

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSFX Wilm. NC	Date: 9/17/14
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I, Smart Media Group

do hereby request station time concerning the following issue:

Freedom Partners

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Freedom Partners

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Reform for Vets

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Freedom Partners
2200 Wilson Boulevard, Suite 102-533, Arlington, VA 22201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Emily Seidel (COO)
Marc T. Short (President)

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>6/30/14</u>	<u></u>	<u>(703) 518-4747</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>CONNIE Petway</u>	<u>NSA</u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): \$1742.50 net

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER

WSFX

Orders	Order / Rev:	1189109	
	Alt Order #:	07373520	
	Product Desc:	FREEDOM PRTN ACT FND	
	Estimate:	9249NC	
	Flight Dates:	09/24/14 - 09/30/14	Primary AE: Ashley Demby
	Original Date / Rev:	09/16/14 / 09/16/14	Sales Office: H-DC
	Order Type:	General	Sales Region: National

Agency	Name:	Smart Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1427 Leslie Avenue	Billing Cycle: EOM/EOC
		Alexandria, VA 22301	Agency Commission: 15%

Advertiser	Name:	ISS/Freedom Partners	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL20	Order Separation: 00:15:00
	Priority:	P 3	Advertiser External ID:
	Revenue Codes:	Agency, Political, Pol-Issue	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	12	\$1,530.00	\$1,300.50
09/29/14	09/30/14	6	\$520.00	\$442.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	12	\$1,530.00	\$1,300.50	0.00
October 2014	6	\$520.00	\$442.00	0.00
Totals	18	\$2,050.00	\$1,742.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Demby			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSFX	09/26/14	09/26/14	SYN 5-6pm M-F Family Feud	Comm	5-6pm M-F	----1--	:30	1	\$120.00	P 1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	----1--					1	\$120.00		0.00			
E 2	WSFX	09/26/14	09/26/14	SYN 7:30-8pm M-F Modern Family	Comm	730-8p	----1--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	----1--					1	\$100.00		0.00			
E 3	WSFX	09/26/14	09/26/14	Carolina in the Morning Carolina in the Morning	Comm	7-8a	----1--	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	----1--					1	\$40.00		0.00			
E 4	WSFX	09/26/14	09/26/14	SYN 7:30-8pm M-F Modern Family	Comm	730-8p	----1--	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	----1--					1	\$125.00		0.00			
E 5	WSFX	09/29/14	09/29/14	SYN 5-6pm M-F Family Feud	Comm	5-6pm M-F	1-----	:30	1	\$120.00	P 1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	1-----					1	\$120.00		0.00			
E 6	WSFX	09/29/14	09/29/14	SYN 7-7:30pm M-F Modern Family	Comm	7-7:30pm M-F	1-----	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1189109
 Alt Order #: 07373520
 Flight Dates: 09/24/14 - 09/30/14

Advertiser: ISS/Freedom Partners
 Product Desc: FREEDOM PRTN ACT FND
 Estimate: 9249NC
 WSFX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WSFX	09/29/14	09/29/14	SYN 7-7:30pm M-F Modern Family	Comm	7-7:30pm M-F	1-----	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	1-----					1	\$100.00		0.00			
E 7	WSFX	09/29/14	09/29/14	Carolina in the Morning Carolina in the Morning	Comm	7-8a	1-----	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	1-----					1	\$40.00		0.00			
E 8	WSFX	09/25/14	09/25/14	SYN 5-6pm M-F Family Feud	Comm	5-6pm M-F	---1---	:30	1	\$120.00	P 1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	---1---					1	\$120.00		0.00			
E 9	WSFX	09/25/14	09/25/14	SYN 7-7:30pm M-F Modern Family	Comm	7-7:30pm M-F	---1---	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	---1---					1	\$100.00		0.00			
E 10	WSFX	09/25/14	09/25/14	Carolina in the Morning Carolina in the Morning	Comm	7-8a	---1---	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	---1---					1	\$40.00		0.00			
E 11	WSFX	09/25/14	09/25/14	SYN 7:30-8pm M-F Modern Family	Comm	730-8p	---1---	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	---1---					1	\$125.00		0.00			
E 12	WSFX	09/25/14	09/25/14	Thu Hour 1 Thu Hour 1	Comm	8-9p (8:00 PM-9:00 PM)	---1---	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	---1---					1	\$500.00		0.00			
E 13	WSFX	09/30/14	09/30/14	SYN 5-6pm M-F Family Feud	Comm	5-6pm M-F	-1-----	:30	1	\$120.00	P 1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----					1	\$120.00		0.00			
E 14	WSFX	09/30/14	09/30/14	SYN 7-7:30pm M-F Modern Family	Comm	7-7:30pm M-F	-1-----	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----					1	\$100.00		0.00			
E 15	WSFX	09/30/14	09/30/14	Carolina in the Morning Carolina in the Morning	Comm	7-8a	-1-----	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----					1	\$40.00		0.00			
E 16	WSFX	09/24/14	09/24/14	SYN 5-6pm M-F Family Feud	Comm	5-6pm M-F	--1----	:30	1	\$120.00	P 1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	--1----					1	\$120.00		0.00			
E 17	WSFX	09/24/14	09/24/14	SYN 7-7:30pm M-F Modern Family	Comm	7-7:30pm M-F	--1----	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	--1----					1	\$100.00		0.00			
E 18	WSFX	09/24/14	09/24/14	Carolina in the Morning Carolina in the Morning	Comm	7-8a	--1----	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	--1----					1	\$40.00		0.00			
													Totals	18	\$2,050.00