

Sandhill Media Group Issues and Programs List

Stations KUPI, KUPY, KQPI, KSNA, KQEO, KSPZ-AM, KAOX 4th Quarter 2021

Issue Needs or Problem	Title of the program	Description, Interview and Guest with Title	Date & Time and length of program
Public Health Issue for Breast Cancer	Breast Cancer Awareness	Description: Interview with Dr. Enslow from Teton Radiology discussing breast cancer prevention during October -- breast cancer awareness month.	Aired on KAOX & KUPY 10.1.21 7:30am and on all others 10.3.21 6:00-6:30am
Putting people back to work Education & Economy	Free Job Training for ITD	Description: Interview with Jessika Phillips with the Idaho Transportation Department discussing an upcoming free training program to provide more skilled workers in heavy equipment operation, commercial driving, and other transportation career opportunities. Duration: 4:34	Aired on KAOX & KUPY on 10.11.21 at 7:45 AM & on all others 10.17.21 6:00-6:30am
Hunger and Food Insecurity in the area	Scouting for Food	Description: Interview with Ken Bernt of the Grand Teton Council of the Boy Scouts of America discussing this year's Scouting for Food food drive in East Idaho. Duration: 7:41	Aired on KAOX & KUPY ON 10/28/21 at 7:30am Played on all other stations 10.31.21 6:am-6:30am
Charitable Contributions for needy families in our area	Wall of Warmth	Description: Caring for the needy, charitable donations Description: Interview with local realtor Valorie Blanchard about the Wall of Warmth, a program she spearheaded in several communities to provide gently used coats for people in need. Duration: 6:44	Aired on KAOX & KUPY on 11/8/21 7:30am and all other stations on 11/14/21 6:00-6:30am
Not enough blood donation for the holidays	Blood Shortage	Topic: Blood Supply Shortage, Public Health Description: Interview with Angela Ragan from the American Red Cross, Idaho/Montana Region discussing the need for more blood donors with a ten year seasonal low in the blood supply. Duration: 7:04	KAOX & KUPY Airdate: 12/9/2021 6:39am All others 12.12.21 6:00-6:30am

Issue Needs or Problem	Title of the program	Description, Interview and Guest with Title	Date & Time and length of program
Safety on the slick roads	Transportation Safety	<p>Topic: Safety, Transportation</p> <p>Description: A review of winter driving safety principles from the National Highway Traffic Safety Administration.</p> <p>Duration: 3:29</p> <p>KAOX Airdate: 12/18/2021 7:20am</p>	<p>KAOX & KUPY airdate 12/18/21 7:20am All other stations 12/19/21 6:00am-6:30am time slot</p>
Holidays can be Depressing when not Joyful	Suicide Prevention	<p>Topic: Suicide Prevention by Neal Larson</p> <p>Description: Discussion of suicide warning signs and actionable steps that can be taken to prevent suicide.</p> <p>Duration: 5:23</p>	<p>Aired on all stations 12/26/21 at 6:00-6:30</p>

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