

Issues Programs List
Quarterly Issues Programs List for Stations KIXS, KLUB, KQVT
July 1, 2023 through September 30, 2023

Section I. Issues

- A. **Recreation.** There continues to be a misnomer that residents must travel out of town for recreational events
- B. **Advancement.** Victoria struggles with low education grades and females in particular who feel there are fewer resources for advancement in jobs after high school.
- C. **Resources.** The City of Victoria continues to see below average housing to income ratios bringing more burden to food storages and food bank resources.
- D. **Safety.** Victoria is continuing to see a rapid increase in road construction and repair both at the local and state level.
- E. **Crime.** As our population in Victoria continues to boom, residents worry about higher crime rates.
- F. **Emergency Preparedness.** After Hurricane Harvey in 2020, residents in the Gulf Coast and Crossroads are leery of hurricanes wiping out power and water unexpectedly as it did in 2020.

Section II. Responsive Programs

The stations have broadcast programming with each of the below-referenced issues.
Each program ran on all four stations

Broadcast on June 30, 2023, 7:30am to 7:45am

The Victoria Report - Townsquare Extra: Parks and Recreation Events

Segment Duration (15 minutes)

Gabby Benoit of Texas Parks and Recreation invited the community to join their efforts of adding additional programming and events to our Victoria Parks. Many of the latest summer events are free to families. July 4th festivities also announced.

Issues Discussed: Family engagement, Victoria Parks advancement, July 4th holiday, Recreation

Broadcast on July 1, 2023, 7:30am to 7:45am

The Victoria Report - Townsquare Extra: Female Leadership Conference

Segment Duration (15 minutes)

Victoria Police Captain Lauren Mo and Interim Deputy Chief Lauren Mo announced that an all-woman's conference designed specifically for females ages 13 to 18 years old would come July 25th through the 27th to help prepare our female community for the future ahead, as well as resources throughout the City of Victoria and Victoria County.

Issues Discussed: Women's resources, personal development

Broadcast on July 9, 2023, 7:30am to 7:45am

The Victoria Report - Townsquare Extra: Food Bank of The Golden Crescent

Segment Duration (15 minutes)

Robin Cradle, President of Food Bank of the Golden Crescent offered education about the growing number of homeless and low- income residents and the fundraising and volunteering needed to meet the challenges ahead. The report includes the announcement of the soft opening on September 16th of the expansion of the food bank building

Issues Discussed: Rising food costs, new construction, fundraising and awareness

Broadcast on July 16th 2023, 7:30am to 7:45am

The Victoria Report - Townsquare Extra: TX DOT UPDATE

Segment Duration (15 minutes)

Lashawn Kurkendall of TXDOT offered community members updates information regarding advancement to road improvements throughout the City and Victoria County as well as discussing safety tips and penalty fees for drivers in construction zones.

Issues Discussed: Driving safety, new construction, time line for previous construction

Broadcast on July 28, 2023, 7:30am to 7:45am

The Victoria Report - Townsquare Extra: Victoria Public Library

Segment Duration (15 minutes)

Jessica Berger, Victoria Public Library Director came to discuss the new advances being brought to the Victoria community with 8 to 10,000 visitors to the library each month. This Fall the VPL will be offering advances with their technology programs, with services that include internet access, 3D programming and free Wi-Fi along with E materials like Hulu. The library now offers data bases for homework and science fair help online.

Issues Discussed: Free internet, online recreation, technology, education

Broadcast on August 6th @ 7:30am to 7:45a

The Victoria Report - Townsquare Extra: Victoria Public Library

Segment Duration (15 minutes)

Jessica Berger, Victoria Public Library Director came to discuss the new advances being brought to the Victoria community with 8 to 10,000 visitors to the library each month. This Fall the VPL will be offering advances with their technology programs, with services that include internet access, 3D programming and free Wi-Fi along with E materials like Hulu. The library now offers data bases for homework and science fair help online.

Issues Discussed: Free internet, online recreation, technology, education

Broadcast on August 13, 2023, 7:30am to 7:45am

The Victoria Report - Townsquare Extra: TX DOT UPDATE

Segment Duration (15 minutes)

Lashawn Kurkendall of TXDOT offered community members updates information regarding advancement to road improvements throughout the City and Victoria County as well as discussing safety tips and penalty fees for drivers in construction zones.

Issues Discussed: Driving safety, construction projects, infrastructure

Broadcast on August 20, 2023, 7:30am to 7:45am

The Victoria Report - Townsquare Extra: VPD Night Out

Segment Duration (15 minutes)

Officer Turner came to the studio to invite the community out to share National Night Out an opportunity to share camaraderie with our very own Victoria Police Department. The Kick Off Party was also a hit, located in Riverside Park.

Issues Discussed: Community activism with the VPD

Broadcast on August 27, 2023, 7:30am to 7:45am

The Victoria Report - Townsquare Extra: Texas A&M Life Walk and Talk: Nutrition

Segment Duration (15 minutes)

Victoria Public Library announced an 8-week Course developed by Texas A&M and Victoria Public Library for residents to join free as they walk through downtown Victoria while discussing with community members the importance of good health. South Texas in general is considered one of the more morbidly obese regions in Texas. This 8-week course will cover a variety of topics that include nutrition, cooking healthy and meal planning.

Issues Discussed: Health and Nutrition, Obesity, Healthy Living

Broadcast on September 10, 2023, 7:30am to 7:45am

The Victoria Report - Townsquare Extra: Victoria Restoration

Segment Duration (15 minutes)

Caroline River, Communications Director from Restoration House Ministries, A nonprofit in Victoria that helps men and women in need through ministry and services came to update the Crossroads community on the services they provide, including one of the cities only open showers for the homeless in our community.

Issues Discussed: Homelessness, Community Resources, Poverty

Broadcast on September 17, 2023, 7:30am to 7:45am

The Victoria Report - Townsquare Extra: Hurricane Preparedness

Segment Duration (15 minutes)

Judge Ben Zeller, Victoria County Judge came in to update the community on free tours provided by the Victoria County Courthouse and to advocate for hurricane preparedness in Victoria County, reminding residents of the actions that were needed to help residents during the floods and outages of Hurricane Harvey in 2017. Judge Zeller reminded residents of paying strict attention to evacuation notices if needed.

Issues Discussed: Hurricane Preparedness, Public Safety, Public Resources

Broadcast on September 24, 2023, 7:30am to 7:45am

The Victoria Report - Townsquare Extra: DeTar Breast Cancer Awareness Event

Segment Duration (15 minutes)

Melissa Dollins represents DeTar Hospital's Cancer Center

Melissa came to remind our community about the importance of breast cancer awareness, support, and self- exams. One of our biggest fundraisers for the Crossroads community Cancer Awareness is Tickled Pink where the community gets together to fundraiser for local cancer patients. Even though October is Breast Cancer Awareness Month which includes several men in our community

Issues Discussed: Cancer Awareness, Cancer fundraising, Health