

Issues Programs List

Quarterly Issues Programs List

Stations:

WPDH, WPDA, WCZX, WEOK, WKXP, WZAD, WRRV, WRRB

January 1, 2021 through March 31, 2021

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- **COVID-19:** People's lives continue to be affected by the COVID-19 pandemic. Many people are still out of their pre-pandemic routines. Staying home with children who are remote learning and continuing to work from home. So many aspects of our lives continue to be a challenge. Tracking the progress of how the Hudson Valley is reacting to the Coronavirus and the ability to get vaccines has been highly important.
- **Veterans Assistance:** Veterans continue to be a vulnerable population in our community. Getting them the services, they need is a priority for many organizations in the Hudson Valley region. The COVID-19 pandemic has had a direct effect on our local veterans. It has led to some becoming unemployed which has caused increases in isolation and financial insecurity. Making people aware of help that is available in our community continues to be a necessity.
- **Environmental Awareness:** The Hudson Valley region is an area well used by its resident and visiting population. This year there have been many topics that have become news worthy due to environmental concerns. Wildlife management, weather patterns, restatement of the Bring Your Our Bag Act along with other concerns have put our local environment front and center.
- **Local Economy:** This quarter the local economy was directly affected by the COVID-19 Pandemic. Unemployment in the Hudson Valley remains an issue. Business closures and people working from home caused spending habits to change resulting in a shift in the local economy. Many people are experiencing personal economic hardships. New York's restricted opening has had a direct effect on local business and dollars.
- **Youth Education and Development:** The Hudson Valley is an area with a growing youth population. Programs that help educate and improve our local youth are becoming more important for not just for the younger population but also for youth relations in the community.

Section II. Responsive Programs

“In Touch” is a locally produced public affairs program that runs on all eight Poughkeepsie stations. The program airs every Sunday on WPDH and WPDA at 5am, WKXP and WEOK at 6am, WRRV and WRRB at 6:30am, and WCZX and WZAD at 11pm

| Date(s) Aired | Description of Issue Discussed | Duration |
|--------------------------|---|-----------------|
| 1/3/2021 | Our locally produced public affairs program discussed Youth Education and Development : Rick Knight was the host for the show. The focus was on Youth Education and the important of science. Rick shared a program from NASA that was record in 2019. The program included Jim Green and Jason Wright. They discussed gravity assist, life beyond our solar system and what science calls techno signatures possibly being a form of communication. | 25:02 |
| 1/10/2021 | Our locally produced public affairs program discussed Veterans Assistance : Paty Quyn hosted the show. The first part of the program included an interview from the Boris and Robyn show with Commander Tom who is a veteran contact they host on their show. He is with Mental Health America of Dutchess County. Topics discussed included the veteran ride share program, upcoming veteran programs in the community including zoom chats and the Vet Zero book entitled The Low Road. | 25:30 |
| 1/17/2021 | Our locally produced public affairs program discussed COVID-19 : Paty Quyn hosted the show which included pre-recorded press conferences from Local officials. The show included updates from Pat Ryan the Ulster County Executive, Steven Neuhaus the Orange County Executive and Marc Molinaro the Dutchess County Executive on the latest vaccine information and the COVID numbers in the Hudson Valley. This program also discussed the difficulties the counties were having rolling out the vaccines and how people could get information on upcoming registration. | 29:43 |
| 1/24/2021 | Our locally produced public affairs program discussed COVID-19 : Paty Quyn hosted the show which discussed the availability of the vaccine and the plan to distribute the vaccine with the new President. The show also included New York State Governor Andrew Cuomo's update from a press conference he held on January 22, 2021. | 28:50 |
| 1/31/2021 | Our locally produced public affairs program discussed COVID 19 : Paty Quyn hosted the show which included an update from Marc Molinaro the Dutchess County Executive on the vaccine and youth sports. The show also included a prerecorded press conference from Orange County Executive Steven Neuhaus updating COVID numbers and nursing home rollouts. | 27:48 |

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| 2/7/2021 | Our locally produced public affairs program discussed COVID 19 : Paty Quyn hosted the show which focused on COVID 19 vaccine updates in regards to senior citizens and appointment difficulties people are experiencing on websites. It included prerecorded press conferences from Ulster County Executive Pat Ryan and Orange County Executive Steven Neuhaus. | 27:41 |
| 2/14/2021 | Our locally produced public affairs program discussed Environmental Awareness : Paty Quyn hosted the show which discussed the extreme weather conditions the Hudson Valley was experiencing in February. It included information from the New York State Department of Environmental Conservation and the Farmer's Almanac. The discussion covered how to be prepared for winter weather and how to safely enjoy outdoor winter experiences in the region. | 29:20 |
| 2/21/2021 | Our locally produced public affairs program discussed Local Economy : Paty Quyn hosted the show with included an interview with local business owner Rebecca Lee of Bella Luci Salon. The discussion included how Rebecca navigated her business and customers through the COVID 19 pandemic, how she has helped vulnerable members of our community during this time. She talked about how the business has help revitalize the local community by restoring old building with eco-friendly upgrades and how her non-toxic approach to the salon business has aided in her success. | 27:17 |
| 2/28/2021 | Our locally produced public affairs program discussed COVID 19 : Paty Quyn hosted the show which focused on the latest local updates regarding the COVID 19 vaccine. The area is still having issues with getting the vaccine and people are still having problems getting appointments. We aired two previously recorded press conferences from Ulster County Executive Pat Ryan and Orange County Executive Steven Neuhaus. Both conferences covered the local regional and the New York State vaccine programs. | 28:20 |
| 3/7/2021 | Our locally produced public affairs program discussed COVID 19 : Paty Quyn hosted the show which discussed the latest news regarding the COVID 19 vaccine. It included news on the Johnson & Johnson vaccines approval. Ulster County Executive Pat Ryan talked about New York State programs for the area. He also talked about Hudson Valley housing issues which have arose due to the pandemic. | 27:50 |
| 3/14/2021 | Our locally produced public affairs program discussed COVID-19 : Paty Quyn hosted the show which contain two previously recorded press conferences from Orange County Executive Steven Neuhaus and Ulster County Executive Pat | 28:59 |

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| | Ryan. Topics covered include the latest information on vaccine sites including the opening of a state sign in the Hudson Valley. The show also covered schools returning to in person classes for all students. | |
| 3/21/2021 | Our locally produced public affairs program discussed Environmental Awareness: Paty Quyn hosted the show which talked about the arrival of Spring in the Hudson Valley. It included some of the local nature and outdoor areas that were opening with the warmer weather. We discussed how it is important as we head out, we are prepared for the wildlife that we might encounter. We also talked about the concept of leave no trace. | 27:58 |
| 3/28/2021 | Our Locally produced public affairs program discussed Veterans Assistance: Paty Quyn hosted the show with Devin Auriana of Mental Health America of Dutchess County. Devin is a Crisis Counselor for New York Project Hope and a Vet-TAP Specialist. The show covered the latest programs that are available to assist veterans in our community with employment, housing and food insecurity. It also discussed the newest program helping veterans in the Hudson Valley called New York Project Hope. | 27:40 |