,433.33 |

Competitive Share

| | Share | Total |
|-------|-------|--------|
| CABLE | 0% | \$0.00 |
| KBDI | 0% | \$0.00 |
| KCDO | 0% | \$0.00 |
| KCEC | 0% | \$0.00 |
| KCNC | 0% | \$0.00 |
| KDEN | 0% | \$0.00 |
| KDVR | 0% | \$0.00 |
| KETD | 0% | \$0.00 |
| KPJR | 0% | \$0.00 |
| KPXC | 0% | \$0.00 |
| KQCK | 0% | \$0.00 |
| KREG | 0% | \$0.00 |
| KRMA | 0% | \$0.00 |
| KRMT | 0% | \$0.00 |
| KSBS | 0% | \$0.00 |
| KSZG | 0% | \$0.00 |
| KTFD | 0% | \$0.00 |
| KTVB | 0% | \$0.00 |

KUSA 0% \$0.00
 KWGN 0% \$0.00
 KWYP 0% \$0.00
 KZCO 0% \$0.00
 UNKWN 85% \$189,918.33

Order / Rev: 971604
 Alt Order #:
 Flight Dates: 10/17/22 - 10/23/22

Advertiser: Griswold/Democrat/Secstate
 Product Desc: OCT 10/17-10/23 KMGH
 Estimate: 2547

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 1 | KMGH | 10/17/22 | 10/23/22 | M-F 5-530am News M-F 5-530am News | CM | 5-530am | 11111-- | :30 | 5 | \$100.00 | P-6 | 0.00 | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | 11111-- | | | | | 5 | \$100.00 | | 0.00 | | | |
| N 2 | KMGH | 10/17/22 | 10/23/22 | M-F 530-6am News M-F 530-6am News | CM | 530-6am | 11111-- | :30 | 5 | \$175.00 | P-6 | 0.00 | NM | 5 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | 11111-- | | | | | 5 | \$175.00 | | 0.00 | | | |
| N 3 | KMGH | 10/17/22 | 10/23/22 | M-F 6-7am News M-F 6-7am News | CM | 6-7am | 22121-- | :30 | 8 | \$300.00 | P-6 | 0.00 | NM | 8 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | 22121-- | | | | | 8 | \$300.00 | | 0.00 | | | |
| N 4 | KMGH | 10/17/22 | 10/23/22 | M-F Good Morning America M-F Good Morning America | CM | 7-9am | 22221-- | :30 | 9 | \$575.00 | P-6 | 0.00 | NM | 9 | \$5,175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | 22221-- | | | | | 9 | \$575.00 | | 0.00 | | | |
| N 5 | KMGH | 10/17/22 | 10/23/22 | Sa GMA Hour 1 Sa GMA Hour 1 | CM | 6-7am | -----1- | :30 | 1 | \$115.00 | P-6 | 0.00 | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | -----1- | | | | | 1 | \$115.00 | | 0.00 | | | |
| N 6 | KMGH | 10/17/22 | 10/23/22 | Sa 7-8am News Sa 7-8am News | CM | 7-8am | -----2- | :30 | 2 | \$200.00 | P-6 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | -----2- | | | | | 2 | \$200.00 | | 0.00 | | | |
| N 7 | KMGH | 10/17/22 | 10/23/22 | Su Good Morning America Su Good Morning America | CM | 6-7am | -----1 | :30 | 1 | \$150.00 | P-6 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | -----1 | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 8 | KMGH | 10/17/22 | 10/23/22 | Su 7-8am News Su 7-8am News | CM | 7-8am | -----1 | :30 | 1 | \$200.00 | P-6 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | -----1 | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 9 | KMGH | 10/17/22 | 10/23/22 | Su 9-10am News Su 9-10am News | CM | 9-10am | -----1 | :30 | 1 | \$225.00 | P-6 | 0.00 | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | -----1 | | | | | 1 | \$225.00 | | 0.00 | | | |
| N 10 | KMGH | 10/17/22 | 10/23/22 | M-F 10-11am The View | CM | 10-11am | -11-1-- | :30 | 3 | \$400.00 | P-6 | 0.00 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | -11-1-- | | | | | 3 | \$400.00 | | 0.00 | | | |
| N 11 | KMGH | 10/17/22 | 10/23/22 | M-F 11am-12pm News M-F 11am-12pm ROS | CM | 11am-12pm | 1--1-- | :30 | 2 | \$275.00 | P-6 | 0.00 | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | 1--1-- | | | | | 2 | \$275.00 | | 0.00 | | | |
| N 12 | KMGH | 10/17/22 | 10/23/22 | M-F 12-1pm M-F 12-1pm | CM | 12-1pm | -1--1-- | :30 | 2 | \$200.00 | P-6 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | -1--1-- | | | | | 2 | \$200.00 | | 0.00 | | | |
| N 13 | KMGH | 10/17/22 | 10/23/22 | M-F 3-4pm Family Feud | CM | 3-4pm | 11111-- | :30 | 5 | \$125.00 | P-6 | 0.00 | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/22 | 10/23/22 | 11111-- | | | | | 5 | \$125.00 | | 0.00 | | | |
| N 14 | KMGH | 10/17/22 | 10/23/22 | | CM | 4-5pm | 21212-- | :30 | 8 | \$175.00 | P-6 | 0.00 | NM | 8 | \$1,400.00 |

Order / Rev: 971604
 Alt Order #:
 Flight Dates: 10/17/22 - 10/23/22

Advertiser: Griswold/Democrat/Secstate
 Product Desc: OCT 10/17-10/23
 Estimate: 2547
KMGH

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------|-------------------|------------------|---------------|-----|-------|------------|-----|------|--------|-------|-------------|
| | | | | M-F 4-5pm News | | | | | | | | | | | |
| | | | | M-F 4-5pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/17/22 | 10/23/22 | 21212-- | 8 | \$175.00 | 0.00 | | | | | | | | |
| N 15 | KMGH | 10/17/22 | 10/23/22 | M-F 5-530pm News | CM | 5-530pm | 11121-- | :30 | 6 | \$700.00 | P-3 | 0.00 | NM | 6 | \$4,200.00 |
| | | | | M-F 5-530pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/17/22 | 10/23/22 | 11121-- | 6 | \$700.00 | 0.00 | | | | | | | | |
| N 16 | KMGH | 10/17/22 | 10/23/22 | M-F 6-630pm News | CM | 6-630pm | 12111-- | :30 | 6 | \$700.00 | P-3 | 0.00 | NM | 6 | \$4,200.00 |
| | | | | M-F 6-630pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/17/22 | 10/23/22 | 12111-- | 6 | \$700.00 | 0.00 | | | | | | | | |
| N 17 | KMGH | 10/17/22 | 10/23/22 | Su 5-6pm News | CM | 5-6pm | -----2 | :30 | 2 | \$350.00 | P-6 | 0.00 | NM | 2 | \$700.00 |
| | | | | Su 5-6pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----2 | 2 | \$350.00 | 0.00 | | | | | | | | |
| N 18 | KMGH | 10/17/22 | 10/23/22 | M-F 1035-1137pm | CM | 1035-1137pm | 1-1-1-- | :30 | 3 | \$225.00 | P-6 | 0.00 | NM | 3 | \$675.00 |
| | | | | Jimmy Kimmel | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/17/22 | 10/23/22 | 1-1-1-- | 3 | \$225.00 | 0.00 | | | | | | | | |
| N 19 | KMGH | 10/17/22 | 10/23/22 | M-F/Su 10-1035pm News | CM | 10-1035pm | 22222-- | :30 | 10 | \$425.00 | P-6 | 0.00 | NM | 10 | \$4,250.00 |
| | | | | M-F/Su 10-1035pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/17/22 | 10/23/22 | 22222-- | 10 | \$425.00 | 0.00 | | | | | | | | |
| N 20 | KMGH | 10/17/22 | 10/23/22 | Sa 10-1035pm News | CM | 10-1037pm | -----2- | :30 | 2 | \$300.00 | P-6 | 0.00 | NM | 2 | \$600.00 |
| | | | | Sa 10-1035pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----2- | 2 | \$300.00 | 0.00 | | | | | | | | |
| N 21 | KMGH | 10/17/22 | 10/23/22 | M-F/Su 10-1035pm News | CM | 10-1035pm | -----2 | :30 | 2 | \$300.00 | P-6 | 0.00 | NM | 2 | \$600.00 |
| | | | | M-F/Su 10-1035pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----2 | 2 | \$300.00 | 0.00 | | | | | | | | |
| N 22 | KMGH | 10/17/22 | 10/23/22 | M-F 630-7pm | CM | 630-7pm | 1--11-- | :30 | 3 | \$225.00 | P-6 | 0.00 | NM | 3 | \$675.00 |
| | | | | The List | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/17/22 | 10/23/22 | 1--11-- | 3 | \$225.00 | 0.00 | | | | | | | | |
| N 23 | KMGH | 10/17/22 | 10/23/22 | Wednesday Prime B | CM | 8:30 PM-9:00 PM | --1---- | :30 | 1 | \$2,200.00 | P-6 | 0.00 | NM | 1 | \$2,200.00 |
| | | | | Single Parents | | | | | | | | | | | |
| | | | | (8:30 PM-9:00 PM) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/17/22 | 10/23/22 | --1---- | 1 | \$2,200.00 | 0.00 | | | | | | | | |
| N 24 | KMGH | 10/17/22 | 10/23/22 | ABC Friday Prime | CM | 8:00 PM-10:00 PM | ----1-- | :30 | 1 | \$1,200.00 | P-6 | 0.00 | NM | 1 | \$1,200.00 |
| | | | | 20/20 Friday | | | | | | | | | | | |
| | | | | (8:00 PM-10:00 PM) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/17/22 | 10/23/22 | ----1-- | 1 | \$1,200.00 | 0.00 | | | | | | | | |
| | | | | | | | | | | | | | Totals | 89 | \$33,515.00 |