

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
1830493-1	10/15/17	October 2017	09/25/17 - 10/10/17

Property	Account Executive	Sales Office	Sales Region
WUPW	Matthew Wurm	HRP-Washington	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Advertiser	Product	Estimate Number
ISS/Ohioans Against the De	OHIOANS AGAINST THE	4980

Flight Dates	Order #	Alt Order #
10/04/17 - 10/10/17	1830493	08830141

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
1021	377	458

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/06/17	10/06/17	FOX Toledo Daybreak	FOX Toledo Daybre	----1--	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 ----1-- 1 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/06/17	7:49 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	0HRX0928172H	\$55.00 NM
2	10/09/17	10/09/17	FOX News @ 6:30PM	FOX Toledo News @	1-----	:30	1	\$80.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	M	10/09/17	8:59 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	0HRX0928172H	\$55.00 NM
4	10/08/17	10/08/17	Detroit Lions	SUN 1-415P	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 -----1 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Su	10/08/17	1:41 PM	Detroit Lions	SUN 1-415P	:30	0HRX0928172H	\$1,200.00 NM
5	10/08/17	10/08/17	NFL KICK OFF	NFL KICK OFF	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 -----1 1 \$250.00									
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<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	W	10/04/17	7:45 PM	MOM	M-F 730-8 PM	:30	OHRX0922172H	\$225.00 NM
18	10/04/17	10/04/17	EMPIRE	WED 8-9p	-- 1 - - - -	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 -- 1 - - - - 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	W	10/04/17	8:17 PM	EMPIRE	WED 8-9p	:30	OHRX0922172H	\$400.00 NM
19	10/04/17	10/04/17	STAR	WED 9-10p	-- 1 - - - -	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 -- 1 - - - - 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	W	10/04/17	9:42 PM	STAR	WED 9-10p	:30	OHRX0922172H	\$350.00 NM
20	10/05/17	10/09/17	JUDGE MATHIS	M-F 10-11 AM	M - T F - -	:30	2	\$55.00	NM

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INVOICE



Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Invoice #	Invoice Date	Invoice Month	Invoice Period
1830493-1	10/15/17	October 2017	09/25/17 - 10/10/17
Advertiser	Product	Estimate Number	
ISS/Ohioans Against the De	OHIOANS AGAINST THE	4980	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/03/17</td><td>10/09/17</td><td>M--TF--</td><td>2</td><td>\$55.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>2</td><td>WUPW</td><td>F</td><td>10/06/17</td><td>10:51 AM</td><td>JUDGE MATHIS</td><td>M-F 10-11 AM</td><td>:30</td><td>OHRX0928172H</td><td>\$55.00 NM</td></tr> <tr> <td>1</td><td>WUPW</td><td>M</td><td>10/09/17</td><td>10:19 AM</td><td>JUDGE MATHIS</td><td>M-F 10-11 AM</td><td>:30</td><td>OHRX0928172H</td><td>\$55.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/17	10/09/17	M--TF--	2	\$55.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	WUPW	F	10/06/17	10:51 AM	JUDGE MATHIS	M-F 10-11 AM	:30	OHRX0928172H	\$55.00 NM	1	WUPW	M	10/09/17	10:19 AM	JUDGE MATHIS	M-F 10-11 AM	:30	OHRX0928172H	\$55.00 NM
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21	10/09/17	10/10/17	FOX Toledo Daybreak	FOX Toledo Daybre	MT-----	:30	1	\$55.00	NM																																																		
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1	WUPW	Tu	10/10/17	8:29 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	OHRX0928172H	\$55.00 NM																																																		
<u>Total Spots</u>							22																																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$5,710.00
<u>Agency Commission</u>	\$856.50
<u>Net Amount Due</u>	\$4,853.50

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