

ORDER

FOX49

Orders
Order / Rev: 718126
Alt Order #: 25500273
Product Desc: ISSUE
Estimate: 2774
Flight Dates: 04/17/17 - 04/23/17
Original Date / Rev: 03/20/17 / 03/20/17
Order Type: GENERAL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency
Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 N Ft Myer Dr Ste 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: American Petroleum Institute
Demographic: A35+
Product Codes: PL Advocacy
Priority: Pol1
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 34087
Agency External ID: 4769
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/17/17	04/23/17	7	\$520.00	\$442.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	7	\$520.00	\$442.00	0.00
Totals	7	\$520.00	\$442.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
ETWC	9%	\$520.00
Market	100%	\$5,777.78

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCTV	70%	\$4,044.44
WFSU	0%	\$0.00
WTLF	0%	\$0.00
WTLH	0%	\$0.00
WTWC	8%	\$462.22
WTXL	13%	\$751.11

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	ETWC	04/17/17	04/17/17	Early News M-F 7a-8a	CM	7a-8a	M-----	:30	1	\$45.00	Pol1	0.00	NM	1	\$45.00
FOX 49 Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	M-----					1	\$45.00		0.00			
E 2	ETWC	04/19/17	04/19/17	Early News M-F 7a-8a	CM	7a-8a	--W----	:30	1	\$45.00	Pol1	0.00	NM	1	\$45.00
FOX 49 Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/17	04/25/17	--W----					1	\$45.00		0.00			

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Flight Dates: 04/17/17 - 04/23/17

Advertiser: American Petroleum Institute
Product Desc: ISSUE
Estimate: 2774

ETWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	ETWC	04/21/17	04/21/17	Early News M-F 7a-8a Early News M-F 7a-8a	CM	7a-8a	----F--	:30	1	\$45.00	Pol1	0.00	NM	1	\$45.00
				FOX 49 Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 04/21/17	04/27/17	----F--		1			\$45.00		0.00				
E 4	ETWC	04/23/17	04/23/17	Su 9a-10a Fox News Su 9a-10a Fox News	CM	9a-10a	-----S	:30	1	\$35.00	Pol1	0.00	NM	1	\$35.00
				FOX News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 04/23/17	04/29/17	-----S		1			\$35.00		0.00				
E 5	ETWC	04/18/17	04/18/17	M-F Late News M-F Late News	CM	10p-1030p	-T-----	:30	1	\$125.00	Pol1	0.00	NM	1	\$125.00
				FOX 49 News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 04/18/17	04/24/17	-T-----		1			\$125.00		0.00				
E 6	ETWC	04/21/17	04/21/17	M-F Late News M-F Late News	CM	10p-1030p	----F--	:30	1	\$125.00	Pol1	0.00	NM	1	\$125.00
				FOX 49 News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 04/21/17	04/27/17	----F--		1			\$125.00		0.00				
E 7	ETWC	04/23/17	04/23/17	Sun Late News Sun Late News	CM	10p-1030p	-----S	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
				FOX 49 News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 04/23/17	04/29/17	-----S		1			\$100.00		0.00				
													Totals	7	\$520.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25500273 **Changes as of:** 3/20/2017 at 11:45 AM **Version:** Current State Version 1
CPE: 266/344/2774 **Flight:** 4/17/17 - 4/23/17 **Station:** ETWC **Total \$:** \$520.00
Agency: STRATEGIC MEDIA **Advertiser:** American Petroleum Institute **Market:** Tallahassee **Total Spots:** 7
1911 NORTH FT MYER **Product:** ISSUE **Office:** WASHINGTON **Total CPP:** \$0.00
DRIVE **Agency Order #:** 5978686 **Primary Demo:**
SUITE 400 **Buyer:** Rheault, Ben **Con Type:** POLITICAL/VOTE **Total GRP:**
ARLINGTON, VA **Salesperson:** JAMES SCUTARI **Assistant:** JAMES SCUTARI **Separation:**
20009 **202-955-5342** **202-955-5342**

#	Day/Time	DP	Program	Rate	Len	4/17 - 4/23							Total Spots	Total \$	CPP	GRP
						4/17	4/18	4/19	4/20	4/21	4/22	4/23				
1	M-F 7a-8a		FOX 49 Morning News	\$45.00	30	1	0	1	0	1	0	0	3	\$135.00	\$0.00	0.0
2	Su 9a-10a		FOX News Sunday	\$35.00	30	0	0	0	0	0	0	1	1	\$35.00	\$0.00	0.0
3	M-F 10p-10:30p		FOX 49 News at Ten	\$125.00	30	0	1	0	0	1	0	0	2	\$250.00	\$0.00	0.0
4	Su 10p-10:30p		FOX 49 News at Ten	\$100.00	30	0	0	0	0	0	0	1	1	\$100.00	\$0.00	0.0
TOTALS:						1	1	1	0	2	0	2	7	\$520.00	\$0.00	0.0

Handwritten signature: J. Scutari



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25500273

Changes as of: 3/20/2017 at 11:45 AM

Version: Current State Version 1

Total \$: \$520.00

CPE: 266/344/2774

Flight: 4/17/17 - 4/23/17

Station: ETWC

Total Spots: 7

Agency: STRATEGIC MEDIA
SERVICES

Advertiser: American Petroleum
Institute

Market: Tallahassee

1911 NORTH FT MYER
DRIVE

Product: ISSUE

Office: WASHINGTON

Total CPP: \$0.00

SUITE 400

Agency Order #: 5978686

Primary Demo:

Con Type: POLITICAL/VOTE

Total GRP:

ARLINGTON, VA

Buyer: Rheault, Ben

Assistant: JAMES SCUTARI

20009

Salesperson: JAMES SCUTARI

202-955-5342

Separation:

Special Instructions

Competitive Information

Market Budget:	\$5,278
ETWC Share:	9%
Comment:	
WCTV:	70%
WTWC:	8%
WTVL:	13%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	7	\$520.00	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Apr	7	\$520.00
Total	7	\$520.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	3/20/17 10:40 AM	JAMES SCUTARI	New	7		\$520.00	\$520.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.