

QUARTERLY ISSUES PROGRAMS LIST KVG 107.9 FM

July 1, 2013 – September 30, 2013
3rd QUARTER

Correlated by:
Teresa Nagelhout Traffic Manager


_____ Date: 10/07/13

Reviewed by:
Tom Hamm/Market Manager


_____ Date: 10/7/13

**GGB / BEASLEY BROADCAST GROUP
ISSUES AND PROGRAMS REPORT**

FOR

KVGS 107.9 FM

**3RD QUARTER, 2013
(JULY 1 THROUGH SEPTEMBER 30)**

Prepared by:

Camila Buechler

ISSUES OF CONCERN TO STATION KVG5
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
3RD QUARTER, 2013

1. Arts & Culture: Raising awareness of the value and knowledge of arts and culture
2. Animals: Animal rescue and adoption in Las Vegas shelters
3. Bullying: Increase in bullying in schools as well as preventative bullying methods
4. Disability: Building better lives for the disabled
5. Education: Becoming better leaders and improving Nevada's public education system
6. EAS Test: Emergency Alert System
7. Health: Cancer awareness and the organizations that support it
8. Homeless: The growing concern of the homeless and its impact on society
9. Quality of Life: Ways veteran's can improve their lives through government benefits
10. Safety: Law enforcement and ways to reduce car accidents and staying clear of crime

**REGULARLY SCHEDULED
PUBLIC AFFAIRS PROGRAMS**

**STATION KVGS PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

1. Local Weekly: (Sunday, 6:00 am-6:30 am) Locally-produced show focusing on non-profit organizations and their events relevant to Nevada and Dolan Springs; hosted by Camila Buechler.

QUARTERLY ISSUES/PROGRAMS REPORT

3RD QUARTER, 2013
(JULY 1 THROUGH SEPTEMBER 30)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ARTS & CULTURE

Local Weekly

September 1, 2013

6:00 am-6:30 am

Brenda Meehan and Lisa Chapman discuss Sunrise Children's Foundation in conjunction with Operation Christmas Child and Safe Nest participating at the Annual Harvest Festival Original Art & Craft Show.

ISSUE: ANIMALS

Local Weekly

July 28, 2013 *(Part 1)*

6:00 am-6:30 am

Darci Pfipher, Owner of All Fur Love Animal Society discussed how her organization provides the most exposure and care to be placed into forever loving homes.

(Continued on Issue: Education)

Local Weekly

September 8, 2013 *(Part 1)*

6:00 am-6:30 am

The president of Operation Freedom Paws, Mary Cortani and a Board Member, Brenda Bisgard discussed how their canine's empowers veterans to restore their own independence.

(Continued on Issue: Education)

ISSUE: BULLYING

Local Weekly

July 21, 2013 *(Part 1)*

6:00 am-6:30 am

CEO/Owner of Las Vegas' Henry's Place, Dawn Prendes, discussed how her husband's passing while working with Las Vegas Metro and how she started an annual Charity Golf Classic tournament to give scholarships to children to engage in positive activities in camp.

(Continued on Issue: Health)

Local Weekly

August 11, 2013 *(Part 1)*

6:00 am-6:30 am

Angel Escamilla and Brendan Collinsworth discussed Jump 4 Joy and how the organization provides nutritional education to schools K-12 and various activities to prevent children and young adults from obesity.

(Continued on Issue: Education)

ISSUE: DISABILITY

Local Weekly

July 7, 2013 *(Part 1)*

6:00 am-6:30 am

The Director of Development for New Vista, Michelle Jackson and the Marketing Director, Andrea Day, discussed how their organization is helping those who are mentally unstable by providing them housing, caretakers and activities to better prepare themselves for the world.

(Continued Below: Below)

Local Weekly

July 7, 2013 *(Part 2)*

6:00 am-6:30 am

Family 2 Family Connection empowers and supports families to provide a safe and nurturing environment for families to provide a safe and nurturing environment for children by providing training on key developmental areas including early physical, social and emotional issues.

(Continued Above)

ISSUE: EDUCATION

Local Weekly

July 28, 2013 *(Part 2)*

6:00 am-6:30 am

Jeng Boyles, Kim Bolt and Faith Bautista discussed HIFE (Heartland Institute of Financial Education) and how they promote financial literacy for all ages, especially to those going off to gain their college education.

(Continued from Issue: Animal)

Local Weekly

July 11, 2013 *(Part 2)*

6:00 am-6:30 am

Director of Fire Science at the College of Southern Nevada and Emergency Management, Greg Gammon, discussed their new Fire Science program and how it allows students to become a firefighter from working and retired Chief firefighters.

(Continued from Issue: Bullying)

Local Weekly

September 8, 2013 *(Part 1)*

6:00 am-6:30 am

John Matsis, the Director of Compliance at the Public Online School, Beacon Academy, discussed how the fourteen month prep-school provides rigorous and content-rich curriculum integrated with sequential Spanish language instruction. Beacon is a small learning community that builds around a culture of positive character development and committed parental involvement.

(Continued on Issue: Animals)

ISSUE: EAS TEST

Local Weekly

July 1 - September 30

6:00 am-6:30 am

The EAS is a national public warning system that requires broadcasters; satellite digital audio radio service (SDARS) providers and direct broadcast satellite (DBS) to provide the communications capability to the President to address the American public during a national emergency. The system also may be used by state and local authorities to deliver important emergency information, such as AMBER alerts and weather information targeted to specific areas.

ISSUE: HEALTH

Local Weekly

July 21, 2013 *(Part 2)*

6:00 am-6:30 am

Dr. Steven Delisle, dentist for Positively Kids spoke about how he cares for the medically fragile, medially dependant and/or developmentally delayed children from birth to 18 years of age along with their family's oral surgery and dentistry care.

(Continued on Issue: Bullying)

Local Weekly

August 18, 2013 *(Part 2)*

6:00 am-6:30 am

Marketing Manager for the Ronald McDonald House Charities, Teresa L Kunze, discussed how RMDHC provides comfort and care to children and families by directly improving the health and wellbeing of their critical needs.

(Continued from Issue: Homeless)

Local Weekly

September 15, 2013 *(Part 1)*

6:00 am-6:30 am

Fred Shultz, CEO of Positively Kids discussed Positively Kids' providing a better quality of life for the medically fragile. He also discussed the charities achievements and awards from various media sources along with their golf tournament.

(Continued on Issue: Quality of life)

ISSUE: HOMELESS

Local Weekly

August 18, 2013 *(Part 1)*

6:00 am-6:30 am

Chief Development Officer for Three Square Food Bank, Matt Muldoon and Chef Wes Kendrick discussed how Three Square fights hunger in Southern Nevada by putting on events such as Restaurant Week.

(Continued on Issue: Health)

Local Weekly

September 22, 2013

6:00 am-6:30 am

Committee Member, LeeAnn Notobartolo and Chef Beni with Bar + Bistro spoke about Three Square Food Bank's interactive culinary arts event, Dish Las Vegas held on Thursday, September 26th, 2013. At this event, all culinary restaurants in the Las Vegas area participate to raise money for help Three Square Food Bank & Feeding America stop the hunger problem in the Las Vegas area.

ISSUE: QUALITY OF LIFE

Local Weekly

July 14, 2013 *(Part 1)*

6:00 am-6:30 am

Aaron Sahagun, speaker with the Alzheimer's Association of Las Vegas, discusses how the organization is providing care, support and awareness through their new speaker series. The Alzheimer's Association is determined to build a better quality life for those suffering from Alzheimer's.

(Continued on Issue: Bullying)

Local Weekly

September 15, 2013 *(Part 2)*

6:00 am-6:30 am

The Mountain Ridge Little League Baseball Team of Northwest Las Vegas; Coach Larry Quaney, Assistant Coach Mike, Michael Bottrell, Jesse Pierce, Jaret Godman, Joacob Godman, Nick Cornman, Tyler Parker, Lance Quaney and Kendall Rosenkratz, discussed how they made it to the Little League World Series.

(Continued from Issue: Health)

Local Weekly

September 29, 2013 *(Part 1)*

6:00 am-6:30 am

Director of Public Relations and Business Development for Avani Wellness' CEO, Kristina Modzelewski, discussed how Avanti Wellness promotes, supports and educates individuals and groups on alternative health related resources necessary for improving their Quality of Life.

(Continued from Issue: Veterans)

ISSUE: SAFETY

Local Weekly

July 14, 2013 *(Part 2)*

6:00 am-6:30 am

Lisa Lynn Chapman, CEO of Safe Nest and Shannon Martin, Director of Community Relations for Safe Nest both discussed their sixteenth annual event, ACTS (Advertising Community Talent Show). One-Hundred percent of the proceeds go to Safe Nest that provide shelters for those suffering from domestic violence.

(Continued from Issue: Quality of Life)

Local Weekly

August 4, 2013

6:00 am-6:30 am

CEO/Owner of Victory Outreach, Raquel Soof along with a member, Tiffany Trainer discussed how Victory Outreach provides a safe environment for women and children who have been let go from jail due to living a lifestyle of trafficking, drugs and gangs.

ISSUE: Veterans

Local Weekly

September 22, 2013 *(Part 2)*

6:00 am-6:30 am

Dave Tina, CEO of Greater Las Vegas Association of Realtors discusses how his business rebuilds homes for the Veteran's of Southern Nevada .

(Continued from Issue: Homeless)

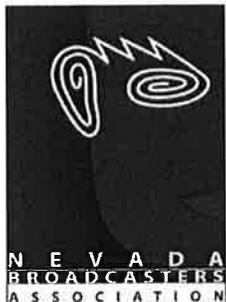
Local Weekly

September 29, 2013 *(Part 2)*

6:00 am-6:30 am

Dave Tina, CEO of Greater Las Vegas Association of Realtors discusses how his business rebuilds homes for the Veteran's of Southern Nevada .

(Continued from Issue: Quality of Life)



Nevada Broadcasters Association
1050 East Flamingo Drive
Las Vegas NV 89119-7429
Office: (702) 794-4994
Fax: (702) 794-4997

PUBLIC FILE
Observations Radio
Quarter 3 Report

July-August-September 2013

KVGS-107.9FM

AIRING TIME: SUNDAY-6:30AM-7:00AM

OBSERVATIONS-Aired: June 28-July 4, 2013

TOPIC: SEE SOMETHING, SAY SOMETHING

GUESTS: AARON KENNESTON AND BOB DORSEY-EMERGENCY MANAGEMENT & HOMELAND SECURITY

See Something, Say Something! What does that mean? Who do you tell if you see something? Host Bob Fisher welcomed from Nevada's Emergency Management and Homeland Security Aaron Kenneston and Bob Dorsey to this edition of Observations. Aaron and Bob update our listeners on the steps being taken to insure the safety and well-being of the residents of the State of Nevada. They ask everyone to keep their eyes and ears open in case of potential terrorist attacks on events taking place in the state. Residents and visitors alike can keep the Silver State safe just by paying attention. See Something, Say Something...an educational program for all Nevadans.

OBSERVATIONS-Aired: July 05-11, 2013

TOPIC: HENRY'S PLACE

GUESTS: DAWN PRENDES AND BOB "JR" DAVENPORT-HENRY'S PLACE EXECUTIVES

Their calling it Henry's Place and their about to break ground in the very near future in Cedar City, Utah. On this edition of Observations... host Bob Fisher welcomed to the microphone Dawn Prendes, Founder and President and Bob JR Davenport - Vice President of Henrys Place. Dawn and Bob tell us that this is a place for kids to come and learn and have fun at the same time. Dawn talked about Henry Prendes, a Las Vegas Police Officer murdered in the line of duty and how the Las Vegas community and the state came together to pay tribute to this amazing man. It's an incredible story about a man and his dream told through the eyes of this beloved wife.

OBSERVATIONS-Aired: July 12-18, 2013

TOPIC: SEX, DRUGS AND ROCK N' ROLL

GUEST: JOSH GRIFFIN-NEVADA BROADCASTERS LOBBYIST

On this installment of Observations...Its Sex, Drugs and Rock N' Roll. Host Bob Fisher talked to the Nevada Broadcasters Lobbyist Josh Griffin as he reviews the 2013 Nevada Legislative session. Josh discusses his time as a Nevada Assemblyman and his current job as a Lobbyist for the Nevada Broadcasters Association. They looked at the decisions made on same sex marriage, the legalization on marijuana and various energy sources such as coal, wind and water. A number of topics were also featured in this interview centering around the actions of the Nevada State Legislative session 2013.

OBSERVATIONS-Aired: July 19-25, 2013

TOPIC: THE ART OF FILM

GUEST: MILO KOSTELECKY-DIRECTOR OF THE LAS VEGAS FILM FESTIVAL

The Art of Film was the topic of this edition of Observations. Host Bob Fisher talked with the Director of the Las Vegas Film Festival, Milo Kostecky. Milo talked about the development of the Las Vegas Film Festival and the various films that attendees will be able to view. There were over 60 films being introduced at the festival ranging from short films, documentaries, horror movies and much more. Its the Art of Film, something for everyone...films and a festival, a great combination for moviegoers.

OBSERVATIONS-Aired: July 26-August 01, 2013-

TOPIC: THE DYNAMIC DUO-PART 1-THE GOODMANS

GUESTS: LAS VEGAS MAYOR CAROLYN GOODMAN AND FORMER LAS VEGAS MAYOR OSCAR GOODMAN

There has been a rebirth in downtown Las Vegas. On this installment of Observations, host Bob Fisher conducted a rare visit with Las Vegas Mayor Carolyn Goodman and former Las Vegas Mayor Oscar Goodman. This Dynamic Duo has transformed the downtown area into a show place of monumental proportions. The new City Hall, The Smith Center, The Mob Museum, just to name a few. On these two programs, a look at their personal and public life and the continued accomplishments of both. The Dynamic Duo, Carolyn and Oscar Goodman - Part 1.

OBSERVATIONS-Aired: August 02-08, 2013

TOPIC: THE DYNAMIC DUO-PART 2-THE GOODMANS

GUESTS: LAS VEGAS MAYOR CAROLYN GOODMAN AND FORMER LAS VEGAS MAYOR OSCAR GOODMAN

There has been a rebirth in downtown Las Vegas. On this installment of Observations, host Bob Fisher conducts a rare visit with Las Vegas Mayor Carolyn Goodman and former Las Vegas Mayor Oscar Goodman. This Dynamic Duo has transformed the downtown area into a show place of monumental proportions. The new City Hall, The Smith Center, The Mob Museum, just to name a few. On these two programs, a look at their personal and public life and the continued accomplishments of both. The Dynamic Duo, Carolyn and Oscar Goodman - Part 2.

Part 3

OBSERVATIONS-Aired: August 09-15, 2013

TOPIC: A DISCUSSION ABOUT THE AFFORDABLE CARE ACT

GUESTS: DR. RONALD KLINE AND DR. KEITH BRILL-EXPERTS ON THE AFFORDABLE CARE ACT

On this Observations installment, A Discussion about the Affordable Care Act. Host Bob Fisher welcomed Dr. Ronald Kline and Dr. Keith Brill to talk about modern medicine and Obamacare. They discussed the features of the Affordable Care Act and how it will effect not only Nevadans but all Americans. The ACA takes full effect in 2014 and all Americans will feel its impact..from doctors, hospitalization and prescriptions. A frank discussion about Obamacare on this installment of Observations.

OBSERVATIONS-Aired: August 16-22, 2013

TOPIC: HOME AGAIN IN NEVADA

GUEST: MICHELLE JOHNSON-PRESIDENT AND CEO OF THE FINANCIAL GUIDANCE CENTER FOR HOME AGAIN IN NEVADA

This week on Observations, it's Home Again In Nevada. Host Bob Fisher welcomed Michelle Johnson, President and CEO of the Financial Guidance Center. Michelle talked about the recession and the impact it had on the housing market. The Financial Guidance Center helps individuals and families to recover and get back into their homes as quickly as possible.

OBSERVATIONS-Aired: August 23-29, 2013

TOPIC: A VISIT WITH THE NEVADA SECRETARY OF STATE

GUEST: ROSS MILLER-NEVADA SECRETARY OF STATE

Nevada Secretary of State Ross Miller joined host Bob Fisher on this installment of Observations. Secretary Miller discussed the recent Legislative Session and what was accomplished by the Assemblyman and Senators. He talked about the upcoming election and his bid for the Attorney Generals position and what the outcome might be in 2014. He talked about his family and his father, former Governor Bob Miller. An interesting insight into the politics not only in Nevada but also in Washington, D.C.

OBSERVATIONS-Aired: August 30-September 05, 2013

TOPIC: MARK HUTCHISON ON POLITICS

GUEST: MARK HUTCHISON-NEVADA STATE SENATOR

How effective was the latest session of the Nevada Legislature? On this edition of Observations, host Bob Fisher talked with State Senator Mark Hutchison. Mark discussed his recent visit to Israel and talked in-depth about the relationship between Israel and Palestine. He spoke of the interesting aspects concerning Jewish culture. He also gave an insight into the latest legislative sessions, what was accomplished and what wasn't. He touched briefly on politics in Washington and how many things need to be changed.

OBSERVATIONS-Aired: September 06-12, 2013

TOPIC: SILVER STATE HEALTH INSURANCE EXCHANGE

GUEST: JON M. HAGER-EXECUTIVE DIRECTOR OF THE SILVER STATE HEALTH INSURANCE EXCHANGE

How will Obamacare impact Nevadans? What is the alternative? Host Bob Fisher welcomed the Executive Director of the newly formed organization called The Silver State Health Insurance Exchange, Jon M. Hager. Mr. Hager talked about what Nevadans and all Americans can expect come January 2014. The Silver State Health Insurance Exchange will provide a place for people to go to find affordable health insurance. They will be able to compare prices from various insurance companies. They will be able to get advice on what insurance programs would be best for their family. Jon M. Hager is well informed concerning Obamacare and what it will offer to the American public.

OBSERVATIONS-Aired: September 13-19, 2013

TOPIC: A DIABETES UPDATE

**GUESTS: ROLAND AND GRANT HOOKS-FATHER AND SON
MOLLY DILLION AND SHANNON MULLEN-JUVENILE DIABETES RESEARCH
FOUNDATION**

It's disease that affects millions of people worldwide. Many of which do not know that they have the disease. On this Observations program, host Bob Fisher talked with father and son, Roland Hooks and Grant Hooks. Grant has diabetes and discussed how he copes with the disease on a daily basis. Bob also welcomed from the Juvenile Diabetes Research Foundation Molly Dillon and Shannon Mullen as they discussed the foundation and the symptoms to look out for when dealing with Diabetes. Diabetes is a worldwide epidemic that needs to be dressed not only in Nevada but throughout the world. The foundation works tirelessly to find a cure for this disease. If you have loved ones suffering from Diabetes, this was indeed an educational program.

OBSERVATIONS-Aired: September 20-26, 2013

TOPIC: PARENTS EDUCATING PARENTS (PEP)

**GUESTS: STEPHANIE VRSNIK AND DIANE LOMBARDO
PARENTS EDUCATING PARENTS**

What is Autism? It affects thousands of people here in Nevada. On this installment of Observations, host Bob Fisher talked with Stephanie Vrsnik and Diane Lombardo from Parents Educating Parents or PEP. Stephanie and Diane both have Autistic children. Life for them has been a challenge. Stephanie and Diane both work for P.E.P. They work to strengthen families with education, empowerment and encouragement. P.E.P. services are about empowering families to be lifelong advocates for their children through education and skill building. It is a family of families caring, supporting and guiding one another through challenges of raising children with special needs. If you have a child with special needs call 800-216-5188.

OBSERVATIONS-Aired: September 27-October 03, 2013

TOPIC: UTAH SHAKESPEARE FESTIVAL (FALL SESSION)

GUESTS: THE MARVELOUS WONDERETTES

The Utah Shakespeare Festival's fall session is underway. Host Bob Fisher talked with the stars Of "The Marvelous Wonderettes" just one of the fall performances being presented. The other shows on tap are "Peter and the Starcatcher" and "Richard II". The girls discussed the fall session and their program "The Marvelous Wonderettes". They also sang the song "Mister Sandman" and filled the listening audience in on their backgrounds. The Festival is held every year in Cedar City, Utah with a summer session and a fall session.

19825/32975



Nevada Broadcasters Association
1050 East Flamingo Drive, S-102
Las Vegas NV 89119-7429
Office: (702) 794-4994
Fax: (702) 794-4997
Last Update: May 29, 2013

ATTN: TRAFFIC MANAGERS
Southern Nevada Radio
NCSA Traffic Insertion Orders
July 2013
Please do the best you can do for us

(NOTE: AN AMENDMENT TO THIS INSERTION ORDER MAY BE SENT AROUND JULY 15, 2013)

TO ALL TRAFFIC MANAGERS:

THE NEVADA BROADCASTERS ASSOCIATION IS REGISTERED WITH RADIOINVOICES.COM UNDER THE AGENCY NAME OF NEVADA BROADCASTERS ASSOCIATION AND WITH MARKETRON TO RECEIVE ELECTRONIC INVOICES. OUR EI NUMBER IS 161113. STATIONS CAN ALSO EMAIL MELANIE@NEVADABROADCASTERS.ORG WITH PDF OR EXCEL SPREADSHEETS...ELECTRONIC PROOF OF PERFORMANCE PREFERRED.

Nevada State Health Division-Diabetes Campaign

Start: 07/01/13 End: 07/31/13

:30 "Get Real Radio" (New) 4638
:60 "Get Real Radio" (New) 4642

10 Announcements 18
10 Announcements 19

Nevada State Health Division

Start: 07/01/13 End: 07/31/13

:60 "Abstinence - Boys" 5826
:60 "Abstinence - Girls" 5821
:60 "Abstinence - Parental Influence" 6830
:60 "Abstinence - Partners & Decisions" 4630
:30 "Abstinence - Before It's Too Late" 5798

10 Announcements
10 Announcements
10 Announcements
10 Announcements
10 Announcements - 7

CONTINUED ON THE NEXT PAGE

Page 1

- If you have insertion or spot questions, please contact Gary Campbell, gary@nevadabroadcasters.org
- Please be sure to email, fax, or mail Melanie Mueller your affidavits at the end of every month, melanie@nevadabroadcasters.org.

Nevada Department of Transportation

Start: 07/01/13 End: 07/31/13

:60 "Impaired Driving 2011-Girls" (New) 7011
:30 "Impaired 2011-Sandy Haverly" (New) 6995
:30 "511 2013 Update" (New) 7009

10 Announcements 11
10 Announcements >10
10 Announcements

Elko CVA

Start: 07/01/13 End: 07/31/13

:60 "Explore Elko.Com-July 2013" (New) 7012

10 Announcements 12

Nevada Army National Guard

Start: 07/01/13 End: 07/31/13 (NOTE: Please Rotate Spots)

:60 "My First Call Up" 5323
:60 "Fighting for the Environment" 5324
:60 "A Storm to Remember" 5325
:60 "Rising Waters" 5326

10 Announcements
10 Announcements >14
10 Announcements
10 Announcements

Anti-Bullying Campaign

Start: 07/01/13 End: 07/31/13

:30 "Flip the Script-Jill and Jessica" 5309
:30 "Flip the Script-Chris and Mark" 5310
:30 "Flip the Script-Grown Up Insults" 5311

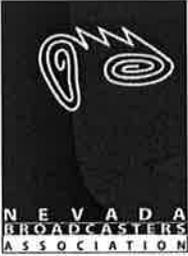
4 Announcements
4 Announcements >15
4 Announcements

Thank you for your participation and support!

Page 2

- If you have insertion or spot questions, please contact Gary Campbell, gary@nevadabroadcasters.org
- Please be sure to email, fax, or mail Melanie Mueller your affidavits at the end of every month, melanie@nevadabroadcasters.org.





Nevada Broadcasters Association
1050 East Flamingo Drive, S-102
Las Vegas NV 89119-7429
Office: (702) 794-4994
Fax: (702) 794-4997
Last Update: June 27, 2013

ATTN: TRAFFIC MANAGERS
Southern Nevada Radio
NCSA Traffic Insertion Orders
August 2013
Please do the best you can do for us

(NOTE: AN AMENDMENT TO THIS INSERTION ORDER MAY BE SENT AROUND AUGUST 15, 2013)

TO ALL TRAFFIC MANAGERS:

THE NEVADA BROADCASTERS ASSOCIATION IS REGISTERED WITH RADIOINVOICES.COM UNDER THE AGENCY NAME OF NEVADA BROADCASTERS ASSOCIATION AND WITH MARKETRON TO RECEIVE ELECTRONIC INVOICES. OUR EI NUMBER IS 161113. STATIONS CAN ALSO EMAIL MELANIE@NEVADABROADCASTERS.ORG WITH PDF OR EXCEL SPREADSHEETS...ELECTRONIC PROOF OF PERFORMANCE PREFERRED.

Nevada Department of Employment, Training and Rehabilitation (DETR)

Start: 08/01/13 End: 08/31/13

:60 "DETR-Mechelle Merrill-August 2013" (New)

10 Announcements

Emergency Management & Homeland Security

Start: 08/01/13 End: 08/31/13

:60 "Emergency Management-Prevention" (New)

10 Announcements

:60 "Emergency Management-Will You Be Ready" (New)

10 Announcements

Nevada Broadcasters Association

Start: 08/01/13 End: 08/16/13 (Please note the end date)

:30 "Gala 2013" (New)

15 Announcements

CONTINUED ON THE NEXT PAGE

Page 1

- If you have insertion or spot questions, please contact Gary Campbell, gary@nevadabroadcasters.org
- Please be sure to email, fax, or mail Melanie Mueller your affidavits at the end of every month, melanie@nevadabroadcasters.org.

Nevada State Health Division

Start: 08/01/13 End: 08/31/13

:60 "Abstinence - Boys"	10 Announcements
:60 "Abstinence - Girls"	10 Announcements
:60 "Abstinence - Parental Influence"	10 Announcements
:60 "Abstinence - Partners & Decisions"	10 Announcements
:30 "Abstinence – Before It's Too Late"	10 Announcements

Nevada Department of Transportation

Start: 08/01/13 End: 08/31/13

:30 "Pedestrian Safety" (New)	10 Announcements
:30 "Distracted Driving-Jennifer Watkins" (New)	10 Announcements
:60 "Flashing Yellow Arrow" (New)	10 Announcements

Elko CVA

Start: 08/01/13 End: 08/31/13

:60 "Explore Elko.Com-August 2013" (New)	10 Announcements
--	------------------

Nevada Army National Guard

Start: 08/01/13 End: 08/31/13 (NOTE: Please Rotate Spots)

:60 "My First Call Up"	10 Announcements
:60 "Fighting for the Environment"	10 Announcements
:60 "A Storm to Remember"	10 Announcements
:60 "Rising Waters"	10 Announcements

Anti-Bullying Campaign

Start: 08/01/13 End: 08/31/13

:30 "Flip the Script-Jill and Jessica"	4 Announcements
:30 "Flip the Script-Chris and Mark"	4 Announcements
:30 "Flip the Script-Grown Up Insults"	4 Announcements

Thank you for your participation and support!

Page 2

- > If you have insertion or spot questions, please contact Gary Campbell, gary@nevadabroadcasters.org
- > Please be sure to email, fax, or mail Melanie Mueller your affidavits at the end of every month, melanie@nevadabroadcasters.org.



Nevada Broadcasters Association
1050 East Flamingo Drive, S-102
Las Vegas NV 89119-7429
Office: (702) 794-4994
Fax: (702) 794-4997
Last Update: July 29, 2013

ATTN: TRAFFIC MANAGERS
Southern Nevada Radio
NCSA Traffic Insertion Orders
September 2013
Please do the best you can do for us

(NOTE: AN AMENDMENT TO THIS INSERTION ORDER MAY BE SENT AROUND SEPTEMBER 15, 2013)

TO ALL TRAFFIC MANAGERS:

THE NEVADA BROADCASTERS ASSOCIATION IS REGISTERED WITH RADIOINVOICES.COM UNDER THE AGENCY NAME OF NEVADA BROADCASTERS ASSOCIATION AND WITH MARKETRON TO RECEIVE ELECTRONIC INVOICES. OUR EI NUMBER IS 161113. STATIONS CAN ALSO EMAIL MELANIE@NEVADABROADCASTERS.ORG WITH PDF OR EXCEL SPREADSHEETS...ELECTRONIC PROOF OF PERFORMANCE PREFERRED.

Nevada State Health Division

Start: 09/06/13 End: 09/30/13 (Please note the start date)

:30 "Rural" (New)

15 Announcements

:60 "Rural" (New)

15 Announcements

Emergency Management & Homeland Security

Start: 09/01/13 End: 09/30/13

:60 "National Preparedness Month" (New)

15 Announcements

CONTINUED ON THE NEXT PAGE

Page 1

- If you have insertion or spot questions, please contact Gary Campbell, gary@nevadabroadcasters.org
- Please be sure to email, fax, or mail Melanie Mueller your affidavits at the end of every month, melanie@nevadabroadcasters.org.

Nevada State Health Division

Start: 09/01/13 End: 09/30/13

:60 "Abstinence - Boys "	10 Announcements
:60 "Abstinence - Girls"	10 Announcements
:60 "Abstinence - Parental Influence"	10 Announcements
:60 "Abstinence - Partners & Decisions"	10 Announcements
:30 "Abstinence – Before It's Too Late"	10 Announcements

Elko CVA

Start: 09/01/13 End: 09/30/13

:60 "Explore Elko.Com-September 2013" (New)	10 Announcements
---	------------------

Nevada Army National Guard

Start: 09/01/13 End: 09/30/13 *(NOTE: Please Rotate Spots)*

:60 "My First Call Up"	10 Announcements
:60 "Fighting for the Environment"	10 Announcements
:60 "A Storm to Remember"	10 Announcements
:60 "Rising Waters"	10 Announcements

Anti-Bullying Campaign

Start: 09/01/13 End: 09/30/13

:30 "Flip the Script-Jill and Jessica"	4 Announcements
:30 "Flip the Script-Chris and Mark"	4 Announcements
:30 "Flip the Script-Grown Up Insults"	4 Announcements

Thank you for your participation and support!

Page

- If you have insertion or spot questions, please contact Gary Campbell, gary@nevadabroadcasters.org
- Please be sure to email, fax, or mail Melanie Mueller your affidavits at the end of every month, melanie@nevadabroadcasters.org.