

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; font-family: cursive;">WBDC</span>	<b>Date:</b>
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I, Smart Media Group

do hereby request station time concerning the following issue:

U.S. Chamber of Commerce          <span style="font-size: 1.5em; font-family: cursive; display: block; text-align: right;">TILIS</span>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: U.S. Chamber of Commerce

1000

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

U.S. Chamber of Commerce  
1615 H Street, NW  
Washington, DC 20062

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John W. Bachmann  
Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/29/14

Date

*[Signature]*

Signature

703-518-4747

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

*[Signature]*

Signature

John Hommel

Printed Name

General Manager

Title



## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.





# ORDER WORKSHEET

Rep Order# 10442742 Ver# 3 Status Confirmed Traffic Order# 1952102 Last Received: 10/28/14 2:10 PM Duplicate 1 of 2  
EC'd Yes Showing Buylines: All Buylines

Station WRDC-TV RALEIGH-DURHAM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER 14 NC SEN  
Estimate# 656  
Buyer Brad Mont  
Agency (MEAD) MEDIA AD VENTURES  
8136 OLD KEENE MILL RD  
SPRINGFIELD, VA 22152  
Agency C/P1/P2/E 164/180/656  
Flight Dates 10/13/14-10/19/14  
Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## --- CONTRACT COMMENT ---

US CHAMBER 14 NC SENATE \*\*\*:15 BOOKENDS\*\*\*  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M-F	6P-7P	PEOPLE'S COURT	15	-	-	\$292.50	10/13-10/17	2	1	2	\$585.00
2	M-F	7P-730P	CELEBRITY NAME GAME	15	-	-	\$325.00	10/13-10/17	2	1	2	\$650.00

## ---REPORT TOTALS---

Report Totals: 4 / \$1,235.00

## ---SALES MONTHLY TOTALS---

Oct2014: 4 / \$1,235.00  
Order Totals: 4 / \$1,235.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals \$123,500.00  
CABL .00% UNKN 99.00% WKFT .00% WLFL .00% WNCN .00%  
WRAL .00% WRAZ .00% WRDC 1.00% WRPX .00% WTVB .00%

## --- COMPETITIVE COMMENTS ---

SHARES EST WNCN - 4158 WRAL - 21275 WRAZ - 18720

Books [null]  
Demos RA35+



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Rep Order# 10442742 Ver# 3

Status Confirmed

Traffic Order# 1952102

Last Received:

Showing Buylines:

Printed: 10/28/14 2:10 PM  
10/14/14 12:23 PM  
All Buylines

Duplicate

2 of 2

Station WRDC-TV RALEIGH-DURHAM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER 14 NC SEN  
Estimate# 656  
Buyer Brad Mont

Agency (MEAD) MEDIA AD VENTURES  
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Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

— CREDIT RISK —  
STANDARD CREDIT TERMS



**Order Placement for Contract (# 1952102)****Spots Sold to Advertiser US Chamber of Commerce (# 22939 )**

InventoryDate	Line	Station	Rate	Length	Section	Program Title	Last Activity	Cart Number	ISCI
10/17/14 06:37:11PM	1.0	Raleigh (WRDC)	292.50/292.50	:15/:15	1	Peoples Court	10/14/14 05:10:55PM	11057/11057	USCCTV3526H/USCCTV3526H
10/17/14 07:24:16PM	2.0	Raleigh (WRDC)	325.00/325.00	:15/:15	1	Celebrity Name Game	10/14/14 05:10:54PM	11057/11057	USCCTV3526H/USCCTV3526H

Total Spots: 2

