

ORDER



Orders
Order / Rev: 971592
 Alt Order #:
Product Desc: NOV 10/31-11/8
Estimate: 2549
Flight Dates: 10/31/22 - 11/08/22
Original Date / Rev: 01/13/22 / 01/13/22
Order Type: GENERAL

KMGH
Primary AE: Ken Vialpando
Sales Office: Den
Sales Region: LOC

Agency Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Griswold/Democrat/Secstate
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 214153
Agency External ID: 103052
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/08/22	91	\$28,125.00	\$23,906.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	91	\$28,125.00	\$23,906.25	0.00
Totals	91	\$28,125.00	\$23,906.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/31/22	11/08/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	5	\$175.00	P-6	0.00	NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	MTWTF--		5				\$175.00		0.00			
		Week: 11/07/22	11/13/22	MT-----		2				\$175.00		0.00			
N 2	KMGH	10/31/22	11/08/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$300.00	P-6	0.00	NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	MTWTF--		5				\$300.00		0.00			
		Week: 11/07/22	11/13/22	MT-----		2				\$300.00		0.00			
N 3	KMGH	10/31/22	11/08/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	9	\$325.00	P-6	0.00	NM	13	\$4,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	MTWTF--		9				\$325.00		0.00			
		Week: 11/07/22	11/13/22	MT-----		4				\$325.00		0.00			
N 4	KMGH	11/05/22	11/05/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S-		1				\$200.00		0.00			
N 5	KMGH	11/06/22	11/06/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Griswold/Democrat/Secstate
 Product Desc: NOV 10/31-11/8
 Estimate: 2549
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	KMGH	11/05/22	11/05/22	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1037pm	-----S-	:30	2	\$300.00	P-6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S-		2				\$300.00		0.00			
N20	KMGH	11/06/22	11/06/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	-----S	:30	2	\$300.00	P-6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S		2				\$300.00		0.00			
N21	KMGH	11/02/22	11/07/22	M-F 630-7pm The List	CM	630-7pm	M-W----	:30	1	\$225.00	P-6	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	--W----		1				\$225.00		0.00			
		Week: 11/07/22	11/13/22	M-----		1				\$225.00		0.00			
N22	KMGH	11/04/22	11/04/22	Friday Prime B 20/20	CM	8-9pm	----F--	:30	1	\$1,200.00	P-6	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	----F--		1				\$1,200.00		0.00			
N23	KMGH	11/01/22	11/01/22	Broncos Country Connected Broncos Country Connected	CM	Various	-T-----	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-T-----		1				\$225.00		0.00			
													Totals	91	\$28,125.00