

I. VACANCY LIST

See Master Recruitment Source List (MRSL) for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
KOLN Reporter/MMJ	1-50	46
KOLN Reporter/MMJ	1-50	46
KNOP News Reporter/MMJ	1-50	13
KOLN Digital Content Producer	150	46
KOLN News Sports MMJ	1-50	46
Sales & Marketing Assistant/Inventory Specialist	1-5, 8-48	46
KSNB Weeknight Sports Anchor/Reporter	1-50	30
KSNB Central NE Media Sales	1-5, 8-48	46
Lincoln Media Sales	1-5, 8-48	38
KOLN Creative Services Producer	1-48	46
KOLN Video Production/Media Producer	1-48, 50	13
KOLN Video Production/Media Producer	1-48, 50	25
KOLN Video Production/Media Producer	1-48, 50	46
KOLN Video Production/Media Producer	1-48, 50	1
KSNB Reporter/MMJ in Grand Island	1-50	13
KSNB Reporter/MMJ in Grand Island	1-50	1
KOLN News Reporter/Producer	1-50	46
KOLN News Producer	1-50	1
KNOP News Reporter	1-50	46
KOLN News Reporter	1-50	1
KOLN Creative Services	1-48	1
KNOP Sports Reporter/Anchor MMJ	1-51	30
Central Nebraska Media Sales	1-5, 8-48	46
KOLN Video Production/Media Producer	1-48, 50	46
Lincoln Media Sales	1-5, 8-48	1
KNOP Morning Show Anchor/Reporter	1-50	15
Central NE Media Sales	1-5, 8-48	15
KOLN Traffic & Copy Coord/Sales Ass't	1-5, 8-48	46



Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
KOLN Morning News Reporter	1-50	46
KOLN Video Production Video Producer	1-48, 50	15



II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	1011NOW.COM Nancy Petri, Administrative Assistant hr@1011now.com	No	14
2	ADVERTISING FEDERATION OF LINCOLN A Banks PO Box 80093 Lincoln, NE 68501 jritzman@aaflincoln.org Change of Contact eff 07-24-18 per email received	Yes	0
61	Brigham Young Uiversity Preston Bond Coordinator Provo Utah 84602 801-422-6934 Direct posting to: https://app.jonhandshake.com/login Eff. 9-18-19	Yes	0
3	CENTRAL COMMUNITY COLLEGE Glenda Heathgheath@cccneb.edu P O BOX 4903 Grand Island, NE 68802-4903 (308) 398-7408 / FAX (308) 398-7398 Eff 6-26-17 Post direct to Website https://www.collegecentral.com/ccneb	Yes	0
4	CHADRON STATE COLLEGE Janet Hartman 1000 Main Street Chadron, NE 69337 (308) 432-6439 jhartman@csc.edu Post job on NCRC #29 per email	Yes	0
5	COLLEGE OF ST. MARY Jen McCarthy, Asst. Director of Achievement Center 1901 S. 72 nd Street Omaha, NE 68124 (402) 399-2485 / (402) 399-2686 – Fax jmccarthy@csm.edu	Yes	0



RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
60	Colorado University in Boulder	Yes	0
	College of Media, Communication and Information		
	Christine Mahoney, Career Coordinator christine.mahoney@colorado.edu		
	Folsom Stadium 2085 Colorado Avenue Suite 110Boulder CO 80309303-492-5480		
	Direct posting to: https://app.jonhandshake.com/login		
	Eff 9-18-19		
6	COLUMBIA UNIVERSITY Graduate School of Journalism Julie Hartenstein, Deputy Director of Career Services 2950 Broadway New York, NY 10027 (212)854-9198 jh548@columbia.edu Direct Posting to Online Site. Source requested no Sales/Marketing Positions Rev 6-2-16 https://app.joinhandshake.com/login	No	0
7	COLUMBIA COLLEGE – CHICAGO 600 S Michigan Ave Chicago, IL 60605 Sarah West Ervin (314) 369-7260 jhalperin@colum.edu and Direct Postings to Online Site Source requested no Sales/Marketing Positions www.myinterfase.com/columbiaworks/employer/home/aspx	No	0
8	CREIGHTON UNIVERSITY CAREER CENTER Jim Bretl 2500 California Plaza Omaha, NE 68178 (402) 280-2722 Eff 7-14-17 Post direct to Handshake Website https://app.joinhandshake.com/login	Yes	0
9	DEVRY UNIVERSITY Shelley Wales 1310 E. 104 th St, 2 nd Floor Kansas City, MO 64131 (816)943-7463 Eff. 1-7-2020 Post direct to Online site: https://hiredevry.cynaptx.com/jobs	Yes	0



RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
10	DRAKE UNIVERSITY SCHOOL OF JOURNALISM 118 Meredith Hall Des Moines, IA 50311-4505 Carlyn Crowe (515) 271-3867 / FAX (515) 271-2798 carlyn.crowe@drake.edu	Yes	0
11	EL CENTRO DE LAS AMERICAS Blanca Ramirez 2032 U Street Lincoln, NE 68503 (402) 474-3950 ramirezblanca@msn.com	Yes	0
12	FACEBOOK.COM Notice of Opening Posted by Internet Director	No	0
13	GRAY TELEVISION STATION GROUP Chelsea Clements/Gray Television Inc 4370 Peachtree Road, NE Atlanta, GA 30319 (404) 266-8333 Chelsea.clements@gray.tv eff 12-29-17 per email received	No	5
14	HUTCHINSON COMMUNITY COLLEGE Betty Ann Kelly, Placement Office Secretary 1300 North Plum Hutchinson, KS 67501 (620) 665-3495 / FAX (620) 728-8139 Post direct to Web site eff. 5-12-16 https://www.collegecentral.com/hutchcc/	Yes	0
15	INDEED.COM Indeed.com Website People Matter/Gray posts all Jobs to this site-No longer for us to post Free Job Posts Only Use For Production and Creative Service Postings Only Added 11-5-15 Per Dept. Head Request www.indeed.com	No	14
16	INDIAN CENTER / WIA PROGRAM Job Placement 1100 Military Road Lincoln, NE 68508 (402)438-5321 nagin16@hotmail.com Email received this person no longer there-trying to find replacement contact	Yes	0



RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
17	IOWA STATE UNIVERSITY Kathy Wieland, Director Business & Liberal Arts & Sciences Career Services, 1320 Gerdin Business Building Ames IA 50011-1350 (515) 294-2542 / FAX (515) 294-1776 meridith@mail.iastate.edu Direct Posting to Online Site	Yes	0
18	https://CyHire.iastate.edy/employers IOWA STATE UNIVERSITY Greenlee School of Journalism and Communication 16E Hamilton Hall Ames, IA 60011-1180 (712) 294-5108 Fax Becky Irish insternships@jlmc@iastate.edu	Yes	0
19	IOWA WORKFORCE DEVELOPMENT Randy Brookhart 300 W. Broadway, Suite 13 Council Bluffs, IA 51503 (712) 242-2142 / FAX (712) 242-2155 elizabeth.carlson@iwd.iowa.gov Change of contact 7-3-14	Yes	0
20	KANSAS STATE UNIVERSITY Career & Employment Services Linda Diehl and/or Janet Howland, Jobs Coordinators Manhattan, KS 66506-1701 (785) 532-6956 / FAX (785) 532-6802 jobs@ksu.edu Direct Posting to Handshake eff June 14, 2017 https://app.joinhandshake.com/login	Yes	0
21	KAPLAN UNIVERSITY Alisa Parmer 1821 K Street Lincoln, NE 68508 (402) 474-5315 aparmer@kaplan.edu Change of contact 3-24-16	Yes	0
22	LORAS COLLEGE Kate Berning, Coordinator of Media Operations 1450 Alta Vista St #81 Dubuque IA 52001 lctv@loras.edu	Yes	0
23	MID-PLAINS COMMUNITY COLLEGE Tiffany Reckard 1101 Halligan Drive North Platte, NE 69101 800-658-4308, ext. 3618 reckardt@mpcc.edu Direct Posting to Online Site http://www.college central	Yes	0



RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
24	NCRC – National College Recruiting Consortium Job Zone This is the site for a consortium of Colleges previously receiving our job postings individually. It encompasses Bellevue University, Concordia University, Doane College,	Yes	0
	Hastings College, Midland University, Nebraska Wesleyan, Peru State College, Union College and Wayne State College.		
25	NEBRASKA BROADCASTERS ASSOCIATION Jim Timm 12020 Shamrock Plaza, Suite200 Omaha, NE 68154 (402) 778-5178 Jim@ne-ba.org	Yes	2
26	NEworks - NE Department of Labor Debbie Christensen This is the site which encompasses all NE Department of Labor offices. (402)595-3035 Debbie.christensen@nebraska.gov kylie.kirkland@nebraska.gov Post direct to Website www.neworks.nebraska.gov	Yes	0
27	NORTHEAST COMMUNITY COLLEGE Amy Koehler 801 E. Benjamin Avenue, P O Box 469 Norfolk, NE 68702-0469 (402) 844-7264 (402) 844-7400 Fax amy@northeast.edu	Yes	0
28	NORTHWEST MISSOURI STATE UNIVERSITY Office of Career Services 800 University Drive, Admin Bldg. 130 Maryville, MO 64468 (660) 562-1250 / FAX (660) 562-1384 http://www.nwmissouri.edu/careerserv/	Yes	0
29	Omaha Chinese Cultural Association Linda (Chongning) Steele, President PO Box 540016 Omaha, NE 68124 (402) 515-4491 (Linda's Cell) omahachinese@gmail.com	Yes	0
30	People Matter Gray Website Email Postings to: jobs@gray.tv People Matter Posts all of our Jobs at Indeed.com	No	6



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31	SAINT CLOUD STATE UNIVERSITY Drew Sandholm 720 4 th Avenue S – SH 14 St. Cloud, MN 56301 (320) 308-4967 spj@stcloudstate.edu	Yes	0
32	SOUTH ASIAN JOURNALISTS ASSOCIATION C/O Columbia University Journalism Professor Sreenath Srenivasan 2950 Broadway New York, NY 10027 (212) 854-5979 Ss221@columbia.edu	Yes	0
33	SOUTHEAST COMMUNITY COLLEGE Lynn Willey 1600 K Street NW, Suite 700 Lincoln, NE 68520 (402) 437-2622 placement@southeast.edu Eff 3-3-16: Post direct to Online site www.collegecentral.com/southeast	Yes	0
34	TV JOBS .COM Mark Holloway PO Box 4116 Oceanside, CA 92052 (800) 374-0119 www.tvjobs.com	Yes	0
35	UNIVERSITY OF KANSAS Steve Rottinghaus 1435 Jayhawk Blvd. Lawrence, KS (785) 864-5318 steve rottinghaus@ku.edu Change of Contact eff. 4-1-16	Yes	0
36	UNIVERSITY OF MINNESOTA School of Journalism & Mass Communications 110 Murphy Hall, 206 Church Street Minneapolis, MN 55455 sjmcugs@umn.edu Direct Posting to Online Site https://www.myinterfase.com/goldpass/employer.home.aspx Eff. 4-2-18 Post jobs to Handshakes.com per email rec'd	Yes	0



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37	UNIVERSITY OF NEBRASKA – KEARNEY		
	Judy Spivey		
	Department of Communications		
	Mitchell Center		0
	Kearney, NE 68849	Yes	
	(308) 865-8249 (308) 865-1537 Fax		
	Post direct to website Handshakes.com eff. 3-17		
	https://app.joinhandshakes.com/login		
38	UNIVERSITY OF NEBRASKA – LINCOLN		
00	Tanya Greene / Chris Timm &		
	Laurie Lee		
	230 Nebraska Union		
	Lincoln, NE 68588	Yes	1
	(402) 472-8052		
	UNL Career Services-Post direct to Handshakes.com eff 6-		
	30-18 and kscanlon2@unl.edu and ralloway1@unl.edu		
	Change of contact eff. 6-30-18		
39	UNIVERSITY OF NEBRASKA – OMAHA		
	Jim Adams		
	Television / Eng. #200		
	6001 Dodge St.		0
	Omaha, NE 68182-0234	Yes	
	(402) 554-2516 / FAX (402) 554-2440		
	jimadams@mail.unomaha.edu		
	Eff. May 2018-Post all jobs to Handshakes.com per email		
	rec'd 5-14-18		
40	UNIVERSITY OF NEBRASKA – TV		
	Rick Alloway, Placement Director		
	Broadcasting Department		
	147 Andersen Hall	Yes	1
	TV, NE 68588-0466		
	Placement Director-Rick Alloway		
	(402) 472-6856 (402) 472-8403 Fax		
44	ralloway1@unl.edu		
41	UNIVERSITY OF OHIO		
	E. W. Scripps School of Journalism		
	Rebecca Fox 106 Scripps Hall		
	Athens, OH 45701	Yes	0
	(740) 593-2591		
	Foxr1@ohio.edu		
	Change of Contact eff. 6-14-16		
42	UNIVERSITY OF OHIO		
74	School of Media Arts & Studies		
	Paula Carpenter		
	202 RTV9 South College St.	Yes	
	Athens, OH 45701	163	0
	(740) 593-4861		
	carpenp1@ohio.edu		1



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43	UNIVERSITY OF WISCONSIN – MADISON School of Journalism & Mass Communications Robert Schwoch 5115 Vilas Hall 821 University Avenue Madison, WI 53706 (608) 263-4858 advising@journalism.wisc.edu	No	0
44	Post Direct to Web Site www.journalism.wisc.edu/career-services/for-employers/ WAYNE STATE COLLEGE		
	Heather Reinhardt / Terri Heggemeyer 1111 Main Street Kanter Student Center Room 101 Wayne, NE 68787 (402) 375-7425 Eff 5-31-18 Post direct online to: https://wsc-csm.symplicity.com/employers	Yes	0
45	WESTERN NEBRASKA COMMUNITY COLLEGE Carla Stein 1601 E. 27 th Street Scottsbluff, NE 69361 (308) 635-6121 goldenc1@wncc.edu	Yes	0
46	Word of Mouth Referral Includes Employee Referral, Former Employee Referral, Internal Candidate, Walk-ins, etc.	No	22
47	YORK COLLEGE Rusty Ridley 1125 E. 8 th Street York, NE 68467 (402) 363-5615 jibaker@york.edu Part of the Recruitment Email	Yes	0
48	YWCA John Quinn 222 South 29 th Street Omaha, NE 68131 (402) 345-6555 / FAX (402) 345-0635 johnq@wcaomaha.org Recruitment Email; Emails started bouncing back	Yes	0
49	COLLECTIVE TALENT Michael Bille 1721 Richardson Place Tampa, FL 33606 813.254.9695 www.collectivetalent.com (On air positions only)	No	0



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50	MEDIALINE.COM		
30	Mark Shilstone		
	mark@medialine.com	No	0
	www.medialine.com		
	(News and Production positions only)		
51	Sportscasters Talent Agency of America- STAA		
	Email postings to: jon@staatalent.com 949.648.7822	No	0
	Sports openings only	No	U
	Added 1-29-19		
52	GRAND ISLAND DAILY INDEPENDENT (\$)		
32	Attn: Classifieds		
	PO Box 1208	No	0
	Grand Island, NE 68802		
	(308)382-1000		
53	Kearney Hub (\$)		
	13 E 22 nd St PO Box 1988	No	0
	Kearney NE 68848		
F.4	308-234-2121		
54	Lincoln Journal Star (\$)		
	Afton Rodriguez 402-473-7185 800-742-7315	No	0
	arodriguez@journalstar.com		
55	NAT'L ASSOCIATION OF HISPANIC JOURNALISTS (\$)		
55	Leticia Salazar, Program Assistant		
	1000 National Press Building		
	529 14th Street, NW	No	0
	Washington, DC 20045	INO	
	(202) 662-7145		
	(202) 662-7144 – fax		
	jobbank@nahj.org		
56	RTNDA JOB BULLETIN (\$)		
	Radio-Television News Directors Association National Press Bldg 529 14 th NE Suite 1240		
	Washington, DC 20045	No	0
	800.80.RTNDA / 202.467.5208 / Fax 202.223.4007	INO	
	Mike Cavender-Exec. Director mikec@redna.org		
	www.rtnda.org/jobs/post		
57	SPOTS-N-DOTS (\$)		
•	Daily News of TV Sales		
	S'N'D Publications		
	1567 Oakdale Road	No	0
	TV City, NY 13970		
	selltv@aol.com		
	(888)884-2630 / Fax®607)729-7331		
	(Sales and Marketing positions only)		
58	North Platte Telegraph (\$) Nptelegraph.com	No	0



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59	Craigslist Admin. Assistant posts Direct to Website http://www.craigslst.com	No	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD:		65	



III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Events or Programs sponsored by Educational Institutions relating to career opportunities in Broadcasting	2-25-2019 KOLN Newsroom Manager spoke to the Dean and Broadcast Instructors from Northeast Community College. Tour was given by General Manager and Operations Manager. Career opportunities, Job Titles, job postings, training and skills necessary for success were discussed.
		2-27-19 KSNB Local 4 hosted High School seniors for a career day session. Station Manager, Anchor, Meteorologist and Marketing & Outreach Director spoke on job opportunities and associated career paths.
		7-15-19 A Group of High School Students attending NHSPA Camp had a tour of the KOLN Station. After the Tour, there was a discussion of job opportunities and careers in broadcasting.
		11-25-19 KNOP Meteorologist met with a Mid Plains Community College student studying Meteorology. He talked about job opportunities and what it takes to be a Meteorologist.
		11-30-19 KNOP Reporter spoke to a Mid Plains Community College Student interested in the Broadcasting Field. They spoke of job opportunities and what it takes to be a good reporter.
2	Management EEO Training	6-20-2019 Office Manager and Administrative Assistant participated in a Training Webinar on the FCC's Equal Employment Opportunity Rules given by Joan Stewart of Wiley Rein, LLP



3	Internship Program	4/17/19-6/7/19 UNL Journalism Student Interned in Production supervised by the Production Supervisor. 05/9/19— 8-23-19 - University of Nebraska Broadcast Student interned in Production supervised by the Production Supervisor. 5/6/19–8/23/19— University of Nebraska Journalism Student interned in News supervised by the Assistant News Director. 5/9/19- 8-12-19— University of Nebraska Journalism Student interned in News supervised by the Assistant News Director. 5-6-19- 8-12-19- University of Nebraska Journalism Student interned in News Supervised by Assistant News Director.
5	Activity Designed to Help Disseminate Information Concerning Broadcast Employment Opportunities	 2-18 & 2-19-2019 Recruiting trip was taken to 4 Colorado Universities. KNOP Newsroom Manager and Gray Corporate Recruiter spoke on career paths, various job opportunities in our Nebraska Stations. 2-21-19 Concordia University Students taking a Meteorology Class toured the KOLN Station. KOLN Meteorologist then spoke to them about job opportunities in the weather field and career paths. 4-5-19 Broadcast Journalism class from Northeast Comm. College toured the KOLN station. The Director or Operations and Digital Media Manager then discussed with them changes in technology and training for such. Career Opportunities was also discussed.



EEO PUBLIC FILE REPORT		
FEBRUARY 1, 2019 – JANUARY 31, 2020		

		1-15-2020 Group of Students had a broadcasting tour of our KSNB Station in Hastings. The News Director, Community Action Director and a News Reporter spoke to the students about different aspects of broadcasting and how to achieve a career in the industry.
6	Broadcast Scholarship Program	1/1/19-2/26/19 KOLN and KSNB aired a :30 Promo on DT1 and DT2 soliciting applicants for the NBA 2019 Broadcast Scholarship Program. NBA Broadcast Scholarship was also put on KOLN website soliciting applicants. 4/10/19 Nebraska Broadcaster Association notified station of the recipients named