

# Sales Order

Station: **KFKF-FM** Agency: **KATZ ADVANTAGE**  
 Contract Name: **KFKF EST C23CKS-02** Address: **125 WEST 55TH ST 3RD FL**  
 Contract#: **121833** City: **NEW YORK** State: **NY** Zip: **10019**  
 Start Date: **10/23/20** End Date: **10/29/20** Buyer:  
 Revenue Type: **NATIONAL POLITICAL** Type: **Cash** Tax Schedule: **(None)**  
 Advertiser: **AMERICANS FOR PROSPERITY** Agency Commission %: **15**  
 Address: Billing Cycle: **Standard**  
 City: State: Zip: Salesperson: **574KPHIL** Comm %: **12**  
 Product Name: **AFPA - KS** Makegood Policy: **Within Contract Dates**  
 Estimate #: **C23CKS**  
 Agency Client Code: **AFPA**  
 Competitive Code: **POLITICAL & GOVERNMENT**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/23/20	10/29/20		6:00 AM	10:00 AM	60	2	2	2	2	1			9	D	125.00	9	1,125.00	2	
2	10/23/20	10/29/20		10:00 AM	3:00 PM	60	2	2	2	2	1			9	D	110.00	9	990.00	2	
3	10/23/20	10/29/20		10:00 AM	7:00 PM	60						3		3	D	50.00	3	150.00	2	
4	10/23/20	10/29/20		10:00 AM	7:00 PM	60							5	5	D	35.00	5	175.00	2	
5	10/23/20	10/29/20		3:00 PM	7:00 PM	60	2	2	1	2	1			8	D	125.00	8	1,000.00	2	

## Billing Projections: By Month

	Oct 20	Nov 20
CA	3,440.00	0.00
ST	685.00	2,755.00

☒ Print Spot Prices

TOTAL SPOTS **34**  
 GROSS TOTAL \$ **3,440.00**  
 ADJUSTED SPOTS **34**  
 ADJUSTED TOTAL \$ **3,440.00**

## APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ National Sales Manager  
☐ ☐ Local Sales Manager

**REVISED**

Oct 20, 20  
 CONT# 34391722 Mod# 2 Ver# 5 (Last = MOD 1 CF )  
 REP KATZ RADIO  
 TO KFKF-FM (Kansas City, MO-KS)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: AFPA / ORDR / C23CKS

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV AMERICANS FOR PROSPERITY ACTION  
 PDT AFPA - KS  
 FLT Oct 23, 20 - Oct 29, 20

**\* REP ORDER COMMENT \***

\*\* 10/19/2020 7:28:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY, NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/19/2020 7:28:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
CHG		<b>FLIGHT 1</b>							
	1.1	....F..	6A - 10A	60	10/23/2020 - 10/23/2020	1D	1	\$125.00	1
	1.2	....F..	10A - 3P	60	10/23/2020 - 10/23/2020	1D	1	\$110.00	1
	1.3	....F..	3P - 7P	60	10/23/2020 - 10/23/2020	1D	1	\$125.00	1
		** FLIGHT TOTALS **					3	\$360.00	
		<b>FLIGHT 2</b>							
	2.1	.....S.	10A - 7P	60	10/24/2020 - 10/24/2020	1D	3	\$50.00	3
		** FLIGHT TOTALS **					3	\$150.00	
		<b>FLIGHT 3</b>							
	3.1	.....S	10A - 7P	60	10/25/2020 - 10/25/2020	1D	5	\$35.00	5
		** FLIGHT TOTALS **					5	\$175.00	
		<b>FLIGHT 4</b>							
	4.1	M.....	6A - 10A	60	10/26/2020 - 10/26/2020	1D	2	\$125.00	2
	4.2	M.....	10A - 3P	60	10/26/2020 - 10/26/2020	1D	2	\$110.00	2
	4.3	M.....	3P - 7P	60	10/26/2020 - 10/26/2020	1D	2	\$125.00	2
		** FLIGHT TOTALS **					6	\$720.00	
		<b>FLIGHT 5</b>							
	5.1	.T.....	6A - 10A	60	10/27/2020 - 10/27/2020	1D	2	\$125.00	2

Oct 20, 20  
 CONT# 34391722 Mod# 2 Ver# 5 (Last = MOD 1 CF )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: AFPA / ORDR / C23CKS

CHG	5.2	..T.....	10A - 3P	60	10/27/2020 - 10/27/2020	1D	2	\$110.00	2
	5.3	..T.....	3P - 7P	60	10/27/2020 - 10/27/2020	1D	2	\$125.00	2
** FLIGHT TOTALS **								6	\$720.00
<b>FLIGHT 6</b>									
CHG	6.1	..W....	6A - 10A	60	10/28/2020 - 10/28/2020	1D	2	\$125.00	2
	6.2	..W....	10A - 3P	60	10/28/2020 - 10/28/2020	1D	2	\$110.00	2
	6.3	..W....	3P - 7P	60	10/28/2020 - 10/28/2020	1D	1	\$125.00	1
** FLIGHT TOTALS **								5	\$595.00
<b>FLIGHT 7</b>									
	7.1	...T...	6A - 10A	60	10/29/2020 - 10/29/2020	1D	2	\$125.00	2
	7.2	...T...	10A - 3P	60	10/29/2020 - 10/29/2020	1D	2	\$110.00	2
	7.3	...T...	3P - 7P	60	10/29/2020 - 10/29/2020	1D	2	\$125.00	2
** FLIGHT TOTALS **								6	\$720.00

	Oct 20	Nov 20					
SPOTS	11	23					
CASH	685.00	2755.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	685.00	2755.00					

						TOTAL
SPOTS						34
CASH						3,440.00
TRADE						0.00
NSL						0.00
TOTAL						3,440.00

**\*\* Competitive Comments \*\***

AMERICANS FOR PROSPERITY ACTION - KANSAS

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Americans for Prosperity Action

Address: 2200 Wilson Blvd #102-177, Arlington, VA 22201

Contact:

Phone number: 571-775-5866

Email: info@afpaction.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Nathan Nascimento, Director  
Alex Varban, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☐ N/A

Name(s) of every candidate referred to: Barbara Bollier, Roger Marshall

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: November 3, 2020

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☐ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: *Del Cielo Media*

Signature:

Name: Lindsay Ragghianti

Name:

Date of Request to Purchase Ad Time: 9/24/20

Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☐ Yes ☐ No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)\*
- ☐ Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Done

# Jessica Peek

## Americans for Prosperity

Submission Date  
October 22, 2020 11:18

CLIENT/ADVERTISER  
Americans for Prosperity

PRODUCT/ESTIMATE #  
C23CKS

Date  
Oct 22, 2020

AE  
Jessica Peek

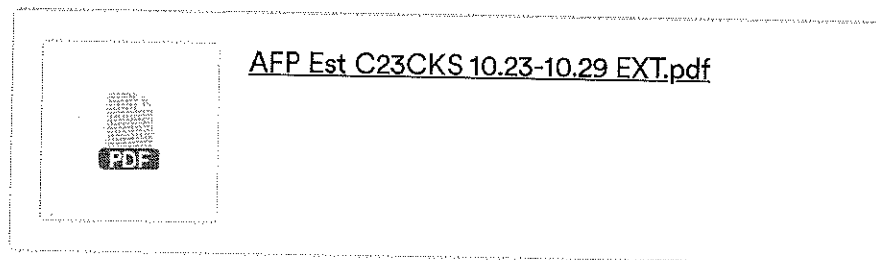
AE Email  
jpeek@steelcitymedia.com

STATION(S) (check all that apply)  
☒ KFKF

TRAFFIC INFO:

☒ EXTENSION

CLIENT BACKUP (attach instructions)



KFKF KBEQ

121833

CLIENT APPROVAL

☒ NO

MP3 NEEDED? (if you need a copy of the produced spot returned to you, please indicate here)

☒ NO

PRODUCTION INFO: (check all that apply)

☒ MP3 (please attach below)

START DATE

Oct 23, 2020

END DATE

Oct 29, 2020

LENGTH(S) (check all that apply)

☒ :60

NOTES FOR PRODUCTION:

on hand

Spreadsheet

	0	1	2	3	4
#	CART #	NAME (include name of spot and ISCI codes here)	LENGTH	ROTATION	
1	'0990	Vote Roger Marshall - AFPA092420R	60	100	
2					
3					
4					
5					

# Receipt

Katz Communications • Katz Media Group Inc  
125 W. 55th St., New York, New York 10019  
212-424-6528

## Cardholder Contact Information

Cardholder Name: **Del Cielo Media**  
Cardholder Phone:  
Cardholder Email:  
Customer Name: **Del Cielo Media LLC**

Bill To Address: **1427 Leslie Avenue  
Alexandria, Virginia 22301**

## Transaction Type

Transaction Type: **Authorize And Capture**  
Created Date: **10/23/2020 8:42:08 AM EDT**  
Capture Date: **10/23/2020 8:42:08 AM EDT**  
AVS Address: **Matched**

Transaction Status: **Submitted**  
Authorization Date: **10/23/2020 8:42:08 AM EDT**  
Authorization Code: **023733**  
AVS Zip: **Matched**

## Credit Card Information

Name On Card: **Del Cielo Media**  
Card Number: **xxxx-xxxx-xxxx-0998**  
Security Code Response: **Matched**

Card Brand: **MC**  
Security Code Status: **Provided**

## Tracking Information

Customer Ref Value:  
Invoice Number:  
Ship From Postal Code: **10019**  
Tracking Number:

Order Number:  
Invoice Date:  
Shipping Company: **None**

## Transaction Totals

Product Code	Description	UOM Code	CMDTY Code	QTY	AMT	EXT AMT
102320-1	Del Cielo-Americans for Prosperity- KS, EST. C23CKS	EA	80140000	1.00	\$16,240.10	\$16,240.10

Sub-Total: **\$16,240.10**

Sales Tax: **\$0.00**

Freight Amount: **\$0.00**

Freight Tax: **\$0.00**

Duty Amount: **\$0.00**

Total (USD) : **\$16,240.10**

This receipt is for informational use only and is not intended to serve as or replace any official tax document.  
Katz Communications uses advanced payment processing services provided by WEX Inc. [www.wexinc.com](http://www.wexinc.com).  
10/23/2020 8:42:28 AM EDT