

ORDER

FOX49

Orders
Order / Rev: 711984
Alt Order #:
Product Desc: POLITICAL ISSUE
Estimate:
Flight Dates: 03/08/17 - 03/08/17
Original Date / Rev: 03/07/17 / 03/07/17
Order Type: GENERAL

Primary AE:
Sales Office: LTAL
Sales Region: LOC

ETWC

House House-Tallahassee

Agency
Name: Schoening Strategies LLC
Buying Contact:
Billing Contact:
 1501 26th Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Stand Up North Florida
Demographic: A35+
Product Codes: PL Advocacy
Priority: Pol1
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 95516
Agency External ID: 95517
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/06/17	03/12/17	2	\$230.00	\$195.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2017	2	\$230.00	\$195.50	0.00
Totals	2	\$230.00	\$195.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Tallahassee	LTAL	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	ETWC	03/08/17	03/08/17	Early News M-F 7a-8a	CM	7a-8a	--W----	:30	2	\$115.00	Pol1	0.00	NM	2	\$230.00
				Early News M-F 7a-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/06/17	03/12/17	--W----		2		\$115.00		0.00					
Totals														2	\$230.00

