

ISSUES - PROGRAMS REPORT

FOR

STATION KVLV

EDINBURG, TEXAS

LICENSED TO:

ENTRAVISION HOLDINGS, LLC

QUARTER 4, 2023

October 1, 2023 to December 31, 2023

STATION KVLV HAS ASCERTAINED THAT THE FOLLOWING  
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:

1. HEALTH CARE
2. IMMIGRATION REFORM
3. EDUCATION
4. PUBLIC SAFETY
5. CHILD SAFETY
6. LOCAL AND NATIONAL ECONOMY
7. WOMEN'S ISSUES
8. LOCAL POLITICS AND GOVERNMENT
9. ROLE OF LATINOS IN THE COMMUNITY
10. LATINO YOUTH

STATION  
KVLV ADDRESSED THE ISSUES IT  
HAS DETERMINED ARE OF CONCERN IN THE  
FOLLOWING PROGRAMS, NEWS PROGRAMS, AND  
PUBLIC SERVICE ANNOUNCEMENTS

ISSUE:  
HEALTH CARE

Program: KVLV Monday – Sunday 24 hour rotation  
When: October 1, 2023 through December 31, 2023

October 10 – October 31, 2023

46x times at 60 seconds

This community update is brought to you by Entravision Communications

October is Bullying Prevention Month

Bullying can be aggressive, mean, and potentially life-threatening. According to a recent federal survey, nearly 20 percent of U.S. high school students reported being bullied on school property. Bullying comes in many forms. Whether the bullying is verbal, physical, relational, or cyber bullying, the results are detrimental. Each type of bullying may have similar effects on the targeted person. They may withdraw even from their family or become mysteriously ill often. It's essential to keep an open line of communication with children and students. Encourage students to participate in activities outside the home, too. Teach children the appropriate use of the internet, social media, and text. While having daily discussions with family members about their day, share information on setting boundaries. Teach them the behavior you expect them to display, how to treat others and provide a role model of the same. The U.S. Department of Human Services has a 24 hour hotline for help all 1-800-273-8255. This community update has been brought to you by Entravision Communications

November 1 – November 30, 2023 Public Service Announcement

91x times at 60 seconds

Diabetes Awareness Month

This community update brought to you by Entravision Communications:

November is Diabetes Awareness Month

More than 30 million people in the United States have diabetes, and 1 in 4 of them don't know they have it. More than 84 US Adults have pre-diabetes. Diabetes is the seventh leading cause of death in the United States. Diabetes is the number one cause of kidney failure, lower limb amputations and adult blindness. In the last 20 years, the number of adults with diabetes has more than doubled. You're at risk for developing pre-diabetes or type 2 diabetes if you: Are overweight, are 45 or older, have a parent, or sibling with type 2 diabetes, are physically active less than 3 times a week, have ever had gestational diabetes. Here are some symptoms of diabetes to watch for: urinate frequently, often at night, thirsty, weight loss without trying, being hungry, having blurry vision, numb or tingling hands or feet, feeling very tired, having very dry skin, having sores that heal slowly. For more information or to get your blood sugar tested, talk to your health care professional. This community update has been brought to you by Entravision Communications

December 1 – December 31, 2023 Public Service Announcement

42x times at 60 seconds

Flu Season Precautions

This community update brought to you by Entravision Communications:

With cold and flu season around us, here are some tips to help prevent catching the flu and reduce the spread of viruses that cause it. Get vaccinated. Vaccination is the first step to flu prevention. In general, all healthy people should get vaccinated. The CDC now recommends that, in addition to other high risk groups, all healthy children get a flu vaccination.

Wash your hands. Cold and flu viruses may be spread by indirect contact. Do the elbow cough. Since viruses cling to your bare hands, you can reduce the spread of viruses by coughing into your elbow. When you cough, simply cover your face with your entire elbow. Disinfect common surfaces. Viruses that cause colds and flu can survive on common surfaces for up to 72 hours. That includes: phones, doorknobs, light switches, and remote controls. Drink Water. Water can help strengthen your immune system, keeping the flu at bay. And if you do get sick, water flushes your system, rehydrates you and washes out the toxins. An adult should drink eight 8-ounce glasses of fluids each day. If the color of your urine is close to clear, then you are getting enough. If it's deep yellow, drink more water. For more information about preventing, symptoms and treatment of the flu visit the [cdc.gov](http://cdc.gov). This community update has been brought to you by Entravision Communications

ISSUE:  
EDUCATION

October 10 – October 31, 2023

48x times at 60 seconds

This community update is brought to you by Entravision Communications

October is National Domestic Violence Awareness month.

An average of 20 people are physically abused by an intimate partner every minute. This equates to more than 10 million abuse victims annually. One in three women and 1 in 4 men have been physically abused by an intimate partner. Millions of Americans live in daily, silent fear within their own homes. In addition, every year millions of children are exposed to domestic violence. Domestic violence incidents affect every person within a home and can have long-lasting negative effects on children's emotional well-being, and social and academic functioning. If you are a victim of family violence, please seek help. If you are in immediate danger, please call 9-1-1. If you need emergency shelter and victim services you can locally you can call the Mujeres Unidas emergency hotline at 1-800-580-4879. This community update has been brought to you by Entravision Communications

December 1 – December 31, 2023

42x times at 60 seconds

Holiday light safety

While holiday decorating is fun and full of sparkle, it is important to keep in mind some safety tips for the protection of your homes and families. Place your Christmas tree in a safe location away

from any heater, candle, or fire place. Do not leave lights unattended. Always unplug them at bedtime and before you leave your home. Don't overload electrical outlets or extension cords. Always use manufacturer's instructions when using string lights and inflatable decorations. Place portable heaters on a level surface away from foot traffic. Keep children and pets away from heat sources and electrical lights. For more information on how to safely decorate your home, visit the National Fire Protection Agency's guide to Winter/Holiday Safety at [www.nfpa.org](http://www.nfpa.org).

October 1 – December 1, 2023 Public Service Announcement

29x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TAB – HHSC Aging Services TXAS2103

It takes strength to care for a loved one, emotional, mental and physical strength. When you are giving your all, who is supporting your needs as a caregiver. [TexasCaregivers.org](http://TexasCaregivers.org) provides information, resources and tools for care planning and short term care giving breaks to strengthen the care you give while caring for yourself. Visit [texas caregivers.org](http://texas caregivers.org) brought to you by Texas Health and Human Services.

September 11 – October 3, 2023 Public Service Announcement

3x times Live Mentions

The Hidalgo County Criminal District Attorney's Office, in partnership with the City of Mission; the Mission Police Department; Mujeres Unidas; and the Texas Council on Family Violence, will commemorate Domestic Violence Awareness Month with the 8th Annual 'UNBREAKABLE' Purple Day Press Conference. On Tuesday, October 3rd from 6pm to 9pm at the Mission Event Center Room 101 located at 2425 Ruby Red Blvd., Mission, TX. There will be a "Survivor March" to celebrate the thousands of survivors who have left abusive relationships. The City of Mission will light up the Mission Event Center the color purple to remember and honor all the victims of domestic violence who have lost their lives to this crime. The Event will include prevention information, free food, music, kiddie rides, and more. The event is free and open to the public. Participants are encouraged to wear purple in support of Domestic Abuse Awareness.

October 3 – October 7, 2023 Public Service Announcement

2x times Live Mentions

Precinct 1 to host 3rd Annual Breast Cancer awareness walk

Hidalgo County Precinct 1 Commissioner David L. Fuentes along with the City of Weslaco, will host the 3rd Annual Breast Cancer awareness walk at 8 a.m. on Saturday, October 7th to raise awareness, and celebrate survivorship. There is no registration required for this free event. The entire community is invited to join the all-ages walk. All participants are encouraged to wear pink. The walk will start at Weslaco City Hall located on 255 S. Kansas Ave. in Weslaco. For more information please call 956-968-8733.

October 3 – October 27, 2023 Public Service Announcement

2x times Live Mentions

The Hidalgo County Veterans Office will hold a Claims Summit on Friday, Oct. 27 at the Mission Event Center from 10am to 4pm. This event is free and open to the public. Veterans will be able to file VA claims with several agencies.

Veterans will also receive assistance with:

Compensation/Pension Claims

Survivors Benefits

Education

Healthcare

Financial Assistance

For more information, please contact Amanda Silva with the Veterans Office at 956-318-2436 or via email at [amanda.silva@co.hidalgo.tx.us](mailto:amanda.silva@co.hidalgo.tx.us).

December 12 – December 30, 2023 Public Service Announcement

3x times Live Mentions

Hidalgo County Tax Assessor & Collector announces 2023 School Tax Bills have been mailed

The 2023 school tax statements have been mailed for the taxing entities below:

EDINBURG CISD

MISSION CISD

HIDALGO ISD

MONTE ALTO ISD

LA JOYA ISD

PSJA ISD

MCALLEN ISD

PROGRESO ISD

If you own property in Hidalgo County and have not received your statement, you can print a statement from the Hidalgo County website: [www.hidalgocountytax.org](http://www.hidalgocountytax.org) or call the Edinburg Main Office for a balance. Business hours are from 8 a.m. - 4:30 p.m. at the following locations:

**ISSUE:**

**PUBLIC SAFETY**

October 1 – November 30, 2023 Public Service Announcement

238x times at 60 Seconds

Hurricane season is here and 107.9 RGV FM is committed to keeping you and your family well informed and safe. Make sure to have a family emergency plan in place. Put together a supply kit, with one gallon of water per person per day, non-perishable food items, a battery powered radio, flashlights, extra batteries, and prescription medications. Review your home owner insurance and check that you have adequate coverage. During a hurricane, secure your home and any outdoor items cover windows and always follow instructions issued by local officials. This reminder brought to you by 107.9 RGV FM.

October 1- December 1, 2023 Public Service Announcement

30x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TXHHSC- TXFE2126 Anti Fentanyl Danica

Danica was very independent, she was fearless, she was fun, she was funny. She thought she was taking a prescribed pill and in reality, it was a fake pill laced with fentanyl. My life has been devastated by the loss of my daughter. Don't take the risk. Think like it can happen to you. Visit [onepillkillstx.com](http://onepillkillstx.com) Sponsored by HHSC

November 1 – December 31, 2023 Public Service Announcement

24x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TXHHSC- TXFE2128 Anti Fentanyl Ryan

My son Ryan went with a friend, he went with a friend and they visited Mexico. They purchased medication and it turned out to be complete Fentanyl and it killed him. This drug does not discriminate, one pill can end your life and change your families life forever. One pill kills. To learn more visit [onepillkillstx.com](http://onepillkillstx.com) Sponsored by HHSC

November 1 – December 31, 2023 Public Service Announcement

24x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TXHHSC- TXFE2130 Anti Fentanyl Tucker

Tucker was born with an adventurous spirit and on the surface looked like he was living his best life. My son was training for a triathlon, struggling with sleep and anxiety. He purchased one illicit pill on social media and that pill took his life. Fentanyl is taking a whole generation of brilliant minds. If you don't receive medication from a pharmacy, count that it has fentanyl.

Visit [onepillkillstx.com](http://onepillkillstx.com) Sponsored by HHSC

November 1 – December 31, 2023 Public Service Announcement

24x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TXDOT Impaired Driving - TXID2127 JON

I kind of thought I was getting a little bit buzzed but I thought I was ok. As I was driving, I could feel myself being more and more drunk than when I sat in the car. Having to be put in handcuffs and having to be taken in and taking to a holding cell, it's a dehumanizing experience. You end up having to pay money, you have to do community service, if I had to tally all of it, it was close to ten to fifteen grand in costs. It was just a mess, all of it. Drinking and driving wasn't worth the cost. Get a sober ride. Sponsored by the Texas Department of Public Transportation.

November 1 – December 31, 2023 Public Service Announcement

24x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TXDOT Impaired Driving - TXID2164 Kathryn

I wouldn't say I was a partier, but I would say I was a social butterfly. We would just always drink, that night I went through a red light and I T-boned another vehicle, and I just remember thinking "oh no." Right after the DWI, I lost my license and I did thirty days in jail. I could have killed him because I decided to be reckless. I have a ton of regrets. I'm Katie, five years ago I got a DWI and I'm still paying for it every day. Sponsored by TXDOT.

December 1 – December 31, 2023 Public Service Announcement

TXDOT Be Safe - TXID2152 Holiday Save Day

It's the holidays, a festive time to play. If you party way too hard, a sober ride will save the day. Getting stopped can cost a lot, plus a night in jail. You could even hurt someone, an epic holiday fail. There's a better way, if you are holly is too Jolly, don't try to drive your sleigh. Drive Sober, no regrets. Sponsored by TXDOT.

ISSUE:

LOCAL AND NATIONAL ECONOMY

October 1 – November 1, 2023 Public Service Announcement

16x 30 Sec. Texas Association of Broadcasters/NCSA PSA

Texas Department of Agriculture – TXDA2103 Farm Fresh

This is your commissioner, Sid Miller with the Texas Department of Agriculture Farm Fresh initiative which connects schools with local farmers and ranchers. That can increase access to Texas Local Grown Foods for our students all across the Lone Star State. I'm on a mission to stay home grown and healthy. This program also helps boost local Texas economies and our communities. Help us create a farm fresh generation. Go visit [farmfreshtexas.org](http://farmfreshtexas.org). This product was funded by the USDA. Sponsored by the Texas Department of Agriculture.

October 1 – November 1, 2023 Public Service Announcement

14x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TXDOT = Don't Mess with Texas TXDM2116 Ethan

Ethan Hawke, native Texan to tell you about Texas Icons. There is one Texan Icon that does more for us than any other. A little trash barrel named Darrel, you've seen him on Billboards and on TV. This trash barrel reminds us to keep our state clean, so you don't mess with Texas. Next time you think of Texas Icons, think of Darrel the Barrel, who is always reminding you Don't Mess with Texas means don't litter. Brought to you by the Texas Department of Transportation.

October 3 – October 7, 2023 Public Service Announcement

2x times Live Mentions

City of McAllen to Host Hiring Fair

The City of McAllen will be hosting a job fair on Wednesday, November 1, 2023, from 2:00 p.m. to 6:00 p.m. at the McAllen Public Library, 4001 N. 23<sup>rd</sup> St. Those interested should bring their resumes but are encouraged to apply online beforehand to expedite the process and allow the opportunity for on-site interviews. There will be 15 different City of McAllen departments that will be a part of the event including: McAllen Police Department; Parks & Recreation; Public Works; McAllen Public Library; McAllen Public Utilities and others.

For more information, visit [www.mcallen.net/jobs](http://www.mcallen.net/jobs).

October 27 – November 7, 2023 Public Service Announcement

3x times Live Mentions

Early voting for the November 7, 2023 Special Constitutional Amendment Election and Local Entities Elections has commenced. A total of 14 amendments will be on the ballot along with various city and school district elections. Be an informed voter by using the Sample Ballot Lookup Tool to view the ballot before heading out to the polls. This tool offers a convenient way for voters to look up their sample ballot. Voters can find the link on the Hidalgo County Elections Department website at [www.hidalgocounty.us/elections](http://www.hidalgocounty.us/elections). Early Voting will run through Friday, Nov. 3 and voters can cast their ballot at any of the 29 polling locations located throughout Hidalgo County. Election Day is on Tuesday, Nov. 7, and because Hidalgo County participates in the Countywide Polling Place Program, their ballot will also be at all 40 polling locations. Visit [www.hidalgocounty.us/elections](http://www.hidalgocounty.us/elections) to find your nearest polling location or call our office at (956)318-2570

November 1 – November 4, 2023 Public Service Announcement

2x times Live Mentions

McAllen Passport Division to Host Passport, Vital Statistics Fair

In celebration of Passport & Vital Statistics Day, residents encouraged to apply for passport book/card; request birth or death certificates on this day

The City of McAllen Passport Division Facility will host a Passport & Vital Statistics Fair on Saturday, November 4, 2023, from 8:00 a.m. to 4:00 p.m. at the City of McAllen Passport Facility, located in the Downtown Parking Garage at 221 S. 15<sup>th</sup> St.

Appointments are not required for the Passport Fair and walk-ins are accepted on a first-come first-serve basis. If an appointment is preferred, please schedule by calling (956) 681-1450.

For passport information, fees and forms, please visit [www.mcallen.net](http://www.mcallen.net) or [www.travel.state.gov](http://www.travel.state.gov).

Residents will also be able to request birth or death certificates. Cost for each is \$23. Simply present a driver's license or photo ID. For information regarding vital statistics, please call (956) 681-1195.

December 12 – December 20, 2023 Public Service Announcement

4x times Live Mentions

McAllen Police Departments

Annual Christmas for Kids Toy Giveaway Underway

Mayor Javier Villalobos and the City Commission invite you to register your children for the annual Christmas for Kids Toy Give Away.

Registration Schedule:

December 11, 2023 through December 15, 2023 (Monday-Friday)

December 18, 2023 through December 20, 2023 (Monday-Wednesday)

Times: 12:00 p.m. (noon) to 6:00 pm

Registration Location:

McAllen Police Department

1601 N. Bicentennial Blvd.

McAllen, Texas

Registration Requirements:

Children 12 years of age and under,

Bring proof of the child's age,  
The child must be present on the day of the event to receive a toy, snack,  
and drink. The Annual Christmas for Kids Event will be held on Saturday, December 23, 2023 at  
8:30 A.M. at McAllen Municipal Park 1921 N. Bicentennial Blvd McAllen, Texas.