

ORDER



Orders
Order / Rev: 176288
Alt Order #:
Product Desc: Rebuilding America Now
Estimate: 644
Flight Dates: 08/11/16 - 08/15/16
Original Date / Rev: 08/10/16 / 08/10/16
Order Type: GENERAL

Primary AE: Sharon Painter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Multi Media Services Corporation
Buying Contact:
Billing Contact:
 915 King Street - 2nd Floor
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Rebuilding America Now
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/15/16	33	\$33,600.00	\$28,560.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	33	\$33,600.00	\$28,560.00	0.00
Totals	33	\$33,600.00	\$28,560.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	08/09/16	08/15/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	1--11--	:30	3	\$1,800.00	P-3	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/16	08/15/16	1--11--			3		\$1,800.00		0.00				
N 2	WFTS	08/09/16	08/15/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	1-1----	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/16	08/15/16	1-1----			2		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFTS	08/11/16-08/11/16		M-F 9-10am News		9-10am	---Th----	:30		\$600.00		0.00	NM		
N 3	WFTS	08/09/16	08/15/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	----1--	1:00	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/16	08/15/16	----1--			1		\$1,200.00		0.00				
N 4	WFTS	08/09/16	08/15/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	1--11--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/16	08/15/16	1--11--			3		\$800.00		0.00				
N 5	WFTS	08/09/16	08/15/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	1--11--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Estimate: 644

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WFTS	08/09/16	08/15/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	1--11--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/09/16	08/15/16	1--11--		3				\$600.00		0.00			
N 6	WFTS	08/09/16	08/15/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	1--11--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/09/16	08/15/16	1--11--		3				\$1,000.00		0.00			
N 7	WFTS	08/09/16	08/15/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	1--11--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/09/16	08/15/16	1--11--		3				\$500.00		0.00			
N 8	WFTS	08/09/16	08/15/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	1--11--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/09/16	08/15/16	1--11--		3				\$500.00		0.00			
N 9	WFTS	08/09/16	08/15/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1--11--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/09/16	08/15/16	1--11--		3				\$1,000.00		0.00			
N 10	WFTS	08/09/16	08/15/16	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	1--11--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/09/16	08/15/16	1--11--		3				\$1,200.00		0.00			
N 11	WFTS	08/09/16	08/15/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	1--1---	:30	2	\$1,600.00	P-3	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/09/16	08/15/16	1--1---		2				\$1,600.00		0.00			
N 12	WFTS	08/09/16	08/15/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	----1--	1:00	1	\$3,200.00	P-3	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/09/16	08/15/16	----1--		1				\$3,200.00		0.00			
N 13	WFTS	08/09/16	08/15/16	SA 7-8am News SA 7-8am News	CM	7-8am	-----S-	1:00	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/09/16	08/15/16	-----S-		1				\$800.00		0.00			
N 14	WFTS	08/09/16	08/15/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/09/16	08/15/16	-----S-		1				\$900.00		0.00			
N 15	WFTS	08/09/16	08/15/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/09/16	08/15/16	-----S		1				\$900.00		0.00			
Totals													33	\$33,600.00	