

Annual EEO Public File Report

Amaturo Sonoma Media Group, LLC

KHTH, KVRV, KFGY, KSRO, KHTH-FM/HD2, KZST, KWVF, KBBL

3392 Mendocino Avenue Santa Rosa, CA 95403

Phone: (707) 528-4434

<https://www.sonomamediagroup.com/careers-at-amaturo-sonoma-media-group/>

The information contained in this report covers the period beginning.

August 1, 2022, to July 31, 2023

List of all Jobs Filled

August 1, 2022, to July 31, 2023

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Hire	Position	Recruitment for Source Hire	Recruitment Sources Utilized for Vacancy
02/08/23	Studio/IT Tech	Referral	None
02/13/23	On Air Host	Referral	None
02/20/23	VP of Sales	Referral	None
03/20/23	Account Executive	Referral	None
05/26/23	Traffic Manager	Job fair	Job Fair
05/30/23	Administrative Assistant	Referral	None
06/13/23	Board Operator	Referral	None
07/06/23	Associate Editor	Sonoma State Univ	Job Posting
07/24/23	Business Manager	NextOne Staffing	NextOne Staffing

Full/Part Time Positions Filled by Job Title	Total # Interviewed	Recruitment for Source Hire	Recruitment Sources Utilized
Studio/IT Tech	1	Referral	None
On Air Host	1	Referral	None
VP of Sales	1	Referral	None
Account Executive	1	Referral	None
Traffic Manager	1	Job Fair	Job Fair
Administrative Assistant	2	NextOne Staffing	NextOne Staffing
Board Operator	1	Referral	None

Full/Part Time Positions Filled by Job Title	Total # Interviewed	Recruitment for Source Hire	Recruitment Sources Utilized
Associate Editor	1	Sonoma State Univ	None
Business Manager	1	NextOne Staffing	NextOne Staffing

Recruitment Sources	Contact	Address	Method of Contact	# of Interviews from Source
Radio Announcements KHTH, KVRV, KFGY, KSRO, KHTH-FM/HD2, KZST, KWVF, KBBL	Kevin Wodlinger	3392 Mendocino Ave. Santa Rosa, CA 95403	Phone	
ASMG Website https://www.sonomamediaigroup.com/	Kevin Wodlinger	3392 Mendocino Ave. Santa Rosa, CA 95403	Email/Phone	
Sonoma State University	Elizabeth Burch	1801 E. Cotati Ave. Rohnert Park, CA 94928	Email/Phone	
Santa Rosa Junior College	Kim Kinahan	1501 Mendocino Ave, Santa Rosa, CA 95401	Email/Phone	
Healdsburg Chamber of Commerce & Visitors Center	Carla Howell	217 Healdsburg Avenue, Healdsburg, CA 95448	Email/Phone	
Petaluma Area Chamber of Commerce	Staff	6 Petaluma Blvd North #A-2, Petaluma, CA 94952	Email/Phone	

