

WPWX Radio
 6336 Calumet Avenue
 Hammond, IN 46324
 219-933-4455

Order #: 4301-00002
 Description: POLITICAL/EDDIE MELTON FOR MAYOR
 Date Entered: 4/25/2023
 P.O.#:
 Salesperson: ROBERTS, CHERYL
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

EDDIE MELTON FOR MAYOR
 Attn: CARLA MORGAN
 3669 BROADWAY
 GARY, IN 46409

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/1/2023	5/2/2023	WPWX-FM	03:00:00p to 06:00:00p	CUSTOM	1:00	2	19.00	38.00	Y	Y	N	N	N	N	N
5/1/2023	5/2/2023					2	19.00	38.00	1	1	0	0	0	0	0
2 4/26/2023	4/28/2023	WPWX-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	3	19.00	57.00	N	N	Y	Y	Y	N	N
4/26/2023	4/28/2023					3	19.00	57.00	0	0	1	1	1	0	0
3 4/26/2023	5/2/2023	WPWX-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	5	19.00	95.00	Y	Y	Y	Y	Y	N	N
4/26/2023	4/30/2023					3	19.00	57.00	0	0	1	1	1	0	0
5/1/2023	5/2/2023					2	19.00	38.00	1	1	0	0	0	0	0
4 4/26/2023	5/2/2023	WPWX-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	5	19.00	95.00	Y	Y	Y	Y	Y	N	N
4/26/2023	4/30/2023					3	19.00	57.00	0	0	1	1	1	0	0
5/1/2023	5/2/2023					2	19.00	38.00	1	1	0	0	0	0	0

Order Start Date: 4/26/2023 Order End Date: 5/2/2023 Spots: 15 Total Charges: \$285.00

Dontron, Inc. and this contract does not discriminate on the basis of race, color, national origin or gender.

Projected Media Month Billing Totals for EDDIE MELTON FOR MAYOR / 4301-00002 :

		Spot Count	Net Billing
April	2023	9	\$171.00
May	2023	6	\$114.00
Total:		15	\$285.00

Confirmed & Accepted for WPWX Radio By: _____

Accepted for EDDIE MELTON FOR MAYOR By: _____

Please Sign and Return One Copy

POLITICAL-Eddie Melton - 60'S - 2023-



From: Cheryl Roberts-Halle
 Phone: (312) 649-2436
 Email: cherylroberts@wpwxsales.com
 4/24/2023 5:02 PM

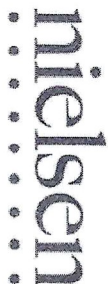
Flight Dates: 04/26/2023 - 05/02/2023
 Demo: P 18+

Radio Market: CHICAGO
 Survey: MAR22
 Geography: Metro

Schedule Description:
 ONE WEEK SAMPLE RATES 2023

Radio Total	Daypart	Spots	Unit Rate	Length	Schedule Cume Persons	Total Cost
WSRB-FM		61	\$16.39		553,900	\$1,000.00
Flight A		27	\$11.30		261,500	\$305.00
4/24/23		19	\$11.11		189,700	\$211.00
	M-F 6A-10A	3	\$5.00	60	56,800	\$15.00
	M-F 10A-3P	3	\$15.00	60	65,700	\$45.00
	M-F 3P-7P	3	\$15.00	60	95,200	\$45.00
	M-F 7P-12M	3	\$12.00	60	61,300	\$36.00
	Sa 10A-3P	1	\$10.00	60	20,800	\$10.00
	Sa 3P-7P	2	\$10.00	60	24,200	\$20.00
	Sa 7P-12M	1	\$10.00	60	21,500	\$10.00
	Su 10A-3P	1	\$10.00	60	21,200	\$10.00
	Su 3P-7P	1	\$10.00	60	14,800	\$10.00
	Su 7P-12M	1	\$10.00	60	15,800	\$10.00
Flight B		8	\$11.75		157,300	\$94.00
5/1/23		8	\$11.75		157,300	\$94.00
	M-F 6A-10A	2	\$5.00	60	56,800	\$10.00
	M-F 10A-3P	2	\$15.00	60	65,700	\$30.00
	M-F 3P-7P	2	\$15.00	60	95,200	\$30.00
	M-F 7P-12M	2	\$12.00	60	61,300	\$24.00
WYCA-FM		19	\$21.58		25,600	\$410.00
Flight A		11	\$21.82		19,400	\$240.00
4/24/23		11	\$21.82		19,400	\$240.00

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: CHICAGO, MAR22, Metro, Multiple Dayparts Used, P 18+. See Detailed Sourcing Page for Complete Details.
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POLITICAL-Eddie Melton - 60'S - 2023-

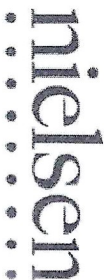


From: Cheryl Roberts-Halle
 Phone: (312) 649-2436
 Email: cherylroberts@wpwsales.com
 4/24/2023 5:02 PM

WVCA-FM (continued)	Daypart	Spots	Unit Rate	Length	Schedule	Cume	Persons	Total Cost
	M-F 6A-10A	3	\$25.00 60				10,500	\$75.00
	M-F 10A-3P	3	\$20.00 60				6,400	\$60.00
	M-F 3P-7P	3	\$25.00 60				8,200	\$75.00
	Su 10A-3P	1	\$15.00 60				7,500	\$15.00
	Su 3P-7P	1	\$15.00 60				5,500	\$15.00
Flight B		8	\$21.25				15,800	\$170.00
5/1/23		8	\$21.25				15,800	\$170.00
	M-F 6A-10A	2	\$25.00 60				10,500	\$50.00
	M-F 10A-3P	2	\$20.00 60				6,400	\$40.00
	M-F 3P-7P	2	\$25.00 60				8,200	\$50.00
	M-F 7P-12M	2	\$15.00 60				5,300	\$30.00
WPWX-FM		15	\$19.00				344,000	\$285.00
Flight A		9	\$19.00				251,600	\$171.00
4/24/23		9	\$19.00				251,600	\$171.00
	M-F 6A-10A	3	\$19.00 60				105,700	\$57.00
	M-F 10A-3P	3	\$19.00 60				145,000	\$57.00
	M-F 3P-7P	3	\$19.00 60				156,000	\$57.00
Flight B		6	\$19.00				231,500	\$114.00
5/1/23		6	\$19.00				231,500	\$114.00
	M-F 6A-10A	2	\$19.00 60				105,700	\$38.00
	M-F 10A-3P	2	\$19.00 60				145,000	\$38.00
	M-F 3P-6P	2	\$19.00 60				124,400	\$38.00

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POLITICAL-Eddie Melton - 60'S - 2023-



From: Cheryl Roberts-Halle
 Phone: (312) 649-2436
 Email: cherylroberts@wpwxsales.com
 4/24/2023 5:02 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Schedule Cumulative Persons	Total Cost
Radio Total	61	\$16.39	553,900	\$1,000.00
WSRB-FM	27	\$11.30	281,500	\$305.00
WVCA-FM	19	\$21.58	25,800	\$410.00
WPWX-FM	15	\$19.00	344,000	\$285.00

Accepted by Station

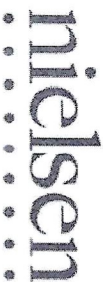
Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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Detailed Sourcing Summary

Radio Market: CHICAGO
Survey: Nielsen Radio March 2022
Geography: Metro
Daypart: Multiple Dayparts Used

Demo/Intab/Population:

Age/Gender	Population		Intab	
	Avg Daily	Avg Weekly	Avg Daily	Avg Weekly
Adults 18+ (Primary)	7,307,600	7,307,600	1,835	1,639

Stations: User Selected
Additional Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area. Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one panelist.

PPM estimates are derived from the PPM technology and methodology and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear-Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: <http://ascription.nielsen.com>
Rating Reliability Estimator: <https://re.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.
<https://ebook.nielsen.com/secure/F662022MARR0005/odfs/SpecialNotices.pdf>

PPM ratings are based on audience estimates and are the opinion of Nielsen and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.

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NAB FORM - Federal-Local-State and Issue Candidates - 2023 (1)[2662]

Final Audit Report

2023-04-25

Created:	2023-04-25
By:	Jana Bonds (janabonds@aol.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAA02UMPREHZjk6FSnOjT6tupaP8M_p8Dun

"NAB FORM - Federal-Local-State and Issue Candidates - 2023 (1)[2662]" History

-  Document created by Jana Bonds (janabonds@aol.com)
2023-04-25 - 3:42:35 PM GMT- IP address: 73.210.239.3
-  Document emailed to eddie@eddiemelton.com for signature
2023-04-25 - 3:43:29 PM GMT
-  Email viewed by eddie@eddiemelton.com
2023-04-25 - 3:43:31 PM GMT- IP address: 66.249.91.232
-  Signer eddie@eddiemelton.com entered name at signing as Eddie Melton
2023-04-25 - 3:49:45 PM GMT- IP address: 174.194.0.204
-  Document e-signed by Eddie Melton (eddie@eddiemelton.com)
Signature Date: 2023-04-25 - 3:49:47 PM GMT - Time Source: server- IP address: 174.194.0.204
-  Agreement completed.
2023-04-25 - 3:49:47 PM GMT



POLITICAL-Eddie Melton - 60'S - contract

Final Audit Report

2023-04-25

Created:	2023-04-25
By:	Jana Bonds (janabonds@aol.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAaRFaZxx3OT29k7R1o6KMIEIZ2UBpE63h

"POLITICAL-Eddie Melton - 60'S - contract" History

-  Document created by Jana Bonds (janabonds@aol.com)
2023-04-25 - 3:52:23 PM GMT- IP address: 73.210.239.3
-  Document emailed to eddie@eddiemelton.com for signature
2023-04-25 - 3:52:50 PM GMT
-  Email viewed by eddie@eddiemelton.com
2023-04-25 - 3:52:51 PM GMT- IP address: 66.249.91.232
-  Signer eddie@eddiemelton.com entered name at signing as Eddie Melton
2023-04-25 - 4:06:49 PM GMT- IP address: 174.194.0.204
-  Document e-signed by Eddie Melton (eddie@eddiemelton.com)
Signature Date: 2023-04-25 - 4:06:51 PM GMT - Time Source: server- IP address: 174.194.0.204
-  Agreement completed.
2023-04-25 - 4:06:51 PM GMT

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: [Signature]
Eddie Melton (Apr 25, 2023 11:49 EDT)

Name: Eddie Melton

Date: 4/25/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 4-25-23

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4301-00002</u>	Station Call Letters: <u>WPWX-FM</u>	Date Received/Requested: <u>4-25-23</u>
Est. #:	Station Location: <u>HAMMOND, IN.</u>	Run Start and End Dates: <u>4/26-5/2/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Eddie Melton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: <p style="text-align: center;">Eddie Melton</p>	
Authorized committee: <p style="text-align: center;">Eddie Melton for Mayor</p>	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A	
Candidate's political party: <p style="text-align: center;">Democrat</p>	
Office sought (no acronyms or abbreviations): <p style="text-align: center;">Mayor of Gary</p>	
Date of election: <p style="text-align: center;">May 2, 2023</p>	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: <p style="text-align: center;">Crystal Melton</p>	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
Signature: <p style="text-align: center; font-size: small;">Eddie Melton (Apr 25, 2023 11:49 EDT)</p>	Signature:
Name: <p style="text-align: center;">Eddie Melton</p>	Name: <p style="text-align: center;">Angela Williams</p>
Date of Request to Purchase Ad Time: <p style="text-align: center;">4/25/2023</p>	Date of Station Agreement to Sell Time: <p style="text-align: center;">4-25-23</p>