

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Penny Lacks, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bradley Byrne

Authorized committee:

Bradley Byrne for US Seante

Agency requesting time (and contact information):

☐ N/A Jamestown Associates - Penny Lacks

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

3/3/20



General



Primary

Treasurer of candidate's authorized committee:

Ashley Newman

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Penny Lacks

Digitally signed by Penny Lacks
Date: 2020.02.21 09:53:23 -05'00'

Name: Penny Lacks

Date of Request to Purchase Ad Time: 2/20/20

Station Representative

Signature:

Ted R. McGreless

Name:

TED MCGRELESS

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Penny Lacks

Digitally signed by Penny Lacks
Date: 2020.02.21 09:54:05 -05'00'

Name: Penny Lacks

Date: 2/20/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

2/18/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

4376208

Station Call Letters:

WQSB

Date Received/Requested:

2/20/20

Est. #:

467

Station Location:

ALBERTVILLE, AL.

Run Start and End Dates:

2/26/20 - 3/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Customer #:



☐ New Customer
☐ New Order
☐ Revised _____
☐ Cancel _____

Date: 2/21/20

FM 105.1
BROADCAST ORDER

BROADCAST ORDER

ADVERTISER: Bradley Byrne for U.S. Senate

CUSTOMER/AGENCY: _____ STANDARD/CALENDAR _____

BILLING ADDRESS: _____ SEPARATION: _____

PRODUCT: _____

AP Contact: _____

Phone: _____ Ext. # _____

Email: _____

P O/ESTIMATE #: 467 CO-OP DESCRIPTION: _____ co-op rate \$ _____

(#) BILLING NOTE (Prints on Invoice): # 93 / 6 208

[illegible]

RUN WEEKS: Wk of: _____

Special Instructions:

CART#: 9123 %: 100 DATE RANGE: 2/26 - 3/3 DESCRIPTION/CO-OP: Amnesty TAPE #: R-BBS-02/1720 - Amnesty-02

APPROVED BY: House # Sales Manager JRM TOTAL SPOTS: 18
Account Executive: # SCHEDULE TOTAL: \$ 896.44 G/N

All terms and conditions of my Credit Application are incorporated by references as if set out here in full. Confirmation Requested _____

ADVERTISER AUTHORIZATION:

WQSB offers equal advertising opportunities

WQSB-FM
P.O. BOX 190
ALBERTVILLE, AL 35950 USA

Client: POLITICAL BRADLEY BYRNE FOR US SENATE
Order #: 5373-00012
Description: CONTRACT # FOR INVOICING 4376208
Date Entered: 2/21/2020
P.O.#: 467
Salesperson: House, HOUSE
Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

MEDIA FINANCIAL SERVICES
1655 PALM LAKES BLVD
SUITE 903
WEST PALM BEACH, FL 33401

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	2/26/2020	2/28/2020	WQSB-FM	06:00:00 to 10:00:00	Weekly	1:00	6	52.94	317.64	0	0	2	2	2	0	0
2	2/26/2020	2/28/2020	WQSB-FM	15:00:00 to 19:00:00	Weekly	1:00	6	45.88	275.28	0	0	2	2	2	0	0
3	3/2/2020	3/3/2020	WQSB-FM	06:00:00 to 10:00:00	Weekly	1:00	4	52.94	211.76	2	2	0	0	0	0	0
4	3/2/2020	3/3/2020	WQSB-FM	15:00:00 to 19:00:00	Weekly	1:00	2	45.88	91.76	2	0	0	0	0	0	0

Order Start Date: 2/26/2020

Order End Date: 3/3/2020

Spots: 18

Total Charges: \$896.44
Combined Discounts: \$268.93
Total Net: \$627.51

WQSB OFFERS EQUAL ADVERTISING OPPORTUNITIES

Projected Media Month/End-Of-Schedule Billing Totals for POLITICAL BRADLEY BYRNE FOR US SENATE / 5373-00012 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2020	18	\$896.44	\$268.93	\$627.51
Total:		18	\$896.44	\$268.93	\$627.51

Confirmed & Accepted for WQSB-FM By: _____

Accepted for MEDIA FINANCIAL SERVICES By: _____

Please Sign and Return One Copy