

NCC Cable System Order

Order #	62567205
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/13/18 - 08/26/18
Agency	Nonbox/Eisner
Advertiser	Republican Party of Wisconsin

Client Code	RPW
Product Code	0816
Est Code	171
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/13/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$4,172.00	
Commission		\$625.80	
Net Total		\$3,546.20	
Total Spots		175	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.13 New Order, Please Confirm Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	CABLE	8/13/18	8/19/18	09:00	16:00				X	X	X	X	-	-	12	\$11.00	\$132.00	30	OOW 08/15/18-09/06/18
2	BRVO	CABLE	8/20/18	8/26/18	09:00	16:00	X	X	X					-	-	9	\$11.00	\$99.00	30	OOW 08/15/18-09/06/18
3	BRVO	CABLE	8/13/18	8/19/18	19:00	24:00				X	X	X	X	-	-	8	\$22.00	\$176.00	30	OOW 08/15/18-09/06/18
4	BRVO	CABLE	8/20/18	8/26/18	19:00	24:00	X	X	X					-	-	6	\$22.00	\$132.00	30	OOW 08/15/18-09/06/18
5	ENT	CABLE	8/13/18	8/19/18	09:00	16:00				X	X	X	X	-	-	12	\$6.00	\$72.00	30	OOW 08/15/18-09/06/18
6	ENT	CABLE	8/20/18	8/26/18	09:00	16:00	X	X	X					-	-	9	\$6.00	\$54.00	30	OOW 08/15/18-09/06/18
7	ENT	CABLE	8/13/18	8/19/18	19:00	24:00				X	X	X	X	-	-	8	\$11.00	\$88.00	30	OOW 08/15/18-09/06/18
8	ENT	CABLE	8/20/18	8/26/18	19:00	24:00	X	X	X					-	-	6	\$11.00	\$66.00	30	OOW 08/15/18-09/06/18
9	FOOD	CABLE	8/13/18	8/19/18	09:00	16:00				X	X	X	X	-	-	12	\$20.00	\$240.00	30	OOW 08/15/18-09/06/18
10	FOOD	CABLE	8/20/18	8/26/18	09:00	16:00	X	X	X					-	-	9	\$20.00	\$180.00	30	OOW 08/15/18-09/06/18
11	FOOD	CABLE	8/13/18	8/19/18	19:00	24:00				X	X	X	X	-	-	8	\$43.00	\$344.00	30	OOW 08/15/18-09/06/18
12	FOOD	CABLE	8/20/18	8/26/18	19:00	24:00	X	X	X					-	-	6	\$43.00	\$258.00	30	OOW 08/15/18-09/06/18
13	HGTV	CABLE	8/13/18	8/19/18	09:00	16:00				X	X	X	X	-	-	12	\$37.00	\$444.00	30	OOW 08/15/18-09/06/18
14	HGTV	CABLE	8/20/18	8/26/18	09:00	16:00	X	X	X					-	-	9	\$37.00	\$333.00	30	OOW 08/15/18-09/06/18
15	HGTV	CABLE	8/13/18	8/19/18	19:00	24:00				X	X	X	X	-	-	8	\$75.00	\$600.00	30	OOW 08/15/18-09/06/18
16	HGTV	CABLE	8/20/18	8/26/18	19:00	24:00	X	X	X					-	-	6	\$75.00	\$450.00	30	OOW 08/15/18-09/06/18
17	TLC	CABLE	8/13/18	8/19/18	09:00	16:00				X	X	X	X	-	-	12	\$10.00	\$120.00	30	OOW 08/15/18-09/06/18
18	TLC	CABLE	8/20/18	8/26/18	09:00	16:00	X	X	X					-	-	9	\$10.00	\$90.00	30	OOW 08/15/18-09/06/18
19	TLC	CABLE	8/13/18	8/19/18	19:00	24:00				X	X	X	X	-	-	8	\$21.00	\$168.00	30	OOW 08/15/18-09/06/18

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20	TLC	CABLE	8/20/18	8/26/18	19:00	24:00	X	X	X					-	-	6	\$21.00	\$126.00	30	OOW 08/15/18-09/06/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	175	0	0	0	0	0	0	0	0	0	0	0	175
AMT	\$4,172.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,172.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/13/18

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