

Appointment of Advertising Agency

Effective as of the date signed below, Unite Alaska ("ADVERTISER" herein) does hereby appoint Northwest Strategies ("AGENT" herein) as an agent of record, to supervise, recommend, order, purchase, pay for, and in all other respects contract for advertising services and schedules.

This appointment is effective until AGENT receives written notice of cancellation by ADVERTISER. During the time that this appointment is in effect, ADVERTISER agrees that all orders placed with media, or other contracts entered into on behalf of ADVERTISER, are binding upon ADVERTISER in all respect as fully, and to the same extent, as if ADVERTISER had placed such an order or entered into such a contract directly. ADVERTISER accepts full responsibility for payment and any amount due and owing, including but not limited to the cost of placement services, necessary production services, and/or necessary costs and attorney's fees incurred in the collection of any delinquent account. For convenience, the parties agree to the following arrangement: media will bill AGENT for services rendered, AGENT will pay billings on ADVERTISER's account when due. ADVERTISER will pay AGENT according to the terms of the ADVERTISER/AGENT contract. ADVERTISER understands and agrees that media may seek collection of accounts past due directly from ADVERTISER.

ADVERTISER agrees to remain fully responsible for the content of any advertisement or any other announcement placed pursuant to this appointment.

Northwest Strategies
(AGENT)
441 W. 5th Ave., Suite 500
Anchorage AK 99501
907-563-4881

Unite Alaska
(ADVERTISER)
PO Box 92113
Anchorage, AK 99509

By:

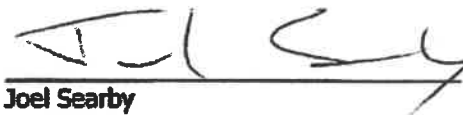


Tiffany Tutlakoff
CEO

Date

9/20/18

By:



Joel Searby
Campaign Manager

Date

9/25/18

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: iHeart Media, Anchorage, Alaska	Date: 10/2/18
---	-------------------------

I, Timothy Woolston, Unite Alaska
do hereby request station time concerning the following issue:

Unite Alaska for Walker/Mallott

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

This broadcast time will be used by: UNITE ALASKA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Joel Searby 563-4881

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Unite Alaska for Walker-Mallott. PO Box 92113, Anchorage, AK 99509

907-563-4881

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Barbara Donatelli and Jim Sampson, co-chairs

Joel Seorby

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/2/18

Date



Signature

907-317-9454

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Terri Bradley

Printed Name

SVPS

Title