

ORDER

Orders
Order / Rev: 1553056
 Alt Order #:
Product Desc: 3/13-3/19 Broadcast
Estimate: 3133LA
Flight Dates: 03/13/20 - 03/19/20
Original Date / Rev: 03/12/20 / 03/12/20
Order Type: NORMAL

WAFB
Primary AE: Janet Connella
Sales Office: BTR-N
Sales Region: National

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 PO Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Doctor Patient Unity
Demographic: A25-54
Product Codes: Issue - Local - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Advertiser External ID: 170142
Agency External ID: 7742
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/19/20	24	\$12,390.00	\$10,531.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	24	\$12,390.00	\$10,531.50	0.00
Totals	24	\$12,390.00	\$10,531.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Janet Connella			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAFB	03/13/20	03/19/20	M-F 12p News M-F 12p News	CM	12p-1230p	- 1- 11--	:30	3	\$640.00	P-01	0.00	NM	3	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/20	03/15/20	----1--		1				\$640.00		0.00			
		Week: 03/16/20	03/22/20	-1-1---		2				\$640.00		0.00			
N 2	WAFB	03/13/20	03/19/20	M-F 6-7a News M-F 6-7a News	CM	6a-7a	- 1- 11--	:30	3	\$770.00	P-01	0.00	NM	3	\$2,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/20	03/15/20	----1--		1				\$770.00		0.00			
		Week: 03/16/20	03/22/20	-1-1---		2				\$770.00		0.00			
N 3	WAFB	03/13/20	03/19/20	CBS This Morning CBS This Morning	CM	7a-9a	11111--	:30	5	\$475.00	P-01	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/20	03/15/20	----1--		1				\$475.00		0.00			
		Week: 03/16/20	03/22/20	1111---		4				\$475.00		0.00			
N 4	WAFB	03/15/20	03/15/20	Sun 7a News Sun 7a News	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/20	03/15/20	-----S		1				\$300.00		0.00			
N 5	WAFB	03/15/20	03/15/20	CBS Face The Nation CBS Face The Nation	CM	9:30 AM-10:30 AM (9:30 AM-10:30 AM)	-----S	:30	1	\$155.00	P-01	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WAFB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/20	03/15/20	-----S		1				\$155.00		0.00			
N 6	WAFB	03/15/20	03/15/20	Sun 530p News Sun 530p News	CM	530p-6p	-----S	:30	1	\$530.00	P-01	0.00	NM	1	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/20	03/15/20	-----S		1				\$530.00		0.00			
N 7	WAFB	03/16/20	03/18/20	CBS Late Show CBS Late Show	CM	1035p-1140p	1-1----	:30	2	\$475.00	P-01	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/20	03/22/20	1-1----		2				\$475.00		0.00			
N 8	WAFB	03/14/20	03/14/20	Sa 1035-1105p Sa 1035-1105p	CM	1035p-1105p	-----S-	:30	1	\$195.00	P-01	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/20	03/15/20	-----S-		1				\$195.00		0.00			
N 9	WAFB	03/16/20	03/18/20	M-F 12p News M-F 12p News	CM	12p-1230p	1-1----	:30	2	\$640.00	P-01	0.00	NM	2	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/20	03/22/20	1-1----		2				\$640.00		0.00			
N 10	WAFB	03/13/20	03/19/20	CBS This Morning CBS This Morning	CM	7a-9a	11111--	:30	5	\$475.00	P-01	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/20	03/15/20	----1--		1				\$475.00		0.00			
		Week: 03/16/20	03/22/20	1111---		4				\$475.00		0.00			
													Totals	24	\$12,390.00