

CUMULUS MEDIA PUBLIC AFFAIRS QUARTERLY 1st QUARTER 2018

95.1 KHOP – Saturday @ 5:30am

99.3 KJOY – Sunday Morning @ 5:20am

103.3 KAT Country – Sunday @ 5:30am

97.7 & 98.3 KWIN/KWNN – Sunday @ 5:30am

104.1 The Hawk - Sunday Morning @ 6:00 am

AM970 – Sunday @ 6:00am

January 6 & 7, 2018

Duration 25 mins

TOPIC: San Joaquin Valley Air District

GUEST/S: Anthony Presto

Discussion: Anthony informed our listeners about the rules of using the fireplace during the winter months and the benefits of using a registered fireplace insert. He also spoke about incentive programs to help cover the cost of buying a fireplace insert.

January 14 & 15, 2018

Duration 25 mins

TOPIC: Soroptimist

GUEST/S: JoAnn Found

Discussion: JoAnn Found is the Public Awareness Chair with Soroptimist International of Modesto. She informed listeners of several awards and scholarships the organization offers to women in the area. She also spoke about volunteer opportunities and how to donate.

January 20 & 21, 2018

Duration 25 mins

TOPIC: Kyle Macfarlane Foundation

GUEST/S: Kyle Macfarlane & Cindy Macfarlane

Discussion: Kyle Macfarlane suffers from a digestive disease and has for almost 15 years. He and his mom Cindy are the founders of the foundation that works to educate school aged kids about the importance of healthy eating. The foundation has a motorcycle that replicates the digestive system. They use it at schools as a visual for kids to see how eating right and exercising can help the body run better.

January 27 & 28, 2018

Duration 25 mins

TOPIC: Pretty Sick

GUEST/S: Caitlyn Kiernan

Discussion: Caitlyn Keirnan is a breast cancer survivor and the author of the book “Pretty Sick” How to Look Your Best, When You Feel Your Worst” The Beauty Guide for Women with Cancer. The book deals with things women may go through while fighting cancer and how to deal with it. Such as Enhanced sense of smell, hair loss and even the loss of their breasts. Caitlyn gives advice on wigs, make up, scents that help you relax and unwind and so many more tips.

February 3 & 4, 2018

Duration 25 mins

TOPIC: Teddy Bears

GUEST/S: Jeanette Jensen

Discussion: Jeanette is a Stockton women doing something to help kids in the area who have been victimized. She hand makes teddy bears for kids that have been the victims of sexual abuse. The bears are create to comfort the kids and to show them they are loved. She currently donates the bears at an area advocacy group but may expand them to other organizations. She does doesn't charge anything for the bears are her time to make them

February 10 &11, 2018

Duration 25 mins

TOPIC: American Red Cross

GUEST/S: Geri Hernandez, Liza Cruz, Christina Welch

Discussion: The American Red Cross is in desperate need of all types of blood. During the current flu season donations are down.t They informed listeners where they could donate or how to set up a mobile donation center at their job.

February 17 & 18, 2017

Duration 30 mins

TOPIC: San Joaquin Valley Air District

GUEST/S: Anthony Presto

Discussion: Anthony informed our listeners about the rules of using the fireplace during the winter months and the benefits of using a registered fireplace insert. He also spoke about incentive programs to help cover the cost of buying a fireplace insert.

February 24 & 25, 2018

Duration 15mins

TOPIC: Miscarriage & Still Born Awareness

GUEST/S: Elizabeth Severson

Duration 14 mins

TOPIC: Teddy Bears

GUEST/S: Jeanette Jensen

Discussion: Elizabeth Severson is the head of a new soon to be non-profit group that helps parents who are struggling with a miscarriage or a still born. The support group will soon be hosting different events in order to bring awareness to the issues and help those affected by it.

Discussion: *Jeanette is a Stockton women doing something to help kids in the area who have been victimized. She hand makes teddy bears for kids that have been the victims of sexual abuse. The bears are create to comfort the kids and to show them they are loved. She currently donates the bears at an area advocacy group but may expand them to other organizations. She does doesn't charge anything for the bears are her time to make them*

March 3 & 4, 2018

Duration 10 mins

TOPIC: American Red Cross

GUEST/S: Geri Hernandez, Liza Cruz, Christina Welch

Discussion: *The American Red Cross is in desperate need of all types of blood. During the current flu season donations are down.t They informed listeners where they could donate or how to set up a mobile donation center at their job.*

Duration 10 mins

TOPIC: Blueline Wives

GUEST/S: Amber Young & Amber Cromwell

Discussion: *Blueline Wives is a support group for women and families of law enforcement officers. The organization is less than a year old and holds several events a year.*

March 10 & 12, 2018

Duration 10 mins

TOPIC: Stanislaus County Caregiver Resource Fair

GUEST/S: Krystal Iwrin Event Coorodinator

Discussion: *Technically the Stanislaus County Caregiver Resource Fair is not an organization, rather, it's an annual event that gets sponsored each year and that offers resources and support to caregivers so that they can be the best caregiver that they can be. The event will be held at the new Stanislaus Veterans Center in Modesto at 3500 Coffee Rd. on April 2nd, the day after Easter, from 8am – 1pm and people can check out our Facebook page for more details!*

Duration 14 mins

TOPIC: Teddy Bears

GUEST/S: Jeanette Jensen

Discussion: *Elizabeth Severson is the head of a new soon to be non-profit group that helps parents who are struggling with a miscarriage or a still born. The support group will soon be hosting different events in order to bring awareness to the issues and help those affected by it.*

Discussion: *Jeanette is a Stockton women doing something to help kids in the area who have been victimized. She hand makes teddy bears for kids that have been the victims of sexual abuse. The bears are create to comfort the kids and to show them they are loved. She currently donates the bears at an area*

advocacy group but may expand them to other organizations. She does doesn't charge anything for the bears are her time to make them

March 17 & 18, 2018

Duration 25 mins

TOPIC: San Joaquin Valley Air District

GUEST/S: Anthony Presto

Discussion: Anthony informed our listeners about the rules of using the fireplace during the winter months and the benefits of using a registered fireplace insert. He also spoke about incentive programs to help cover the cost of buying a fireplace insert. He also informed listeners about a voucher program for the spring that allows residents to trade in gas powered lawn mowers for electric ones.

March 24 & 25, 2018

Duration 10 mins

TOPIC: Stanislaus County Victims Unit

GUEST/S: Susan Martinez

Discussion: Susan is a Victim's Advocate and spoke about the services provided to victims of crimes through the Stanislaus County District Attorney's Office Victims Services Unit. The unit is holding a special event for victims and their families on April 14th during Crime Victims' Rights Week.

Duration 16 mins

TOPIC: Mountain Crisis Center

GUEST/S: Audrey Davis – Prevention Specialists Mountain Crisis Services

Discussion: Mountain Crisis Services and our associated programs seek to prevent domestic and sexual violence by advocating for positive changes in the societal systems that may lead to oppression, fostering a better understanding of domestic and sexual violence through community education, and providing culturally relevant direct services that empower victims of abuse and their children.