



ISSUES AND PROGRAMMING SOLUTIONS
WLLX-FM WLXA-FM WWLX-AM WTNX-FM WDXE-AM WKS-AM

3rd Quarter 2018

Issue

Fires and natural disasters are to blame for several homes being damaged within our service area annually. An uptick of such disasters usually happens during the coldest months of the year.

Program Solution

The stations host a house band weekly within our community room theater to raise money for our in-house charity, X Cares. The organization uses such funds to provide care to those who've lost items in house fires. Though some have full insurance coverage, several do not and such considerations are made when providing assistance to those in need. The funds are also used to support those with illnesses as well. During the Third Quarter of 2018, an estimate of \$2,500.00 was disbursed among a number of families in need of aid.

Issue

Lawrence County Fire & Rescue launches a new rehab service unit to aid first responders at scenes of emergencies within Lawrence and surrounding counties

Program Solution

The stations fully embraced a request by LCFR leaders to promote events for the new all non-profit unit. Over \$1,000.00 was raised during the event that was promoted by the radio station.

Issue

Giles County's Veterans Alliance seeks to raise funds to cover fuel and repair costs for a pair of vans used to transport veterans to and from medical appointments in Nashville and surrounding cities.

Program Solution

The stations gave the group ample airtime to promote a fundraising breakfast. This donation included spots and walk-in visits. Unfortunately, the event had to be postponed before and has not yet been rescheduled at the time of this publication.

Issue

Back to School means a change in routine for many, including drivers of vehicles.

Program Solution

The stations hosted several local and regional law enforcement officials during the "back to school" week for most communities covered by our stations to discuss and remind drivers the need for added



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safety in school zones throughout the area.

Issue

The following groups visited the stations for various community related functions during Q3 2018.

Programing Solution

7-10-18

GC Allstar's Team

Benefit's to make money to go to Regional Tourney in Florida.

7-24-18

Faye Appleton

Discussing Fairest of Fair Applicants

7-31-18

Katie Whitfield

Mothers, Milk and Munchkins

Touch-A-Truck Event for area children.

8-08-18

Giles County EDC

Bethany Shockney talks about new GC business Possibilities

8-16-18 School System Director of Schools Phillip

Wright talks about 2018-19 school year.

8-23-18

Brad Smith

The next GC Rural Food Distribution

8-30-18

Pul. Rec Center

Darlene Slinger on the upcoming "Vision" Gospel Music Event

9-11-18

Katie Whitfield

Kids "Touch a Truck" Event



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9-13-18

Janice Duncan

Annual Bodenham Festival

9-13-18

Tammy Perchowski

STAAR Theatre

9-18-18

Shawn McKittrell

Missions trip Benefit Wales Baptist Church