

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, National Association of Broadcasters, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

| ALL QUESTIONS/BLOCKS MUST BE COMPLETED | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----------------------------------------|
| Station time requested by: National Association of Broadcasters | | |
| Agency name: n/a | | |
| Address: | | |
| Contact: | Phone number: | Email: |
| Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad): | | |
| Name: National Association of Broadcasters | | |
| Address: 1 M Street SE, Washington, D.C. 20003 | | |
| Contact: Michelle Lehman | Phone number: (202) 429-5350 | Email: mlehman@nab.org |
| Station is authorized to announce the time as paid for by such person or entity. | | |
| List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.): | | |
| NAB Executive Committee: Perry Sook, Nexstar Media Group, Inc.; Ramona Alexander, WDBD Jackson, Miss.; David Santrella, Salem Media Group; Curtis LeGeyt, National Association of Broadcasters; John Zimmer, Zimmer Radio of Mid-Missouri, Inc.; Kristopher Jones, Fox Corp.; Chris Ornelas, Beasley Media Group; Kevin Perry, Perry Broadcasting; Collin Jones, Cumulus Media Inc.; Lynn Beall, TEGNA; Pat LaPlatney, Gray Television; Chris Ripley, Sinclair Broadcast Group, Inc. | | |
| By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s). | | |
| If ad refers to a federal candidate(s) or federal election, list ALL of the following: | | <input checked="" type="checkbox"/> N/A |
| Name(s) of every candidate referred to: | | |
| Office(s) sought by such candidate(s) (no acronyms or abbreviations): | | |
| Date of election: | | |
| Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: | | <input type="checkbox"/> N/A |
| Consumer access to AM radio in automobiles | | |

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|-------------------------------------------------------|----------------------------------------------------------|
| Signature: <i>Michelle Lehman</i> | Signature: <i>Mike Edwards</i> |
| Name: Michelle Lehman | Name: Mike Edwards |
| Date of Request to Purchase Ad Time: <i>2/12/2024</i> | Date of Station Agreement to Sell Time: <i>2/12/2024</i> |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 2/12/2024

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | |
|---------------------------|-----------------------------------------------|--------------------------------------------|
| Contract #: <i>900883</i> | Station Call Letters: KJPW-AM | Date Received/Requested: 2/12/2024 |
| Est. #: <i>M128</i> | Station Location: Waynesville, Missouri 65536 | Run Start and End Dates: 2/14/24 - 2/29/24 |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Broadcast Contract

NAB - ALPHA MEDIA
 1211 Southwest 5th Avenue
 Suite 750
 Portland, OR 97204

| | | |
|-------------------|--------------|-------------------------|
| Start Date | Contract# | Mod# |
| 02/14/24 | 900883 | 0 |
| End Date | Date Entered | Date Last Modified |
| 02/29/24 | 02/12/24 | 02/12/24 |
| Advertiser | | Station Market |
| NAB - ALPHA MEDIA | | KBNN-AM,KIIK-AM,KJPW-AM |
| Product | | SalesRep/Office |
| POLITICAL ISSUE | | Mike Edwards |

Standard Billing Cycle Estimate# M128

KBNN-AM

| LN | DATE | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE |
|----|-------------------------|----------------|-----|----|----|----|----|----|----|----|-----------|--------|
| 1 | WE 02/14/24 TH 02/29/24 | 07:00A-05:00P | 30 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | \$0.00 |

KIIK-AM

| LN | DATE | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE |
|----|-------------------------|----------------|-----|----|----|----|----|----|----|----|-----------|--------|
| 1 | WE 02/14/24 TH 02/29/24 | 07:00A-05:00P | 30 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | \$0.00 |

KJPW-AM

| LN | DATE | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE |
|----|-------------------------|----------------|-----|----|----|----|----|----|----|----|-----------|--------|
| 1 | WE 02/14/24 TH 02/29/24 | 07:00A-05:00P | 30 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 | \$0.00 |

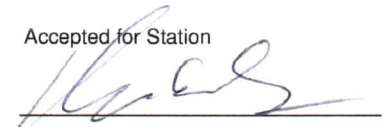
| -----Additional Comments----- | Total Spots | Spots Total\$ | Net | Gross |
|-------------------------------|-------------|---------------|---------|---------|
| | 192 | 0.00 | \$ 0.00 | \$ 0.00 |

Billing Projections: By Month

| | Feb 24 | Mar 24 |
|----|--------|--------|
| CA | 0.00 | |
| ST | 0.00 | 0.00 |

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser


 Name _____ Title 2/14/24

 Name _____ Title _____
 Page 1

See reverse for accepted terms and conditions, if any

STATION KJPW
 CART No. M128

Page __ of __
 Contract No. _____

LOG NAME NAB AM Radio
 DATE OF ORDER: 2/12/2024
 OCCASION: Issue Advertising

BILLING ADDRESS ALPHA MEDIA
PO BOX 1112 LEBANON MO 65536

START DATE 2/14/24
 END DATE 2/29/24
 ACCOUNT NO. _____
 DURATION 30 seconds
 ESTIMATE NUMBER:

PURCHASED BY _____
 PHONE NO. _____
 TIMES NEED
 COOP COPY NEEDED:

| MONDAY _____ | | | | FRIDAY _____ | | | |
|-----------------|-------|------|------|---------------------------------------------------------|-------|------|------|
| DATE | TIME | RATE | ITEM | DATE | TIME | RATE | ITEM |
| ____ | 7A-5P | | 4 | ____ | 7A-5P | | 4 |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| TUESDAY _____ | | | | SATURDAY _____ | | | |
| DATE | TIME | RATE | ITEM | I DATE | TIME | RATE | ITEM |
| ____ | 7A-5P | | 4 | ____ | 7A-5P | | 4 |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| WEDNESDAY _____ | | | | SUNDAY _____ | | | |
| DATE | TIME | RATE | ITEM | DATE | TIME | RATE | ITEM |
| ____ | 7A-5P | | 4 | ____ | 7A-5P | | 4 |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| ____ | ____ | ____ | ____ | ____ | ____ | ____ | ____ |
| THURSDAY _____ | | | | SPECIAL INSTRUCTIONS (continue on next page if needed): | | | |
| DATE | TIME | RATE | ITEM | | | | |
| ____ | 7A-5P | | 4 | | | | |
| ____ | ____ | ____ | ____ | | | | |
| ____ | ____ | ____ | ____ | | | | |
| ____ | ____ | ____ | ____ | | | | |

TOTAL

SALES PERSON Mike