

ORDER

**WOIO**

Orders

Order / Rev: 1843500

Alt Order #: 08848031

Product Desc: CLEVELAND FRWRD PAC

Estimate:

Flight Dates: 11/03/17 - 11/06/17

Original Date / Rev: 11/01/17 / 11/01/17

Order Type: General

Primary AE: Teresa Difuria

Sales Office: T-PHI

Sales Region: National

Agency

Name: Buying Time Media

Buying Contact:

Billing Contact:

2715 M Street, NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: ISS/Cleveland Forward PAC

Demographic: A25-54

Product Codes: PL20

Priority: P 4

Revenue Code 1: Agency

Revenue Code 2: Political

Revenue Code 3: Pol-Issue

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/06/17	9	\$6,500.00	\$5,525.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	9	\$6,500.00	\$5,525.00	0.00
Totals	9	\$6,500.00	\$5,525.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOIO	30%	\$6,500.00
Market	100%	\$21,666.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
DUAB	0%	\$0.00
EOIO	0%	\$0.00
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	15%	\$3,250.00
WGGN	0%	\$0.00
WJW	30%	\$6,500.00
WKYC	18%	\$3,900.00
WMFD	0%	\$0.00
WOAC	0%	\$0.00
WQHS	0%	\$0.00
WUAB	7%	\$1,516.67
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

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Advertiser: ISS/Cleveland Forward PAC
 Product Desc: CLEVELAND FRWRD PAC
 Estimate:

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N10	WOIO	11/03/17	11/03/17	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	----1--	:30	1	\$200.00	P 4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/17	11/05/17	----1--		1				\$200.00		0.00			
N11	WOIO	11/03/17	11/03/17	NET CBS AM Network News CBS This Morning	Comm	7-9a	----1--	:30	1	\$200.00	P 4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/17	11/05/17	----1--		1				\$200.00		0.00			
N12	WOIO	11/03/17	11/03/17	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-430p	----1--	:30	1	\$350.00	P 4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/17	11/05/17	----1--		1				\$350.00		0.00			
N13	WOIO	11/06/17	11/06/17	SYN M-F 430-5p SYN M-F 430-5p	Comm	430-5p	1-----	:30	1	\$375.00	P 4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/06/17	11/12/17	1-----		1				\$375.00		0.00			
N14	WOIO	11/03/17	11/03/17	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	----1--	:30	1	\$375.00	P 4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/17	11/05/17	----1--		1				\$375.00		0.00			
N15	WOIO	11/06/17	11/06/17	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	1-----	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/06/17	11/12/17	1-----		1				\$500.00		0.00			
N16	WOIO	11/06/17	11/06/17	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	1-----	:30	1	\$1,500.00	P 4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/06/17	11/12/17	1-----		1				\$1,500.00		0.00			
N17	WOIO	11/06/17	11/06/17	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	1-----	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/06/17	11/12/17	1-----		1				\$2,500.00		0.00			
N18	WOIO	11/04/17	11/04/17	Sat Cleve 19 News at 7p Sat Cleve 19 News at 7p	Comm	7-8p	-----1-	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/17	11/05/17	-----1-		1				\$500.00		0.00			
Totals													9	\$6,500.00	