

KXKS, KEEL 3/11/24
PWRK# added to sched
3/20/24

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges

I, AxMedia hereby request station time as follows:

IDENTIFY CANDIDATE TYPE -
 FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
John Nickelson

Authorized committee:
Committee to Elect John Nickelson

Agency requesting time (and contact information):
AxMedia

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Caddo Sheriff

Date of election:
Runoff 3/23/2024

Treasurer of candidate's authorized committee:
Patrick Caraway

The undersigned represents that:

- (1) the payment for the broadcast time requested has been furnished by (check one box below):
 - the candidate listed above who is a legally qualified candidate, or
 - the authorized committee of the legally qualified candidate listed above;
- (2) this station is authorized to announce the time as paid for by such person or entity; and
- (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes -NO

Date ad received: 3/1/2024

Federal candidate certification signed (above): -YES -NO -N/A

Disposition:

Accepted

- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

- Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract#:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased when not available.

Mar 20, 24
 37183135 Mod# Ver# 1 (Last =)
KATZ RADIO
 TO KWKH-AM (Shreveport, LA)
 FM ROBERT FABIAN
 OFF DALLAS
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 6610

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV COMM. TO ELECT JOHN NICKELSON (CADDO SHERIFF)
 PDT 2024 Runoff Election
 FLT Mar 18, 24 - Mar 24, 24

* REP ORDER COMMENT *

** 3/20/2024 10:36:00 AM: AS A REMINDER, WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TV INVOICES ID: 9916670 OR TV16670 AND RADIO INVOICES ID: 9914861 OR RI14861. MARKETRON #184659, SPOTDATA #2095, EMEDIA/TRADE (ADCORELOCAL) #EMT12794.
 ** 3/20/2024 10:36:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT NADIA.DUPLECHAN@KATZMEDIA.COM THANKS!
 ** 3/20/2024 10:36:00 AM: POPULATIONBUYTYPE: CPP.
 ** 3/20/2024 10:36:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> ...TF..	6A - 10A	60	3/21/2024 - 3/22/2024	1W	10	\$50.00	10
	ADD								
	1.2	...TF..	10A - 3P	60	3/21/2024 - 3/22/2024	1W	15	\$20.00	15
	ADD								
	1.3	...TF..	3P - 7P	60	3/21/2024 - 3/22/2024	1W	10	\$25.00	10
	ADD								
	1.4	...TF..	7P - 12A	60	3/21/2024 - 3/22/2024	1W	12	\$11.00	12
	ADD								
	1.5S.	6A - 10A	60	3/23/2024 - 3/23/2024	1W	8	\$11.00	8

Mar 20, 24

CONT# 37183135 Mod# Ver# 1 (Last =)

DDS CONT# 0
C/P/E: / / 6610

REP KATZ RADIO

SPOTS	Mar 24								
	69								
CASH	1424.00								
TRADE	0.00								
NSL	0.00								
TOTAL	1424.00								
SPOTS									TOTAL
									69
CASH									1,424.00
TRADE									0.00
NSL									0.00
TOTAL									1,424.00

**** Competitive Comments ****

COMMITTEE TO ELECT JOHN NICKELSON RD 3.18 - 3.23

SVC: FA99 MSA CustRadio

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT

townsquare
media

KWKH-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 4727824 /		<u>Alt Order #</u> 37183135
<u>Advertiser</u> Comm. to Elect John Nickelson (Caddo Sher		
<u>Contract Dates</u> 03/18/24 - 03/24/24		<u>Original Date / Revision</u> 03/20/24 / 03/20/24
<u>Product</u> 2024 Runoff Election		
<u>Estimate #</u> 6610		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWKH-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>

And:

Katz Media Group
125 West 55th Street
3rd Floor
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWKH	03/21/24	03/24/24	M-F AM Drive	6:00 AM-10:00 AM		1:00	10	\$50.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
		Week: 03/18/24	03/24/24	---TF--	\$50.00			10				
N 2	KWKH	03/21/24	03/24/24	M-F Midday	10:00 AM-3:00 PM		1:00	15	\$20.00	NM	15	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
		Week: 03/18/24	03/24/24	---TF--	\$20.00			15				
N 3	KWKH	03/21/24	03/24/24	M-F PM Drive	3:00 PM-7:00 PM		1:00	10	\$25.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
		Week: 03/18/24	03/24/24	---TF--	\$25.00			10				
N 4	KWKH	03/21/24	03/24/24	M-F Evening	7:00 PM-12:00 XM		1:00	12	\$11.00	NM	12	\$132.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
		Week: 03/18/24	03/24/24	---TF--	\$11.00			12				
N 5	KWKH	03/23/24	03/24/24	Sa-Su AM	6:00 AM-10:00 AM		1:00	8	\$11.00	NM	8	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
		Week: 03/18/24	03/24/24	-----S-	\$11.00			8				
N 6	KWKH	03/23/24	03/24/24	Sa-Su Midday	10:00 AM-3:00 PM		1:00	10	\$11.00	NM	10	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
		Week: 03/18/24	03/24/24	-----S-	\$11.00			10				
N 7	KWKH	03/23/24	03/24/24	Sa-Su PM	3:00 PM-5:00 PM		1:00	4	\$11.00	NM	4	\$44.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
		Week: 03/18/24	03/24/24	-----S-	\$11.00			4				
Totals											69	\$1,424.00