

INVOICE



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

Invoice #	Invoice Date	Invoice Month	Invoice Period
1527544-1	06/12/16	June 2016	05/30/16 - 06/07/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Jim Rapp	Telerep-Chicago	National

Billing Address:

AL Media
Attention: Accounts Payable
222 W Ontario, Suite 600
Chicago, IL 60610

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Advertiser	Product	Estimate Number
POL/Adams, Alma/D/Congr	ALMA ADAMS-CONGRESS	5061

Flight Dates	Order #	Alt Order #
05/30/16 - 06/07/16	1527544	08258912

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
1	05/30/16	06/03/16	WBTV News 430a	430-5a	MTWTF--	:30	4	\$300.00	NM																																																							
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Invoice # 1527544-1	Invoice Date 06/12/16	Invoice Month June 2016	Invoice Period 05/30/16 - 06/07/16
Advertiser POL/Adams, Alma/D/Congr	Product ALMA ADAMS-CONGRES	Estimate Number 5061	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	05/30/16	06/03/16	WBTV News at 530p	M-F 530p-6p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/30/16 06/05/16 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 06/01/16 5:57 PM WBTV News at 530p M-F 530p-6p :30 ADAM0130H \$600.00 NM 2 WBTV Th 06/02/16 5:39 PM WBTV News at 530p M-F 530p-6p :30 ADAM0130H \$600.00 NM									
6	05/30/16	06/03/16	WBTV News at 4p	M-F 4-4.30p	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/30/16 06/05/16 MTWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 05/30/16 4:14 PM WBTV News at 4p M-F 4-4.30p :30 ADAM0130H \$600.00 NM 2 WBTV Tu 05/31/16 4:23 PM WBTV News at 4p M-F 4-4.30p :30 ADAM0130H \$600.00 NM 3 WBTV W 06/01/16 4:23 PM WBTV News at 4p M-F 4-4.30p :30 ADAM0130H \$600.00 NM									
7	06/06/16	06/06/16	WBTV News at 4p	M-F 4-4.30p	1-----	:30	1	\$600.00	NM
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8	05/30/16	06/03/16	WBTV News at 5p	5p-5:30p	MTWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/30/16 06/05/16 MTWTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBTV M 05/30/16 5:28 PM WBTV News at 5p 5p-5:30p :30 ADAM0130H \$900.00 NM 3 WBTV Tu 05/31/16 5:25 PM WBTV News at 5p 5p-5:30p :30 ADAM0130H \$900.00 NM 1 WBTV W 06/01/16 5:27 PM WBTV News at 5p 5p-5:30p :30 ADAM0130H \$900.00 NM									
9	06/06/16	06/06/16	WBTV News at 5p	5p-5:30p	1-----	:30	1	\$900.00	NM
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10	05/30/16	06/03/16	WBTV News @ 11p	11p-1135p	MTWTF--	:30	3	\$900.00	NM
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11	05/30/16	05/30/16	WBTV News @ 11p	11p-1135p	1-----	:30	1	\$900.00	NM
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<u>Advertiser</u> POL/Adams, Alma/D/Congr		<u>Product</u> ALMA ADAMS-CONGRES	<u>Estimate Number</u> 5061

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1	WBTV	M	05/30/16	11:33 PM	WBTV News @ 11p	11p-1135p	:30	ADAM0130H	\$900.00	NM																																	
12	06/04/16	06/04/16	WBTV 11p News / Sat.	11p-1135p	-----1-	:30	1	\$600.00	NM																																		
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>05/30/16</td> <td>06/05/16</td> <td>-----1-</td> <td>1</td> <td>\$600.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WBTV</td> <td>Sa</td> <td>06/04/16</td> <td>11:26 PM</td> <td>WBTV 11p News / Sat.</td> <td>11p-1135p</td> <td>:30</td> <td>ADAM0130H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/30/16	06/05/16	-----1-	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Sa	06/04/16	11:26 PM	WBTV 11p News / Sat.	11p-1135p	:30	ADAM0130H	\$600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	05/30/16	06/05/16	-----1-	1	\$600.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WBTV	Sa	06/04/16	11:26 PM	WBTV 11p News / Sat.	11p-1135p	:30	ADAM0130H	\$600.00	NM																																	
13	06/05/16	06/05/16	WBTV Sun AM News	6-7a	-----1	:30	1	\$225.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	05/30/16	06/05/16	-----1	1	\$225.00																																						
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1	WBTV	Su	06/05/16	6:23 AM	WBTV Sun AM News	6-7a	:30	ADAM0130H	\$225.00	NM																																	
14	06/05/16	06/05/16	WBTV News Sun 630p	Sun 630p-7p	-----1	:30	1	\$700.00	NM																																		
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<u>Total Spots</u>							28																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$16,125.00
<u>Agency Commission</u>	\$2,418.75
<u>Net Amount Due</u>	\$13,706.25

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.