

Sandhill Media Group Issues and Programs List

Stations KUPI, KUPY, KQPI, KSNA, KQEO, KSPZ-AM, KAOX 2nd Quarter 2021

Issue Needs or Problem	Title of the program	Description, Interview and Guest with Title	Date & Time and length of program
Cancer Research Relay for Life	Health Care for Cancer patients	<p>Topic: Cancer research, health care</p> <p>Description: Interview with Angie Daw, organizer of Relay for Life, discussing this year's upcoming local event to raise money for cancer research.</p> <p>Duration: 4:21</p>	<p>KAOX/KUPY</p> <p>Airdate: 3/29/2021 7:30am</p> <p>All other stations 4.4.21 6:00-6:30am</p> <p>4.5 minutes</p>
Gas Prices	Economic Outlook 2021	<p>Neal Larson and Julie Mason discuss recent analysis of gas prices, why they're high in Idaho, and the forecast for gas prices in the near future.</p>	<p>KAOX/KUPY</p> <p>airdate 4/22/21 6:41 am, All other stations 4.25.21 .6:00am</p> <p>3:00 Minutes</p>
Social Isolation and Investment Fraud	Fraud during Pandemic and Isolation	<p>Topic: Protecting the elderly, consumer protection</p> <p>Description: Discussion of way to prevent investment fraud among those who are socially isolated, particularly the elderly. Advice from the Idaho Department of Finance.</p>	<p>Duration: 3:11</p> <p>KAOX&KUPY</p> <p>AirDate: 5/8/2021 6:30am</p> <p>Aired on all other stations 5.9.21</p>
Unemployment Benefits & Economy	Labor Markets Impact &	<p>Topic: Unemployment, economy</p> <p>Description: Interview with Chip Schwarze discussing challenges to the area's labor market, including the impact enhanced unemployment benefits have had.</p> <p>Duration: 5:20</p>	<p>Duration 5:40</p> <p>KAOX KUPY</p> <p>Airdate: 5/12/2021 8:35am</p> <p>All other stations 5.16.21</p>
Blood Shortage due to COVID 19	Public Health, Blood Donations	<p>Description: Interview with Angela Ragan from the American Red Cross, discussing the current blood supply shortage caused by a sudden surge in elective and non-emergency surgeries due to the COVID-19 pandemic.</p>	<p>Duration 6:30 min</p> <p>Ran on KAOX & KUPY 6/16/21 at 7:30am</p> <p>Ran on all other stations 7/27/21</p>

