

NCC Cable System Order

Order #	62570592
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/20/18 - 09/02/18
Agency	Nonbox/Eisner
Advertiser	Republican Party of Wisconsin

Client Code	RPW
Product Code	0823
Est Code	182
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/21/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$4,768.00	
Commission		\$715.20	
Net Total		\$4,052.80	
Total Spots		200	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.21 New Order, Please Confirm Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	CABLE	8/27/18	9/2/18	09:00	16:00	X	X	X	X				-	-	12	\$11.00	\$132.00	30	OOW 08/15/18-09/06/18
2	BRVO	CABLE	8/27/18	9/2/18	19:00	24:00	X	X	X	X				-	-	8	\$22.00	\$176.00	30	OOW 08/15/18-09/06/18
3	BRVO	CABLE	8/20/18	8/26/18	09:00	16:00				X	X	X	X	-	-	12	\$11.00	\$132.00	30	OOW 08/15/18-09/06/18
4	BRVO	CABLE	8/20/18	8/26/18	19:00	24:00				X	X	X	X	-	-	8	\$22.00	\$176.00	30	OOW 08/15/18-09/06/18
5	ENT	CABLE	8/27/18	9/2/18	09:00	16:00	X	X	X	X				-	-	12	\$6.00	\$72.00	30	OOW 08/15/18-09/06/18
6	ENT	CABLE	8/27/18	9/2/18	19:00	24:00	X	X	X	X				-	-	8	\$11.00	\$88.00	30	OOW 08/15/18-09/06/18
7	ENT	CABLE	8/20/18	8/26/18	09:00	16:00				X	X	X	X	-	-	12	\$6.00	\$72.00	30	OOW 08/15/18-09/06/18
8	ENT	CABLE	8/20/18	8/26/18	19:00	24:00				X	X	X	X	-	-	8	\$11.00	\$88.00	30	OOW 08/15/18-09/06/18
9	FOOD	CABLE	8/27/18	9/2/18	09:00	16:00	X	X	X	X				-	-	12	\$20.00	\$240.00	30	OOW 08/15/18-09/06/18
10	FOOD	CABLE	8/27/18	9/2/18	19:00	24:00	X	X	X	X				-	-	8	\$43.00	\$344.00	30	OOW 08/15/18-09/06/18
11	FOOD	CABLE	8/20/18	8/26/18	09:00	16:00				X	X	X	X	-	-	12	\$20.00	\$240.00	30	OOW 08/15/18-09/06/18
12	FOOD	CABLE	8/20/18	8/26/18	19:00	24:00				X	X	X	X	-	-	8	\$43.00	\$344.00	30	OOW 08/15/18-09/06/18
13	HGTV	CABLE	8/27/18	9/2/18	09:00	16:00	X	X	X	X				-	-	12	\$37.00	\$444.00	30	OOW 08/15/18-09/06/18
14	HGTV	CABLE	8/27/18	9/2/18	19:00	24:00	X	X	X	X				-	-	8	\$75.00	\$600.00	30	OOW 08/15/18-09/06/18
15	HGTV	CABLE	8/20/18	8/26/18	09:00	16:00				X	X	X	X	-	-	12	\$37.00	\$444.00	30	OOW 08/15/18-09/06/18
16	HGTV	CABLE	8/20/18	8/26/18	19:00	24:00				X	X	X	X	-	-	8	\$75.00	\$600.00	30	OOW 08/15/18-09/06/18
17	TLC	CABLE	8/27/18	9/2/18	09:00	16:00	X	X	X	X				-	-	12	\$10.00	\$120.00	30	OOW 08/15/18-09/06/18
18	TLC	CABLE	8/27/18	9/2/18	19:00	24:00	X	X	X	X				-	-	8	\$21.00	\$168.00	30	OOW 08/15/18-09/06/18
19	TLC	CABLE	8/20/18	8/26/18	09:00	16:00				X	X	X	X	-	-	12	\$10.00	\$120.00	30	OOW 08/15/18-09/06/18

NCC Cable System Order

Order #	62570592	Flight Dates	08/20/18 - 09/02/18	Update Date	08/21/18
Syscode	8428	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only	Advertiser	Republican Party of Wisconsin	Show All Lines	
Market	La Crosse			Total # of Weeks	2
		Client Code	RPW	Total	\$4,768.00
AE	Leah Losier	Product Code	0823	Commission	\$715.20
Sales Coordinator	Michael Ryan	Est Code	182	Net Total	\$4,052.80
Office	Chicago	Product Name		Total Spots	200
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8.21 New Order, Please Confirm Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	TLC	CABLE	8/20/18	8/26/18	19:00	24:00				X	X	X	X	-	-	8	\$21.00	\$168.00	30	OOW 08/15/18-09/06/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	100	100	0	0	0	0	0	0	0	0	0	0	200
AMT	\$2,384.00	\$2,384.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,768.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/21/18

62570592 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |