

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Amy McGrath

Authorized committee:

Amy McGrath for Senate

Agency requesting time (and contact information):

☐ N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kentucky

Date of election:

June 23, 2020



General



Primary

Treasurer of candidate's authorized committee:

Chris Patton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

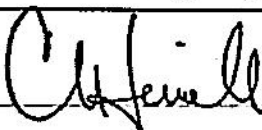
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Cathie Herrick

Name:

Debbie Howard

Date of Request to Purchase Ad Time:

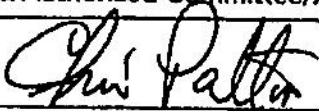
Date of Station Agreement to Sell Time: 6-22-20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

CHRIS PATTON

Date:

3-2-20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 6-22-20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

4382424

Station Call Letters:

WBZB

Date Received/Requested:

6-22-20

Est. #:

Station Location:

MURRAY K4

Run Start and End Dates:

6-23-20 - 6-23-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WBZB-AM	ORDER#:	3173894	DATE:	06/22/2020
MARKET:	UM - Murray, KY	AMOUNT:	\$160.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	16	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4382424	
ADVERTISER:	Amy McGrath for Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	6/23 ONLY MCGRATH FOR US SENATE	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	06-22-2020 TO 6/28/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 1					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/22/2020 14:44	

COMMENTS

06/22/2020:

06/22/2020: New URGENT order airing Tues 6/23 ONLY. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

All spots are to air ONE DAY ONLY, tomorrow Tuesday 6/23

WEEK#1		6/22/2020 To 6/28/2020					WK TOT \$160.00			WK TOTAL SPOTS 16		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	1		MTWTF..	6:00AM	7:00PM	60	6/22/2020	6/26/2020	16	\$10	\$160	

TOTAL	Jun	Jul										Total
SPOT	16	0										16
CASH	160.00	0.00										160.00
TOTAL	160.00	0.00										160.00

Broadcast Contract

MEDIA FINANCIAL SERVICES
AMY MCGRATH FOR SENATE
1655 PALM BEACH LAKES BLVD.
SUITE 903
WEST PALM BEACH, FL 33401

Start Date 06/23/20	Contract# 20202	Mod# 1
End Date 06/23/20	Date Entered 06/22/20	Date Last Modified 06/22/20
Advertiser AMY MCGRATH FOR SENA	Station Market WBZB-AM,WNBS-A M	
Product 6/23 ONLY MCGRATH FOR	SalesRep/Office REGIONAL REPS	

Standard Billing Cycle Estimate# 3173894

WBZB-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 06/23/20 TU 06/23/20	06:00A-07:00P	60	--	16	--	--	--	--	--	16	\$10.00

WNBS-AM

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	16	160.00	\$24.00	\$ 136.00	\$ 160.00

Billing Projections: By Month

	Jun 20
CA	160.00
ST	160.00

HAVE A GREAT DAY!

By Signing this Contract, I agree to pay the total amount of the Contract according to the Payment Terms set forth by Forever Communications, Inc. In the event of Default, and if this Account is turned over to an Attorney for Collection, the Undersigned Agrees to Pay ALL Reasonable Attorney's Fees, and/or Costs of Collection whether or not a Suit is Filed. A 30 Day Written Notice of Cancellation is required when applicable.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any


Name Title
Page 2

**PDF: New Order/Revision for WBZB-AM Order No.
4382424 from Linley Grande at PHILADELPHIA**

noreplyMFS@gotostrata.com <noreplyMFS@gotostrata.com>

Mon 6/22/2020 3:46 PM

To: Debbie Howard <dhoward@forevercom.com>

 1 attachments (39 KB)

4820234.pdf;

You have received a New Order/Revision for WBZB-AM from Linley Grande at PHILADELPHIA

Advertiser: Amy McGrath for Senate

Estimate:

Flt(start): 6/22/2020

Market: UM - Murray, KY

Rep: Regional Reps Non-Rep

Please direct questions or responses regarding this notification to the salesperson.

McGrath Info 6/23 Orders

Lauren Welch <lauren.welch@genmediapartners.com>

Mon 6/22/2020 3:59 PM

To: Lauren Welch <lauren.welch@genmediapartners.com>

Cc: Linley Grande <linley.grande@genmediapartners.com>

📎 3 attachments (4 MB)

Amy McGrath NAB new.pdf; OUR COUNTRY AM-44R-20.mp3; OUR COMMUNITY AM-46R-20H.mp3;

Hi Team,

We just sent URGENT new orders for Amy McGrath airing tomorrow 6/23 ONLY! Attached is the NAB and spots. **Please abide by this traffic:**

Our Country 100% UFN with the one exception of "Our Community" on Louisville African American radio.

We are working on payment and will email you detailed info ASAP. Please reply to this email with your station call letters, to confirm receipt/acceptance of the order as well as the attached materials. If your station is set up in Radio Exchange, please login to the system and confirm the order that way. If you have already confirmed, thank you and please disregard.

Let us know any issues/questions ASAP today.

Thanks for your help!

Lauren Welch

Sales Support Coordinator

Phone: (469) 525-6183

Lauren.Welch@GenMediaPartners.com



**Gen
Media
Partners**

Innovative. Evolved. Expanded.

McGraw-Hill Media | Local Focus Radio | Regional Reps | Teacher Radio Reps | CMPT Media
Sun Broadcast Group | KHN Media Networks | GJR Media Networks | MG Multis | MG COM | Sync Harmony