

CONTRACT



KDVR-TV
100 Speer Blvd
Denver, CO 80203
(303) 595-3131

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 328122 /		<u>Alt Order #</u> 08250714
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 4503	
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 10/12/16 / 10/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14573	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	31	10/25/16	10/31/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$200.00	0.00			
2	31	10/25/16	10/31/16	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,000.00	0.00			
3	31	10/25/16	10/31/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$300.00	0.00			
4	31	10/25/16	10/31/16	M-F 1035p-1105p	10:35 PM-11:05 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$500.00	0.00			
5	31	10/25/16	10/31/16	M-F 11a-1130a	11:00 AM-11:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$300.00	0.00			
6	31	10/25/16	10/31/16	M-F 1105p-1135p	11:05 PM-11:35 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$450.00	0.00			
7	31	10/25/16	10/31/16	M-F 1130a-12p	11:30 AM-12:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$300.00	0.00			
8	31	10/25/16	10/31/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$300.00	0.00			
9	31	10/25/16	10/31/16	M-F 3p-4p	3p-4p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$800.00	0.00			
10	31	10/25/16	10/31/16	M-F 3p-4p	3p-4p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$800.00	0.00			
11	31	10/25/16	10/31/16	M-F 4p-5p	4p-5p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$900.00	0.00			
12	31	10/25/16	10/31/16	M-F 4p-5p	4p-5p		:30				NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 328122 /		<u>Alt Order #</u> 08250714
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Product</u> HOUSE MAJORITY PAC
<u>Advertiser</u> House Majority PAC		<u>Estimate #</u> 4503
		<u>Original Date / Revision</u> 10/12/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$1,000.00	0.00			
13	31	10/25/16	10/31/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,100.00	0.00			
14	31	10/25/16	10/31/16	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$300.00	0.00			
15	31	10/25/16	10/31/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,250.00	0.00			
16	31	10/25/16	10/31/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$6,000.00	0.00			
17	31	10/25/16	10/31/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$750.00	0.00			
18	31	10/25/16	10/31/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$6,000.00	0.00			
19	31	10/25/16	10/31/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				3	\$750.00	0.00			
20	31	10/25/16	10/31/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$750.00	0.00			
21	31	10/25/16	10/31/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$550.00	0.00			
22	31	10/25/16	10/31/16	M-F 9p-930p	9:00 PM-9:30 PM		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$2,500.00	0.00			
23	31	10/25/16	10/31/16	M-F 930p-10p	9:30 PM-10:00 PM		:30				NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$2,300.00	0.00			
24	31	10/29/16	10/29/16	Sa 10p-1035p	10:00 PM-10:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$800.00	0.00			
25	31	10/30/16	10/30/16	Su 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$850.00	0.00			
26	31	10/27/16	10/27/16	Thursday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$5,000.00	0.00			
27	31	10/26/16	10/26/16	Wednesday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$6,500.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	31	10/24/16-10/30/16		Wednesday Prime Hour 2	8:00 PM-9:00 PM	---W-----	:30		\$6,500.00	0.00	NM		
See MG 27.2													
2	31	10/24/16-10/30/16		MLB World Series Gm	Various	---W-----	:30		\$6,500.00	0.00	NM		
Ⓜ MG for 27.1 10/26													

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328122 /	08250714

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	HOUSE MAJORITY PAC	4503

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	10/12/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Totals												39	\$59,450.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	27	\$46,750.00	\$39,737.50
10/31/16 - 10/31/16	12	\$12,700.00	\$10,795.00
Totals	39	\$59,450.00	\$50,532.50

Signature: _____ **Date:** _____

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