

ORDER



Orders
Order / Rev: 1061321
 Alt Order #:
 Product Desc: 2696
 Estimate: 2696
 Flight Dates: 09/26/22 - 10/02/22
 Original Date / Rev: 09/07/22 / 09/07/22
 Order Type: GENERAL

KMGH
 Primary AE: Ken Vialpando
 Sales Office: Den
 Sales Region: LOC

Agency
Name: BlueWest Media
 Buying Contact:
 Billing Contact: Mary Wittemyer
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Griswold/Democrat/Secstate
 Demographic: A35+
 Product Codes: Federal Candidate
 Revenue Code 1: POL
 Revenue Code 2: POL
 Revenue Code 3: CAND
 Priority: DEF

New Business End:
 Advertiser External ID: 214153
 Agency External ID: 103052
 Unit Code: General
 Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/02/22	101	\$31,440.00	\$26,724.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	101	\$31,440.00	\$26,724.00	0.00
Totals	101	\$31,440.00	\$26,724.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KMGH	18%	\$31,440.00
Market	100%	\$174,666.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBDI	0%	\$0.00
KCDO	0%	\$0.00
KCEC	0%	\$0.00
KCNC	0%	\$0.00
KDEN	0%	\$0.00
KDVR	0%	\$0.00
KETD	0%	\$0.00
KPJR	0%	\$0.00
KPXC	0%	\$0.00
KQCK	0%	\$0.00
KREG	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KSBS	0%	\$0.00
KSZG	0%	\$0.00
KTFD	0%	\$0.00
KTVB	0%	\$0.00

KUSA 0% \$0.00
 KWGN 0% \$0.00
 KWYP 0% \$0.00
 KZCO 0% \$0.00
 UNKWN 82% \$143,226.67

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/26/22	10/02/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	11111--	:30	5	\$100.00	P-6	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	11111--		5				\$100.00		0.00			
N 2	KMGH	09/26/22	10/02/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	22222--	:30	10	\$175.00	P-6	0.00	NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	22222--		10				\$175.00		0.00			
N 3	KMGH	09/26/22	10/02/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	22222--	:30	10	\$300.00	P-6	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	22222--		10				\$300.00		0.00			
N 4	KMGH	09/26/22	10/02/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	22222--	:30	10	\$325.00	P-6	0.00	NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	22222--		10				\$325.00		0.00			
N 5	KMGH	09/26/22	10/02/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----1-	:30	1	\$115.00	P-6	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	-----1-		1				\$115.00		0.00			
N 6	KMGH	09/26/22	10/02/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----2-	:30	2	\$200.00	P-6	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	-----2-		2				\$200.00		0.00			
N 7	KMGH	09/26/22	10/02/22	Su Good Morning America Su Good Morning America	CM	6-7am	-----1	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	-----1		1				\$150.00		0.00			
N 8	KMGH	09/26/22	10/02/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	-----1		1				\$200.00		0.00			
N 9	KMGH	09/26/22	10/02/22	M-F 10-11am M-F 10-11am	CM	10-11am	11111--	:30	5	\$400.00	P-6	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	11111--		5				\$400.00		0.00			
N 10	KMGH	09/26/22	10/02/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	11111--	:30	5	\$275.00	P-6	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	11111--		5				\$275.00		0.00			
N 11	KMGH	09/26/22	10/02/22	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-1-----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	-1-----		1				\$200.00		0.00			
N 12	KMGH	09/26/22	10/02/22	M-F 3-330pm M-F 3-330pm	CM	3-330pm	11111--	:30	5	\$125.00	P-6	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	11111--		5				\$125.00		0.00			
N 13	KMGH	09/26/22	10/02/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	22222--	:30	10	\$250.00	P-6	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	22222--		10				\$250.00		0.00			
N 14	KMGH	09/26/22	10/02/22		CM	5-530pm	12111--	:30	6	\$500.00	P-6	0.00	NM	6	\$3,000.00

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				M-F 5-530pm News											
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	12111--			6			\$500.00			0.00		
N 15	KMGH	09/26/22	10/02/22	M-F 6-630pm News	CM	6-630pm	11121--	:30	6	\$500.00	P-6	0.00	NM	6	\$3,000.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	11121--			6			\$500.00			0.00		
N 16	KMGH	09/26/22	10/02/22	Su 5-6pm News	CM	5-6pm	-----1	:30	1	\$350.00	P-6	0.00	NM	1	\$350.00
				Su 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1			1			\$350.00			0.00		
N 17	KMGH	09/26/22	10/02/22	M-F 1035-1137pm	CM	1035-1137pm	11--1--	:30	3	\$225.00	P-6	0.00	NM	3	\$675.00
				M-F 1035-1137pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	11--1--			3			\$225.00			0.00		
N 18	KMGH	09/26/22	10/02/22	M-F/Su 10-1035pm News	CM	10-1035pm	22222--	:30	10	\$425.00	P-6	0.00	NM	10	\$4,250.00
				M-F/Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	22222--			10			\$425.00			0.00		
N 19	KMGH	09/26/22	10/02/22	Post Game News	CM	Various	-----2-	:30	2	\$300.00	P-6	0.00	NM	2	\$600.00
				Post Game News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----2-			2			\$300.00			0.00		
N 20	KMGH	09/26/22	10/02/22	Su Sports Extra	CM	1042-11pm	-----2	:30	2	\$300.00	P-6	0.00	NM	2	\$600.00
				Su Sports Extra											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----2			2			\$300.00			0.00		
N 21	KMGH	09/26/22	10/02/22	M-F 630-7pm	CM	630-7pm	1-111--	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
				M-F 630-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	1-111--			4			\$225.00			0.00		
N 22	KMGH	09/26/22	10/02/22	Sunday Prime D	CM	9-10pm	-----1	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
				Sunday Prime D											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1			1			\$2,000.00			0.00		
													Totals	101	\$31,440.00