

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Wicker

Authorized committee:

Wicker For Senate

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate - Mississippi

Date of election:

03/12/2024

General

Primary

Treasurer of candidate's authorized committee:

Paul V Breazeale

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

FlexPoint Media

Signature:

Robert Byrd

Name: FlexPoint Media

Name:

Robert Byrd

Date of Request to Purchase Ad Time: 01/26/2024

Date of Station Agreement to Sell Time:

1/26/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media

Date: 01/26/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 1/28/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>SIN</i>	Date Received/Requested: <i>1/26/24</i>
Est. #:	Station Location: <i>see attached</i>	Run Start and End Dates: 1/27/24 <i>1/28/24 - 3/12/24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

SuperTalk Mississippi Network Radio Stations

<u>Station Call Letters</u>	<u>Station Location</u>
WXRZ-FM 94.3	Corinth, MS
WFTA-FM 101.9	Tupelo, MS
WTNM-FM 93.7	Oxford, MS
WKBB-FM 100.9	Starkville, MS
WTCD-FM 96.9	Greenwood, MS
WZKR-FM 103.3	Meridian, MS
WFMN-FM 97.3	Jackson, MS
WFMM-FM 97.3	Hattiesburg, MS
WLAU-FM 99.3	Laurel, MS
WRQO-FM 102.1	Brookhaven, MS
WMPK-FM 95.3	McComb, MS
WOSM-FM 103.1	Ocean Springs, MS

SuperTalk MS Media
 6311 Ridgewood Road
 Jackson, Mississippi 39211



TRIUMPH CAMPAIGNS
 Attention: JUSTIN BRASWELL
 735 NORTH CONGRESS STREET
 JACKSON, MS 39202

Advertiser: US SENATOR ROGER WICKER
 Order #: 2877628114022
 Date Entered: 01/26/2024
 Last Modified: 01/26/2024
 Product: LOCAL ADVERTISING
 Salesperson: Robert Byrd
 Billing Cycle: Broadcast Standard
 Estimate #:

Order Date Range: 01/30/2024 through 03/12/2024 (7 weeks)
 Media Outlets: STN-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	01/30/24-02/02/24	STN-FM	06:00AM-07:00PM	60	--	7	8	8	7	--	--	30	237.65	30	7,129.50
2	02/05/24-03/08/24	STN-FM	06:00AM-07:00PM	60	6	6	6	6	6	--	--	30	237.65	150	35,647.50
3	03/11/24-03/12/24	STN-FM	06:00AM-07:00PM	60	6	6	--	--	--	--	--	12	237.65	12	2,851.80

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
STN-FM	192	0	0	0	\$45,628.80	\$6,844.32	\$38,784.48
Totals	192	0	0	0	\$45,628.80	\$6,844.32	\$38,784.48

Total Charges: \$45,628.80
Agency Commission: \$6,844.32
Total Net: \$38,784.48

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
February	2024	\$28,518.00	\$24,240.30
March	2024	\$17,110.80	\$14,544.18
Totals		\$45,628.80	\$38,784.48

Accepted for SuperTalk MS Media

Name

Title

Accepted for advertiser or agency as agent for the advertiser

Name

Title

Robert Byrd
 General Consultant