

# Confirmation



WFKY-FM  
115 West Main Street  
Frankfort KY 40601  
502-875-1130

Order # 4429  
Date Entered 10/11/2019  
Sales Person Kristin Cantrell  
Billing Cycle Calendar  
Product NRA - PVF KY  
Estimate # NRA/PVF/11359  
Date Range 10/15/2019 - 11/04/2019  
CoOp No



NATIONAL RIFLE ASSOCIATION C/O KATZ MEDIA GROUP  
125 WEST 55TH STREET  
3RD FLOOR  
NEW YORK NY 10019

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WFKY-FM	10/15/2019-10/15/2019	06:00:00-19:00:00	01:00	0,3,0,0,0,0,0	All Weeks	65.00	3	195.00
2	WFKY-FM	10/16/2019-10/16/2019	06:00:00-19:00:00	01:00	0,0,3,0,0,0,0	All Weeks	65.00	3	195.00
3	WFKY-FM	10/17/2019-10/17/2019	06:00:00-19:00:00	01:00	0,0,0,3,0,0,0	All Weeks	65.00	3	195.00
4	WFKY-FM	10/18/2019-10/18/2019	06:00:00-19:00:00	01:00	0,0,0,0,3,0,0	All Weeks	65.00	3	195.00
5	WFKY-FM	10/21/2019-10/21/2019	06:00:00-19:00:00	01:00	3,0,0,0,0,0,0	All Weeks	65.00	3	195.00
6	WFKY-FM	10/22/2019-10/22/2019	06:00:00-19:00:00	01:00	0,3,0,0,0,0,0	All Weeks	65.00	3	195.00
7	WFKY-FM	10/23/2019-10/23/2019	06:00:00-19:00:00	01:00	0,0,3,0,0,0,0	All Weeks	65.00	3	195.00
8	WFKY-FM	10/24/2019-10/24/2019	06:00:00-19:00:00	01:00	0,0,0,3,0,0,0	All Weeks	65.00	3	195.00
9	WFKY-FM	10/25/2019-10/25/2019	06:00:00-19:00:00	01:00	0,0,0,0,3,0,0	All Weeks	65.00	3	195.00
10	WFKY-FM	10/28/2019-10/28/2019	06:00:00-19:00:00	01:00	3,0,0,0,0,0,0	All Weeks	65.00	3	195.00
11	WFKY-FM	10/29/2019-10/29/2019	06:00:00-19:00:00	01:00	0,4,0,0,0,0,0	All Weeks	65.00	4	260.00
12	WFKY-FM	10/30/2019-10/30/2019	06:00:00-19:00:00	01:00	0,0,4,0,0,0,0	All Weeks	65.00	4	260.00
13	WFKY-FM	10/31/2019-10/31/2019	06:00:00-19:00:00	01:00	0,0,0,4,0,0,0	All Weeks	65.00	4	260.00
14	WFKY-FM	11/01/2019-11/01/2019	06:00:00-19:00:00	01:00	0,0,0,0,4,0,0	All Weeks	65.00	4	260.00
15	WFKY-FM	11/04/2019-11/04/2019	06:00:00-19:00:00	01:00	4,0,0,0,0,0,0	All Weeks	65.00	4	260.00
Subtotal									3250.00
Agency Commission									487.50
Total									2762.50

Projected Billing	Count	Gross	Total
October 2019	42	2730.00	2320.50
November 2019	8	520.00	442.00
	50	3250.00	2762.50

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

Oct 11, 19  
 CONT# 33343617 Mod# Ver# 1 (Last =)  
 REP EASTMAN  
 TO WFKY-FM (Frankfort KY)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY RED EAGLE MEDIA - ALEXANDRIA  
 ADDR 815 SLATER LANE  
 ALEXANDRIA, VA 22314

DDS CONT# 0  
 C/P/E: NRA / PVF / 11359

SALESPERSON FAX#

PH #

BYR MEGAN BURNS  
 ADV NATIONAL RIFLE ASSOC  
 PDT NRA- PVF KY  
 FLT Oct 15, 19 - Nov 04, 19

\* REP ORDER COMMENT \*

\*\* 10/11/2019 10:01:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .T.....	6A - 7P	60	10/15/2019 - 10/15/2019	1D	3	\$65.00	3
					** FLIGHT TOTALS **		3	\$195.00	
	2.1	<u>FLIGHT 2</u> ..W....	6A - 7P	60	10/16/2019 - 10/16/2019	1D	3	\$65.00	3
					** FLIGHT TOTALS **		3	\$195.00	
	3.1	<u>FLIGHT 3</u> ...T...	6A - 7P	60	10/17/2019 - 10/17/2019	1D	3	\$65.00	3
					** FLIGHT TOTALS **		3	\$195.00	
	4.1	<u>FLIGHT 4</u> ....F..	6A - 7P	60	10/18/2019 - 10/18/2019	1D	3	\$65.00	3
					** FLIGHT TOTALS **		3	\$195.00	
	5.1	<u>FLIGHT 5</u> M.....	6A - 7P	60	10/21/2019 - 10/21/2019	1D	3	\$65.00	3
					** FLIGHT TOTALS **		3	\$195.00	
	6.1	<u>FLIGHT 6</u> .T.....	6A - 7P	60	10/22/2019 - 10/22/2019	1D	3	\$65.00	3
					** FLIGHT TOTALS **		3	\$195.00	

Oct 11, 19  
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 REP EASTMAN

DDS CONT# 0  
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	<b>FLIGHT 7</b>								
7.1	..W....	6A - 7P	60	10/23/2019 - 10/23/2019	1D	3	\$65.00	3	
				** FLIGHT TOTALS **		3	\$195.00		
	<b>FLIGHT 8</b>								
8.1	...T...	6A - 7P	60	10/24/2019 - 10/24/2019	1D	3	\$65.00	3	
				** FLIGHT TOTALS **		3	\$195.00		
	<b>FLIGHT 9</b>								
9.1	....F..	6A - 7P	60	10/25/2019 - 10/25/2019	1D	3	\$65.00	3	
				** FLIGHT TOTALS **		3	\$195.00		
	<b>FLIGHT 10</b>								
10.1	M.....	6A - 7P	60	10/28/2019 - 10/28/2019	1D	3	\$65.00	3	
				** FLIGHT TOTALS **		3	\$195.00		
	<b>FLIGHT 11</b>								
11.1	.T.....	6A - 7P	60	10/29/2019 - 10/29/2019	1D	4	\$65.00	4	
				** FLIGHT TOTALS **		4	\$260.00		
	<b>FLIGHT 12</b>								
12.1	..W....	6A - 7P	60	10/30/2019 - 10/30/2019	1D	4	\$65.00	4	
				** FLIGHT TOTALS **		4	\$260.00		
	<b>FLIGHT 13</b>								
13.1	...T...	6A - 7P	60	10/31/2019 - 10/31/2019	1D	4	\$65.00	4	
				** FLIGHT TOTALS **		4	\$260.00		
	<b>FLIGHT 14</b>								
14.1	....F..	6A - 7P	60	11/01/2019 - 11/01/2019	1D	4	\$65.00	4	
				** FLIGHT TOTALS **		4	\$260.00		
	<b>FLIGHT 15</b>								
15.1	M.....	6A - 7P	60	11/04/2019 - 11/04/2019	1D	4	\$65.00	4	
				** FLIGHT TOTALS **		4	\$260.00		

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	Oct 19	Nov 19				
SPOTS	27	23				
CASH	1755.00	1495.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	1755.00	1495.00				

						TOTAL
SPOTS						50
CASH						3,250.00
TRADE						0.00
NSL						0.00
TOTAL						3,250.00

**\*\* Competitive Comments \*\***

SVC: FA06 TSA CustRadio  
 Demo Adults 35-64

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WFKY      Frankfort KY</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">10/11/19</span>
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I, Red Eagle Media Group

do hereby request station time concerning the following issue:

NRA-PVF

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRA-PVF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRA-PVF  
11250 Waples Mill Road  
Fairfax, VA 22030

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Robert G. Owens

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/14/19                      *Jon Farrell*                      \_\_\_\_\_  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected  
*[Signature]*                      KRISTIN CAUTRELL                      Owner  
Signature                                      Printed Name                                      Title