

Sandhill Media Group Issues and Programs List

Stations KUPI, KUPY, KQPI, KSNA, KQEO, KSPZ-AM, KAOX 3rd Quarter 2021

Issue Needs or Problem	Title of the program	Description, Interview and Guest with Title	Date & Time and length of program
Challenges created by the drought conditions here in the West	Economy, Water Supply, Agriculture	Interview with David Hoekema, hydrologist with the Idaho Department of Water Resources, discussing the water supply and challenges created by extreme drought in the West and Idaho	Aired on KAOX & KUPY on 7.10.21 7:30am and all other stations 7.11.21 6:00-6:30am Length 6:45
Education and Economic Growth	Expanded Courses in Education	Interview with Rick Aman, president of the College of Eastern Idaho, discussing the recently announced construction of the college's new tech building, as well as expanded course offerings at the college Duration: 7:50	Played on KAOX & KUPY on 7/6/21 7:30am All other stations on 7/18/21 6:-6:30am
Workforce Shortage More jobs than applicants	Economy & Workforce	Neal Larson and Julie Mason discuss the area's labor shortage and what one industry is doing to cope with it.	Aired on KAOX & KUPY on 7.30.21 and all other stations on 8.15.21
Keeping children safe as they return to school	: Public Safety, Student well-being	Interview with Bonneville County Deputy Dan Sperry, discussing important traffic safety concerns with students returning to school in a few days. Duration: 5:48	Aired on KAOX & KUPY on 8.24.21 6:35am & on all others on 8.29.21 6am-6:30am
Personal Financial Literacy in the Community	Financial Fundamentals	Neal Larson reviewed Personal Financial Fundamentals, and Financial Literacy Description: A review of basic financial advice provided by the Idaho Department of Finance. Duration: 2:47	Aired on KAOX & KUPY 9/11/21 6:30AM & all others 9.12.21 6am:6:30am
Not enough snowpack has caused a shortage of water for this year	Water Shortage and Conservation	Neal Larson provided some tips to help listeners conserve water during the current drought in the Western United States.	Aired on KAOX & KUPY 9.25.21 at 6:30 am.. & all others 9.26.21 6:00-6:30