

ORDER

Orders	Order / Rev:	1489365	
	Alt Order #:		
	Product Desc:	1/19-1/25 Broadcast	
	Estimate:	1191BR	WAFB
	Flight Dates:	01/19/20 - 01/25/20	Primary AE: Janet Connella
	Original Date / Rev:	01/09/20 / 01/10/20	Sales Office: BTR-N
	Order Type:	NORMAL	Sales Region: National

Agency	Name:	Del Cielo Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1427 Leslie Avenue	Billing Cycle: EOM/EOC
		Alexandria, VA 22301	Agency Commission: 15%

Advertiser	Name:	Doctor Patient Unity	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	Issue - Local - Other	Advertiser External ID: 170142
	Revenue Code 1:	AGY	Agency External ID: 7742
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-ISS	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/25/20	22	\$16,232.00	\$13,797.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	22	\$16,232.00	\$13,797.20	0.00
Totals	22	\$16,232.00	\$13,797.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Janet Connella			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAFB	01/20/20	01/22/20	M-F 12p News M-F 12p News	CM	12p-1230p	1-1----	:30	2	\$512.00	P-02	0.00	NM	2	\$1,024.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	1-1----					2	\$512.00		0.00			
N 2	WAFB	01/19/20	01/19/20	CBS Face The Nation CBS Face The Nation	CM	930a-1030a	-----1	:30	1	\$124.00	P-03	0.00	NM	1	\$124.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/13/20	01/19/20	-----1					1	\$124.00		0.00			
N 3	WAFB	01/20/20	01/24/20	M-F 5-6a News M-F 5-6a News	CM	5a-6a	1-1-1--	:30	3	\$464.00	P-03	0.00	NM	3	\$1,392.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	1-1-1--					3	\$464.00		0.00			
N 4	WAFB	01/21/20	01/23/20	M-F 6-7a News M-F 6-7a News	CM	6a-7a	-111---	:30	3	\$616.00	P-02	0.00	NM	3	\$1,848.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	-111---					3	\$616.00		0.00			
N 5	WAFB	01/19/20	01/19/20	Sun 7a News Sun 7a News	CM	7a-8a	-----1	:30	1	\$240.00	P-02	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/13/20	01/19/20	-----1					1	\$240.00		0.00			
N 6	WAFB	01/20/20	01/22/20		CM	6p-630p	1-1----	:30	2	\$1,312.00	P-02	0.00	NM	2	\$2,624.00

Order / Rev: 1489365
Alt Order #:
Flight Dates: 01/19/20 - 01/25/20

Advertiser: Doctor Patient Unity
Product Desc: 1/19-1/25 Broadcast
Estimate: 1191BR

WAFB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6p News											
				M-F 6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	1- 1- - - -					2	\$1,312.00		0.00			
N 7	WAFB	01/25/20	01/25/20	Sat 6p News	CM	6p-630p	- - - - - S-	:30	1	\$424.00	P-03	0.00	NM	1	\$424.00
				Sat 6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	- - - - - S-					1	\$424.00		0.00			
N 8	WAFB	01/21/20	01/22/20	CBS Late Show	CM	1035p-1140p	- 11- - - -	:30	2	\$380.00	P-02	0.00	NM	2	\$760.00
				CBS Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	- 11- - - -					2	\$380.00		0.00			
N 9	WAFB	01/20/20	01/23/20	CBS Late Late Show	CM	1140p-1240a	1- 11- - - -	:30	3	\$100.00	P-02	0.00	NM	3	\$300.00
				CBS Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	1- 11- - - -					3	\$100.00		0.00			
N 10	WAFB	01/21/20	01/21/20	M-F 10p News	CM	10p-1035p	- 1- - - - -	:30	1	\$1,352.00	P-02	0.00	NM	1	\$1,352.00
				M-F 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	- 1- - - - -					1	\$1,352.00		0.00			
N 11	WAFB	01/21/20	01/21/20	M-F 630-7p	CM	630p-7p	- 1- - - - -	:30	1	\$1,016.00	P-02	0.00	NM	1	\$1,016.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	- 1- - - - -					1	\$1,016.00		0.00			
N 12	WAFB	01/21/20	01/21/20	CBS Tuesday Prime Hr 1	CM	7:05 PM-8:00 PM	- 1- - - - -	:30	1	\$2,968.00	P-01	0.00	NM	1	\$2,968.00
				CBS Tuesday Prime Hr 1		(7:05 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	- 1- - - - -					1	\$2,968.00		0.00			
N 13	WAFB	01/24/20	01/24/20	CBS Friday Prime Hr 1	CM	7:05 PM-8:00 PM	- - - - 1- -	:30	1	\$2,160.00	P-01	0.00	NM	1	\$2,160.00
				CBS Friday Prime Hr 1		(7:05 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	- - - - 1- -					1	\$2,160.00		0.00			
													Totals	22	\$16,232.00