

ORDER



Orders
Order / Rev: 971841
 Alt Order #:
Product Desc: OCT 10/10-10/16
Estimate: 2546
Flight Dates: 10/10/22 - 10/16/22
Original Date / Rev: 01/13/22 / 01/13/22
Order Type: GENERAL

KMGH
Primary AE: Ken Vialpando
Sales Office: Den
Sales Region: LOC

Agency
Name: BlueWest Media
Buying Contact:
Billing Contact: Mary Wittemyer
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Griswold/Democrat/Secstate
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business Thru:
Advertiser External ID: 214153
Agency External ID: 103052
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/16/22	91	\$31,190.00	\$26,511.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	91	\$31,190.00	\$26,511.50	0.00
Totals	91	\$31,190.00	\$26,511.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KMGH	15%	\$31,190.00
Market	100%	\$207,933.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBDI	0%	\$0.00
KCDO	0%	\$0.00
KCEC	0%	\$0.00
KCNC	0%	\$0.00
KDEN	0%	\$0.00
KDVR	0%	\$0.00
KETD	0%	\$0.00
KPJR	0%	\$0.00
KPXC	0%	\$0.00
KQCK	0%	\$0.00
KREG	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KSBS	0%	\$0.00
KSZG	0%	\$0.00
KTFD	0%	\$0.00
KTVB	0%	\$0.00

KUSA 0% \$0.00
 KWGN 0% \$0.00
 KWYP 0% \$0.00
 KZCO 0% \$0.00
 UNKWN 85% \$176,743.33

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/10/22	10/16/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	11111--	:30	5	\$100.00	P-6	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	11111--		5				\$100.00		0.00			
N 2	KMGH	10/10/22	10/16/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	11111--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	11111--		5				\$175.00		0.00			
N 3	KMGH	10/10/22	10/16/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	22222--	:30	10	\$300.00	P-6	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	22222--		10				\$300.00		0.00			
N 4	KMGH	10/10/22	10/16/22	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	22222--	:30	10	\$325.00	P-6	0.00	NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	22222--		10				\$325.00		0.00			
N 5	KMGH	10/10/22	10/16/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----1-	:30	1	\$115.00	P-6	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-----1-		1				\$115.00		0.00			
N 6	KMGH	10/10/22	10/16/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----2-	:30	2	\$200.00	P-6	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-----2-		2				\$200.00		0.00			
N 7	KMGH	10/10/22	10/16/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----1-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-----1-		1				\$200.00		0.00			
N 9	KMGH	10/10/22	10/16/22	Tuesday Prime A Connors/Bless	CM	7-8pm	-1-----	:30	1	\$2,800.00	P-6	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-1-----		1				\$2,800.00		0.00			
N 10	KMGH	10/10/22	10/16/22	M-F 10-11am The View	CM	10-11am	-11----	:30	2	\$400.00	P-6	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-11----		2				\$400.00		0.00			
N 11	KMGH	10/10/22	10/16/22	M-F 11am-12pm News M-F 11am-12pm ROS	CM	11am-12pm	1--11--	:30	3	\$275.00	P-6	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	1--11--		3				\$275.00		0.00			
N 12	KMGH	10/10/22	10/16/22	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-1-----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-1-----		1				\$200.00		0.00			
N 13	KMGH	10/10/22	10/16/22	M-F 3-4pm Family Feud	CM	3-4pm	11111--	:30	5	\$125.00	P-6	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	11111--		5				\$125.00		0.00			
N 14	KMGH	10/10/22	10/16/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	22222--	:30	10	\$175.00	P-6	0.00	NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	22222--		10				\$175.00		0.00			
N 15	KMGH	10/10/22	10/16/22		CM	5-530pm	21111--	:30	6	\$400.00	P-6	0.00	NM	6	\$2,400.00

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				M-F 5-530pm News											
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	21111--					6	\$400.00		0.00			
N 16	KMGH	10/10/22	10/16/22	M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$400.00	P-6	0.00	NM	5	\$2,000.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	11111--					5	\$400.00		0.00			
N 17	KMGH	10/10/22	10/16/22	Su 5-6pm News	CM	5-6pm	-----2	:30	2	\$350.00	P-6	0.00	NM	2	\$700.00
				Su 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----2					2	\$350.00		0.00			
N 18	KMGH	10/10/22	10/16/22	M-F 1035-1137pm	CM	1035-1137pm	-1-1---	:30	2	\$225.00	P-6	0.00	NM	2	\$450.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-1-1---					2	\$225.00		0.00			
N 19	KMGH	10/10/22	10/16/22	M-F/Su 10-1035pm News	CM	10-1035pm	22222--	:30	10	\$425.00	P-6	0.00	NM	10	\$4,250.00
				M-F/Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	22222--					10	\$425.00		0.00			
N 20	KMGH	10/10/22	10/16/22	Sa 10-1035pm News	CM	10-1037pm	-----2-	:30	2	\$300.00	P-6	0.00	NM	2	\$600.00
				Sa 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----2-					2	\$300.00		0.00			
N 21	KMGH	10/10/22	10/16/22	M-F/Su 10-1035pm News	CM	10-1035pm	-----2	:30	2	\$300.00	P-6	0.00	NM	2	\$600.00
				M-F/Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----2					2	\$300.00		0.00			
N 22	KMGH	10/10/22	10/16/22	M-F 630-7pm	CM	630-7pm	1-111--	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
				The List											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	1-111--					4	\$225.00		0.00			
N 23	KMGH	10/10/22	10/16/22	Wednesday Prime B	CM	8:30 PM-9:00 PM	--1----	:30	1	\$2,200.00	P-6	0.00	NM	1	\$2,200.00
				Single Parents											
						(8:30 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	--1----					1	\$2,200.00		0.00			
N 24	KMGH	10/10/22	10/16/22	Friday Prime A	CM	7-8pm	----1--	:30	1	\$1,750.00	P-6	0.00	NM	1	\$1,750.00
				Shark Tank											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	----1--					1	\$1,750.00		0.00			
													Totals	91	\$31,190.00