

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period October 1, 2014 to September 30, 2015.

Employment Unit: Carter Broadcast Group, Inc. Unit Members: KPRS-FM KPRT-AM	Contact Information: Carter Broadcast Group, Inc. 11131 Colorado Ave Kansas City, MO 64137 816-763-2040
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1. Full-Time Job Vacancies Filled by Employment Unit.								
	Title	Recruitment Source Referring Hiree	Sources Utilized to Fill the Full-Time Vacancies (See #2: "Recruitment Sources for Corresponding List")				Referral Source of Interviewees	
			Outreach Organizations	Company Postings	Advertising	Job Fairs	Referral Source	Number Interviewed
A.	Music Director/Programming Assistant November 24, 2014	6		4-5	6-10		4, 6, 13	5
B.	On-Air Announcer December 22, 2014	6		4-5	6-10		4, 6, 10, 13	8
C.	Account Executive April 2, 2015	12					12	1
D.	On-Air Announcer September 6, 2015	13		4-5	6-11		4, 6, 13	9

CARTER BROADCAST GROUP, INC.

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2. Recruitment Sources

OUTREACH ORGANIZATIONS

								Total Number of Interviewees Referred
#	Organization	Contact	Address	City	ST	ZIP	Phone	
1								0
2								0
3								0

COMPANY POSTINGS

4	Carter Broadcast Group (In-house)	Internal Posting	6
5	Carter Broadcast Group (kprs.com)	Website Posting	0

ADVERTISING

6	AllAccess.com		4
7	The Ramp		0
8	Radio Online		0
9	Radio Facts		0
10	Urban Insite		1
11	Urban Buzz		0

JOB FAIRS

11			0
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OTHER RECRUITMENT SOURCES

12	Employee Referral		2
13	Industry Referral		10
14	Walk In		0
15	Current Intern		0
Total Number of Interviewees Referred:			23

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3. Supplemental Recruitment Initiatives

#	Initiatives	Date	Location	Description	Titles of Employees Involved
1	Promotion Internships	On-going throughout the year.	Carter Broadcast Group Kansas City	Carter Broadcast Group provides the opportunity for college students to learn promotions, programming and operations of the radio station. (11) college students participated in the internship program during the annual report period.	Promotion Director & Promotion Assistant
2	Friendship Baptist Church 2015 Summer Youth Employment Program	June 22, 2015 - July 31, 2015	Carter Broadcast Group Kansas City	Friendship Baptist Church provided (2) paid youth interns as a part of their 2015 Summer Youth Employment Program. The interns worked in Promotions, Programming and other departments.	Promotion Director & Promotion Assistant