



BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT

FOR
KCYE-FM

3rd QUARTER
(July 1 to September 30)

Prepared by:

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ISSUES OF CONCERN TO STATION KCYE-FM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
3rd QUARTER, 2023

GENERAL PUBLIC ISSUES

- Discussed the Make-A-Wish Southern Nevada and their aid for critically ill children.
- Discussed new state law, “Rex’s Law” to protect pedestrians in Nevada
- Discussed the food insecure residents of Las Vegas.
- Discussed the need for volunteers and funds in the local nonprofit community to serve the homeless population.
- Discussed local event to benefit the victims of fire disasters.
- Discussed AI and its effect on our daily lives
- Discussed rise of Anti-Semitic crime.
- Discussed why the wealthiest country in the world has the highest poverty rate of 1st world countries.

MENTAL HEALTH/MEDICAL ISSUES

- Discussed need for local organ donors
- Discussed Blood Disorder Month and raising awareness for inflammatory bowel disease.
- Discussed Teens Overcoming Addiction
- Discussed Parkinson’s markers and effects.
- Discussed rising costs of prescription drugs and how to combat them.
- Discussed Leukemia and Lymphoma societies outreach and fundraising activities.

PARENTING

- Discussed food insecure children and summer food insecurity.
- Discussed programs for teens overcoming drug addiction
- Discussed helping foster kids to navigate the system and excel in life.
- Discussed the needs of disabled children and how to find help
- Discussed pluses and minuses of parents allowing teen employment.

DOMESTIC/SEXUAL/DRUG ABUSE

- Discussed programs to help teens overcome drug addiction

RETIREMENT & SENIOR RESOURCES

- Discussed Parkinson’s markers and effects.
- Discussed economy’s impact on savings, retirement income and day to day expenses.
- Discussed how exercise can reduce joint pain in seniors.

EDUCATION

- Discussed how to help high school students and seniors to overcome extra hurdles to attain graduation.
- Discussed helping foster kids to navigate the system and excel in life.
- Discussed common mistakes in proper punctuation and new technologies effect on it.
- Discussed how 67% of Americans are unable to read at their grade level and how to address literacy.

**DESCRIBING REGULARLY SCHEDULED
PUBLIC AFFAIRS PROGRAMS**

**STATION KCYE-FM PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

PUBLIC SERVICE PROGRAMMING:

- INFOTRAK IS A NATIONALLY-PRODUCED SHOW FOCUSING ON COMMUNITY ISSUES OF SIGNIFICANCE TO THE LOCAL AND NATIONAL COMMUNITY. IT AIRS EVERY SUNDAY FROM 11:30 TO 12:00AM.
- TALKING SOLUTIONS IS A LOCALLY-PRODUCED SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS AND THEIR EVENTS RELEVANT TO SOUTHERN NEVADA HOSTED BY WENDY RUSH. IT AIRS EVERY SUNDAY FROM 11:00 TO 11:30PM.

Participation in the Southern Nevada Emergency Alert System

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County and Mohave County, Arizona areas. We also send and receive weekly tests of the system to insure readiness at all times.

KCYE-FM QUARTERLY ISSUES/PROGRAMS REPORT

Third Quarter 2023

(July 1 to September 30)

Date: 7/2/23

Issues covered: New Nonprofit For Entrepreneurs In The Technology Field

This program served to introduce the listeners to a new nonprofit in the community. Tech Alley focuses on inclusivity, accessibility and consistency to help foster a community of technology and entrepreneurship. Joshua explained their monthly event that provides the space for new startup companies to feature workshops and speakers to collaborate with others in the community interested in building the technology aspects of their own businesses.

Representative: Joshua Leavitt, Founder, Tech Alley

Length: 30:00

Date: 7/9/23

Issues covered: Education Drive For Homeless Youth

This program served to share information with the community about an upcoming education drive hosted by the Nevada Partnership for Homeless Youth (NPHY). The drive will raise funds to support youth experiencing homelessness and go toward their education goals in Clark County. Lanette spoke about the number of youth in Clark County currently experiencing homelessness. She also gave details about how the education drive will help support the programs of NPHY. Including their Safe Place, Housing & Shelter, Education & Employment and Health & Wellness programs.

Representative: Lanette Rivera, Dir. Of Communication & Engagement, NPHY

Length: 30:00

Date: 7/16/23

Issues covered: Free legal services available and need for pro bono lawyers in Southern Nevada.

This program served to inform the community about free legal services available for Southern Nevada's qualifying residents. Barbara elaborated on what qualifies a resident for help, and the type of help that is available. She spoke about why people might need free legal aid and volunteer opportunities that are available for the community. Barbara also talked about the need for more lawyers in Nevada, and the need for existing lawyers to offer more pro bono work. The Access to Justice Commission was also discussed, as well as the new Clean Slate Legal Assistance program, which helps seal criminal records for qualifying individuals who get denied employment because of their past.

Representative: Barbara E. Buckley, Esq., Exec. Director, Legal Aid Center of Southern Nevada

Length: 30:00

Date: 7/23/23

Issues covered: Hiring Event for Local Nonprofits to Find Employees

This program served to inform the community of an upcoming hiring event. The event will feature nine different local nonprofit organizations who are looking to hire new employees. Bob explained that the "Work With Purpose" event's purpose is to both bring new employees to local nonprofits, but also to give community members the opportunity to secure a job that will bring their life purpose. Bob explained how the event is being hosted by Opportunity Village, and he broke down the mission of each nonprofit that will be in attendance.

Representative: Bob Brown, CEO, Opportunity Village

Length: 30:00

Date: 7/30/23

Issues covered: Resources Available For Families Needing Affordable Childcare

This program served to bring awareness to the community about a new financial resource available for parents and families in Clark County. Cristal gave details about the Nevada Child Care Fund including how parents can receive free childcare through the initiative. Cristal invited the listeners to apply for assistance and explained how the community can do so. She also explained why there is a childcare crisis in Nevada and gave detail about how daycare providers and employers can also benefit from the new initiative.

Representative: Cristal Roldan, Resource & Referral Navigator, The Children's Cabinet

Length: 30:00

Date: 8/6/23

Issues covered: Resources Available For Nevada Youth Struggling With Addiction

This program served to inform listeners about a nonprofit organization that provides support to families of a youth with an addiction. Ari spoke about the foundation's programs available. Including outpatient treatment programs, prevention services and harm reduction as well as overdose prevention training. Also discussed was the organization's Alternative Peer Group, which provides a drop-in location for youth to participate in sober activities. Finally, Ari gave details about some fundraising events coming up.

Representative: Ari Chelli, Clinical & Operations Director, There Is No Hero In Heroine

Length: 30:00

Date: 8/13/23

Issues covered: The Importance Of Hiring A Licensed Contractor For Home Repairs

This program served to remind the community of the potential dangers that come with hiring an unlicensed contractor to do home repairs. Jennifer explained that it is monsoon season in Las Vegas and some damage to homes might be imminent. She gave detail about the risks of hiring someone unlicensed to do repairs. She also spoke in detail about the red flags to look out for, how to make sure someone is licensed, and the recourse available to those who do hire a licensed contractor versus those who do not. Finally, Jennifer spoke about the newest resource available to community members in the NSCB's mobile app.

Representative: Jennifer Lewis, PIO, Nevada State Contractors Board

Length: 30:00

Date: 8/20/23

Issues covered: Social Barriers to women in the community.

This program served to inform the community about the various programs and resources available through the Unshakeable foundation. Debbie told the story of how the organization was founded and how it helps women in Clark County. Through resources like Sober Social Events and Certified Career Coaching, the nonprofit's mission is to empower women to overcome barriers that hinder their success. Debbie went into detail about the emotional, education and legal barriers some women face and how the nonprofit can help with them. Debbie also invited listeners to the nonprofit's annual fundraiser in October.

Representative: Debbie Isaacs, Founder, Unshakeable

Length: 30:00

Date: 8/27/23

Issues covered: National Multicultural Donor Awareness Month

This program served to bring awareness to the community about the importance of being an organ donor, especially in minority communities. Adriana talked about National Multicultural Donor Awareness month and why it is important for minority groups to be organ donors. Adriana cleared up some misinformation about being an organ donor and gave statistics about how many lives can be saved through organ donation. Adriana's guest and liver recipient, Angelo Reyes, shared his story as an organ recipient as well and encouraged the community to participate in organ donation.

Representative: Adriana Connelly, Multiculture Outreach Liaison, Nevada Donor Network

Length: 30:00

Date: 9/3/23

Issues covered: Resources Available For Local Students In Need

This program served to raise awareness about resources available for homeless, displaced and disadvantaged high school students in Clark County. Kelli spoke of the origin of the organization and the 7,000 students in the county that are currently helped annually by the nonprofit. Kelli also announced the opening of a second Project 150 location to better fulfill their mission. The organization provides clothing, food, school supplies and hygiene items to kids who need it. The new location will also offer an education and empowerment center to provide workforce readiness and life skills classes.

Representative: Kelli Kristo, Executive Director, Project 150

Length: 30:00

Date: 9/10/23

Issues covered: Fitness Resources For People With Disabilities

This program served to raise awareness about the fitness challenges faced by those with physical and intellectual disabilities. Chris talked about how he started the organization after seeing there was a lack of fitness options for this demographic. Chris went into detail about how important it is for those with disabilities to have access to fitness. And he invited the community to participate in the organization's new initiative. Friday Night Fitness is a class with trained coaches and specialized equipment that fosters empowerment and inclusion for those with disabilities. Chris also gave detail about the volunteer opportunities for Clark County community members.

Representative: Chris Salas, Founder, The Ability Center

Length: 30:00

Date: 9/17/23

Issues covered: After-School Programs Available For Southern Nevada Families

The purpose of this program was to inform the listeners about the before and after school programs available to families in the community. Alena spoke about how unsupervised afternoons are riskiest for kids and teens. And that the Boys & Girls Club offers after-school programs at a very low cost. Resources available to kids through this program focus on three main impact areas: academic success, healthy lifestyles and good character and leadership. Alena gave details about each focus and how their programs serve these goals. Alena then spoke about the before-school programs available as well as the transportation options available for parents.

Representative: Alena Evans, Area Director, The Boys & Girls Clubs of Southern Nevada

Length: 30:00

Date: 9/24/23

Issues covered: New Initiatives and Available Resources For Library Card Holders

This program served to inform the audience of an initiative offered through the Las Vegas-Clark County Library District. Anyone who signs up for a new library card this month will be entered into a drawing for hockey tickets and other prizes. Rebecca went into detail about the initiative and how the community can benefit from a library card. Resources they offer include help with homework and business resources. They also provide sound studios and training and have monthly events in their art galleries and performance spaces. Finally, Rebecca informed the listeners about a new initiative that provides free Wi-Fi hotspots to community members who qualify.

Representative: Rebecca Colbert, Head of Collections & Bibliographic Services, Las Vegas-Clark County Library District

Length: 30:00



Call Letters: KCYE-FM

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2023

Show # 2023-27

Date aired: 07/02/23

Nora Volkow, MD, Director of the National Institute on Drug Abuse, part of the National Institutes of Health

Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women.

Issues covered:

Length: 17:52

**Substance Abuse and Treatment
Government Policies**

Sam Quinones, author of *"The Least of Us: True Tales of America and Hope in the Time of Fentanyl and Meth"*

The opioid crisis' damage to US communities cost the economy \$1.5 trillion in 2020 alone, according to a congressional analysis. Mr. Quinones talked about steps that cities and towns can take to try to repair community bonds, most effectively on the neighborhood, school and church level. He believes that stronger law enforcement is necessary to force drug abusers into treatment, whether they want it or not.

Issues covered:

Length: 5:08

**Substance Abuse and Treatment
Community Rehabilitation**

Law Enforcement

Homelessness

Date aired: 07/09/23

Paul R. Lawrence, former Under Secretary of Benefits at the U.S. Department of Veterans Affairs, author of "*Veterans Benefits for You: Get What You Deserve*"

Mr. Lawrence offered tips for veterans to successfully apply for benefits they have earned from their service. He explained several ways that a veteran can document a service-related injury, and how they can request their medical records with help from the National Archives and Veterans Administration. He also talked about the value of benefits not just to a veteran, but to his or her family, as well.

Issues covered:

Length: 8:14

Veterans' Benefits

Military Service

David Maimon, PhD, Professor of Criminal Justice and Criminology, Georgia State University

Prof. Maimon explained how criminals are increasingly targeting US Postal Service blue collection boxes and residential mailboxes to steal filled-out checks. He said the thieves sell the stolen checks via social media platforms, then buyers alter the payee and amount on the checks to rob victims' bank accounts of thousands of dollars. He recommends that consumers only hand mail directly to a clerk at a US Post Office, or use other methods to send payments.

Issues covered:

Length: 9:09

Crime

Identity Theft

Government

Lori R. Sackler, Senior VP and family wealth advisor at Morgan Stanley, author of "*The M Word: The Money Talk Every Family Needs to Have about Wealth and Their Financial Future*"

Conversations about money remain taboo for most U.S. households. Ms. Sackler said a staggering 70 percent of families lose their money, assets, and family harmony in the aftermath of estate transfers. She explained how to successfully talk about money matters. She said many people make the same money mistakes that their parents made.

Issues covered:

Length: 5:05

Retirement Planning

Aging

Show # 2023-29

Date aired: 07/16/23

Pam Baker, freelance journalist who focuses on emerging tech topics like artificial intelligence, data analytics, and edge computing, author of “*ChatGPT For Dummies*”

ChatGPT has garnered an amazing amount of attention in just a few months. Ms. Baker explained how the rise of artificial intelligence has already begun affecting our daily lives. She talked about the importance of learning to use AI in the workplace, and why learning how to prompt AI is both the easy part and the most difficult part of using it.

Issues covered:

Length: 9:05

Artificial Intelligence

Education

Career

Ruchi S. Gupta, MD, MPH, board-certified pediatrician and health researcher, Professor of Pediatrics and Medicine at Northwestern University Feinberg School of Medicine, Clinical Attending at Ann & Robert H. Lurie Children’s Hospital of Chicago, founding director of the Center for Food Allergy & Asthma Research

Dr. Gupta led a groundbreaking study of allergies in adults and found the prevalence of food allergy is highest among black, Hispanic and Asian individuals across all ages. She also found that food allergy is lowest among households earning more than \$150,000 a year. She talked about potential reasons for these findings and the importance of getting a proper diagnosis.

Issues covered:

Length: 8:23

**Food Allergies
Minority Concerns**

Greg Keoleian, Director of the Center for Sustainable Systems at the University of Michigan School for Environment and Sustainability

Environmentally-conscious consumers have probably heard that today's highly efficient dishwashers use less energy and water than traditional hand-washing techniques. However, Prof. Keoleian led a study that found that one manual washing technique--the two-basin method, in which dishes are soaked and scrubbed in hot water and then rinsed in cold water--that is associated with fewer greenhouse gas emissions than machine dishwashing. He offered numerous energy-saving tips related to the task of washing dishes.

Issues covered:

Length: 5:03

**Environment
Energy
Consumer Matters**

Show # 2023-30

Date aired: 07/23/23

Haywood Talcove, CEO of LexisNexis Risk Solutions' Government Group, a multinational information and analytics company based in Atlanta

Mr. Talcove outlined a frightening new wave of scams: next-gen thieves are utilizing sophisticated new artificial intelligence tools to steal millions of dollars from consumers. He discussed the use of AI-generated voices--that criminals can now clone from social media profiles--to easily con

parents or grandparents out of significant sums of money. He said the schemes are almost impossible to detect, but he suggested three steps every family should take to defend themselves

Issues covered:

Length: 8:49

**Crime
Identity Theft**

Technology

F. Perry Wilson, MD, MSCE, Associate Professor of Medicine, Director, Clinical and Translational Research Accelerator at the Yale University School of Medicine, author of *“How Medicine Works and When It Doesn’t.”*

Dr. Wilson explained how and why the doctor-patient relationship has eroded in recent years. He believes that profit-driven companies—from big pharma to healthcare corporations—have corrupted what should have been medicine’s golden age. He offered several potential solutions to restore trust between patients and doctors.

Issues covered:

Length: 8:15

Personal Health

Morag MacKay, Director of Research, Safe Kids Worldwide

Ms. MacKay said that an American child is killed every five days in a train collision, a preventable tragedy that most parents overlook. She outlined the most common scenarios for these incidents and explained how parents can teach their children to avoid dangerous situations with trains.

Issues covered:

Length: 5:06

**Railroad Safety
Child Safety**

Parenting

Show # 2023-31

Date aired: 7/30/23

Kate W. Bauer, PhD MS, Associate Professor of Nutritional Sciences, University of Michigan School of Public Health

Prof. Bauer recently led a study that compared beverage consumption in low-income households that utilize taxpayer-funded food assistance programs. She found that families that used just one of the programs were in the normal range, but those that participated in both the Supplementation Nutrition Program for Women, Infants, and Children (WIC), and the Supplemental Nutrition Assistance Program (SNAP), consumed high amounts of sugar-sweetened beverages. She explained why this is a concern.

Issues covered:

Length: 8:00

**Government Food Assistance
Poverty**

Nutrition

Patrick Olsen, Editor-in-Chief, CarFax

More than 2.5 million vehicles that have been issued a “Do Not Drive” or “Park Outside” safety recall remain unrepaired, Carfax data shows. Mr. Olsen talked about the most common reasons behind these serious recalls, and why consumers fail to take their cars to dealers to get the issue taken care of. He also explained how someone can check to see if their car is on a recall list.

Issues covered:

Length: 9:22

**Auto Recalls
Consumer Matters**

Transportation

Rachel Neale, PhD, Professor, Group Leader, Deputy Coordinator of the Population Health Department at QIMR Berghofer Medical Research Institute in Brisbane, Australia

Dr. Neale led a study that examined whether monthly vitamin D supplementation for older adults can prevent major cardiovascular events. She found that vitamin D did result in a small reduction for patients who were already at risk of a heart attack, and she believes further research is needed to better understand the link.

Issues covered:

Length: 4:58

Personal Health

Nutrition

Show # 2023-32

Date aired: 8/6/23

Bacall Hincks, Family Advocate and Program Coordinator at Children's Service Society of Utah

More than one million American children now live with grandparents, primarily because of their parent's addiction to opioids and other drugs. Ms. Hincks said this growing trend is causing grandparents to put off retirement and plow through savings to rescue their grandchildren from dangerous situations. She discussed how these difficult experiences can negatively affect children's mental and physical health.

Issues covered:

Length: 9:17

Parenting

Substance Abuse

Foster Care

Retirement

Maryanne Wolf, PhD, Professor of Child Development and Director of the Center for Reading and Language Research at Tufts University, author of "*Reader, Come Home: The Reading Brain in a Digital World*"

Prof. Wolf discussed the latest research into the human brain as we become increasingly dependent on digital technologies, rather than the printed word. She expressed concerns for both children's and adults' ability to "deep read," as the brain is literally rewired by huge amounts

of short bursts of information. She offered suggestions for how the nation's education system needs to adapt.

Issues covered:

Length: 8:04

Literacy

Education

Technology

David Michael Slater, teacher, author of *"We're Doing It Wrong: 25 Ideas in Education That Just Don't Work—And How to Fix Them"*

Mr. Slater explained why he believes that many current approaches in education simply aren't working—for students, for teachers, and for society at-large. He explained how teacher evaluations could be improved and why anti-bullying programs in schools don't work.

Issues covered:

Length: 4:50

Education

Show # 2023-33

Date aired: 8/13/23

Paul Pilibosian, a Houston attorney specializing in real estate law

It is a pattern being played out in many cities in the United States: squatters move into a home, refuse to leave, and homeowners have few options to evict them. Mr. Pilibosian explained why this trend is on the rise and what homeowners should do to try to discourage squatters from moving into a house in the first place.

Issues covered:

Length: 8:50

Crime
Home Ownership
Legal Issues

Anupam Babu Jena, MD, PhD, Joseph P. Newhouse Professor at Harvard Medical School, physician at Massachusetts General Hospital, co-author of "*Random Acts of Medicine: The Hidden Forces That Sway Doctors, Impact Patients, and Shape Our Health*"

Dr. Jena explained how unexpected—but often predictable—events can profoundly affect our health. He offered several examples of how randomness affects medical decisions and treatment options. He said a healthy diet and exercise are the wisest choices to lead a healthy life.

Issues covered:

Length: 8:16

Personal Health

Sophie Kjærviik, doctoral candidate in communication at Ohio State University

Firearms contribute to the deaths of more children ages 1-17 years in the U.S. than any other type of injury or illness. While much of that total is gang-related teen shootings, sometimes younger deaths are tragic accidents after a child finds an unsecured gun. Ms. Kjærviik was the co-author of a recent study that found that a simple 60 second video on gun safety made a significant difference in whether kids ages 8 to 12 played with a found gun.

Issues covered:

Length: 5:04

Gun Safety

Parenting

Show # 2023-34

Date aired: 8/20/23

Karl Brauer, Executive Analyst at ISeeCars.com

The pain of inflation has hit every consumer's pocketbook in the past couple of years, but perhaps the impact has been greatest in the car buying market. Mr. Brauer shared research that found that while the value of used electric vehicles has been plummeting in 2023 (and the trend is accelerating), the price of used cars in general has jumped 47% since 2019. He added that more than half of today's used cars also have 20% or more miles than they did three years ago.

Issues covered:

Length: 9:01

Consumer Matters

Transportation

LeRoy Hood, MD, PhD, biologist who has served on the faculties at the California Institute of Technology and the University of Washington, developed ground-breaking scientific instruments which made possible major advances in the biological and medical sciences, author of *"The Age of Scientific Wellness"*

Dr. Hood discussed the reasons that medicine is undergoing a major transformation from a reactive, hit-or-miss approach to a personalized, predictive, data-rich, and preventive one. He calls this new form of care "scientific wellness", which uses information from our blood and genes, as well as AI, to optimize our health and extend our "healthspan." He believes this new technology can eventually conquer heart disease, Alzheimer's disease and many other illnesses, with noticeable progress within five years.

Issues covered:

Length: 8:15

Personal Health

Technology

Tobias Rose-Stockwell, author of *"Outrage Machine: How Tech Amplifies Discontent, Disrupts Democracy—And What We Can Do About It"*

The original internet was not designed to make us upset, distracted, confused, and outraged. But Mr. Tobias explained why something unexpected happened at the turn of the last decade, when a

handful of small features were quietly launched at social media companies with little fanfare. Together, they triggered a cascading set of dramatic changes to how media, politics, and society itself operate. He explained what needs to happen to find a promising pathway back to a healthier online environment.

Issues covered:

Length: 5:14

**Social Media
Mental Health**

Show # 2023-35

Date aired: 8/27/23

Anna Mills, textbook author, English instructor at the College of Marin, member of a joint Artificial Intelligence task force with the Modern Language Association and College Conference on Composition and Communication

AI chatbots have triggered a panic among educators, who are flooding listservs, webinars and professional conferences to figure out how to deal with the technology in this new academic year. Ms. Mills explained why many professors are expecting chaos. She said few universities are offering clear guidelines for teachers or students. She also talked about the difficulty of detecting AI-generated cheating.

Issues covered:

Length: 7:50

**Higher Education
Artificial Intelligence**

J. Scott Roberts, PhD, Professor in Health Behavior and Health Education at the University of Michigan, Associate Director of a poll from the University of Michigan Institute for Healthcare Policy and Innovation

Prof. Roberts led a poll of people age 65 to 80 and found that while 80% adults see the benefit of tests that can give an early warning of memory and thinking decline, 80% of older adults said they

haven't had a cognitive test in the past year to look for early signs of dementia, and 59% reported never having had such a screening. He said the poll also found very low awareness of blood tests that can help detect Alzheimer's disease.

Issues covered:

Length: 9:17

**Personal Health
Technology**

Peter Clark, Applied Forest Ecologist at the Rubenstein School of Environment and Natural Resources at the University of Vermont

The US Forest Service has been given taxpayer funding to plant more than a billion trees across the country in the next nine years. Prof. Clark's research found a troubling bottleneck that could threaten these efforts: U.S. tree nurseries don't grow nearly enough trees—nor have the species diversity needed—to meet the unprecedented plans. He talked about the reasons behind the problem and what can be done to remedy it.

Issues covered:

Length: 5:13

**Environment
Government**

Show # 2023-36

Date aired: 9/03/23

ChatGPT, an artificial-intelligence (AI) chatbot

ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how was it trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

Issues covered:

Length: 9:29

**Artificial Intelligence
Technology
Employment**

Andrew Houtenville, PhD, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability

Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

Issues covered:

Length: 7:59

**Disabilities
Employment**

Erin Dooley, PhD, Assistant Professor of Epidemiology at the University of Alabama at Birmingham School of Public Health

Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day, or an additional quarter mile of walking, was associated with a 14% lower risk of heart disease, stroke or heart failure.

Issues covered:

Length: 5:06

**Personal Health
Senior Citizens**

Show # 2023-37

Date aired: 9/10/23

Erica Eversman, President of the Automotive Education and Policy Institute in Akron, OH

Drivers are looking for ways to save money on auto insurance as premiums rise rapidly. Ms. Eversman explained a new offering from some insurance companies: usage-based car insurance programs, where the insured agrees to share detailed data about their driving habits with their insurer via a phone app or an in-vehicle device. She said the data does permit insurance companies to evaluate risk better and better match the price of the insurance for the risk, but at a steep cost to consumers' privacy and legal rights.

Issues covered:

Length: 8:55

**Consumer Matters
Auto Insurance
Legal Matters**

Caroline Leaf, PhD, clinical and cognitive neuroscientist, author of "*How to Help Your Child Clean Up Their Mental Mess*"

Increasingly, children ages 3-10 are struggling with anxiety, depression, and mental health challenges. Dr. Leaf discussed the factors behind this trend and warning signs that parents should watch for. She said if left unaddressed, childhood mental health problems often follow kids into their teens and adulthood.

Issues covered:

Length: 8:15

**Child Mental Health
Parenting**

Edgar Dworsky, Founder & Editor of ConsumerWorld.com

Grocery costs for Americans have skyrocketed in the past two years. Mr. Dworsky discussed the subtle trend of "shrinkflation," in which many manufacturers shrink their packaging, rather than raising prices. He explained what products most commonly are affected, and ways that consumers can protect themselves against the tricky practice.

Issues covered:

Length: 5:01

Consumer Matters

Show # 2023-38

Date aired: 9/17/23

Ryan P. Burge, PhD, sociologist, Assistant Professor of Political Science at Eastern Illinois University, co-author of *"The Great Dechurching: Who's Leaving, Why Are They Going, and What Will It Take to Bring Them Back?"*

The largest and fastest religious shift in US history is in progress. Prof. Burge co-authored a comprehensive study to learn who is leaving organized religion and why. He said the most common reason people stopped attending church was because they moved, and that lower-income people with a high school education or less are the most likely to leave. He also talked about societal effects when faith-based community services such as food banks, after-school programs and prison ministries disappear.

Issues covered:

Length: 9:22

Religion

Chris Carosa, MBA, Certified Trust & Financial Advisor, Senior Contributor to Forbes.com, author of *"Hey! What's My Number: How to Improve the Odds You Will Retire in Comfort"*

A recent New York Life survey found that Americans believe they need \$4.3 million stashed away to retire comfortably. Unfortunately, the average person has around \$135,000 saved. Mr. Carosa

explained how to determine how much money will really be needed for a comfortable retirement, along with simple steps to get there.

Issues covered:

Length: 8:03

**Retirement Planning
Personal Finance**

Kevin Fiscella, MD, MPH, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry

Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce it.

Issues covered:

Length: 4:50

**Personal Health
Minority Concerns**

Show # 2023-39

Date aired: 9/24/23

Diane Mullins, founder of Deborah's Voice, a national non-profit women's advocacy organization

Pastor Mullins said that child trafficking has become the 2nd largest criminal activity in the world behind illegal drug sales. She said most Americans are unaware of the existence of human trafficking and forced prostitution in their own towns, but it is surprisingly prevalent – not just on dimly lit street corners, but at music concerts, VIP dinners, and sporting events. She talked about techniques used by human traffickers to select their victims.

Issues covered:

Length: 7:26

**Human Trafficking
Women's Issues
Crime**

Dawn Graham, PhD, psychologist, employment and career expert, Director of Career Management for the Executive MBA Program at The Wharton School, author of "*Switchers: How Smart Professionals Change Careers -- and Seize Success*"

Dr. Graham offered job search advice, particularly for those in middle age who are considering career changes. She said a job search in a new field or occupation requires much more work than a typical job search. She offered suggestions on how to tailor a resume to sidestep age biases and other potential hurdles.

Issues covered:

Length: 9:45

**Career
Aging**

Susie Vanderlip, teen counselor, author of "*52 Ways to Protect Your Teen*"

Ms. Vanderlip has conducted school assemblies for more than 1 million teens and adults, aimed at helping youth make wise choices and seek help. She talked about the motivations of today's teenagers and why parents may be fearful of their kids. She offered tips to improve communication in a parent/teen relationship.

Issues covered:

Length: 4:54

**Youth at Risk
Parenting Issues
Drug Abuse**

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