

WKFS  
Cincinnati, OH  
Quarterly Issues/Programs List  
First Quarter, 2024  
04/08/2024

WKFS  
Quarterly Issues/Programs List

WKFS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Local | Business:** NK Chamber of Commerce Women's Initiative Breakfast
- **Local | Community :** Talk about NCAA Tourney, local access
- **Local | Education:** Top 10 teacher nominees named, voting is underway
- **Local | Elections:** Discussion with Sheriff McGuffey regarding importance of voting
- **Local | Fundraising:** Pediatric cancer grant funding
- **Local | Government:** Discussion with female Sheriff regarding her first elected term
- **Local | Health:** Discussion of Heart Disease and prevention
- **Local | Hunger :** Exec Dir & Food Pantry mgr on free food and services
- **Local | Public Safety:** Dept of Defense Director talks efforts to end human trafficking
- **Local | Senior Citizens :** Local food distribution for Cincinnati area seniors

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local   Fundraising	iHC   01.07.24   SEG ONE - CANCERFREE KIDS Jill Brinck	Pediatric cancer grant funding	Jill Brinck CancerFree Kids	01/07/2024 07:27 AM	012:03
Local   Fundraising	iHC   01.07.24   SEG TWO - CANCERFREE KIDS Jill Brinck	Local Pediatric cancer grant funder	Jill Brinck CancerFree Kids	01/07/2024 07:39 AM	013:20
Local   Senior Citizens	iHC   01.14.24   MEALS ON WHEELS SEG 1	Local food distribution for Cincinnati area seniors	Sarah Celenza Meals on Wheels	01/14/2024 07:28 AM	019:09
Local   Senior Citizens	iHC   01.14.24   MEALS on WHEELS SEG 2 + CALENDAR	Local food distribution for Cincinnati area seniors	Sarah Celenza Meals on Wheels	01/14/2024 07:47 AM	008:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local   Public Safety	iHC   01.21.24   SEG 1 HUMAN TRAFFICKING	Dept of Defense Director talks efforts to end human trafficking	Linda Kay Dixon DoD Trafficki	01/21/2024 07:28 AM	019:44
Local   Business	iHC   01.21 24   SEG 2 WOMENS INITIATIVE BREAKFAST	NK Chamber of Commerce Women's Initiative Breakfast	Holly Nibert NK Chamb Commerc	01/21/2024 07:47 AM	009:03
Local   Public Safety	iHC   SEGM 2   01.28.24   OH HUMAN TRAFFICKING	Talkk with Ohio DPS Child Anti-Trafficking Expert	Rebekkah O'Bryan ODPS	01/28/2024 07:30 AM	013:54
Local   Public Safety	iHC   SEG 1   01.28.24   OH HUMAN TRAFFICKING	Talkk with Ohio DPS Child Anti-Trafficking Expert	Rebekkah O'Bryan ODPS	01/28/2024 07:44 AM	012:04
Local   Public Safety	iHC   SEG 2   02.04.24   AMBER ROLLINS Kids in Cars	NewsSpot	Amber Rollins	02/04/2024 07:28 AM	011:17
Local   Health	iHC   SEG 2   02.11.24   HEART HEALTH Alyson Poling AHA	Discussion of Heart Disease and prevention	Alyson Poling Am Heart Assoc	02/11/2024 07:28 AM	015:29
Local   Education	iHC   SEG 2   02.1.24   GOLD STAR CHILI TOP 10 TEACHERS	Top 10 teacher nominees named, voting is underway	JAMIE POLLARD Gold Star	02/18/2024 07:27 AM	016:47
Local   Education	iHC   SEG 2   02.25.24   MEALS on WHEELS	How senior citizens benefit from Meals on Wheels elder services	Sarah Celenza Meals on Wheels	02/25/2024 07:28 AM	014:49
Local   Government	iHC   SEG 1   HAMCO SHERIFF MCGUFFEY	Discussion with female Sheriff regarding her first elected term	Sheriff Charmaine McGuffey	03/03/2024 07:31 AM	011:51
Local   Elections	iHC   SEG 2   HAMCO SHERIFF MCGUFFEY	Discussion with Sheriff McGuffey regarding importance of voting	Sheriff Charmaine McGuffey	03/03/2024 07:43 AM	013:16
Local   Community	iHC   SEG 1   NCAA etc JEFF STEVENS	Talk about NCAA Tourney, local access	Jeff Stevens iHeart	03/10/2024 07:27 AM	023:04
Local   Elections	iHC   SEG 2   KY POLITICS Dr Brian Calfano	Implications of KY senator Mitch McConnell stepping down	Dr Brian Calfano, U of Cinci	03/10/2024 07:50 AM	006:27
Local   Community	iHC   03-17-24 SEGMENT 1   OHIO PRIMARIES	Talk with local professor about political process and local primary	Dr Brian Calfano, U of Cinci	03/17/2024 07:29 AM	019:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local   Hunger	iHC   3-17-24   SEGMENT TWO   St VINCENT FOOD PANTRY	Exec Dir & Food Pantry mgr on free food and services	Karen Zengel Exec Dir SVdP	03/17/2024 07:49 AM	007:59
Local   Health	iHC   03-24-24   SEG 1   TRAUMATIC BRAIN INJURY	Talk with Neuro expert about TBI and CTE from domestic violence	Dr. Brandon Foreman UC Neuro	03/24/2024 07:30 AM	010:02
Local   Community	iHC   03-24-24   SEG 2   REDS HOF & VINTAGE BASEBALL	Reds Hall of Fame on new teaching exhibits & fundraising team	Rick Walls Exec Dir Reds HOF	03/24/2024 07:40 AM	013:35
Local   Health	iHC   03-31-24   SEG 1   EASTERSEALS REDWOOD	In Northern KY, expansion of medical childcare program	Pam Green Easterseals Redwood	03/31/2024 07:30 AM	014:17
Local   Community	iHC   03-31-24   SEG 2   REDS HOF & VINTAGE BASEBALL	Reds Hall of Fame on new teaching exhibits & fundraising team	Rick Walls Exec Dir Reds HOF	03/31/2024 07:44 AM	012:31

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	001:00	5
	PSA	000:30	1
	PSA ADOPT U.S. KIDS	001:00	10
	PSA AULTISM SPEAKS-WORKPLACE 15	000:15	2
	PSA BUZZED DRIVING	000:59	6
	PSA CYBER SECURITY AWARENESS 15	000:15	3
	PSA CYBER SECURITY AWARENESS 60	001:00	7
	PSA GOODWILL	000:30	1
	PSA GOODWILL	001:00	8
	PSA GOODWILL	001:00	2
	PSA OVARIAN CANCER	001:00	4
ADDICTION	AL-ANON FAMILY GROUPS	000:14	3
ADDICTION	AL-ANON FAMILY GROUPS	000:29	1
AUTISM AWARENESS	Ad Council	000:15	1
CANCER	Ad Council	000:29	1
CANCER AWARENESS	THE V FOUNDATION	000:28	2
CANCER AWARENESS	THE V FOUNDATION	000:30	6

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cancer treatment		000:30	2
Cancer treatment	AL-ANON FAMILY GROUPS	000:15	3
Cancer treatment	AL-ANON FAMILY GROUPS	001:00	6
Cancer treatment	PSA-STAND UP TO CANCER 60	001:00	5
CHILD HUNGER	Ad Council	000:30	1
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	8
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	9
COMMUNITY INVOLVEMENT	WOMEN HEART	000:29	17
Cyber Security	AL-ANON FAMILY GROUPS	001:00	5
DAV	DAV	000:15	2
DAV	DAV	000:29	1
DAV	DAV	000:30	1
DAV	DAV	000:58	1
DAV	DAV	000:59	5
DAV	DAV	000:59	7
diabetes	Ad Council	000:13	3
FINANCIAL COACHING	OPERATION HOPE	000:29	7
FOOD SAFETY	Ad Council	000:30	2
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	2
LADDER SAFETY	AAOS	000:59	6
LUNG CANCER	Ad Council	000:29	1
MILITARY	Ad Council	000:29	1
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	1
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	12
Public Safety, Mental Health,	DAV	000:30	1
SEATBELT SAFETY	Ad Council	000:30	1
SEATBELT SAFETY	Ad Council	000:30	2
texting	Ad Council	001:00	4
texting	Ad Council	001:00	7
TRAIN SAFETY	Ad Council	001:00	5
TRAIN SAFETY	Ad Council	001:00	1

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
UNDERAGE DRINKING	Ad Council	000:15	1
UNDERAGE DRINKING	Ad Council	000:15	5
UNDERAGE DRINKING	Ad Council	000:15	1
UNDERAGE DRINKING	Ad Council	000:30	1
US AIR FORCE	US AIR FORCE	000:29	1
US AIR FORCE	US AIR FORCE	000:30	2
USO	USO	000:15	2
USO	USO	000:30	1
USO	USO	000:58	2
USO	USO	001:00	4
VETERANS	VA	000:30	2
VETERANS	VA	000:59	4
VETERANS	VA	001:00	3
VISION LOSS	PSA NATIONAL FEDERATION FOR THE BLIND	000:30	1