

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WMVP-AM, Chicago, IL	Date: 09/19/2017
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I, Devon Prescod

do hereby request station time concerning the following issue:

Soda Tax

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 09/20/2017

Date of Last Broadcast: 10/10/2017

Total Charges: \$***** 13,590.00 NET

This broadcast time will be used by: Bloomberg, Michael R. 2017



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Michael R. Bloomberg
909 Third Ave,
New York, NY 10022

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Michael R. Bloomberg



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

09/19/2017

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted



Accepted in Part



Rejected



Signature

Gregory D. Sauer

Printed Name

Non Sales Rep

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 09/20/2017

Date of Last Broadcast: 10/10/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Sep 25, 17
 CONT# 31172129 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WMVP-AM (Chicago, IL)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

BYR Helen Hanratty
 ADV MICHAEL BLOOMBERG
 PDT Soda Tax
 FLT Sep 20, 17 - Oct 10, 17

DDS CONT# 0
 C/P/E: / / 5033

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *

** 9/20/2017 5:05:00 PM: CANAL PARTNERS HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM. 215.557.4208. THANKS!

** 9/20/2017 5:05:00 PM: PLEASE MG IN FLIGHT.

** 9/20/2017 5:05:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	..W....	6A - 10A	30	09/20/2017 - 09/20/2017	1D	1	\$300.00	1
	1.2	..W....	10A - 3P	30	09/20/2017 - 09/20/2017	1D	1	\$150.00	1
	1.3	..W....	3P - 7P	30	09/20/2017 - 09/20/2017	1D	1	\$300.00	1
	1.4	..W....	7P - 12A	30	09/20/2017 - 09/20/2017	1D	1	\$75.00	1
					** FLIGHT TOTALS **		4	\$825.00	
		<u>FLIGHT 2</u>							
	2.1	...T...	6A - 10A	30	09/21/2017 - 09/21/2017	1D	1	\$300.00	1
	2.2	...T...	10A - 3P	30	09/21/2017 - 09/21/2017	1D	1	\$150.00	1
	2.3	...T...	3P - 7P	30	09/21/2017 - 09/21/2017	1D	1	\$300.00	1
	2.4	...T...	7P - 12A	30	09/21/2017 - 09/21/2017	1D	1	\$75.00	1
					** FLIGHT TOTALS **		4	\$825.00	
		<u>FLIGHT 3</u>							
	3.1F..	6A - 10A	30	09/22/2017 - 09/22/2017	1D	1	\$300.00	1
	3.2F..	10A - 3P	30	09/22/2017 - 09/22/2017	1D	1	\$150.00	1
	3.3F..	3P - 7P	30	09/22/2017 - 09/22/2017	1D	1	\$300.00	1
	3.4F..	7P - 12A	30	09/22/2017 - 09/22/2017	1D	1	\$75.00	1
					** FLIGHT TOTALS **		4	\$825.00	

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FLIGHT 4									
4.1S.	6A - 7P	30	09/23/2017 - 09/23/2017	1D	1	\$65.00	1	
				** FLIGHT TOTALS **		1	\$65.00		
FLIGHT 5									
5.1S	6A - 7P	30	09/24/2017 - 09/24/2017	1D	1	\$65.00	1	
				** FLIGHT TOTALS **		1	\$65.00		
FLIGHT 6									
6.1	M.....	6A - 10A	30	09/25/2017 - 09/25/2017	1D	1	\$300.00	1	
6.2	M.....	10A - 3P	30	09/25/2017 - 09/25/2017	1D	1	\$150.00	1	
6.3	M.....	3P - 7P	30	09/25/2017 - 09/25/2017	1D	1	\$300.00	1	
6.4	M.....	7P - 12A	30	09/25/2017 - 09/25/2017	1D	1	\$75.00	1	
				** FLIGHT TOTALS **		4	\$825.00		
FLIGHT 7									
7.1	.T.....	6A - 10A	30	09/26/2017 - 09/26/2017	1D	1	\$300.00	1	
7.2	.T.....	10A - 3P	30	09/26/2017 - 09/26/2017	1D	1	\$150.00	1	
7.3	.T.....	3P - 7P	30	09/26/2017 - 09/26/2017	1D	1	\$300.00	1	
7.4	.T.....	7P - 12A	30	09/26/2017 - 09/26/2017	1D	1	\$75.00	1	
				** FLIGHT TOTALS **		4	\$825.00		
FLIGHT 8									
8.1	..W....	6A - 10A	30	09/27/2017 - 09/27/2017	1D	1	\$300.00	1	
8.2	..W....	10A - 3P	30	09/27/2017 - 09/27/2017	1D	1	\$150.00	1	
8.3	..W....	3P - 7P	30	09/27/2017 - 09/27/2017	1D	1	\$300.00	1	
8.4	..W....	7P - 12A	30	09/27/2017 - 09/27/2017	1D	1	\$75.00	1	
				** FLIGHT TOTALS **		4	\$825.00		
FLIGHT 9									
9.1	...T...	6A - 10A	30	09/28/2017 - 09/28/2017	1D	1	\$300.00	1	
9.2	...T...	10A - 3P	30	09/28/2017 - 09/28/2017	1D	1	\$150.00	1	
9.3	...T...	3P - 7P	30	09/28/2017 - 09/28/2017	1D	1	\$300.00	1	
9.4	...T...	7P - 12A	30	09/28/2017 - 09/28/2017	1D	1	\$75.00	1	
				** FLIGHT TOTALS **		4	\$825.00		
FLIGHT 10									
10.1F..	6A - 10A	30	09/29/2017 - 09/29/2017	1D	1	\$300.00	1	
10.2F..	10A - 3P	30	09/29/2017 - 09/29/2017	1D	1	\$150.00	1	
10.3F..	3P - 7P	30	09/29/2017 - 09/29/2017	1D	1	\$300.00	1	

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10.4F..	7P - 12A	30	09/29/2017 - 09/29/2017	1D	1	\$75.00	1
				** FLIGHT TOTALS **		4	\$825.00	
	FLIGHT 11							
11.1S.	6A - 7P	30	09/30/2017 - 09/30/2017	1D	1	\$65.00	1
				** FLIGHT TOTALS **		1	\$65.00	
	FLIGHT 12							
12.1S	6A - 7P	30	10/01/2017 - 10/01/2017	1D	1	\$65.00	1
				** FLIGHT TOTALS **		1	\$65.00	
	FLIGHT 13							
13.1	M.....	6A - 10A	30	10/02/2017 - 10/02/2017	1D	1	\$300.00	1
13.2	M.....	10A - 3P	30	10/02/2017 - 10/02/2017	1D	1	\$150.00	1
13.3	M.....	3P - 7P	30	10/02/2017 - 10/02/2017	1D	1	\$300.00	1
13.4	M.....	7P - 12A	30	10/02/2017 - 10/02/2017	1D	1	\$75.00	1
				** FLIGHT TOTALS **		4	\$825.00	
	FLIGHT 14							
14.1	.T.....	6A - 10A	30	10/03/2017 - 10/03/2017	1D	1	\$300.00	1
14.2	.T.....	10A - 3P	30	10/03/2017 - 10/03/2017	1D	1	\$150.00	1
14.3	.T.....	3P - 7P	30	10/03/2017 - 10/03/2017	1D	1	\$300.00	1
14.4	.T.....	7P - 12A	30	10/03/2017 - 10/03/2017	1D	2	\$75.00	2
				** FLIGHT TOTALS **		5	\$900.00	
	FLIGHT 15							
15.1	..W....	6A - 10A	30	10/04/2017 - 10/04/2017	1D	1	\$300.00	1
15.2	..W....	10A - 3P	30	10/04/2017 - 10/04/2017	1D	1	\$150.00	1
15.3	..W....	3P - 7P	30	10/04/2017 - 10/04/2017	1D	1	\$300.00	1
15.4	..W....	7P - 12A	30	10/04/2017 - 10/04/2017	1D	1	\$75.00	1
				** FLIGHT TOTALS **		4	\$825.00	
	FLIGHT 16							
16.1	...T...	6A - 10A	30	10/05/2017 - 10/05/2017	1D	1	\$300.00	1
16.2	...T...	10A - 3P	30	10/05/2017 - 10/05/2017	1D	1	\$150.00	1
16.3	...T...	3P - 7P	30	10/05/2017 - 10/05/2017	1D	2	\$300.00	2
16.4	...T...	7P - 12A	30	10/05/2017 - 10/05/2017	1D	1	\$75.00	1
				** FLIGHT TOTALS **		5	\$1,125.00	

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FLIGHT 17									
17.1F..	6A - 10A	30	10/06/2017 - 10/06/2017	1D	1	\$300.00	1	
17.2F..	10A - 3P	30	10/06/2017 - 10/06/2017	1D	1	\$150.00	1	
17.3F..	3P - 7P	30	10/06/2017 - 10/06/2017	1D	1	\$300.00	1	
17.4F..	7P - 12A	30	10/06/2017 - 10/06/2017	1D	1	\$75.00	1	
** FLIGHT TOTALS **						4	\$825.00		
FLIGHT 18									
18.1S.	6A - 7P	30	10/07/2017 - 10/07/2017	1D	1	\$65.00	1	
** FLIGHT TOTALS **						1	\$65.00		
FLIGHT 19									
19.1S	6A - 7P	30	10/08/2017 - 10/08/2017	1D	1	\$65.00	1	
** FLIGHT TOTALS **						1	\$65.00		
FLIGHT 20									
20.1	M.....	6A - 10A	30	10/09/2017 - 10/09/2017	1D	1	\$300.00	1	
20.2	M.....	10A - 3P	30	10/09/2017 - 10/09/2017	1D	2	\$150.00	2	
20.3	M.....	3P - 7P	30	10/09/2017 - 10/09/2017	1D	1	\$300.00	1	
20.4	M.....	7P - 12A	30	10/09/2017 - 10/09/2017	1D	1	\$75.00	1	
** FLIGHT TOTALS **						5	\$975.00		
FLIGHT 21									
21.1	.T.....	6A - 10A	30	10/10/2017 - 10/10/2017	1D	2	\$300.00	2	
21.2	.T.....	10A - 3P	30	10/10/2017 - 10/10/2017	1D	1	\$150.00	1	
21.3	.T.....	3P - 7P	30	10/10/2017 - 10/10/2017	1D	1	\$300.00	1	
21.4	.T.....	7P - 12A	30	10/10/2017 - 10/10/2017	1D	1	\$75.00	1	
** FLIGHT TOTALS **						5	\$1,125.00		

	Sep 17	Oct 17					
SPOTS	14	56					
CASH	2605.00	10985.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2605.00	10985.00					

CONT# 31172129 Mod# Ver# 1 (Last =)
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DDS CONT# 0
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						TOTAL
SPOTS						70
CASH						13,590.00
TRADE						0.00
NSL						0.00
TOTAL						13,590.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



INVOICE

Invoice #: IN-MVP-1170923686
Invoice Date: 09/24/2017
Contract #: 85823
Page: 1
Net Amount Due: \$811.75

Agency: KATZ GROUP SALES
 125 WEST 55TH ST
 NEW YORK, NY 10019

Station(s): WMVP-AM

Advertiser: MICHAEL R BLOOMBERG
Product: SODA TAX
Estimate #: 5033
Agency Client Code:
Buyer Name: HELEN HANRATTY

Salesperson(s): Philadelphia KRG
Terms: NET 30 DAYS

Day	Date	Time	Ln	Length	Product	ISCI	Rate
FRI	09/22/17	08:46a	1	30	SODA TAX	ZORAIN CARTER 30 091917 V201	\$300.00
FRI	09/22/17	11:28a	2	30	SODA TAX	ZORAIN CARTER 30 091917 V201	\$150.00
FRI	09/22/17	03:50p	3	30	SODA TAX	ZORAIN CARTER 30 091917 V201	\$300.00
FRI	09/22/17	08:58p	4	30	SODA TAX	ZORAIN CARTER 30 091917 V201	\$75.00
SAT	09/23/17	07:57a	5	30	SODA TAX	ZORAIN CARTER 30 091917 V201	\$65.00
SUN	09/24/17	09:57a	5	30	SODA TAX	ZORAIN CARTER 30 091917 V201	\$65.00

Remit To:
 WMVP-AM
 27523 Network Place
 Chicago, IL 60673-1275

Invoice Totals

Total Spots: 6
Gross Amount: \$955.00
Agency Commission: (\$143.25)
Net Amount Due: \$811.75

INVOICE AND AFFIDAVIT

We warrant that the broadcast information shown on this invoice was taken from the program log and slots appearing on this invoice aired within the specified hour.

IT IS UNDERSTOOD THAT THE AGENCY MAKES THIS CONTRACT BOTH FOR ITSELF AND AS AGENT FOR THE ADVERTISER AND THAT AGENCY AGREES, ON BEHALF OF THE ADVERTISER AND OF ITSELF, THAT AGENCY AND ADVERTISER ARE AND SHALL BE JOINTLY AND SEVERALLY LIABLE FOR ALL PAYMENTS TO BE MADE BY AGENCY TO STATION AND FOR ALL OBLIGATIONS UNDERTAKEN AND TO BE PERFORMED BY AGENCY. FEIN 14-1284013

SODA TAX

ISSUE AD

The contract(s) or plan(s) in this folder set forth the ordered days and dayparts. Actual dates and times that this issue ad were broadcast are shown on the invoices, which are generated monthly or at the end of a schedule. Individuals wishing to see the actual time an announcement ran before an invoice is generated may do so on request by calling Anabel Roda at (312) 980-1009.