

# ORDER

**Orders**  
**Order / Rev:** 1489365  
 Alt Order #:  
**Product Desc:** 1/19-1/25 Broadcast  
**Estimate:** 1191BR  
**Flight Dates:** 01/19/20 - 01/25/20  
**Original Date / Rev:** 01/09/20 / 01/10/20  
**Order Type:** NORMAL

**WAFB**  
**Primary AE:** Janet Connella  
**Sales Office:** BTR-N  
**Sales Region:** National

**Agency**  
**Name:** Del Cielo Media  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Doctor Patient Unity  
**Demographic:** A25-54  
**Product Codes:** Issue - Local - Other  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Advertiser External ID:** 170142  
**Agency External ID:** 7742  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/25/20	22	\$16,232.00	\$13,797.20

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	22	\$16,232.00	\$13,797.20	0.00
<b>Totals</b>	<b>22</b>	<b>\$16,232.00</b>	<b>\$13,797.20</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Janet Connella			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAFB	01/20/20	01/22/20	M-F 12p News M-F 12p News	CM	12p-1230p	1-1----	:30	2	\$512.00	P-02	0.00	NM	2	\$1,024.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/20/20	01/26/20	1-1----		2		\$512.00		0.00					
N 2	WAFB	01/19/20	01/19/20	CBS Face The Nation CBS Face The Nation	CM	930a-1030a	-----1	:30	1	\$124.00	P-03	0.00	NM	1	\$124.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/13/20	01/19/20	-----1		1		\$124.00		0.00					
N 3	WAFB	01/20/20	01/24/20	M-F 5-6a News M-F 5-6a News	CM	5a-6a	1-1-1--	:30	3	\$464.00	P-03	0.00	NM	3	\$1,392.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/20/20	01/26/20	1-1-1--		3		\$464.00		0.00					
N 4	WAFB	01/21/20	01/23/20	M-F 6-7a News M-F 6-7a News	CM	6a-7a	-111---	:30	3	\$616.00	P-02	0.00	NM	3	\$1,848.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/20/20	01/26/20	-111---		3		\$616.00		0.00					
N 5	WAFB	01/19/20	01/19/20	Sun 7a News Sun 7a News	CM	7a-8a	-----1	:30	1	\$240.00	P-02	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/13/20	01/19/20	-----1		1		\$240.00		0.00					
N 6	WAFB	01/20/20	01/22/20		CM	6p-630p	1-1----	:30	2	\$1,312.00	P-02	0.00	NM	2	\$2,624.00

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 Flight Dates: 01/19/20 - 01/25/20

Advertiser: Doctor Patient Unity  
 Product Desc: 1/19-1/25 Broadcast  
 Estimate: 1191BR  
**WAFB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6p News											
				M-F 6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/20/20	01/26/20	1-1----			2			\$1,312.00			0.00		
N 7	WAFB	01/25/20	01/25/20	Sat 6p News	CM	6p-630p	-----S-	:30	1	\$424.00	P-03	0.00	NM	1	\$424.00
				Sat 6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/20/20	01/26/20	-----S-			1			\$424.00			0.00		
N 8	WAFB	01/21/20	01/22/20	CBS Late Show	CM	1035p-1140p	-11----	:30	2	\$380.00	P-02	0.00	NM	2	\$760.00
				CBS Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/20/20	01/26/20	-11----			2			\$380.00			0.00		
N 9	WAFB	01/20/20	01/23/20	CBS Late Late Show	CM	1140p-1240a	1-11---	:30	3	\$100.00	P-02	0.00	NM	3	\$300.00
				CBS Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/20/20	01/26/20	1-11---			3			\$100.00			0.00		
N 10	WAFB	01/21/20	01/21/20	M-F 10p News	CM	10p-1035p	-1-----	:30	1	\$1,352.00	P-02	0.00	NM	1	\$1,352.00
				M-F 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/20/20	01/26/20	-1-----			1			\$1,352.00			0.00		
N 11	WAFB	01/21/20	01/21/20	M-F 630-7p	CM	630p-7p	-1-----	:30	1	\$1,016.00	P-02	0.00	NM	1	\$1,016.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/20/20	01/26/20	-1-----			1			\$1,016.00			0.00		
N 12	WAFB	01/21/20	01/21/20	CBS Tuesday Prime Hr 1	CM	7:05 PM-8:00 PM	-1-----	:30	1	\$2,968.00	P-01	0.00	NM	1	\$2,968.00
				CBS Tuesday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/20/20	01/26/20	-1-----			1			\$2,968.00			0.00		
N 13	WAFB	01/24/20	01/24/20	CBS Friday Prime Hr 1	CM	7:05 PM-8:00 PM	----1--	:30	1	\$2,160.00	P-01	0.00	NM	1	\$2,160.00
				CBS Friday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		01/20/20	01/26/20	----1--			1			\$2,160.00			0.00		
													Totals	22	\$16,232.00