

QUARTERLY ISSUES/PROGRAMS LIST

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Stations: KHIX-FM, KUOL-FM, KBGZ-FM, KBGZ-HD2, KBGZ-HD3, KBGZ-HD4
Quarterly Listing of Community Issues and Programs
April 1 through June 30, 2022

ISSUE #1: ELKO COUNTY DEVELOPMENT / INFRASTRUCTURE

Program: SUNDAY MORNING PUBLIC AFFAIRS

Date: April 3, 2022 Time: 8:20 a.m. - 8:21 a.m.

Description: Elko City Manager Curtis Calder on the city's upcoming major roads projects: Spruce Road complete repaving and repair/replacement of sidewalks, gutters, and drainage. Estimated cost \$2.4 million. Other roads are planned for repaving and slurry seal.

Host: Larry Walker

Program: SUNDAY MORNING PUBLIC AFFAIRS

Date: April 10, 2022 Time: 8:20 a.m. - 8:21 a.m.

Description: The Elko County Planning Commission has been given additional authority over home businesses. Spring Creek Association President Jessie Bahr explains how that impacts the home owners association's Committee of Architecture and Declaration of Reservations in regards to home occupations. And for the existing businesses and for attracting new small businesses into the area.

Host: Larry Walker

Program: SUNDAY MORNING PUBLIC AFFAIRS

Date: June 12, 2022 Time: 8:20 a.m. - 8:21 a.m.

Description: Katie Neddenriep is leaving after 3 years as Executive Director of the Elko Convention and Visitors Authority. Talks some of what she's most proud of to draw interest for new businesses and tourism into the area. An introduction of a new web site for visitors and the community and the revamping of the Elko Visitors Guide placed in local and out of area hotels.

Host: Larry Walker

Program: SUNDAY MORNING PUBLIC AFFAIRS

Date: June 26, 2022 Time: 8:20 a.m. - 8:21 a.m.

Description: Elko City Manager Curtis Calder explains the opportunity for an early pay off of the airport terminal bonds, and reallocate the city room tax in order to pay for air service. (Background: the city pays a subsidy to Skywest Airlines of almost \$1,000,000 through the end of the year for flights in and out of Elko servicing business travelers and tourists. This is a creative way to help to pay towards that subsidy without impacting the city budget.)

Host: Larry Walker

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ISSUE #2: LOCAL COMMUNITY EVENTS

Program: SUNDAY MORNING PUBLIC AFFAIRS

Date: April 24, 2022 Time: 8:20 a.m. - 8:21 a.m.

Description: Horizon Hospice "Soup-er Bowl" fundraiser on Friday, 4/29. Executive Director Billie Jean Crawford explains the services provided by the local hospice. Then describes the fundraiser drive through for cash donations to get soups provided by local restaurants to take home.

Host: Larry Walker

Program: SUNDAY MORNING PUBLIC AFFAIRS

Date: May 8, 2022 Time: 8:20 a.m. - 8:21 a.m.

Description: Elko County School District Superintendent Clayton Anderson on National Teachers Appreciation Week, and the dedication of the district's teachers and staff to their students.

Host: Larry Walker

Program: SUNDAY MORNING PUBLIC AFFAIRS

Date: June 5, 2022 Time: 8:20 a.m. - 8:21 a.m.

Description: Elko Convention and Visitors Authority Executive Director Katie Neddenriep discusses the Elko Mining Expo held post pandemic lock downs in 2021 and the 2022 Expo June 6 to 10, free and open to the public.

Host: Larry Walker

Program: KICKIN' CANCER AWAY 5K FUN RUN FUNDRAISER (20 second PSA's)

Dates: May 1 to June 10 Times: 10 times per day, 3 times per week

Frequency: 180

Description: Station-produced PSA promoting the fundraiser held on June 11. Raised \$2,000 donated to the American Cancer Society/Elko Relay for Life, Elko Cancer Network, and Huntsman Cancer Institute.

Program: SHERIFF'S OFFICE "COPS & BURGERS" FUNRAISER (20 second PSA's)

Dates: May 22 to June 21 Times: 10 times per day, 3 times per week

Frequency: 120

Description: Station-produced PSA raising funds for the Nevada Special Olympics.

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Program: "RANCHER'S ROUNDUP" FUNRAISER (20 second PSA's)
Dates: May 30 to June 30 Times: 10 times per day, 3 times per week
Frequency: 120
Description: Station-produced PSA promoting Silver Stage Future Farmers of America fundraiser for students' scholarships.

ISSUE #3: AREA CLEAN-UP/BEAUTIFICATION EFFORTS

Program: SUNDAY MORNING PUBLIC AFFAIRS
Date: May 1, 2022 Time: 8:20 a.m. - 8:21 a.m.
Description: Elko City Manager Curtis Calder describes the successful clean-up/green up "Take Pride in Elko Day" volunteer's activities and areas worked on.
Host: Larry Walker

ISSUE #5: NEW AND EXISTING HEALTH AND SAFETY SERVICES

Program: SUNDAY MORNING PUBLIC AFFAIRS
Date: May 15, 2022 Time: 8:20 a.m. - 8:21 a.m.
Description: Horizon Hospice Executive Director Billie Jean Crawford describes the caring support and no cost services the volunteers provide for the terminally ill and their families. Provided the phone number for more information, to get help, or to volunteer.
Host: Larry Walker

Program: "VETERANS ROAD SHOW 2022 (20 second PSA's)
Dates: May 2 to June 12 Times: 10 times per day, 3 times per week
Frequency: 180
Description: Station-produced PSA promoting event to meet representatives to learn about services, healthcare, and assistance for veterans.

Program: SUNDAY MORNING PUBLIC AFFAIRS
Date: May 22, 2022 Time: 8:20 a.m. - 8:21 a.m.
Description: Steve Burrows, Director of Community Relations at Northeastern Nevada Regional Hospital. A recent uptick in Covid-19 patients at the hospital over the last 2 weeks. Encourage community to practice safety precautions, physical distancing and good hygiene to try to avoid another Covid surge.
Host: Larry Walker

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ISSUE #6: WATER CONSERVATION, FLOOD CONTROL, AND FIRE PREVENTION

Program: SUNDAY MORNING PUBLIC AFFAIRS

Date: May 29, 2022

Time: 8:20 a.m. - 8:21 a.m.

Description: Elko City Manager Curtis Calder on the recent history of the Humboldt River, the flood of 2017, and that the levies originally built during the river's relocation for the railroad in the 1980's are not flood control levies. Some mitigation is in place but flooding could occur. The area is in a FEMA flood zone.

Host: Larry Walker

Program: SUNDAY MORNING PUBLIC AFFAIRS

Date: June 19, 2022

Time: 8:20 a.m. - 8:21 a.m.

Description: Noxious weeds pose a great threat and fuel to allow wildfires to spread. Spring Creek Association President Jessie Bahr discusses the information SCA provides in newsletters and website on identification and procedures for eliminating noxious weeds. The Association spends a great deal of money clearing around the various amenities and urging residents to clear spaces around homes and structures. Information applies to any area, not just Spring Creek.

Host: Larry Walker

ISSUE #7: BALLOT ISSUES AND THEIR LOCAL AFFECT

Program: SUNDAY MORNING PUBLIC AFFAIRS

Date: April 17, 2022

Time: 8:20 a.m. - 8:21 a.m.

Description: The two candidates running for Elko County Commissioner District 4 (Charles Grimes, and Travis Gerber) on their top priority if elected. Statements made during the candidate's forum held in Spring Creek on 4/12/22.

Host: Larry Walker

ISSUE #9: ETHNIC AND CULTURAL ISSUES: NATIVE AMERICAN & BASQUE

Program: NATIONAL BASQUE FESTIVAL (20 second PSA's)

Dates: May 15 to June 30

Times: 10 times per day, 3 times per week

Frequency: 210

Description: Station-produced PSA promoting the annual Basque Festival. A local tradition that began with a celebration that brought sheepherders and cattle ranchers into town for a day of celebration. Expanded to a 5K run/walk, picnic, music, traditional dancing, and golf tournament.